



Watch Live via YouTube at:

https://www.youtube.com/channel/UCBmloqX05cKAsHm_ggXCjIA

Pursuant to Ordinance #08-17, Any citizen of the County may sign to speak in person at the Council Meeting (before the Council Meeting's Regular Meeting start time) on the **Public Comments Sign in Sheet** on the Podium to address Council on matters pertaining to County Services and Operations. Presentations will be limited to three (3) minutes per person and total public input will be limited to 30 minutes. Written Public Comments may also be submitted by 1PM on the date of the Council Meeting by emailing your comment to: comments@jaspercountysc.gov.

To participate in a **Public Hearing for a specific agenda item**, you may either email written public comments to comments@jaspercountysc.gov by **1:00PM on Monday, May 20, 2024**; or you can speak in person at the Council Meeting by signing in on the **Public Hearing Sign In Sheet** located outside the Council Chambers Doors prior to the start of the meeting. **Public Hearing Comments** shall be limited to **3 minutes per person**.

Instructions may also be found at the Jasper County website www.jaspercountysc.gov

FOR MORE INFORMATION, PLEASE CALL (843) 717-3696



JASPER COUNTY COUNCIL COUNCIL MEETING

Jasper County Clementa C. Pinckney Government Bldg.
358 3rd Avenue, Ridgeland, SC 29936

Monday, May 20, 2024

AGENDA

4:00PM

Budget Workshop:

Jasper First Steps – [Duchette Polite Hylton](#)

Technical College of the Lowcountry – [Dr. Richard Gough, President](#)

Hardeeville Marine Rescue Squad – [Patricia Davis](#)

Jasper County Sheriff's Department – [Sheriff Hipp](#)

Coastal Empire Community Mental Health – [Judith L. Birchenough](#)

Regular Council Meeting and Executive Session will begin at the conclusion of the Budget Workshop

1. Call to Order of Council Meeting by Vice Chairwoman Clark

Clerk's Report of Compliance with the Freedom of Information Act.

In compliance with the Freedom of Information Act, notice of meetings and agendas were posted and furnished to all news media and persons requesting notification

2. Executive Session SECTION 30-4-70.

(a) A public body may hold a meeting closed to the public for one or more of the following reasons:

(1) Discussion of employment, appointment, compensation, promotion, demotion, discipline, or release of an employee, a student, or a person regulated by a public body or the appointment of a person to a public body – [Detention Center, Information Technology, Human Resources, Administrative Services, Engineering Services, Development Services](#)

(2) Discussion of negotiations incident to proposed contract arrangements and proposed purchase or sale of property, the receipt of legal advice where the legal advice related to pending, threatened, or potential claim or other matters covered by the attorney-client privilege, settlement of legal claims, or the position of the public agency in other adversary situations involving the assertion against the agency of a claim – [Tax Map # 063-26-14-001 and # 063-26-14-002; Banking Matters; Nickel Plate MCIP; Exit 3](#)

(5) Discussion of matters relating to the proposed location, expansion, or the provision of services encouraging location or expansion of industries or other businesses in the area served by a public body – [Prospect Update](#)

ANY EXECUTIVE SESSION MATTER ON WHICH DISCUSSION HAS NOT BEEN COMPLETED MAY HAVE DISCUSSION SUSPENDED FOR PURPOSES OF BEGINNING THE OPEN SESSION AT ITS SCHEDULED TIME, AND COUNCIL MAY RETURN TO EXECUTIVE SESSION DISCUSSION AFTER THE CONCLUSION OF THE OPEN SESSION AGENDA ITEMS.

PLEASE BE ADVISED THERE MAY BE VOTES BASED ON ITEMS FROM THE EXECUTIVE SESSION.

3: Return to Open Session at 6:30PM

- **3.1 Action coming out of Executive Session**

4. Pledge of Allegiance and Invocation:

5. Approval of the Consent Agenda Items:

6. Approval of the Regular Agenda:

PRESENTATIONS AND PROCLAMATIONS

7. Craig Winn and Daniel Burton of SCDOT – Updates and Project Summary for Jasper County

8. Dwayne Lee, P.A.H. Community Members (Purrysburg and Arm Oak Community) – Discussion of Recreation Equipment, Road Hazards/Improvements, Dredging of ditches, Future plans to improve the communities

RESOLUTIONS

9. Kimberly Burgess - Consideration of Resolution [#R-2024-16](#) approving the State Accommodations Tax Advisory Recommendations and Authorizing the Award of Funds for State Accommodations Tax requests.

10. Kimberly Burgess - Consideration of Resolution [#R-2024-17](#) Authorizing the Award of Funds for Requests for Local Accommodations and Hospitality Taxes.

PUBLIC HEARINGS, ORDINANCES AND ACTION ITEMS

11. Kimberly Burgess - Consideration of the [2nd reading](#) and [Public Hearing of Ordinance #O-2024-13](#) To Provide For The Levy Of Tax For Public Purposes In Jasper County For The Fiscal Year Beginning July 1st, 2024 And Ending June 30th 2025 And To Make Appropriations For Said Purposes; To Adopt And Approve

The Jasper County Capital And Operations Budget For Fiscal Year 2024-2025, To Adopt And Approve The Jasper County School District Capital And Operations Budget For Fiscal Year 2024–2025; To Provide For The Levy Of Taxation For Fiscal Year 2024–2025; To Limit The Disbursements By The County Treasurer To Those Appropriated By Law; To Provide That Expenditures Not Exceed Appropriations; To Authorize Tax Anticipation Notes; To Make Authorization Of Certain Transfers; To Provide For Additional Appropriations And Borrowing; To Codify Jasper County Rates And Fees; To Provide For Lapsing Funds And Continuing Appropriations For Subsequent Years; To Require Certain Agencies And Departments To File Accountings; To Require The Treasurer To Sign General Fund Checks; To Provide Special Rules For Travel And Training Disbursements; To Provide For Travel Reimbursements; To Provide Compliance With Act No. 317 Of 1990; To Provide Certain Benefits To Council Members; To Provide For County Commission And Committee Stipends; To Provide For Jury Mileage; To Adopt Property Values; And To Provide For Effective Date Of This Ordinance *(1st reading 05.06.2024)*

CITIZEN COMMENTS

12. Open Floor to the Public per Ordinance 08-17 Any citizen of the County may sign to speak in person at the Council Meeting (before the Council Meeting's 6:30PM start time on the Sign-In Sheet on the Podium), to address Council on matters pertaining to County Services and Operations. Presentations will be limited to three (3) minutes per person and total public input will be limited to 30 minutes.

13. Administrator's Report

CONSENT AGENDA

14. **David Tedder** – Consideration of the **3rd reading**, of Ordinance **#O-2024-10** Authorizing An Amendment To That Certain Fee Agreement By And Between Jasper County, South Carolina And Hardeeville Industrial, LLC, As Successor To SDKM COMMERCE, LLC, Relating To The Investment Period Thereunder; And Other Related Matters. *(1st reading 04.15.2024; 2nd reading 05.06.2024; public hearing 05.06.2024)*

15. **Chief Russell Wells** – Acquisition of portable radios to establish a small spare equipment cache for times as needed.

16. **Danny Lucas** - Automated Weather Observation Station (AWOS) Change Order #1.

17. **Danny Lucas** - Ridgeland Airport Aviation General Liability Insurance 24 – 25 Renewal.

18. **Kimberly Burgess** - Bid Presentation for the Directional Bore at Ridgeland-Claude Dean Airport.

19. Approval of the Minutes of 03.18.2024

END OF CONSENT AGENDA

20. Council Members Comments:

21. Possible Return to Executive Session to Continue Discussion on Matters Regarding Agenda Item II. **Council may act on any item appearing on the agenda including items discussed in executive session.*

22. Adjournment:

In accordance with South Carolina Code of Laws, 1976, Section 30-4-80(d), as amended, notification of the meeting was posted on the County Council Building at a publicly accessible place and on the county website at least 24 hours prior to the meeting. A copy of the agenda was given to the local news media and posted at the meeting location twenty-four hours prior to the meeting.

***Special Accommodations Available Upon Request to Individuals with Disabilities*
*(843) 717-3696***

Budget Presenter

#1

Jasper First Steps



Expense Budget Performance Report

Fiscal Year to Date 02/14/24
Include Rollup Account and Rollup to Account

Account	Account Description	Adopted Budget	YTD Transactions	Budget - YTD Transactions	Prior Year Total
Fund 010 - GENERAL FUND					
Department 090 - AGENCY APPROPRIATIONS					
4472	JASPER COUNTY FIRST STEPS	15,000.00	7,500.00	7,500.00	15,000.00

EXPLANATION:

Year-to-Date: DPIL Expenses: \$10,353 PAT Expenses: \$3,000 (Pending Full Funds Release)

\$12,000 – Imagination Library (DPIL) Local Affiliate. An internationally replicated book gifting program that mails free, high quality books to all Jasper County children, birth to 5 years old, regardless of family income. Currently, we have 659 children enrolled and have distributed 4,755 books! <https://imaginationlibrary.com>

\$3,000 – Parents As Teachers (PAT) In 2023, we completed the Parents as Teachers Quality Endorsement and Improvement Process and earned the highest designation: Blue Ribbon Affiliate status. Being named a Blue-Ribbon Affiliate affirms that Jasper Co First Steps is among the highest quality members of the home visitation and parent education field, implementing the evidence-based Parents as Teachers model with fidelity and quality. We provide evidence-based learning experiences customized for the individual needs of each family and child. Delivering child development activities to at-risk families through personalized home visits, monthly group connections, developmental screenings and resource connections.

<https://parentsasteachers.org>

JCFS Dads Matter – In-house fatherhood initiative implemented to engage our PAT fathers. Acknowledges and celebrates their important role in the healthy development of children and families. FY24 Dads Matter Summit & Fishing Excursion, June 8, 2024

Requested by Duchett Polite Hylton

Date 03/07/2024

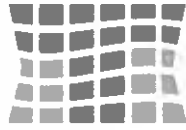
Email address dhylton@jasperfirststeps.org

Best Contact Info C: 843-592-7749 or O: 843-726-5100

Budget Presenter

#2

Technical College of the
Lowcountry



TECHNICAL COLLEGE OF THE LOWCOUNTRY

March 8, 2024

Kimberly Burgess, CPA, CGFO | Director, Administrative Services Division
Jasper County
358 Third Avenue, PO Box 1149
Ridgeland, SC 29936

Dear Ms. Burgess,

The Technical College of the Lowcountry continues to make a direct impact on Jasper County, working with its many partners and serving the significant number of students who attend TCL. For the fall 2023 semester, 152 Jasper County residents were enrolled at the College. The dual enrollment partnerships with Jasper County high schools continue to grow. For the 2022-23 academic year, the college served 98 dual enrollment students, a 48% increase from 2020-21. Plans are underway for a workforce center to be built on the TCL New River campus, increasing, and expanding the programs and workforce training and services for Jasper County residents.

Less than 26% of the total cost of TCL's annual operating budget of approximately \$23 million is supported by the state of South Carolina. The College relies on local support to sustain, grow, and continue to offer affordable tuition to our area residents. For fiscal year 2024-2025, the College asks Jasper County leadership for \$50,000 to support college operations.

On behalf of the students, faculty, and staff, thank for your loyal support and advocacy for the Technical College of the Lowcountry.

Very Respectfully,

Ashley Yoakum – Associate Vice President for Administrative Services

www.tcl.edu 1.800.768.8252

Beaufort Mather Campus
921 Ribaut Road | PO Box 1288
Beaufort, SC 29901 | 843.525.8211

Bluffton New River Campus
100 Community College Drive
Bluffton, SC 29909 | 843.470.6000

Culinary Institute of the South
Buckwalter Place | 1 Venture Drive
Bluffton, SC 29910 | 843.305.8575

Hampton Campus
H. Mungin Center | 54 Tech Circle
Varnville, SC 29944 | 803.943.4262

Budget Presenter

#3

Hardeeville Marine

Rescue Squad

No information provided for the packet

Budget Presenter

#4

Sheriff's Department

No information provided for the packet

Budget Presenter

#5

Coastal Empire
Community Mental
Health

Jasper County Budget Worksheet

Budget Year 2025

Account	Account Description	2023 Actual Amount	2024 Adopted Budget	2024 Actual Amount	2025 Request
Fund 010 - General Fund					
Department 090 - Agency Appropriations					
4440	Coastal Empire Mental Health	\$10,000	\$10,000	\$7,500	\$25,000

Jasper County population increased by 13.94% from 2010 – 2020, while the number of services provided by the mental health center more than doubled - an increase of 58.79%. The need is there and continually growing. We provide services in the clinic, in the schools, and in the community. Crisis services are provided 24/7 through our Mobile Crisis program, and we provide consultation to the jail and hospital. Additional wrap-around services include Care Coordination, ICT (Intensive Community Treatment, IPS (Individual Placement Services – employment) and MDFT (Intensive Family Therapy) programs. The cost to Coastal Empire Community Mental Health to operate a mental health clinic in Jasper County is roughly \$434,000 per year, this does not include what we pay for after hours mobile crisis response there. In order to help us maintain superior coverage and service, we are asking for \$25,000 which helps pay for the services we provide to those in the detention center and use of our mobile health unit to see patients in the outlying areas of Jasper County. Of our 3550 hours of service in Jasper County, 243 services were provided free of charge to the Jasper County detention center inmates. The additional funding would also allow us to add more days for our Mobile Mental Health Unit in the outlying areas of Jasper County if the community desires it.

Request By: Judith Birchenough
 Date: 3/5/2024
 Email Address: judith.birchenough@scdmh.org
 Best Contact No. (843) 473-6365

AGENDA

ITEM NUMBERS:

7. Presentation (no information provided)
8. Presentation (no information provided)

AGENDA

ITEM # 9

**STATE OF SOUTH CAROLINA
JASPER COUNTY**

RESOLUTION NUMBER #R-2024-16

RESOLUTION OF JASPER COUNTY COUNCIL

**A RESOLUTION APPROVING THE STATE ACCOMMODATIONS TAX ADVISORY
RECOMMENDATIONS AND AUTHORIZING THE AWARD OF FUNDS FOR STATE
ACCOMMODATIONS TAX REQUESTS**

WHEREAS, the County of Jasper, estimated that the total State Accommodations Tax Funds to be received in Fiscal Year 2025 is \$110,000.00; and

WHEREAS, the estimated total State Accommodations Tax available for award to requesting organizations has been reduced by amounts required by State law to be distributed first to the County in the amounts of \$25,000 plus five percent (5%) of the remaining balance of the State Accommodations Tax received for the fiscal year; and

WHEREAS, thirty percent (30%) of the remaining balance of State Accommodations Tax must be allocated to a special fund and used only for advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity; and

WHEREAS, the Jasper County Chamber of Commerce has an existing, ongoing tourist promotion program; and

WHEREAS, the Jasper County Council may select an organization with an existing, ongoing tourist promotion program to manage the special fund to be used only for advertising and promotion of tourism; and

WHEREAS, the County has a negative carry-forward amount of Accommodations Tax funds from Fiscal Year 2023 of \$(10,156.37) which will be recuperated by the County in the fiscal year after occurrence; and

WHEREAS, the County has estimated a carry-forward of Accommodations Tax funds from Fiscal Year 2024 of \$55,000.00 which must be spend by the County within two years of receipt; and

WHEREAS, the total available State Accommodations Tax funds available for award to requesting organizations is \$100,093.63, adjusted for allocations mandated by the State and for the carry-forward from the prior fiscal year and the estimated carry-forward from the current fiscal year; and

WHEREAS, the Jasper County Accommodations Tax Advisory Committee, during its April 17, 2024, meeting, recommended the requests below to be funded; and

WHEREAS, the Jasper County Council finds the recommended requests and expenditures comply with applicable State laws regarding the use of State Accommodations Tax and accepts the recommendation of the Jasper County Accommodations Tax Advisory Committee.

NOW, THEREFORE, BE IT RESOLVED THAT the Jasper County Council, in Council, assembled, hereby selects the Jasper County Chamber of Commerce to receive thirty percent (30%) of the balance remaining after the amounts allocated to the County have been deducted. Said funds shall be used only for advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity.

AND BE IT FURTHER RESOLVED THAT the Jasper County Council, in Council, assembled, hereby accepts the recommendation of the Accommodations Tax Advisory Committee, and authorizes the award of \$82,000 of the State Accommodations Tax requests to and for the following:

Organization	Purpose of Request	Amount of Request	Committee Recommendation
Gopher Hill Festival	Marketing for annual festival	\$3,000	\$3,000
Jasper County Chamber of Commerce	Jasper Jamboree PKC Raccoon Hunt	\$7,000	\$7,000
Jasper County Chamber of Commerce	Visitors Center Operations	\$20,000	\$20,000
Morris Center for Lowcountry Heritage	Targeted digital Advertising	\$15,000	\$15,000
Point South Merchants Association	Electric bill for Street Lighting at Point South	\$17,500	\$17,500
Point South Merchants Association	I-95 Point South Billboard	\$10,000	\$10,000
SC Lowcountry & Resort Islands Tourism Commission	Support Tourism Promotion of Jasper County	\$9,500	\$9,500

ADOPTED THIS THE 20TH DAY OF MAY 2024, and effective AS OF THE FISCAL YEAR 2024 – 2025 BEGINNING ON JULY 1, 2024.

Barbara B. Clark, Vice Chairwoman

ATTEST:

Wanda H. Giles, Clerk to Council

Reviewed for form and draftsmanship by the Jasper County Attorney.

David L. Tedder

Date



The Beaufort Gazette
 The Belleville News-Democrat
 Bellingham Herald
 Centre Daily Times
 Sun Herald
 Idaho Statesman
 Bradenton Herald
 The Charlotte Observer
 The State
 Ledger-Enquirer

Durham | The Herald-Sun
 Fort Worth Star-Telegram
 The Fresno Bee
 The Island Packet
 The Kansas City Star
 Lexington Herald-Leader
 The Telegraph - Macon
 Merced Sun-Star
 Miami Herald
 El Nuevo Herald

The Modesto Bee
 The Sun News - Myrtle Beach
 Raleigh News & Observer
 Rock Hill | The Herald
 The Sacramento Bee
 San Luis Obispo Tribune
 Tacoma | The News Tribune
 Tri-City Herald
 The Wichita Eagle
 The Olympian

AFFIDAVIT OF PUBLICATION

Account #	Order Number	Identification	Order PO	Amount	Cols	Depth
66597	529831	Print Legal Ad-IPL01637060 - IPL0163706		\$267.72	2	18 L

Attention: Lisa Wagner

Jasper County Planning & Building Services
 358 Third Avenue
 Ridgeland, South Carolina 29936

kburgess@jaspercountysc.gov

NOTICE OF ACCOMMODATIONS TAX MEETING

The Jasper County Accommodations Tax Advisory Committee will meet on Wednesday, April 17, 2024, at 2:00 pm in the Council Chambers of the Clementa C. Pinckney Government Building located at 358 Third Avenue in Ridgeland, South Carolina. T

he purpose of the meeting will be to review requests for Accommodations Tax (ATAX) funds and make recommendations to the Jasper County Council. Anyone wishing to request A-TAX funds may obtain the application form on the County website at the following link, <https://www.jaspercountysc.gov/financial-administrativeservices/accommodations-and-hospitality-taxes>. Applicants should submit the application to:

Jasper County
 Attn: Kimberly Burgess
 PO, Box 1149
 Ridgeland, SC 29936
 kburgess@jaspercountysc.gov

All requests must be received no later than 3:00 PM Friday, March 29, 2024. Those individuals or organizations making a request must attend the Accommodations Tax Advisory Committee meeting to make their request to the Committee.
 IPL0163706
 Mar 13,20 2024

STATE OF)
 SOUTH CAROLINA) AFFIDAVIT
 COUNTY OF BEAUFORT)

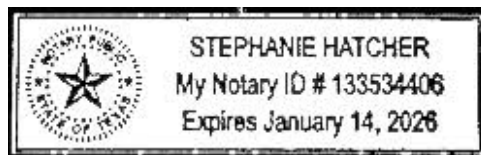
I, Tara Pennington, makes oath that the advertisement, was published in The Island Packet and The Beaufort Gazette, a newspaper published in Beaufort County, State and County aforesaid, in the issue(s) of

2 insertion(s) published on:
 03/13/24, 03/20/24

Tara Pennington
 Tara Pennington

Sworn to and subscribed before me this 20th day of March in the year of 2024

Stephanie Hatcher
 Notary Public in and for the state of Texas, residing in Dallas County



Extra charge for lost or duplicate affidavits.
 Legal document please do not destroy!

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting April 17, 2024

Present: Committee Members: William Olendorf, Chetan Patel, Kendall Malphrus, Claude Dinkins, Mauricio Llambias and Bonnie Bennett. Absent from meeting - JoAnne Feely,

Jasper County Staff: Kimberly Burgess, Director of Administrative Services, Bonnie David, Finance

Kimberly Burgess opened the floor for nominations for the seat of Chair.

Bill Olendorf motioned to nominate Claude Dinkins as Chair, and Kendall Malphrus seconded the motion. Unanimous.

The meeting was called to order at 2:00 am by Claude Dinkins.

The committee led the Pledge of Allegiance and Mr. Olendorf, the Invocation.

Approval of Agenda: Motioned by Mr. Dinkins, all Ayes. Motion carried.

Approval of Minutes: Motioned by Ms. Malphrus, no objections, minutes approved.

New Business:

- a. Gopher Hill Festival-Linda Dailey has made a request of \$3000.00 for the Annual Gopher Hill Festival.

Motion: Mr. Oldendorf

Second: Mr. Patel

Vote: All ayes

The motion passed with the caveat if funds are available.

- b. Jasper County Chamber of Commerce – Kendall Malphrus has made a request totaling \$27,000 for the Jasper Jamboree Raccoon Hunt (\$7,000) and Operations of the Visitor Center (\$20,000).

It is a three (3) day event and is all about the dogs. The dogs are there for training purposes only and there are no weapons used, nor are raccoons harmed.

Raccoon Jamboree

Motion: \$7,000 Claude Dinkins

Second: Bonnie Bennett

Vote: 5 ayes/Kendall Malphrus recused

Visitors Center

Motion: \$20,000 Bill Olendorf

Second: Mauricio Llambias

Vote: 5 ayes/Kendall Malphrus recused

Both motions passed with the caveat if funds are available.

- c. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$15,000 for the purchase of museum exhibitions, programs, and marketing.

Motion: Kendall Malphrus

Second: Bonnie Bennett

Vote: Unanimous

The motion passed with the caveat if funds are available.

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting
April 17, 2024

d. Point South Merchants Association—William Olendorf made a request totaling \$27,500 for street lighting (\$17,500) and Exit 33 billboard advertising (\$10,000)

Street Lighting

Motion: Ms. Malphrus

Second: Mr. Patel, with amendments that follow:

Approve \$17, 500 for street lighting.

Approve \$10,000 exit 33 billboard, pending billboard is retrofitted with Jasper County DMO logo

Vote: 5 ayes/Bill Olendorf recused

The motion passed with the caveat if funds are available.

e. Lowcountry & Resort Islands Tourism Commission – Peach Morrison has made a request for \$9,500 to be used to promote tourism in Jasper County.

Motion: Mr. Patel

Second: Bill Olendorf

Vote: 5 ayes/Kendall Malphrus recused

The motion passed with the caveat if funds are available.

The Committee agreed that all organizations receiving State Accommodation’s Funds must provide a link or logo to the Jasper County DMO website.

Adjourn

Mr. Dinkins motioned, Kendall Malphrus seconds. Motion passed. The meeting adjourned at 3:27 pm.

Respectfully Submitted:

Approved:

Kimberly Burgess, Dir. Admin. Services

Claude Dinkins, Chair



JASPER COUNTY ACCOMMODATIONS TAX ADVISORY COMMITTEE

Jasper County Clementa C. Pinckney Government Bldg.

358 3rd Avenue Ridgeland, SC 29936

April 17, 2024

AGENDA

2:00 P.M.

- I. Elect Chair
- II. Call to Order
- III. Pledge of Allegiance
- IV. Invocation
- V. Approval of Agenda
- VI. Approval of the Minutes – April 11, 2023
- VII. New Business
 - a. Gopher Hill Festival—Linda Dailey has made a request of \$3,000 for the Annual Gopher Hill Festival. A representative will be available to address this request.
Motion:
Second:
Vote:
 - b. Jasper County Chamber of Commerce—Kendall Malphrus has made a request totaling \$27,000 for the Jasper Jamboree Raccoon Hunt (\$7,000) and Operations of the Visitor Center (\$20,000). A representative will be available to address this request.
Motion:
Second:
Vote:
 - c. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$15,000 for the 2024-2025 museum exhibitions, programs, and marketing. A representative will be available to address this request.
Motion:
Second:
Vote:

- d. Point South Merchants Association—William Olendorf made a request totaling \$38,200 for street lighting (\$17,500), Exit 33 billboard advertising (\$10,700), and I-95 Point South billboard advertising (\$10,000). A representative will be available to address this request.

Motion:

Second:

Vote:

- e. SC Lowcountry Tourism Commission—Peach Morrison has made a request for \$9,500 to be used to promote tourism in Jasper County. A representative will be available to address this request.

Motion:

Second:

Vote:

VIII. Adjourn

Special Accommodations Available Upon Request to Individuals with Disabilities
(843) 717-3692

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting April 11, 2023

Present: Committee Members: William Olendorf, Chetan Patel, Kendall Malphrus, Claude Dinkins and Mauricio Llambias.

Jasper County Staff: Kimberly Burgess, Director of Administrative Services, Darlene Epperson, Finance

Kimberly Burgess opened the floor for nominations for the seat of Chair.

Ms. Malphrus motioned to nominate Mr. Patel as Chair, and Mr. Dinkins seconded the motion. Unanimous.

The meeting was called to order at 10:11 am by Chair Chetan Patel.

The committee led the Pledge of Allegiance and Mr. Dinkins, the Invocation.

Approval of Agenda: Motioned by Chetan Patel, all Ayes. Motion carried.

Approval of Minutes: Motioned by Chetan Patel, no objections, minutes approved.

New Business:

- a. Jasper County Soil & Water Conservation District/Blue Heron Nature Center - ~~Lyn Boyles~~
Kendall Malphrus, as proxy for Ms. Boyles, has made a \$9,800 request to promote the center's tourism efforts.

Motion: Bill Olendorf

Second: Claude Dinkins

Vote: 4 ayes/Kendall Malphrus recused

The motion passed with the caveat if funds are available.

- b. Jasper County Chamber of Commerce – Kendall Malphrus has made a request totaling \$24,000 for the Jasper Jamboree Raccoon Hunt (\$9,000) and Operations of the Visitor Center (\$15,000).

Ms. Malphrus explained that this is the 30th year of the event. It is a three (3) day event and is all about the dogs. The dogs are there for training purposes only and there are no weapons used, nor are the raccoons harmed.

Raccoon Jamboree

Motion: \$9,000 Bill Olendorf

Second: Claude Dinkins

Vote: 4 ayes/Kendall Malphrus recused

Visitors Center

Motion: \$15,000 Bill Olendorf

Second: Mauricio Llambias

Vote: 4 ayes/Kendall Malphrus recused

Both motions passed with the caveat if funds are available.

- c. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$13,500 for the purchase of digital advertisement media to promote upcoming exhibitions. The company from Charleston that will be hired will research demographics in a 150-mile range with the goal of targeting cultural institution attendees.

Motion: Kendall Malphrus

Second: Claude Dinkins

Vote: Unanimous

The motion passed with the caveat if funds are available.

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting
April 11, 2023

d. Point South Merchants Association—William Olendorf made a request totaling \$36,500 for street lighting (\$17,000), billboard advertising (\$10,700) and new billboard (\$9,000).

Motion: Claude Dinkins made motion as allocated in the request and spreadsheet.

Second: Kendall Malphrus

Vote: 4 ayes/Bill Olendorf recused

The motion passed with the caveat if funds are available.

e. Lowcountry & Resort Islands Tourism Commission – Peach Morrison has made a request for \$9,200 to be used to promote tourism in Jasper County. She stated that she does request the 6% from all municipalities and counties.

Motion: Claude Dinkins

Second: Bill Olendorf

Vote: 4 ayes/Kendall Malphrus recused

The motion passed with the caveat if funds are available.

Adjourn

Mr. Dinkins motioned, Kendall Malphrus seconds. Motion passed. Meeting adjourned at 11:51 am.

Respectfully Submitted:

Approved:

Kimberly Burgess, Dir. Admin. Services

Chetan Patel, Chair

**JASPER COUNTY
ACCOMMODATIONS TAX
FUNDING REQUEST WORKSHEET
FY 24-25**

	<u>BUDGET</u>	<u>Actual</u>	
TOTAL ESTIMATED REVENUE	\$ 110,000.00		
AMOUNT ALLOCATED TO JASPER COUNTY	(25,000.00)		
<hr style="border-top: 1px dashed black;"/>			
NET REVENUE	85,000.00		-
5% OF NET ALLOCATED TO JASPER COUNTY	4,250.00		-
CHAMBER OF COMMERCE (30%)	25,500.00		-
A-TAX FUNDS AVAILABLE FOR DISTRIBUTION (65%)	55,250.00		-
<hr style="border-top: 1px dashed black;"/>			
BALANCE	\$ -	\$ -	

A-TAX ACCOUNT EXPENDITURES:

ESTIMATED AVAILABLE FY24 A-TAX FUNDS (65%)	\$ 55,250.00
CARRY FORWARD (FY22-23)	(10,156.37)
ESTIMATED CARRY FORWARD (FY23-24)	55,000.00
<hr style="border-top: 1px dashed black;"/>	
TOTAL ESTIMATED AVAILABLE A-TAX FUNDS	\$ 100,093.63
A-TAX FUNDS APPROVED AND EXPENDED PY	\$ 82,000.00
REMAINING CARRY-OVER	<u>\$ 18,093.63</u>

<u>REQUESTS:</u>	<u>PURPOSE</u>	<u>AMOUNT APPROVED LAST YEAR</u>	<u>REQUEST AMOUNT</u>	<u>COMMITTEE RECOMMENDATION</u>
GOPHER HILL FESTIVAL	MARKETING FOR ANNUAL FESTIVAL	-	3,000.00	3,000.00
JASPER COUNTY CHAMBER OF COMMERCE JASPER JAMBOREE	PKC NATIONAL RACCOON HUNT	9,000.00	7,000.00	7,000.00
JASPER COUNTY CHAMBER OF COMMERCE VISITOR CENTER	VISITORS CENTER OPERATIONS	15,000.00	20,000.00	20,000.00
MORRIS CENTER FOR LOWCOUNTRY HERITAGE	2024-25 MUSEUM EXHIBITIONS, PROGRAMS, MARKETING	13,500.00	15,000.00	15,000.00
POINT SOUTH MERCHANTS ASSOCIATION	ELECTRIC BILL FOR STREET LIGHTING AT POINT SOUTH	17,000.00	17,500.00	17,500.00
POINT SOUTH MERCHANTS ASSOCIATION	I-95 Exit 33 NB EXIT NOW BILLBOARD	10,700.00	-	-
POINT SOUTH MERCHANTS ASSOCIATION	I-95 POINT SOUTH BILLBOARD	9,000.00	10,000.00	10,000.00
SC LOWCOUNTRY & RESORT ISLANDS TOURISM COMMISSION	SUPPORT TOURISM PROMOTION OF JASPER COUNTY	<u>9,200.00</u>	<u>9,500.00</u>	<u>9,500.00</u>
TOTAL		<u>\$ 83,400.00</u>	<u>\$ 82,000.00</u>	<u>\$ 82,000.00</u>

APRIL 5,2024

DEAR KIM,

THE 2024 GOPHER HILL FESTIVAL THEME THIS YEAR IS BREAST CAMCER AWARENESS IN OUR COUNTY. WE ARE REQUESTING 13,000 FROM LOCAL ATAX AND 3000.00 FROM STATE TAX. OUR FINANCIAL STAEMENT IS ENLCLOSED.

AS ALWAYS, THANKING YOU FOR HELPING US SHOW ATTENTION TO THE NUMBERS OF BREAST CANCER PATIENTS IN OUR AREA, I HAVE 2 OF THM ON MY COMMITTEE THIS YEAR. WE WILL HAVE BEAUFORT MMEMORIAL THIS YEAR FOR SCREENING AT THE FESTIVAL.

SINCERELY,

A handwritten signature in blue ink that reads "Linda". The signature is written in a cursive, flowing style.

LINDA DAILEY

FESTIVAL CHAIRMAN



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Gopher Hill Festival

Project Name: _____

Contact Name: Linda Dailey

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? yes

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

We continue to be a family event bringing joy, happiness to the faces of children & adults. It is so very satisfying feeling after all the work is done!

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	<u>40,000.00</u>	<u>45,000.00</u>
Amount funded by Jasper County Accommodations Tax	<u>13,000.00</u>	<u>13,000.00</u>
Amount funded by other source	<u>27,000.00</u>	<u>13,000.00</u>

52nd Gopher Hill Festival
Oct, 3, 4, 5

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local 13,000 - Local
3000. State

Date: 3/29/2024 Total Project Costs: \$45,000 Total Amount Requested: 16,000.

A. PROJECT NAME: Gopher Hill Festival
B. ORGANIZATION: Gopher Hill Festival

Sponsor Name: _____ Title: _____

Sponsor Address: _____

Sponsor Phone: _____

Contact Name: Hinda Dailey Title: Chairman

Contact Address: 448 Cat Branch Rd, Early Branch, SC

Contact Phone: 843-258-4008 29916

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Gopher Hill Festival is an annual event first weekend in Oct. This is our 52nd year in Town of Ridgeland which allows all businesses & churches to participate.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Thursday - Childrens Parade, Little Race, Talent Show, Friday - arts & crafts, food vendors, East Coast Party Band, Saturday 5K Run/Walk, Grand Parade, all day entertainment

3. Impact on or benefit to tourism (if required under the law).

Spurries from the 3 day festival enhance the restaurants, motels, gas stations, grocery stores

4. Duration of project: Start Date:

10/3/2024

Completion Date:

10/5/2024

5. Permits required (if any):

SCDOT -

road closures

6. Additional Comments:

B. FUNDING:

1. Source of funds: Donations

2. Have you requested funding from other sources or organizations for this project?

yes

If yes, please list sources and amounts.

Town of Ridgeland estimated \$12,000.⁰⁰/_{xv}

3. Contributions to the project by the sponsoring organization:

Estimated Funds will be Town of Ridgeland \$12,000.⁰⁰/_{xv}
Vendors \$5,000.⁰⁰ Sponsor \$10,000.⁰⁰

C. FINANCIAL INFORMATION: see attached financial statement

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

See attached Income Report

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

Same as #3 on Page 10

3. Provide the previous two years and current budgets.

4. Include the total annual funding received each year that you applied.

Year 2022 - 13,000.00

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature:

Anda Naily

Date:

3/29/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application. *Electronic N/A*
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	<u>14,000</u>	<u>16,000</u>
Total tourists	<u>30%</u>	<u>30%</u>

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Restaurants told us they make more than
weekend than all year.
we use. Hotels for our bonds and
returning families that come back every year!

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

Refer to financial statement

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Linda Daily

Title: Chairman

Signature: Linda Daily

Date: 3/29/2024

SOUTH CAROLINA SECRETARY OF STATE

PUBLIC CHARITIES DIVISION ANNUAL FINANCIAL REPORT

Filing Instructions

- Organizations who file the IRS 990-N or are not required to file with the IRS should complete this form.
- **Please follow the instructions provided on pages 4 and 5 to complete this form.** You may contact our office with any questions at 803-734-1790 or email charities@sos.sc.gov.
- **We do not accept this filing by fax or email;** you may upload this report using our online filing system at sos.sc.gov or mail this form to: South Carolina Secretary of State, Attn: Division of Public Charities, 1205 Pendleton St., Suite 525, Columbia, SC 29201.

For the fiscal year ending 12/31/23 (mm/dd/yy) EIN: 57 - 1087977 Charity ID: C7296

Organization's Name: GOPHER HILL FESTIVAL SOCIETY

Part I— Fundraising Events or Contracts

If your organization held any fundraising events, or used a commercial co-venturer (CCV) or professional fundraising company (PFR) during the previous fiscal year, you must report all revenue and expenses in the following table. Events include, but are not limited to, carnivals, dinners, galas, raffles, and bingo games. If you need additional space, you may list additional events on a separate sheet and include the amounts in the total revenue and expenses on this table.

(A) Name of Event, CCV or PFR	(B) Gross Receipts & Contributions	(C) Cash & Noncash Prize Expenses	(D) Other Expenses	(E) Total Expenses	(F) Net Revenue
1.				\$ 0.00	\$ 0.00
2.				\$ 0.00	\$ 0.00
3.				\$ 0.00	\$ 0.00
4.				\$ 0.00	\$ 0.00
5.				\$ 0.00	\$ 0.00
6.				\$ 0.00	\$ 0.00
7.				\$ 0.00	\$ 0.00
8.				\$ 0.00	\$ 0.00
9.				\$ 0.00	\$ 0.00
10.				\$ 0.00	\$ 0.00
11. Gross Revenue → (add 1B through 10B)	\$ 0.00	12. Total Expenses → (add 1E through 10E)		\$ 0.00	\$ 0.00

Part II— Gross Revenue

Organizations must report their gross receipts from all sources of revenue.

1. Fundraising events (from page 1, part 1, box 11B)	\$ 0.00
2. Fundraising activity revenue not reported on line 1	
3. Federated campaigns (such as United Way)	
4. Membership dues	
5. Related organizations (such as related parent or national organizations)	
6. Government grants (from federal, state or local governments)	\$ 26,000.00
7. All other contributions, gifts, grants not listed above	
8. Program service revenue	
9. Other income	\$ 16,966.61
10. Total revenue (add lines 1 through 9)	\$ 42,966.61

Part III— Program Service Expenses

Describe the organization's program accomplishments and the amount spent on each. If more space is needed you may attach an additional sheet if necessary.

11. ENTERTAINMENT	\$ 30,000.00
12.	\$
13. Total Program Service Expenses (add lines 11 and 12)	\$ 30,000.00

Part IV— Management, General and Fundraising Expenses

14. Program expenses (from part III, line 13)	\$ 30,000.00
15. Direct expenses from fundraising events and contracts (box 12E)	\$ 0.00
16. Fundraising expenses (not included in the amount on line 15)	
17. Payments to related organizations	
18. Salaries and other compensation	
19. Management and general expenses	
20. Professional fees and other payments to independent contractors	
21. Other expenses not listed above	\$ 17,000.00
22. Total expenses (add lines 14 through 21)	\$ 47,000.00
23. Excess or (deficit) for the year (subtract line 22 from line 10)	(\$ 4,033.39)
24. Fund balances/net worth at the beginning of the fiscal year	\$ 5,366.38
25. Changes in fund balances/net worth (attach explanation)	
26. Fund balances/net worth at the end of the fiscal year (add lines 23 through 25)	\$ 1,332.99

Part V— Balance Sheet

27. Total assets	\$ 1,332.99
28. Total liabilities	
29. Net assets or fund balances at end of year (subtract line 28 from line 27)	\$ 1,332.99

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (State)

Date: 04/02/2024 Total Project Costs: \$11,200 Total Amount Requested: \$7,000

A. PROJECT NAME: Jasper Jamboree PKC National Raccoon Hunt

B. ORGANIZATION: Jasper County Chamber of Commerce

Sponsor Name: Jasper County Chamber of Commerce Title: _____

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843-726-8126

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843-726-8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Now in its 31st year, the Jasper Jamboree is a nationally recognized field trial raccoon hunt sanctioned by the Professional Kennel Club (PKC) of Evansville, Indiana. This 3 day sporting event draws approximately 300 participants from over 8 states with approximately 75% of those being tourists. This event generates an estimated \$75,000 to \$125,000 to the local economy through accommodations, gas meals, retail, etc.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Does not apply

3. Impact on or benefit to tourism (if required under the law).

This 3 day sporting event draws approximately 300 participants from over 8 states with approximately 75% being tourists.

4. Duration of project: Start Date: February 6,2025 Completion Date: February 8,2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County and accommodations Tax from the Town of Ridgeland.

2. Have you requested funding from other sources or organizations for this project?
yes

If yes, please list sources and amounts.

\$3,000 in Accommodations Tax from the Town of Ridgeland.

3. Contributions to the project by the sponsoring organization:

The Jasper County Chamber of Commerce contributes to any balances remaining from expenses for this event.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to cover expenses in hosting the 3 day event as well as advertising through Prohound Magazine, the official publication of PKC, Inc. This magazine is distributed to all PKC members throughout the United States as well as subscribers to the magazine.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

The impact to the community is a large economic boost to the local businesses at a time of year when businesses would normally be down. The impact to tourism is exposing our area to potential travelers for future travels. Statistics are captured through the number of hunters and their guests participating in the event, as well as inquiries to the local hotels, restaurants, and businesses who directly benefit from the guests.

3. Provide the previous two years and current budgets.

See attached.

4. Include the **total annual funding** received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature:

Kendall Malphrus

Date:

04/02/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).**

LINE ITEM

REQUESTED

Jasper Jamboree PKC
National Raccoon Hunt

\$7,000

TOTAL REQUESTED

\$7,000

JULY 1, 2023– March 31, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Jasper Jamboree	\$9,000	\$9,000	\$11,203.15	\$0.00

Jasper County Chamber of Commerce
Account QuickReport
July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
Jamboree						
Deposit	07/20/2023	85049	Jasper County	1st quarter a...	Checking	2,250.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter J...	Checking	2,250.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	2,250.00
Total Jamboree						6,750.00
Total Jasper County Indirect						6,750.00
Total Accommodations Tax						6,750.00
TOTAL						6,750.00

*one payment (Quarter)
left to receive*

Jasper County Chamber of Commerce
Account QuickReport
 July 1, 2023 through April 1, 2024

Type	Date	Num	Name	Memo	Split	Amount
Activities						
Jamboree						
Check	07/18/2023	16733	Piggly Wiggly	Jamboree su...	Checking	56.08
Check	12/08/2023	16908	PKC	charter rene...	Checking	110.00
Check	12/14/2023	16918	SC Dept. of Natural...	Hunt Permit -...	Checking	5.00
Check	12/21/2023	16930	SC Dept. of Natural...	Hunt Permit	Checking	5.00
Check	02/02/2024	16974	South State Bank-...	judges	Checking	3,600.00
Check	02/05/2024	16975	Josie's Creative De...	12 tables, 50 ...	Checking	1,138.52
Check	02/05/2024	16980	Harry Middleton	cast win	Checking	220.00
Check	02/15/2024	16993	PKC	hunt fees due	Checking	4,307.00
Check	03/07/2024	17008	VISA	concessions ...	Checking	676.37
Check	03/07/2024	17008	VISA	Jamboree ho...	Checking	864.00
Check	03/07/2024	17008	VISA	food for work...	Checking	195.35
Check	03/07/2024	17008	VISA	propane	Checking	25.83
Total Jamboree						11,203.15
Total Activities						11,203.15
TOTAL						11,203.15

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (State)

Date: 04/2/2023 Total Project Costs: \$48,270 Total Amount Requested: \$20,000

A. PROJECT NAME: Visitors Center Operations

B. ORGANIZATION: Jasper County Chamber of Commerce

Sponsor Name: Jasper County Chamber of Commerce Title: _____

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843-726-8126

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843-726-8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

The Jasper County Visitors Center is located at 403 Russell Street and serves all visitors and tourists with information about Jasper County, Ridgeland, Hardeeville, Point South, Levy, etc. (all of Jasper County and neighboring areas.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

This office also houses the Jasper County Museum.

3. Impact on or benefit to tourism (if required under the law).

This is a 100% benefit to tourism as the center is providing critical information and details for Jasper County and the surrounding areas.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County, chamber memberships, chamber partners, programs, events and fundraising.

2. Have you requested funding from other sources or organizations for this project?
no

If yes, please list sources and amounts.

Does not apply

3. Contributions to the project by the sponsoring organization:

The Jasper County Chamber of Commerce contributes through chamber memberships, chamber partners, programs, events and fundraising.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to cover a small portion of payroll expenses for the Jasper County Visitors Center.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

The impact to the community is the huge referral network to the local businesses and services, thus boosting their day to day operations. The impact to tourism is providing key information while exposing our area to potential visitors for future travels. Statistics are captured through the number of visitors to the center, phone call logs, email logs, relocation packages and website visits.

3. Provide the previous two years and current budgets.

See attached.

4. Include the **total annual funding** received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature:

Kendall Malphrus

Date:

04/2/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).**

LINE ITEM	REQUESTED
-----------	-----------

Jasper County Visitors Center Operations	\$20,000
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TOTAL REQUESTED	\$20,000
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JULY 1, 2023– MARCH 31, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Jasper County Visitors Center	\$15,000	\$15,000	\$40,689.36	Ongoing until June 30, 2024

Jasper County Chamber of Commerce
Account QuickReport
July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
Visitor Center Operations						
Deposit	07/20/2023	85049	Jasper County	1st quarter a...	Checking	3,750.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter o...	Checking	3,750.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	3,750.00
Total Visitor Center Operations						<u>11,250.00</u>
Total Jasper County Indirect						<u>11,250.00</u>
Total Accommodations Tax						<u>11,250.00</u>
TOTAL						<u><u>11,250.00</u></u>

One payment (Quarter)
left to receive.

Jasper County Chamber of Commerce
Payroll Summary

July 1, 2023 through April 1, 2024

	Julie P. Mingleдорff			TOTAL		
	Hours	Rate	Jul 1, '23 - Apr 1, 24	Hours	Rate	Jul 1, '23 - Apr 1, 24
Employee Wages, Taxes and Adjustments						
Gross Pay						
Admin. Asst. Hourly	1,322	27.26	36,037.72	1,322.00		36,037.72
Admin.Asst. Hourly Overtime	26.5	40.89	1,083.59	26.50		1,083.59
Hourly Vacation	3	27.26	81.78	3.00		81.78
Sick Hourly Rate	70	27.26	1,908.20	70.00		1,908.20
Vacation Hourly Rate	44.5	27.26	1,213.07	44.50		1,213.07
Admin.Asst. New Mem Comm.			262.50			262.50
Admin.Asst.RnwI.Comm.			102.50			102.50
Total Gross Pay	1,466		40,689.36	1,466.00		40,689.36
Adjusted Gross Pay	1,466		40,689.36	1,466.00		40,689.36
Taxes Withheld						
Federal Withholding			-3,126.00			-3,126.00
Medicare Employee			-590.00			-590.00
Social Security Employee			-2,522.74			-2,522.74
SC - Withholding			-2,101.26			-2,101.26
Medicare Employee Addl Tax			0.00			0.00
Total Taxes Withheld			-8,340.00			-8,340.00
Net Pay	1,466		32,349.36	1,466.00		32,349.36
Employer Taxes and Contributions						
Federal Unemployment			42.00			42.00
Medicare Company			590.00			590.00
Social Security Company			2,522.74			2,522.74
SC - Unemployment Company			0.00			0.00
SC - Contingency Assessment			14.42			14.42
Total Employer Taxes and Contributions			3,169.16			3,169.16

Jasper County Chamber of Commerce
Payroll Summary

July 2022 through June 2023

	Julie P. Mingledorff			TOTAL		
	Hours	Rate	Jul '22 - Jun 23	Hours	Rate	Jul '22 - Jun 23
Employee Wages, Taxes and Adjustments						
Gross Pay						
Admin. Asst. Hourly	1,675	25.04	41,942.00	1,675.00		41,942.00
Admin.Asst. Hourly Overtime	33	37.56	1,239.48	33.00		1,239.48
Sick Hourly Rate	70.5	25.04	1,765.32	70.50		1,765.32
Vacation Hourly Rate	115	25.04	2,879.60	115.00		2,879.60
Admin.Asst. New Mem Comm.			118.75			118.75
Admin,Asst.Rnwl.Comm.			325.00			325.00
Total Gross Pay	<u>1,893.5</u>		<u>48,270.15</u>	<u>1,893.50</u>		<u>48,270.15</u>
Adjusted Gross Pay	1,893.5		48,270.15	1,893.50		48,270.15
Taxes Withheld						
Federal Withholding			-3,703.00			-3,703.00
Medicare Employee			-699.92			-699.92
Social Security Employee			-2,992.75			-2,992.75
SC - Withholding			-2,663.29			-2,663.29
Medicare Employee Addl Tax			0.00			0.00
Total Taxes Withheld			<u>-10,058.96</u>			<u>-10,058.96</u>
Net Pay	<u>1,893.5</u>		<u>38,211.19</u>	<u>1,893.50</u>		<u>38,211.19</u>
Employer Taxes and Contributions						
Federal Unemployment			42.00			42.00
Medicare Company			699.92			699.92
Social Security Company			2,992.75			2,992.75
SC - Unemployment Company			0.00			0.00
SC - Contingency Assessment			14.42			14.42
Total Employer Taxes and Contributions			<u>3,749.09</u>			<u>3,749.09</u>

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: 04/02/2024 Total Project Costs: \$152,175.00 Total Amount Requested: \$15,000.00

A. PROJECT NAME: 2024-25 Museum Exhibitions, Programs, Marketing

B. ORGANIZATION: The Daniel O Morris South Carolina Lowcountry Heritage Trust dba Morris Center for Lowcountry Heritage

Sponsor Name: _____ Title: _____

Sponsor Address: _____

Sponsor Phone: _____

Contact Name: Tamara Herring Title: Executive Director

Contact Address: PO Box 1116, Ridgeland, SC 29936

Contact Phone: 843-284-9227 ext. 104

For Office Use Only

Date Received: _____ **Time Received:** _____ **By:** _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Morris Center exhibitions and programs for 2024-25 fiscal year (July 1, 2024 - June 30, 2025).

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Morris Center will have three new exhibits on view, including The Language of Clay: Catawba Indian Pottery & Oral Traditions, Sandy Islanders: A People of the Land and Linked Exhibition by Colin Quashie, as well as myriad programs and workshops.

Program Schedule: Appendix A-1

Marketing Proposal: Appendix A-2

3. Impact on or benefit to tourism (if required under the law).

Morris Center for Lowcountry Heritage is a professionally staffed Museum in Jasper County. The museum curates exhibitions based on local history and culture as well as hosts several traveling exhibitions to highlight relevant stories that may not have been otherwise explored. All exhibitions are related to South Carolina art, history and/or culture.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): _____

6. Additional Comments:

B. FUNDING:

1. Source of funds: South Carolina Arts Commission, South Carolina Humanities, South Arts, Donnelley Foundation, Jasper County A-Tax, Town of Ridgeland A-Tax & Morris Center Funds

2. Have you requested funding from other sources or organizations for this project?

Yes _____

If yes, please list sources and amounts.

Approved grant support from:

SC Arts Commission: Molding Together Programs (in support of the Language of Clay exhibit): \$2,550,
 SC Humanities: Living Legacy Programs (in support of the Language of Clay & Sandy Islanders): \$5,000

Pending grant support from:

South Arts: Linked Exhibition by Colin Quashie: \$2,300
 GDDF: Artistic Vitality: \$10,000

3. Contributions to the project by the sponsoring organization:

SC Arts Commission: Molding Together Programs (in support of the Language of Clay exhibit): \$2,550,
 SC Humanities: Living Legacy Programs (in support of the Language of Clay & Sandy Islanders): \$5,000

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) See attached - Appendix (C-1)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

See attached - Appendix (C-2)

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

N/A

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds for this project were used to compile data and research to develop reports that would inform the ideal spend of marketing dollars for maximum return on investment and targeted digital ads to the segment identified to attend the museum.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

See attached - Appendix (E-1)

3. Provide the previous two years and current budgets.

See attached - Appendix (E-2)

4. Include the **total annual funding** received each year that you applied.

Morris Center received \$12,000 in 2022 and \$13,500 in 2023.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature: Tamara Herring

Date: 04/02/2024

Appendix A-1

Date	Start Time	End Time	Program Name	Presenter/ Instructor	Description
7/9/2024	2:00 PM	3:00 PM	The Voices of Sandy Island	Eric Crawford	Step into the world of Sandy Island and its Gullah culture with Dr. Eric Crawford as he digs into the significant meaning of music from this unique place. Drawing from his research, Dr. Crawford gives an insightful talk uncovering the melodies that resonate through generations, weaving tales of resilience, identity, and the soulful essence of the Gullah people of the island.
7/12/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
7/13/2024	11:00 AM	2:00 PM	Tissue Dying Silk Scarves Workshop	Ellen Scott	Indulge your creative spirit and immerse yourself in the vibrant world of textile art with Instructor Ellen Scott. Join us for a hands-on experience as you transform ordinary silk scarves into stunning, one-of-a-kind masterpieces.
7/19/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
7/20/2024	11:00 AM	1:00 PM	Sounds of Unity: Music and Dance with the Edisto Natchez-Kusso Tribe	Edisto Natchez-Kusso	Explore the interconnectedness of music and dance in the Edisto Natchez-Kusso cultural mosaic. This program aims to enlighten and inspire, offering a glimpse into the tribal traditions through captivating performances and a shared celebration of the power of artistic expression.
7/26/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
8/6/2024	6:00 PM	7:00 PM	Sleeping with the Ancestors	Joe McGill and Herb Frazier	Based on their compelling book of the same name, Joe McGill and Herb Frazier offers a firsthand account of Joe McGill's groundbreaking initiative to spend nights in former slave dwellings scattered across the nation. Through intimate storytelling, McGill and Frazier illuminate the profound significance of these sites, while also shedding light on the broader complexities of race in America.
8/23/2024	12:00 PM	1:30 PM	Brown Bag Blues	Gary Erwin	Join us for a lunchtime treat as Shrimp City Slim, a seasoned musician with a trademarked stage name, takes you on a captivating journey through piano blues and folk songs. Bring your brown bag lunch and enjoy a family-friendly blend of fun, roots, and education in this entertaining celebration of thirty-nine years in the world of music. Immerse yourself in the rich sounds of Shrimp City Slim's unique blend of world piano blues and original songs—a delightful experience for all ages!
8/24/2024	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
9/7/2024	11:00 AM	12:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation and Gullah people of Sandy Island. Learn how the communities are preserving their legacy.
9/10/2024	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
9/13/2024	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana just in time for the fall season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
9/14/2024	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana just in time for the fall season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
9/17/2024	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
10/5/2024	11:00 AM	2:00 PM	Printmaking Workshop: Linocuts	Ian Welch	Create cutting edge art! This hands-on workshop will introduce you to the art of linocut printmaking which involves carving into linoleum plates and then printing with ink and paper. Artist and educator Ian Welch will guide you through every step.

10/5/2024	3:00 PM	4:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation and Gullah people of Sandy Island. Learn how the communities are preserving their legacy.
10/19/2024	11:00 AM	2:00 PM	Story Fest: Native & Gullah Narratives	4 Storytellers	Attend the 2nd annual Story Fest and immerse yourself in a family-friendly program. Explore the rich tapestry of cultural heritage in the Southeast through diverse stories. Engage with regional storytellers as they grace the stage, offering narratives that echo the distinct voices of Native American and Gullah traditions. Experience a genuine celebration of culture, uniting communities through the captivating power of storytelling.
11/12/2024	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
11/15/2024	2:00 PM	3:00 PM	Shaping Identity: Catawba Women Potters	Dr. Brooke Bauer	Join us for a captivating exploration of "18th century Catawba Women's Traditional Knowledge of Pottery-making" with Dr. Brooke Bauer. As she delves into a section of her book, <i>Becoming Catawba: Catawba Indian Women and Nation-building, 1540-1840</i> , Dr. Bauer unveils the lives and legacies of Catawba women who played a pivotal role in shaping their identity and nation. Don't miss this opportunity to connect with the rich cultural tapestry of the Catawba Nation. Dr. Brooke Bauer is a citizen of the Catawba Nation of South Carolina and an Assistant Professor of History at the University of Tennessee. Her research and teaching interests center on Native American history, Early American History, women's history, and Indigenous material culture.
11/16/2024	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
12/7/2024	2:00 PM	5:00 PM	Winter Whimsy Land	Candy Land Themed	This holiday season, Morris Center is bringing a whimsically fun time to the Lowcountry! Enjoy a reading of the <i>Gingerbread Man</i> while sipping hot cocoa and snacking on festive treats. Make a holiday ornament for the tree and take your picture with the main characters from Candy Land. Photographs with characters can be purchased for \$5 and are available from 3pm - 4pm. Character interactions provided by Coastal Events and Character Parties.
1/11/2025	11:00 AM	1:00 PM	Linked Exhibition Opening	Colin Quashie	Join us for a grand opening of <i>Linked</i> with the artist himself, Colin Quashie. Quashie juxtaposes images of well-known Black figures with other representations of artifacts to comment on stereotypes as they exist today. In <i>Gabriel</i> , Quashie tweaks an image of Louie Armstrong, updating his signature trumpet with a set of slave shackles.
1/14/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. Marking the inaugural meeting of the year this program will feature the installation of the newly appointed officers.
1/18/2025	11:00 AM	12:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation. Learn how the communities are preserving their legacy.
1/25/2025	11:00 AM	2:00 PM	Printmaking Workshop: Linocuts	Ian Welch	Create cutting edge art! This hands-on workshop will introduce you to the art of linocut printmaking which involves carving into linoleum plates and then printing with ink and paper. Artist and educator Ian Welch will guide you through every step.
2/1/2025	3:00 PM	4:00 PM	Living Legacy Tour		Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation. Learn how the communities are preserving their legacy.

2/8/2025	11:00 AM	2:00 PM	Unlocking Your Creative Voice	Colin Quashie	Participants in the workshops will be given a chance to bring a magazine that speaks to them, whether they like it or do not. Magazines will be provided to those who do not have one. They are to think of a situation in their lives when something happened to them, and they did not respond in the way they wanted. With that moment in mind, they will use the magazine or other piece of media to reimagine their desired response to the incident. They can use all the elements of the magazine along with other art supplies to create a puzzle or some other visual artform that illustrates their emotions and newfound creative voice.
2/22/2025	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
3/8/2025	11:00 AM	1:00 PM	The History & Archaeology of Fort Motte Exhibition Opening	Joe Long	Join us for a grand opening of The History & Archaeology of Fort Motte. This traveling exhibit was developed by the South Carolina Confederate Relic Room and Military Museum and examines the 1781 siege of Fort Motte, as well as the excavation of the site and the artifacts uncovered. Includes panels, reproduction objects for display and hands-on educational objects.
Mar-25	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
3/11/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society.
3/14/2025	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana to wear this spring season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
3/15/2025	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana to wear this spring season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
3/11/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
4/12/2025	11:00 AM	1:00 PM	Sweetgrass Baskets Workshop	Michael Smalls	<i>Weave</i> some history! Learn about the Gullah roots of sweetgrass baskets while making one to take home. Michael Smalls will guide workshop participants through the process of weaving a small basket or coaster. Raw materials are included in the cost of the workshop, but scissors and nail bone will be returned at the end of the class.
May-25	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
5/10/2025	12:00 PM	1:30 PM	Spring Tea Party		It is time for Morris Center's annual spring tea party.
5/13/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
5/17/2025	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
6/7/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/14/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/21/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/28/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/28/2025	11:00 AM	1:00 PM	Sweetgrass Baskets Workshop	Michael Smalls	<i>Weave</i> some history! Learn about the Gullah roots of sweetgrass baskets while making one to take home. Michael Smalls will guide workshop participants through the process of weaving a small basket or coaster. The raw materials are included in the cost of the workshop, but scissors and nail bone will be returned at the end of the class.

24-25 Marketing Budget Overview

scope of work prepared for

Morris Center for Lowcountry Heritage

BY BELLE STRATEGIES MARKETING AGENCY

Timeline: *Fiscal Year 2024 –2025*

Below is a detailed breakdown of the proposed budget, divided into two primary sections: Ad Spend and Services.

Ad Spend: *\$12,000 for the Year*

This section allocates funds specifically for advertising dollars for targeted marketing across multiple digital and social media platforms to boost engagement and visitors to the Museum.

- **Google Ads Implementation**
 - Launch search ads to appear alongside Google search results.
 - Create and manage display ads within Google's Display Network.
 - Develop video ads for placement on YouTube targeting relevant interests.
- **Meta Platforms Advertising**
 - Design targeted Facebook ads using specific demographic and behavioral data.
 - Produce engaging Instagram ads for user feeds and stories.
- **LinkedIn Marketing**
 - Promote key content through sponsored posts in LinkedIn feeds.
 - Utilize LinkedIn's advertising tools for additional formats, including display ads.
 - Apply precise targeting based on professional criteria such as job titles and industries.

Support Services: *\$24,000 for the Year*

This section covers the various services that will be provided as part of the scope.

- **Comprehensive Museum Marketing:** Utilizing a multi-channel mix of platforms to increase potential out-of-town and regional visitors, with a focus on increasing Venue Rentals, Events and Tours.

- **Ongoing Strategy:** Ensuring creativity and consistency across all marketing materials and messages engaging both the local community and the tourism community.
- **Social Media Management:** Ongoing management of social media profiles, content creation and community engagement.
- **Paid Advertising Management:** Strategic planning and execution of paid advertising campaigns across various platforms.
- **SEO Support:** Ongoing implementation of SEO best practices to improve website visibility and organic search rankings via regular blogging and keyword support.
- **Reporting:** Regular analysis and reporting on the performance of marketing activities to inform future decisions.

TERMS AND CONDITIONS:

Client agrees to pay \$24,000 for services rendered in fiscal year 24-25. Payment will be collected via a monthly invoice of \$2,000.00 The first payment is due by or before July 15, 2024.

Returned checks or failed electronic payments are subject to a \$25 administrative fee. Any invoice or scheduled payment over 10 days past due will be subject to a late fee of \$25 and a charge of 1.5% interest per month on the outstanding balance.

Client and Vendor each retain the right to terminate this contract **in writing** at any time; however, payment is required for any work *already completed*. Belle Strategies Marketing Agency agrees to provide the services listed in this agreement in a timely, ethical, and enthusiastic manner.

Morris Heritage Representative

Date

Rachel Creveling

4/2/2024

Belle Strategies Marketing Agency

Date

Appendix C-1

Line Items	Requested	Approved	Expended	Reimburse to County
Marketing Ad Spend	\$ 12,000.00	\$ -	\$ -	\$ -
Marketing Consultant Services	\$ 3,000.00	\$ 21,000.00	\$ -	\$ -
Morris Center Exhibits	\$ -	\$ 8,800.00	\$ -	\$ -
Morris Center Programs	\$ -	\$ 17,000.00	\$ -	\$ -
Operations (Staff, Supplies, Utilities)	\$ -	\$ 105,375.00	\$ -	\$ -
	\$ -	\$ -	\$ -	\$ -
TOTAL	\$ 15,000.00	\$ 152,175.00	\$ -	\$ -

Morris Center for Lowcountry Heritage

Statement of Activity

January - December 2023

	TOTAL
Revenue	
41100 Venue Rental	8,488.00
43500 Donations	2,420.39
43700 Gift Shop	1,170.86
43800 Grants	44,833.00
44800 Public Support	34,750.00
45800 Membership Dues	5,640.00
46400 Other Types of Income	8.00
47200 Program Income	19,515.00
48200 Sponsorship Income	1,100.00
Unapplied Cash Payment Revenue	0.00
Uncategorized Income-1	247.75
Total Revenue	\$118,173.00
GROSS PROFIT	\$118,173.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	38,751.00
62140 Legal Fees	955.00
66710 Security	540.00
67400 Consulting	4,000.00
Total 62100 Contract Services	44,246.00
62130 Fundraising Expense	875.00
62300 Events Expense	750.00
62400 Exhibit Construction	5,574.77
62401 Exhibit Design	375.00
62500 Educational Programs	10,723.19
62800* Facilities and Equipment	6,939.00
62880 Property Tax	1,311.95
Total 62800* Facilities and Equipment	8,250.95
65000 Insurance	11,962.00
65000* Operations	
65010 Gift Shop Expense	279.58
65020 Postage, Mailing Service	639.88
65050 Telephone, Telecommunications	4,571.27
66300 Marketing Expense	26,085.30
66700 Office Expense (supplies)	5,817.37
68310 Bank Service Charges	25.00
Total 65000* Operations	37,418.40
65100* Other Types of Expenses	100.00
65150 Memberships and Dues	1,448.00
Total 65100* Other Types of Expenses	1,548.00

	TOTAL
66200 Repairs and Maintenance	9,836.29
66210 Janitorial/Cleaning	3,720.00
Total 66200 Repairs and Maintenance	13,556.29
66801 Music Licenses	964.00
67000 Payroll Expenses	
Payroll Expenses	805.08
SEP Retirement Contribution	7,350.00
Taxes	9,159.11
Wages	119,588.33
Total 67000 Payroll Expenses	136,902.52
67700 Taxes	6,368.00
67800 Trustee Fees	27,052.22
67900 Utilities	8,932.29
68300 Travel and Meetings	3,360.02
Processing Fees	874.41
Unapplied Cash Bill Payment Expenditure	0.00
Venue Expenses	3,340.00
Total Expenditures	\$323,073.06
NET OPERATING REVENUE	\$ -204,900.06
Other Revenue	
Other Income	
Dividends	35,326.64
Exempt Dividends	927.19
Foreign Tax Paid	-76.81
Management Fees	-16,342.81
Realized Gains (Losses) on Sale	25,351.63
Unrealized Loss/Gain	447,318.89
Total Other Income	492,504.73
Total Other Revenue	\$492,504.73
Other Expenditures	
Amortization	618.65
Depreciation	43,641.00
Total Other Expenditures	\$44,259.65
NET OTHER REVENUE	\$448,245.08
NET REVENUE	\$243,345.02

Morris Center for Lowcountry Heritage

Statement of Financial Position

As of December 31, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10001 Wells Fargo - Main (5011)	4,744.36
10101 Wells Fargo - Operating (5029)	13,554.58
10201 Wells Fargo - Payroll (4717)	16,370.39
Wells Fargo - Money Market 7090-9306	42,267.71
Wells Fargo Bank - Money Market (inactive)	0.00
Wells Fargo Building Fund 4725	1,000.00
Total Bank Accounts	\$77,937.04
Other Current Assets	
12000 Undeposited Funds	507.30
Inventory Asset	0.00
Uncategorized Asset-1	0.00
Total Other Current Assets	\$507.30
Total Current Assets	\$78,444.34
Fixed Assets	
15000 Furniture, Fixtures & Equipment	143,716.07
15100 Buildings	
Buildings - Other	424,847.82
Capitalized Building Costs	29,632.84
Construction/Demolition	460,209.00
Facility Building	850,618.77
Total 15100 Buildings	1,765,308.43
16000 Land	211,206.98
Accumulated Depreciation	-405,121.32
Total Fixed Assets	\$1,715,110.16
Other Assets	
18000* Marketable Securities	
Wells Fargo - 7090-93060- Investments Unrealized Appreciation	802,259.89
Wells Fargo 7090-9306 - Investments - Cost	1,101,837.12
Wells Fargo 79564500 (inactive)	0.00
Total 18000* Marketable Securities	1,904,097.01
Website Design	3,175.00
Accumulated Amortization - Website Design	-700.42
Total Website Design	2,474.58
Total Other Assets	\$1,906,571.59
TOTAL ASSETS	\$3,700,126.09
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
21100 Direct Deposit Liabilities	0.00

	TOTAL
24000 Payroll Liabilities	0.00
Federal Taxes (941/944)	1,514.98
SC Income Tax	279.82
SC Unemployment Tax	10.61
Total 24000 Payroll Liabilities	1,805.41
Direct Deposit Payable	0.00
PPP - Wells Fargo Loan	0.00
Total Other Current Liabilities	\$1,805.41
Total Current Liabilities	\$1,805.41
Long-Term Liabilities	
N/P Wells Fargo Bank	268,221.55
SBA Loan Payable	94,435.68
Total Long-Term Liabilities	\$362,657.23
Total Liabilities	\$364,462.64
Equity	
30000 Opening Balance Equity	0.00
31500 Net Assets with Donor Restrictions	8,512.91
32000 Fund Balances	-10.00
Net Assets without Donor Restrictions	2,728,874.14
Other Comprehensive Income - Unrealized Appreciation of Investments	354,941.38
Net Revenue	243,345.02
Total Equity	\$3,335,663.45
TOTAL LIABILITIES AND EQUITY	\$3,700,126.09

Beginning in July 2023 Morris Center worked with the Morey Group to develop three reports to provide data to inform the ideal way to spend marketing dollars to obtain the highest return on investment. The visitor profile report provided the necessary information to develop a targeted segment of people that would have the highest potential to visit the Morris Center. The positioning report compared Morris Center to other Museums in our market. This report demonstrated that Morris Center has the potential to capture a greater market share of the local and tourist cultural attraction visitors. The website audit report determined that major changes were necessary to the website as this is the first interaction most cultural attraction seekers engage with an organization. With this information in hand, the Morris Center worked with their website developer to make all suggested changes, as well as developed creative assets with the graphic designer to target that segmented population identified in the visitor profile report.

In early 2024, building on the momentum of the project with Morey Group, Morris Center partnered with Belle Strategies to revamp our digital identity to continue to propel the growth of the market capture for our museum in Jasper County. Working with Belle Strategies, Morris Center's graphic, photo and video libraries were updated with new assets to create a cohesive look to create a brand identity. With these improvements to our brand as well as increased targeted marketing to a segmented group identified to have a high propensity to visit our museum, Morris Center increased visitation, as well as increased the email subscribers.

Morris Center's venue rentals have also increased. We will continue to promote this critical revenue driver for our museum. Typical rentals of our venue include weddings, retirement parties, family reunions and birthday parties. The Museum has also hosted fundraisers for local organizations as well as training workshops. Some of these venue rentals boost out-of-town guest attendance that require overnight accommodations at area hotels.

Budget Overview: 2023

January - December 2023

	TOTAL
Revenue	
41100 Venue Rental	7,300.00
43500 Donations	4,500.00
43600 Fundraising	20,000.00
43700 Gift Shop	3,000.00
43800 Grants	140,000.00
44800 Public Support	30,000.00
45800 Membership Dues	10,600.00
47200 Program Income	11,000.00
48200 Sponsorship Income	2,500.00
49000 Special Events Income	24,000.00
Total Revenue	\$252,900.00
GROSS PROFIT	
	\$252,900.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	15,000.00
62140 Legal Fees	3,000.00
66710 Security	1,250.00
67400 Consulting	15,000.00
Total 62100 Contract Services	34,250.00
62300 Events Expense	
62130 Fundraising Expense	4,000.00
62300 Events Expense	2,000.00
Gala Fundraising Expenses	13,750.00
Total 62300 Events Expense	15,750.00
62800* Facilities and Equipment	
62400 Exhibit Construction	6,500.00
62401 Exhibit Design	4,000.00
62500 Educational Programs	14,000.00
62510 Programs - (other - SCAC. etc.)	60,000.00
62800* Facilities and Equipment	6,500.00
62880 Property Tax	1,500.00
Total 62800* Facilities and Equipment	8,000.00
65000* Operations	
65000 Insurance	10,000.00
65010 Gift Shop Expense	
65010 Gift Shop Expense	1,500.00
65020 Postage, Mailing Service	
65020 Postage, Mailing Service	2,000.00
65050 Telephone, Telecommunications	
65050 Telephone, Telecommunications	5,000.00
66300 Marketing Expense	
66300 Marketing Expense	50,000.00
66700 Office Expense (supplies)	
66700 Office Expense (supplies)	16,000.00
Total 65000* Operations	74,500.00
65100* Other Types of Expenses	
65130 Interest Expense - General	
65130 Interest Expense - General	20,000.00
65150 Memberships and Dues	
65150 Memberships and Dues	2,000.00
Total 65100* Other Types of Expenses	22,000.00

	TOTAL
66200 Repairs and Maintenance	16,500.00
66801 Music Licenses	1,000.00
67000 Payroll Expenses	
Payroll Expenses	1,000.00
SEP Retirement Contribution	6,500.00
Taxes	11,093.00
Wages	145,000.00
Total 67000 Payroll Expenses	163,593.00
67800 Trustee Fees	32,000.00
67900 Utilities	11,000.00
68300 Travel and Meetings	4,000.00
Processing Fees	2,000.00
Venue Expenses	5,795.00
Total Expenditures	\$488,888.00
NET OPERATING REVENUE	\$ -235,988.00
NET REVENUE	\$ -235,988.00

Morris Center for Lowcountry Heritage

2024 Budget Overview

January - December 2024

	TOTAL
Revenue	
41100 Venue Rental	30,000.00
43500 Donations	5,000.00
43600 Fundraising	25,000.00
43700 Gift Shop	2,500.00
43800 Grants	150,000.00
44800 Public Support	33,500.00
45800 Membership Dues	11,500.00
47200 Program Income	30,000.00
48200 Sponsorship Income	5,000.00
49000 Special Events Income	25,000.00
Total Revenue	\$317,500.00
GROSS PROFIT	
	\$317,500.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	28,500.00
62140 Legal Fees	5,000.00
66710 Security	1,250.00
67400 Consulting	7,500.00
Total 62100 Contract Services	42,250.00
65000* Operations	
62300 Events Expense	12,000.00
62400 Exhibit Construction	4,000.00
62401 Exhibit Design	2,000.00
62500 Educational Programs	16,000.00
65000 Insurance	15,000.00
65010 Gift Shop Expense	1,000.00
65020 Postage, Mailing Service	1,000.00
65050 Telephone, Telecommunications	5,000.00
66300 Marketing Expense	30,000.00
66700 Office Expense (supplies)	18,000.00
Total 65000* Operations	55,000.00
65100* Other Types of Expenses	
65150 Memberships and Dues	1,500.00
Total 65100* Other Types of Expenses	1,500.00
66200 Repairs and Maintenance	
66200 Repairs and Maintenance	17,500.00
66210 Janitorial/Cleaning	4,500.00
Total 66200 Repairs and Maintenance	22,000.00
66801 Music Licenses	
	1,500.00
67000 Payroll Expenses	
Payroll Expenses	2,500.00
SEP Retirement Contribution	6,300.00
Taxes	16,000.00
Wages	205,000.00

	TOTAL
Total 67000 Payroll Expenses	229,800.00
67800 Trustee Fees	28,000.00
67900 Utilities	10,000.00
68300 Travel and Meetings	
68310* Conference, Convention, Meeting	5,000.00
68320 Travel	5,000.00
Total 68300 Travel and Meetings	10,000.00
Processing Fees	1,500.00
Venue Expenses	7,500.00
Total Expenditures	\$458,050.00
NET OPERATING REVENUE	\$ -140,550.00
NET REVENUE	\$ -140,550.00



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: The Daniel O Morris South Carolina Lowcountry Heritage Trust dbaMorris Center for Lowcountry Heritage

Project Name: Targeted Digital Advertising

Contact Name: Tamara Herring

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? Yes

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

Please see attached Appendix (3)

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	<u>\$0</u>	<u>\$13,500</u>
Amount funded by Jasper County Accommodations Tax	<u>\$0</u>	<u>\$13,500</u>
Amount funded by other source	<u>\$0</u>	<u>\$0</u>



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	1,184 <u>(07/01/22 - 06/30/23)</u>	1,954 <u>(07/01/23 - 03/30/24)</u>
Total tourists	946 <u>(07/01/22 - 06/30/23)</u>	1,368 <u>(07/01/23 - 03/30/24)</u>

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Morris Center obtains zip codes electronically from all patrons visiting museum exhibits and/or attending programs.

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

Please see attached appendix (6)

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Tamara Herring

Title: Executive Director

Signature: Tamara Herring

Date: 04/02/2024

Morris Center for Lowcountry Heritage

Statement of Activity by Customer

July 2023 - June 2024

	JASPER COUNTY - ACCOMMODATIONS	FY24 JASPER COUNTY STATE A-TAX	TOTAL JASPER COUNTY - ACCOMMODATIONS	TOTAL
Revenue				
44800 Public Support		13,500.00	13,500.00	\$13,500.00
Total Revenue	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
GROSS PROFIT	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
Expenditures				
65000* Operations				\$0.00
66300 Marketing Expense		13,500.00	13,500.00	\$13,500.00
Total 65000* Operations		13,500.00	13,500.00	\$13,500.00
Total Expenditures	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
NET OPERATING REVENUE	\$0.00	\$0.00	\$0.00	\$0.00
NET REVENUE	\$0.00	\$0.00	\$0.00	\$0.00

Morris Center for Lowcountry Heritage

Transaction Report

July 2023 - June 2024

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	ACCOUNT	SPLIT	AMOUNT	BALANCE
Operations								
Marketing Expense								
Jasper County - Accommodations								
FY24 Jasper County STATE A-Tax								
08/17/2023	Expenditure	Inv.	Albert R. Renteria Corporation	Website Audit Update per Morey Group recommendations	66300 Operations:Marketing Expense	10101 Wells Fargo - Operating (5029)	450.00	450.00
08/22/2023	Bill	125	southerNothings	Photoshoot for Marketing Assets	66300 Operations:Marketing Expense	20000 Accounts Payable	150.00	600.00
10/02/2023	Bill	1170	Cait Maloney Creative	Morey Group Digital Marketing Assets	66300 Operations:Marketing Expense	20000 Accounts Payable	187.50	787.50
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Ad List	66300 Operations:Marketing Expense	20000 Accounts Payable	1,658.28	2,445.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Positioning Study	66300 Operations:Marketing Expense	20000 Accounts Payable	2,500.00	4,945.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Website Audit	66300 Operations:Marketing Expense	20000 Accounts Payable	1,000.00	5,945.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Targeted Digital Advertising Campaign (150,000 impressions)	66300 Operations:Marketing Expense	20000 Accounts Payable	3,000.00	8,945.78
03/01/2024	Bill	2418	Belle Strategies	Strategic Marketing	66300 Operations:Marketing Expense	20000 Accounts Payable	4,554.22	13,500.00
Total for FY24 Jasper County STATE A-Tax							\$13,500.00	
Total for Jasper County - Accommodations							\$13,500.00	
Total for Marketing Expense							\$13,500.00	
Total for Operations							\$13,500.00	
TOTAL							\$13,500.00	

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: 3.12.24 Total Project Costs: _____ Total Amount Requested: \$ 27,500.00

A. PROJECT NAME: P.S ELECTRIC / by Billboard

B. ORGANIZATION: Point South Utilities / Merchants

Sponsor Name: William Odendorf Jr Title: President

Sponsor Address: 14 Campground Rd Yemassee, SC 29145

Sponsor Phone: 843-575-5733

Contact Name: Same Title: _____

Contact Address: _____

Contact Phone: Same

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Billboard Renew \$10000
ELECTRIC 17500

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

NA

3. Impact on or benefit to tourism (if required under the law).

Lighting for General Streets @ Point South
Renewal of 1x Billboard \$95

4. Duration of project: Start Date: 7/1/24 Completion Date: 6/30/25

5. Permits required (if any):

6. Additional Comments:

This is continuing project of Point South

B. FUNDING:

1. Source of funds: 2-1- ATAX

2. Have you requested funding from other sources or organizations for this project?

NO

If yes, please list sources and amounts.

3. Contributions to the project by the sponsoring organization:

Point South contribute 98% of
this funding

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

Attached

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

ELECTRIC + 1x Billboards

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

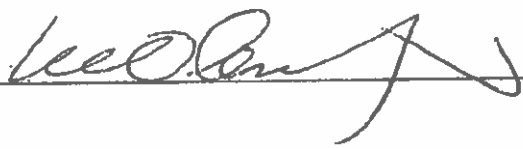
CONTINUING SUPPORT FOR ALL OF
POINT SOUTH

3. Provide the previous two years and current budgets. 2023/ Calendar YR
2022 SUBMITTED LAST YR

4. Include the total annual funding received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

THIS IS A CONTINUING PROJECT
FOR 20 YRS +

Signature:  Date: 3-18-24

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).

11:33 AM
03/16/24
Accrual Basis

Point South Merchants Association
Profit & Loss
January through December 2023

	<u>Jan - Dec 23</u>
Income	
Uncategorized Income	109,916.30
Total Income	<u>109,916.30</u>
Expense	
advertising	47,390.50
Electric Lights	17,104.84
Security Patrol	31,800.00
Uncategorized Expenses	1,216.30
void	0.00
Total Expense	<u>97,511.64</u>
Net Income	<u><u>12,404.66</u></u>

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: April 8, 2024 Total Project Costs: \$an estimated 800,000

Total Amount Requested: \$9,500.00

Project Name: Promotion of Jasper County and the Lowcountry

Organization: SC Lowcountry Tourism Commission

Sponsor Name: Robb Wells

Title: Commission Chairman

Sponsor Address: 1 Low Country Lane; PO Box 615, Yemassee, SC 29945

Sponsor Phone: 843.717.3090

Contact Name: Peach Morrison

Title: Executive Director

Contact Address: 1 Low Country Lane; PO Box 615, Yemassee, SC 29945

Contact Phone: 843.717.3090

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

Description of Project:

1. General Description:

The SC Lowcountry & Resort Islands Tourism Commission was created by an Act of the South Carolina General Assembly and was signed into State Law by the Governor of South Carolina in April of 1991. Our mission is to promote the economic development of the Region through a formal program of tourism promotion in Beaufort, Colleton, Hampton and Jasper Counties. Our project is to fulfill this mission by increasing awareness of Jasper County as the destination of choice for leisure travel.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed):

We are the regional destination marketing organization for our four counties in direct compliance with ATAX law.

3. Impact on or benefit to tourism (if required under the law):

There are over two months left in our fiscal year 2022/2023 so we are providing our results from last fiscal year.

In FY 2022/2023, we were in direct contact with 56,571 guests and visitors who have requested our printed materials: 32,971 Guidebooks distributed + 10,800 Attractions Brochures distributed + 12,800 Guests at the Visitors Center. This is a 15.7% decrease in this number set from last year. The decrease was primarily seen in the bulk distribution of our Guidebook. Last year we shipped 28,143 copies of our guidebook to the Savannah Airport, Welcome Centers around the State and to several AAA Offices in the Northeast and Midwest. This past fiscal year we only shipped out 19,117 copies which is a 32% decrease. The Savannah Airport will no longer stock our Guidebooks due to the ad on the back cover featuring the Hilton Head Airport. Foot traffic was up slightly (2.2%).

Our online presence touched 637,198 digital viewers (at least once): 534,769 Web sessions (up 28.5% from the previous year) + 57,705 vetted and active Constant Contact email recipients (up 14.7% from the previous year) + 39,913 Facebook likes (up 26.1% from the previous year) + 1,603 Twitter followers (flat compared to the previous year) + 3,208 Instagram followers (up 15.8% from the previous year). This was an increase of 26.8% in this exact set of numbers. This does not include our followers on Pinterest or YouTube to keep the comparison in numbers true to the past formula. However, our Pinterest campaign reported 7.06k clicks to our website (up 14% over last year) and 36.74k Video views (up 262% over last year). We have monthly views of 91.6k and 1.7k followers. The top 6 metros are Atlanta, Miami/Ft Lauderdale, Orlando/Daytona, Tampa/St Pete, Charlotte, Washington, DC and Raleigh/Durham. 60% of our Pinterest followers are female and interestingly, almost half of

our audience is in the age group is 25-44 (49.4%). We conducted a Pinterest campaign this year through Compass Media which yielded great results. We continue to promote our YouTube channel and have 205 subscribers, which is twice what we had last year. Our YouTube Action, Targeting and Retargeting campaigns have produced double digit increase in clicks, views and engagement.

$56,571 + 637,198 = 693,769$. This is 21.8% higher than the total "attendance" from last year, measured the exact same way, and is predominately due to our combined campaigns with Compass Media and our organic search results in our online presence. Our goal last year was to increase our overall audience by at least 10%. We more than doubled that goal. Our goal for this year will again be to realize another 10% increase by persisting in our efforts to optimize each of our platforms in the marketing mix to increase visitation, particularly through our website SEO and digital marketing during FY 2023/2024

Our main marketing objective is creating awareness to those potential visitors, primarily in the South and Northeast. The primary focal points include events, activities, dining opportunities, cultural insights and recreational offerings of the SC Lowcountry region. In particular, the City of Hardeeville, and what it has to offer families, individuals, couples and groups, small and large, for vacation and tourist activities.

While some of our social media followers are in the four-county region, the vast majority of dollars spent in our marketing efforts are in placements far beyond the 50-mile radius. Therefore, we consider all these potential guests as "tourists".

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): NA

6. Additional Comments:

Funding:

1. Source of funds:

As a member of SCATR, we receive a State Appropriation from the Legislature through SC PRT. We receive one eleventh of 2% of State ATAX as the regional DMO and we apply and compete for the 65% ATAX from the other municipalities that we serve. We apply for a matching Tourism Advertising Grant offered through SC PRT.

In the Frampton Plantation House Visitors Center and Gift Shop, we sell books about local history & culture, local arts, crafts, & foods, souvenirs and SC merchandise. We also accept donations and provide space for paid advertisement for additional exposure for tourism industry partners.

2. Have you requested funding from other sources or organizations for this project?
Yes, FY 2023/2024

If yes, please list sources and amounts.

Municipality	6% Request	Approved
City of Beaufort	\$54,900	\$47,029
Beaufort County	\$93,330	TBD
Edisto Beach	\$42,000	\$18,000
Walterboro	\$21,200	\$21,200
Hampton County	\$ 4,000	\$ 950
Hardeeville	\$19,100	TBD
Jasper County	\$ 9,200	\$ 9,200

We also applied and were approved for \$14,000 from Jasper County’s Local ATAX

3. Contributions to the project by the sponsoring organization:
We have budgeted \$55,000 in retail sales in our gift shop and \$2,500 in guest donations.

Financial Information (ADHERE TO STRICTLY):

1. A line-item budget of the project.

BUDGET
 FY 2023-
 2024

Income	
Gift Shop	
Retail Sales	55,000.00
Total Gift Shop Income	55,000.00 55,000.00
Tourism Commission	
Bank	
Interest	4,500.00
Local ATAX	100,000.00
Local HTAX	14,000.00
State Appropriation	470,455.00
State ATAX	190,000.00
TAG 23-24	45,000.00
Total Tourism Comm	823,955.00 823,955.00

Visitors Center & Museum

Donations	2,500.00	
Total VC & M	2,500.00	2,500.00

TOTAL INCOME

881,455.00

**See Note Below

Expense

Gift Shop

Consignments	2,500.00	
Credit Card Charges	1,800.00	
Misc	1,500.00	
Retail Merchandise	27,000.00	
Total Gift Shop	32,800.00	32,800.00

Tourism Commission

Direct Marketing

Billboards	43,000.00
Conversion Study	50,250.00
Creative/Content Generation	15,000.00
Digital Advertising	265,000.00
E_Newsletters	12,500.00
FAM Trips	15,000.00
Inquiry Postage	18,000.00
Print Advertising	69,072.00
Printed Materials	6,000.00
SCATR RevWar Mkt Project	5,000.00
Travel Shows	3,000.00
Website Maintenance	9,000.00

Indirect Marketing

Computer Software	1,250.00
National Tourism Week	500.00
SCATR Co-op	7,000.00
Telephone	5,200.00
Travel/Registration/PerDiem	10,000.00

Alarm System	300.00	
Annual Audit	10,000.00	
Auto Insurance	1,200.00	
Contingency	1,000.00	
December Annual Meeting	1,000.00	
Dues & Subscriptions	2,000.00	
Electricity	4,000.00	
Employee Appreciation	1,000.00	
Equipment & Maintenance Contracts	1,200.00	
Exterminating	250.00	
Misc	1,000.00	
Office Postage	500.00	
Office Supplies	2,500.00	
Office_Building Ins	15,000.00	
Payroll Taxes & Expenses		
FT Med Benefits	17,926.00	
FT Pensions	12,417.00	
Retired Employee Health Ins	0.00	
Taxes (SUTA, MCARE & SS)	12,000.00	
Salary & Wages		
Dir Admin/Online Content	45,990.00	
Executive Director	82,125.00	
Sponsorships	4,000.00	
Trash Removal	900.00	
Water Bill	300.00	
	751,380.00	751,380.00

Total Tourism Commission

Visitors Center

Alarm System	300.00
Building Insurance	2,250.00
Building, Fencing, Upkeep	2,000.00
Cleaning Supplies	500.00
Contingency	1,000.00
Contract Grounds Maintenance	4,500.00
Contract Labor	500.00
Electricity	4,000.00
Exterminating	250.00
Frampton Events	2,000.00
Groundskeeping Supplies	500.00

Landscaping	500.00	
Misc.	1,000.00	
Museum Exhibits	100.00	
Salary & Wages		
Part Time Weekend Staff	26,250.00	
Visitors Center Manager	49,275.00	
Signage	1,000.00	
Trash Removal	900.00	
Water Bill	450.00	
	<u>97,275.00</u>	97,275.00

TOTAL EXPENSES	881,455.00	**See Note Below
-----------------------	-------------------	------------------------

** - We could get an additional \$80,000 in non-recurring from the Legislature

2. Most recent fiscal year balance sheet and profit and loss accounting statement.
FY 22/23 Balance Sheet:

	<u>Jun 30, 23</u>
ASSETS	
Current Assets	
Checking/Savings	476,044.94
Other Current Assets	<u>-1,941.82</u>
Total Current Assets	474,103.12
Fixed Assets	<u>393,340.13</u>
TOTAL ASSETS	<u><u>867,443.25</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	<u>20,800.80</u>
Total Current Liabilities	<u>20,800.80</u>
Total Liabilities	20,800.80
Equity	<u>846,642.45</u>
TOTAL LIABILITIES & EQUITY	<u><u>867,443.25</u></u>

FY 22/23 Profit & Loss Statement before Depreciation (we are happy to submit our Annual Audit to reflect depreciation):

	<u>Jul '22 - Jun 23</u>	<u>YTD Budget</u>	<u>Annual Budget</u>
Ordinary Income/Expense			
Income			
Gift Shop			
Retail Sales	56,563.17	57,000.00	57,000.00
Total Gift Shop	56,563.17	57,000.00	57,000.00
Tourism Commission			
Bank Interest/Savings	32.82	50.00	50.00
Local ATAX	133,145.00	85,000.00	85,000.00
Local H Tax	14,000.00	14,000.00	14,000.00
State Appropriation	420,454.50	325,000.00	325,000.00
State ATAX	207,720.29	180,000.00	180,000.00
TAG 18/19	45,000.00	45,000.00	45,000.00
Total Tourism Commission	820,352.61	649,050.00	649,050.00
Visitors Center			
Donations	3,785.96	2,500.00	2,500.00
Total Visitors Center	3,785.96	2,500.00	2,500.00
4999 · Uncategorized Income	-42.87		
Total Income	880,658.87	708,550.00	708,550.00
Cost of Goods Sold			
5000 · Cost of Goods Sold	33,523.57		
Total COGS	33,523.57		
Gross Profit	847,135.30	708,550.00	708,550.00
Expense			
Depreciation Expense	11,380.00		
Gift Shop Expense			
Consignments	2,264.04	2,000.00	2,000.00
Credit Card Charges	1,424.18	1,800.00	1,800.00
Misc.	1,220.91	1,500.00	1,500.00
Retail Merchandise	0.00	27,000.00	27,000.00
Total Gift Shop Expense	4,909.13	32,300.00	32,300.00
Tourism Commission Expense			
1 Direct Marketing			
Billboards	34,080.00	37,000.00	37,000.00
Conversion Study	0.00	250.00	250.00
Creative/Content Generation	23,273.22	10,000.00	10,000.00
Digital Advertising	214,894.02	150,000.00	150,000.00
E Newsletters	10,740.08	10,000.00	10,000.00

FAM Trips	1,565.64	5,000.00	5,000.00
Inquiry Postage	16,054.49	16,000.00	16,000.00
Print Advertising	85,558.75	30,000.00	30,000.00
Printed Materials	69,214.52	75,000.00	75,000.00
SCATR Direct Adv	5,000.00	5,000.00	5,000.00
Travel Shows	2,031.14	3,000.00	3,000.00
Website Maintenance	<u>8,811.92</u>	<u>8,500.00</u>	<u>8,500.00</u>
Total 1 Direct Marketing	471,223.78	349,750.00	349,750.00
2 Indirect Marketing			
Computer Software	1,119.63	1,250.00	1,250.00
National Tourism Week	163.56	500.00	500.00
SCATR Co-op	7,225.00	7,000.00	7,000.00
Telephone	5,032.55	4,800.00	4,800.00
Travel/Reg/PerDiem	<u>9,984.49</u>	<u>10,000.00</u>	<u>10,000.00</u>
Total 2 Indirect Marketing	23,525.23	23,550.00	23,550.00
Alarm System	255.66	275.00	275.00
Annual Audit & Payroll Service	7,534.68	9,500.00	9,500.00
Auto Insurance	587.37	1,200.00	1,200.00
Contingency	0.00	1,000.00	1,000.00
December Annual Meeting	124.44	1,000.00	1,000.00
Dues & Subscriptions	924.60	2,000.00	2,000.00
Electricity	3,154.20	3,500.00	3,500.00
Employee Appreciation	734.47	1,000.00	1,000.00
Equipment/ Maintenance Contract	6,155.32	1,200.00	1,200.00
Exterminating	220.00	250.00	250.00
Misc.	418.06	1,000.00	1,000.00
Office Postage	401.09	500.00	500.00
Office Supplies	2,173.80	2,000.00	2,000.00
Office/Building Insurance	11,334.52	15,000.00	15,000.00
Payroll Taxes & Expenses			
FT Med. Benefits	15,883.48	18,727.00	18,727.00
FT Pension	14,580.00	14,973.00	14,973.00
Taxes - SUTA	53.52	0.00	0.00
Taxes MCARE & SS (Co)	<u>13,393.69</u>	<u>12,000.00</u>	<u>12,000.00</u>
Total Payroll Taxes & Expenses	43,910.69	45,700.00	45,700.00
Salary & Wages (Gross)			
Dir Admin/Online Content	40,821.14	45,000.00	45,000.00
Executive Director Salary	77,442.87	75,000.00	75,000.00
Total Salary & Wages (Gross)	118,264.01	120,000.00	120,000.00
Sponsorships	5,791.52	3,000.00	3,000.00
Trash Removal	801.56	700.00	700.00
Water Bill	<u>224.31</u>	<u>300.00</u>	<u>300.00</u>

Total Tourism Commission Expense	697,759.31	582,425.00	582,425.00
Visitors Center Expense			
Alarm System	218.33	275.00	275.00
Building Insurance	2,000.00	2,000.00	2,000.00
Building, Fencing, Upkeep	1,650.00	2,000.00	2,000.00
Cleaning Supplies	219.61	500.00	500.00
Contingency	0.00	1,000.00	1,000.00
Contract Grounds Maintenance	3,862.32	4,300.00	4,300.00
Contract Labor	0.00	500.00	500.00
Electricity	3,154.22	3,500.00	3,500.00
Exterminating	220.00	250.00	250.00
Frampton Events	4,261.38	6,000.00	6,000.00
Groundskeeping Supplies	0.00	100.00	100.00
Landscaping	0.00	200.00	200.00
Misc.	700.39	1,000.00	1,000.00
Museum Exhibits	0.00	100.00	100.00
Salaries & Wages (Gross)			
Part-Time Weekend Staff	19,774.08	25,000.00	25,000.00
Visitors Center Mgr.	46,618.14	45,000.00	45,000.00
Total Salaries & Wages (Gross)	66,392.22	70,000.00	70,000.00
Signage	0.00	1,000.00	1,000.00
Trash Removal	801.57	700.00	700.00
Water Bill	448.67	400.00	400.00
Total Visitors Center Expense	<u>83,928.71</u>	<u>93,825.00</u>	<u>93,825.00</u>
Total Expense	<u>797,977.15</u>	<u>708,550.00</u>	<u>708,550.00</u>
Net Ordinary Income	49,158.15	0.00	0.00
Other Income/Expense			
Other Income			
Bank Interest (CD Account)	3,918.19		
Bank Interest (New Build Acct)	480.59		
Total Other Income	<u>4,398.78</u>		
Net Other Income	<u>4,398.78</u>	0.00	0.00
Net Income	<u><u>53,556.93</u></u>	<u><u>0.00</u></u>	<u><u>0.00</u></u>

D. Financial Guarantees:

Provide a copy of official minutes wherein the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

Excerpts from Commission Board Meeting, June 21, 2023 addressing ATAX Requests for FY 2023/2024

Peach presented the ATAX requests spreadsheet to the Board. As always, the requests she is suggesting is the 6% of the ATAX dollars received from the various municipalities as reported by DoR from the most recent year. Also, Jonathan and Robb suggested that we consider making an additional ATAX request for extra funding for research dedicated to those municipalities that support a separate request.

Robb called for a vote on the budget and ATAX requests. The budget passed unanimously.

Prior Recipients Report: (If you received prior ATAX funds) Attach additional sheets, if needed

1. How did you use the funds?

We used the funds awarded from Jasper County to pay for an ad in Southern Flavor magazine (\$1,500), July, August and September of 2023 Adams Outdoor billboards (\$4,500) and a July digital campaign with StyleBlueprint (\$3,250) for a total of \$9,250 exceeding the grant award of \$9,200.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

From our most recent Conversion Study, Survey Monkey reported that the average spend of our study was \$1,022 (a bit higher than the PRT reported average spend of \$944). In calculating the information provided by those who returned the survey, we had an overall conversion rate of 55% through web leads which is now where a large majority of our requests come from). By using the number of Guidebooks and Attractions Brochures requested from our office in FY 22/23, we can conclude from the results of this study that our Commission produces a direct expenditure of \$24,603,679 from the trips taken by those who receive our Lowcountry Guidebook and Attractions Brochure:

43,771 Collateral Pieces X 55% visits to the SC Lowcountry = 24,074

24,074 visits X \$1,022 average spend during vacation = \$24,603,679

This figure is quite conservative because it does not include those visitors who do not request our guidebook but download our information from our website or through digital and social media outlets. That number can be highly subjective but is very powerful as our digital presence realized a 27% increase in digital touches without including our Pinterest and YouTube campaigns. There are several discussions in our tourism research community about

how best to calculate conversion rates from website sessions and social media engagement, but no true generalization has been developed that I feel comfortable using. That is one of the reasons that we have earmarked at least \$50,000 of our budget to invest in an Affinity Assessment Study and a Conversion Study dedicated to the digital pipeline.

Also, in the most recent Economic Impact Study done by Travel Impact Analysis, LLC for the state completed in January of 2022, “tourism generated \$1.4 billion dollars in State and Local taxes in 2019– an equivalent of lifting \$716 tax burden for each household”.

3. Provide the previous two years and current budgets.

BUDGET FY 2021-2022

Income			
Gift Shop			
Retail Sales	55,000.00		
Total Gift Shop Income	55,000.00	55,000.00	
Tourism Commission			
Bank Interest	100.00		
Local ATAX	60,000.00		
Local Option			
ATAX	10,000.00		
State Appropriation	225,000.00		
State ATAX	100,000.00		
TAG 20-21	45,000.00		
Total Tourism Comm	440,100.00	440,100.00	
Visitors Center & Museum			
Donations	2,000.00		
Total VC & M	2,000.00	2,000.00	
TOTAL INCOME		497,100.00	**See Note Below

Expense	
Gift Shop	
Consignments	1,000.00
Credit Card Charges	1,800.00

Misc	1,500.00	
Retail Merchandise	25,000.00	
Total Gift Shop	29,300.00	29,300.00

Tourism Commission

Direct Marketing

Creative/Content Generation	5,000.00
Billboards	37,500.00
Digital Advertising	78,000.00
Constant Contact	10,000.00
Conversion Study	250.00
FAM Trips	5,000.00
Inquiry Postage	12,200.00
Print Advertising	20,000.00
Printed Materials	5,000.00
Travel Shows	2,000.00
Website Maintenance	8,000.00

Indirect Marketing

Computer Software	1,100.00
National Tourism Week	500.00
SCATR Co-op	7,000.00
Telephone	4,800.00
Travel/Registration/PerDiem	7,500.00

Alarm System	250.00
Annual Audit	9,000.00
Auto Insurance	1,100.00
Contingency	1,000.00
December Annual Meeting	1,000.00
Dues & Subscriptions	2,000.00
Electricity	3,250.00
Employee Appreciation	840.00
Equipment & Maintenance Contracts	1,200.00
Exterminating	250.00
Misc	1,000.00
Office Postage	400.00
Office Supplies	2,000.00
Office_Building Ins	12,000.00
Payroll Taxes & Expenses	
FT Med Benefits	15,120.00
FT Pensions	12,915.00
Retired Employee Health Ins	0.00
Taxes (SUTA, MCARE & SS)	11,500.00

Salary & Wages

Dir Admin/Online Content	36,075.00
Executive Director	67,650.00
Part Time Office Assistant	0.00

Sponsorships	2,000.00
Trash Removal	650.00

Water Bill	300.00	
	385,350.00	385,350.00

Total Tourism Commission

Visitors Center

Alarm System		250.00	
Building Insurance		1,600.00	
Building, Fencing, Upkeep		1,000.00	
Cleaning Supplies		500.00	
Contingency		1,000.00	
Contract Grounds Maintenance		3,900.00	
Contract Labor		500.00	
Electricity		3,250.00	
Exterminating		250.00	
Frampton Events		2,000.00	
Groundskeeping Supplies		100.00	
Landscaping		200.00	
Misc.		1,000.00	
Museum Exhibits		100.00	
Salary & Wages			
	Part Time Weekend Staff	25,000.00	
	Visitors Center Manager	39,750.00	
Signage		1,000.00	
Trash Removal		650.00	
Water Bill		400.00	
		82,450.00	82,450.00

TOTAL EXPENSES	497,100.00	**See Note Below
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** - This budget was approved by our Commission Board on June 23, 2021. Since that time, we were awarded an additional \$100,000 as part of SCATR through the Legislature via SC PRT. Those funds will be spent entirely in Direct Marketing.

BUDGET FY
2022-2023

Income		
Gift Shop		
Retail Sales		57,000.00
Total Gift Shop Income		57,000.00
		57,000.00
Tourism Commission		

Bank Interest	50.00	
Local ATAX	85,000.00	
Local HTAX	14,000.00	
State Appropriation	325,000.00	
State ATAX	180,000.00	
TAG 20-21	45,000.00	
Total Tourism Comm	649,050.00	649,050.00

Visitors Center & Museum		
Donations	2,500.00	
Total Visitors Center	2,500.00	2,500.00

TOTAL INCOME

708,550.00 **See Note Below

Expense

Gift Shop		
Consignments	2,000.00	
Credit Card Charges	1,800.00	
Misc	1,500.00	
Retail Merchandise	27,000.00	
Total Gift Shop	32,300.00	32,300.00

Tourism Commission		
Direct Marketing		
Billboards	37,000.00	
Conversion Study	250.00	
Creative/Content Generation	10,000.00	
Digital Advertising	150,000.00	
E_Newsletters	10,000.00	
FAM Trips	5,000.00	
Inquiry Postage	16,000.00	
Print Advertising	30,000.00	
Printed Materials	75,000.00	

	SCATR RevWar Mkt Project	5,000.00	
	Travel Shows	3,000.00	
	Website Maintenance	8,500.00	
Indirect Marketing			
	Computer Software	1,250.00	
	National Tourism Week	500.00	
	SCATR Co-op	7,000.00	
	Telephone	4,800.00	
	Travel/Registration/PerDiem	10,000.00	
Alarm			
System		275.00	
Annual Audit		9,500.00	
Auto Insurance		1,200.00	
Contingency		1,000.00	
December Annual Meeting		1,000.00	
Dues & Subscriptions		2,000.00	
Electricity		3,500.00	
Employee Appreciation		1,000.00	
Equipment & Maintenance Contracts		1,200.00	
Exterminating		250.00	
Misc		1,000.00	
Office Postage		500.00	
Office Supplies		2,000.00	
Office_Building Ins		15,000.00	
Payroll Taxes & Expenses			
	Total	33,700.00	
	FT Med Benefits	0.00	
	FT Pensions	0.00	
	Retired Employee Health Ins	0.00	
	Taxes (SUTA, MCARE & SS)	12,000.00	
Salary & Wages			
	Total	120,000.00	
	Dir Admin/Online Content	0.00	
	Executive Director	0.00	
Sponsorships		3,000.00	
Trash Removal		700.00	
Water Bill		300.00	
		582,425.00	582,425.00

Total Tourism Commission

Visitors Center

Alarm System	275.00	
Building Insurance	2,000.00	
Building, Fencing, Upkeep	2,000.00	
Cleaning Supplies	500.00	
Contingency	1,000.00	
Contract Grounds Maintenance	4,300.00	
Contract Labor	500.00	
Electricity	3,500.00	
Exterminating	250.00	
Frampton Events	6,000.00	
Groundskeeping Supplies	100.00	
Landscaping	200.00	
Misc.	1,000.00	
Museum Exhibits	100.00	
Salary & Wages		
Part Time Weekend Staff	25,000.00	
Visitors Center Manager	45,000.00	
Signage	1,000.00	
Trash Removal	700.00	
Water Bill	400.00	
	<u>93,825.00</u>	<u>93,825.00</u>

TOTAL EXPENSES

708,550.00 | **See Note Below

** - We could get an additional \$100,000 in non-recurring from the Legislature

BUDGET
FY 2023-
2024

Income

Gift Shop		
Retail Sales	55,000.00	
Total Gift Shop Income	<u>55,000.00</u>	<u>55,000.00</u>
Tourism Commission		
Bank Interest	4,500.00	
Local ATAX	100,000.00	
Local HTAX	14,000.00	

State Appropriation	470,455.00
State ATAX	190,000.00
TAG 23-24	45,000.00

Total Tourism Comm	823,955.00	823,955.00
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Visitors Center & Museum		
Donations	2,500.00	
Total VC & M	2,500.00	2,500.00

TOTAL INCOME

881,455.00

**See Note Below

Expense

Gift Shop

Consignments	2,500.00
Credit Card Charges	1,800.00
Misc	1,500.00
Retail Merchandise	27,000.00
Total Gift Shop	32,800.00

Tourism Commission

Direct Marketing

Billboards	43,000.00
Conversion Study	50,250.00
Creative/Content Generation	15,000.00
Digital Advertising	265,000.00
E_Newsletters	12,500.00
FAM Trips	15,000.00
Inquiry Postage	18,000.00
Print Advertising	69,072.00
Printed Materials	6,000.00
SCATR RevWar Mkt Project	5,000.00
Travel Shows	3,000.00
Website Maintenance	9,000.00

Indirect Marketing

Computer Software	1,250.00	
National Tourism Week	500.00	
SCATR Co-op	7,000.00	
Telephone	5,200.00	
Travel/Registration/PerDiem	10,000.00	
Alarm System	300.00	
Annual Audit	10,000.00	
Auto Insurance	1,200.00	
Contingency	1,000.00	
December Annual Meeting	1,000.00	
Dues & Subscriptions	2,000.00	
Electricity	4,000.00	
Employee Appreciation	1,000.00	
Equipment & Maintenance Contracts	1,200.00	
Exterminating	250.00	
Misc	1,000.00	
Office Postage	500.00	
Office Supplies	2,500.00	
Office_Building Ins	15,000.00	
Payroll Taxes & Expenses		
FT Med Benefits	17,926.00	
FT Pensions	12,417.00	
Retired Employee Health Ins	0.00	
Taxes (SUTA, MCARE & SS)	12,000.00	
Salary & Wages		
Dir Admin/Online Content	45,990.00	
Executive Director	82,125.00	
Sponsorships	4,000.00	
Trash Removal	900.00	
Water Bill	300.00	
	751,380.00	751,380.00

Total Tourism Commission

Visitors Center

Alarm System	300.00
Building Insurance	2,250.00
Building, Fencing, Upkeep	2,000.00
Cleaning Supplies	500.00
Contingency	1,000.00
Contract Grounds Maintenance	4,500.00

Contract Labor	500.00	
Electricity	4,000.00	
Exterminating	250.00	
Frampton Events	2,000.00	
Groundskeeping Supplies	500.00	
Landscaping	500.00	
Misc.	1,000.00	
Museum Exhibits	100.00	
Salary & Wages		
Part Time Weekend Staff	26,250.00	
Visitors Center Manager	49,275.00	
Signage	1,000.00	
Trash Removal	900.00	
Water Bill	450.00	
	<u>97,275.00</u>	<u>97,275.00</u>

TOTAL EXPENSES

881,455.00

**See
Note
Below

** - We could get an additional \$80,000 in non-recurring from the Legislature

4. Include the total annual funding received each year that you applied.

The previous five years Jasper County State ATAX Grants are listed below:

Year	Request	Approved
FY 19/20	\$5,000	\$3,250
FY 20/21	\$8,000/\$5,000	\$5,000
FY 21/22	\$8,595/\$6,450	\$6,450
FY 22/23	\$9,075	\$9,075
FY 23/24	\$9,200	\$9,200

Additional Comments: (Attach additional sheets, if needed)

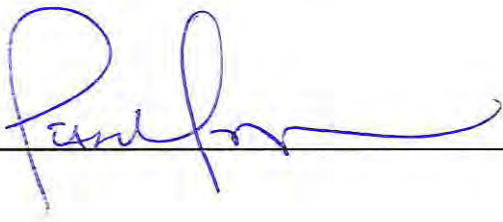
The staff at the Lowcountry Tourism Commission understands who our visitors are, where they come from, how they get here, when they visit, what they are interested in seeing and doing, and the type of information they expect to receive to plan their vacation or business travel. Over the past 33 years, we have refined what we do, how we reach our target audience and the services we provide to our guests.

Continued funding of the Lowcountry & Resort Islands Tourism Commission's marketing plans is critical, and especially important to assist in marketing the rural, undiscovered areas of the region which rely upon the regional commission as their marketing agency.

Ours is a comprehensive, measurable effort to reach our dominant market areas, and a continuation of a successful strategy to increase economic impact through tourism promotion and development. We understand that the tools of tourism marketing are continually changing but the essential concepts remain unchanged. We are always striving to integrate our methods with rich, insightful content. As print, social, online and interactive media continue to evolve, we recognize the importance of measuring, monitoring and managing our message and how that message is delivered.

We leverage local accommodations tax funds, State grants, visitor purchases and donations to assist in the expansion and sustainability of the tourism industry and related jobs in the South Carolina Lowcountry, while providing an important service to our state's visitors, and our hospitality industry.

We very much appreciate your past support and your consideration of this request.

Signature:  Date: 4/8/2024

AGENDA

ITEM # 10

**STATE OF SOUTH CAROLINA
JASPER COUNTY**

RESOLUTION NUMBER R-2024-17

RESOLUTION OF JASPER COUNTY COUNCIL

**A RESOLUTION AUTHORIZING THE AWARD OF FUNDS FOR REQUESTS FOR
LOCAL ACCOMMODATIONS AND HOSPITALITY TAXES**

WHEREAS, the County of Jasper, estimates that the total Local Accommodations Tax Funds to be received in Fiscal Year 2025 is \$210,000; and

WHEREAS, the County of Jasper, estimates that the total Local Hospitality Tax Funds to be received in Fiscal Year 2025 is \$530,000; and

WHEREAS, the County of Jasper, estimates that the total cash surplus carry-forward from Fiscal Year 2023 is \$285,000; and

WHEREAS, the County wishes to award to local organizations and event sponsors Local Accommodations and Local Hospitality Tax funds to promote tourism within the unincorporated portions of Jasper County; and

WHEREAS, the Jasper County Council finds the recommended requests and expenditures comply with applicable State laws and County ordinances regarding the use of Local Accommodations Tax and Local Hospitality; and

NOW, THEREFORE, BE IT RESOLVED THAT the Jasper County Council, in Council, assembled, hereby awards the Local Accommodations Tax and Local Hospitality fund requests in the amount of \$965,863 to and for the following:

<u>Organization</u>	<u>Purpose of Request</u>	<u>Request Amount</u>
Blue Heron Nature Center	Marketing and advertising for Motorcoach Tours	\$ 3,000
Blue Heron Nature Center	SC Welcome Center digital advertising	\$ 10,800
Blue Heron Nature Center	SC Welcome Center study group	\$ 3,800
Friends of Honey Hill	Development and production of a marketing and tourism plan to include time sequenced battle maps, cadaver dog services, an animated film about the Battle of Honey Hill, site clearing services, and marketing services	\$ 53,377
Goal Soccer Cup 2024	Marketing and advertising for the event	\$ 15,000
Gopher Hill Festival	Entertainment and advertising for the event	\$ 13,000
Jasper County Chamber of Commerce	Billboard on I-95 for Point South (Exit 33)	\$ 10,085
Jasper County Chamber of Commerce	Farmer's Market—Maintenance and landscape care for the grounds	\$ 4,119
Jasper County Chamber of Commerce	Operation of Historical Society's Museum in the Visitor's Center	\$ 10,382
Jasper County Chamber of Commerce	Farmer's Market Concert Series—Two music concerts with a regional reach	\$ 32,000
JC 250 Committee	Thomas Heyward Jr. documentary film	\$ 47,800
Keep Jasper Beautiful	Litter Prevention Program	\$ 13,000
Morris Center for Lowcountry Heritage	2024-25 museum exhibitions, programs, and marketing	\$ 15,000
Operation Patriots FOB	"Concert for Heroes" marketing costs, transportation shuttle, production costs, shuttles, security/EMS	\$ 85,000
Point South Merchants Association	Jasper County patrol officer and I-95 & US 17 Point South billboards	\$ 72,500
SC Lowcountry and Resort Islands Tourism Commission	Advertising, signage, and billboards for Frampton Plantation and exhibits at the plantation	\$ 15,000
Ridgeland-Claude Dean Airport	Construction loan payments for Ridgeland-Claude Dean Airport	\$350,000
Jasper County	Improvements to Exit 33	\$195,000
Jasper County	Exit 33 Lights-Utilities	\$ 17,000

ADOPTED THIS THE 20th DAY OF May 2024, and effective AS OF THE FISCAL YEAR 2024 – 2025 BEGINNING ON JULY 1, 2024.

**Barbara B. Clark,
Vice Chairwoman**

ATTEST:

**Wanda H. Giles
Clerk to Council**

Reviewed for form and draftsmanship by the Jasper County Attorney.

David L. Tedder

Date

**JASPER COUNTY
LOCAL ACCOMMODATIONS & HOSPITALITY TAX
FY24-25**

REVENUE		Budget Amount
LOCAL ACCOMMODATIONS TAX	28%	\$210,000.00
LOCAL HOSPITALITY TAX	72%	\$530,000.00
TOTAL		\$740,000.00
UNSPENT APPROPRIATIONS AND CASH SURPLUS FROM FY22-23		\$285,241.28
		\$1,025,241.28

	<u>LAST YEAR</u>	<u>REQUEST</u>	<u>RECOMMENDED</u>
BLUE HERON NATURE CENTER	\$ 2,000.00	\$ 17,600.00	\$ 17,600.00
FRIENDS OF HONEY HILL BATTLEFIELD PRESERVATION AND RESTORATION	\$ 20,600.00	\$ 53,377.00	\$ 53,377.00
GOAL SOCCER CUP 2024	\$ -	\$ 15,000.00	\$ 15,000.00
GOPHER HILL FESTIVAL	\$ 13,000.00	\$ 13,000.00	\$ 13,000.00
JASPER COUNTY CHAMBER OF COMMERCE (BILLBOARD)	\$ 9,795.00	\$ 10,085.00	\$ 10,085.00
JASPER COUNTY CHAMBER OF COMMERCE (FARMERS MKT GROUNDS MAINT)	\$ 4,800.00	\$ 4,119.00	\$ 4,119.00
JASPER COUNTY CHAMBER VISITORS CTR. & JASPER COUNTY HISTORICAL SOCIETY	\$ 10,209.00	\$ 10,382.00	\$ 10,382.00
JASPER COUNTY FARMERS MARKET CONCERT SERIES	\$ 16,000.00	\$ 32,000.00	\$ 32,000.00
JC 250 COMMITTEE THOMAS HEYWARD JR. DOCUMENTARY FILM	\$ -	\$ 47,800.00	\$ 47,800.00
KEEP JASPER COUNTY BEAUTIFUL (LITTER PREVENTION PROGRAM)	\$ 11,000.00	\$ 13,000.00	\$ 13,000.00
LOWCOUNTRY & RESORT ISLANDS TOURISM COMMISSION	\$ 14,000.00	\$ 15,000.00	\$ 15,000.00
MORRIS CENTER FOR LOWCOUNTRY HERITAGE	\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
OPERATION PATRIOTS FOB "CONCERT FOR HEROES"	\$ 51,000.00	\$ 85,000.00	\$ 85,000.00
POINT SOUTH MERCHANTS ASSOCIATION	\$ 72,500.00	\$ 72,500.00	\$ 72,500.00
RIDGELAND-CLAUDE DEAN AIRPORT	\$ 350,000.00	\$ 350,000.00	\$ 350,000.00
JASPER COUNTY (IMPROVEMENTS TO EXIT 33)	\$ 193,000.00	\$ 195,000.00	\$ 195,000.00
JASPER COUNTY EXIT 33 LIGHTS-UTILITIES	\$ 17,000.00	\$ 17,000.00	\$ 17,000.00
TOTAL		<u>\$ 965,863.00</u>	<u>\$ 965,863.00</u>



JASPER COUNTY
ACCOMMODATIONS TAX
APPLICATION FOR FUNDS

Purpose:

This form outlines the basic information required by Jasper County and the County's Accommodation Tax Committee in making determination for the distribution of funds generated by the County's portion of the South Carolina Accommodations Tax. **All information requested in the form is to be provided just as outlined in its entirety or the application will not be accepted.** Please call Kimberly Burgess, Director of Administrative Services, if you have any questions.

Application Criteria:

Local Accommodations Tax Grants (State Law):

1. To pay, in whole or in part, for the current and future construction, enhancement, preservation and maintenance of:
 - A. tourism-related buildings, including, but not limited to, civic centers, coliseums, and aquariums.
 - B. tourism related cultural, recreational, or historic facilities.
 - C. beach access and renourishment.
 - D. highways, roads, streets, and bridges providing access to tourist destinations:
 - E. advertisements and promotions related to tourism development.
 - F. water and sewer infrastructure to serve tourism-related demand.
2. To pay, in whole or in part, for the operation and maintenance of those items provided for above, including police; fire protection; emergency medical services; and emergency-preparedness operations directly attendant to those facilities.

State Accommodations Tax Grants (State Law):

1. As applicable to Jasper County, the state law (see copy attached and 6-4-10 in particular) specifies three groups in general which are entitled to receive accommodations tax funds after other mandated distributions have been made from the total funds available:

County Government: "Based on the estimated percentage of costs directly attributed to tourists, "County expenditures for "the criminal justice system, law enforcement, fire protection, solid waste collection and health facilities when required to serve tourists and tourist facilities." See 6-4-10(b) and (b.4).

For Counties, such as Jasper, with a high concentration of tourism activity, accommodations tax also may be used by the County to provide additional services "to promote tourism and enlarge its economic benefits through advertising, promotion and providing those facilities and services which enhance the ability of the County to attract and provide for tourists" beyond those services normally provided by the County.

- Qualified groups advertising and promoting tourism in order to develop and increase tourism. See 6-4-10(b.1).
 - Qualified sponsors of arts and cultural events and for construction, maintenance, and operation of facilities for civic and cultural activities. See 6-4-10(b.2 and b.3).
 - Other precisely specified projects such as parks. See 6-4-10(b.5-8).
2. The law requires that the funds be spent "primarily in the geographical area ... (of Jasper County)." See 6-4-10(d). Therefore, the committee will not look with favor on applications for funds to be spent outside the County or for activities or enterprises conducted outside the County.
 3. Applications must be filed by the officially announced filing deadline, except that the Committee may, for extraordinary or emergency reasons which prevent timely filing, extend the filing deadline; provided, however, that the date for obtaining the application form shall not be extended except by special Committee action.

State Accommodations Tax Grants (continued)

Requirements for Tourism-related Expenditures

As stated above, any money in the Tourism-related Fund must be spent on tourism-related expenditures. Section 6-4-10(4) (b)-(d) states:

(b) The funds received by a county or municipality which has a high concentration of tourism may be used to provide additional county and municipal services, including, but not limited to, law enforcement, traffic control, public facilities, and highway and street maintenance, as well as the continual promotion of tourism. The funds must not be used as an additional source of revenue to provide services normally provided by the county or municipality but to promote tourism and enlarge its economic benefits through advertising, promotion, and providing those facilities and services which enhance the ability of the county to attract and provide for tourists.

"Tourism-related expenditures" include:

1. advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity.
2. promotion of the arts and cultural events.
3. construction, maintenance, and operation of facilities for civic and cultural activities including construction and maintenance of access and the nearby roads and utilities for the facilities.
4. the criminal justice system, law enforcement, fire protection, solid waste collection, and health facilities when required to serve tourists and tourist facilities. This is based on the estimated percentage of costs directly attributed to tourists.
5. public facilities such as restrooms, dressing rooms, parks, and parking lots.
6. tourist shuttle transportation.
7. control and repair of waterfront erosion.
8. operating visitor information centers.

(c) In the expenditure of these funds, counties and municipalities are required to promote tourism and make tourism-related expenditures primarily in geographical areas of the county or municipality in which the proceeds of the tax are collected whereit is practical.

Under the statute, to qualify as a "tourism-related expenditure" an expenditure must meet the following two tests:

- (1) The expenditure must be used to attract or provide for tourists.**
- (2) The expenditure cannot be used for an item that would normally be provided by the county or municipality.**

Additionally, if a county or municipality wishes to use Tourism-related Funds to provide additional county or municipal services, including, but not limited to, law enforcement, traffic control, public facilities and highway and street maintenance, the expenditure must also meet the following three requirements:

- (a) the expenditure must be for items that would normally not be provided by the county (i.e., if the item would be required even if the county or municipality had no tourist activity, then Tourism-related Funds may not be used to pay for the expenditure);**
- (b) the county or municipality must have a high concentration of tourism activity; and**
- (c) the amount of the expenditure must be based on the estimated percentage of costs attributable to tourists.**

Counties and municipalities that do not have a high concentration of tourism activity may not use Tourism-related Funds to fund additional county or municipal services.

NOTES AND GUIDELINES TO THE APPLICATION

1. Grants from Jasper County's Accommodations Tax Committee should be considered supplementary to the budget of any applicant. The Committee encourages applicants to seek other funding sources and to develop diversified financial support. Grant requests should reflect genuine need for the proposed activities. Applicants should carefully assess their own needs and resources and apply accordingly. Expectation is that organizations would work toward financial autonomy or other funding sources.
2. All advertising for Jasper County must incorporate the County's logo.
3. Grant applications reviewed by the Committee are ranked based on the following priorities: advertising, festivals, and other events which are used to draw in tourism. The Committee also gives higher ranking to organizations in unincorporated Jasper County based on SC Code of Law Section 6-4-10 stating that counties and municipalities are required to promote tourism and tourism-related expenditures primarily in the geographical areas of the county or municipality in which the proceeds of the tax are collected where practical.
4. Funding in one fiscal year does not automatically ensure funding in subsequent years. Organizations applying for accommodations tax funding must file an application annually.
5. Certain tourism-related expenditures must be awarded on a "percentage of tourism" basis. Applicants must be able to substantiate how much of the total expenditure is related to tourism and must be able to provide the "percentage of tourism" to the total budget of the project.
6. "Travel" and "Tourism" mean the action and activities of people taking trips outside their home communities for any purpose, except daily commuting to and from work.
7. The application form (attached) lists, in order, questions that must be addressed and critical information that is sought by the Committee in each application.
8. No item should be left blank. If a question does not apply to your application, note with, "Does not apply."
9. A line-item project budget, and the current balance sheet and financial statement(s) must be supplied by the sponsoring organization, group or individual and appended to the application. These need not be certified as audited but, must be attested to as the organization's official statement of financial condition.
 - a. A typical line-item budget for the project for which you will seek funds will separately list income and expense.

For example:

Income (revenue received from ticket sales, grants, sponsors, sales of items, and any other related income revenue); and
Expenses (salaries, cost of merchandise, supplies, printing costs, postage, advertising, and other related expenses).

- b. A typical "current balance sheet" means your organization's most recent fiscal year reflecting the assets and liabilities of your organization.
 - c. A typical "financial statement" means an accounting statement of all income and expenses (profit and loss) of your organization for the most recent fiscal year.
10. A financial history must support any claims of past income or expense performance used as a basis for financial viability of the project.
 11. A form for the accounting of previous funding is attached and should be completed and submitted at the completion of a particular event / project. As an exception, the final reporting forms are accepted annually for projects that are ongoing throughout the year with funds requested each quarter for the same event / project.
 12. IF YOU HAVE RECEIVED PREVIOUS FUNDING, YOU SHOULD BE PREPARED AT THE MEETING TO DISCUSS HOW YOU SPENT THE FUNDS AND WHETHER OR NOT YOU ACCOMPLISHED THE OBJECT(S) FOR WHICH YOU SOUGHT THE FUNDS.
 13. Applicants MUST be present at the meeting to answer any questions the Committee may have. No special meetings will be called to process an application.
 14. Applicants must reconcile and return a Final Funding Report within 60 days of the date of the event listed on the application. Failure to do so will prevent any other applications from being considered by the Committee.

A. THE APPLICATION

1. Project Name. Give the name of the project. If it has not been named, create a title, which conveys its purpose, goal or essence of the work required, e.g., "Advertising for _____."
2. Organization/Sponsor.
 - a. Requests for funding must be submitted by a non-profit sponsoring organization. Applications cannot be accepted from individuals, for-profit entities, or ad-hoc committees (SC Attorney General's Opinion 85-12). Proof of non-profit status must accompany the application.
 - b. The full name, mailing address and telephone number of a primary and a secondary "contact" person, given the authority and responsibility to represent the application before the Committee, must be included on both the title page of the application and in this section.
3. Description of Project.
 - a. Describe the project in its totality, or at completion of presently known ultimate stage, and/or the portion, phase or section of the total project for which funding is now being applied.

- b. The description must state what is intended to be accomplished by Accommodation Tax funds, the source and amount of other funds to be committed to the project, and the individuals, organizations, or body, which will assume responsibility for the project.
- c. Describe coordination that has been completed or will be needed with other organizations, if they engage in similar activities, or if they will be expected to be the beneficiary of this project.
- d. The "Impact on or Benefit to Tourism" statement is to be supported by data and other records or history insofar as possible.
- e. Simple projects need only indicate the date the project will be initiated and the expected completion date.
- f. Complex projects must provide a task time budget indicating when each major portion is expected to be started and completed. If certain portions of the task are dependent upon other factors, (such as seasons, weather, commitment of the other funds, etc.), explain.
- g. If permits from any level of government, or prior approval from any quasi-governmental body (such as architectural review body), or outside organization or individual is required, so state, and state when and how such approval can be expected to be obtained.
- h. "Additional Comments" may include statements from organizations or individuals supporting the need for the projects, its purposes or goals-statements from professional advisors or consultants supporting any of the plans or data provided in the application; any other statement or document which is germane to the application.

4. Cost of Project

- a. Regardless of the cost of a project, each application will be given the same close scrutiny as to how the funds are to be used.
- b. List each source and amount of funds required to complete the project, including a source of additional funds if the project is not completed within the cost estimate given in the application.
- c. List the amount of funding for the project which will come specifically from the application sponsor, organization(s) or individual(s), including the source and value of any "in-kind" contribution of goods or services which will be contributed to completing the project.
- d. Prior Recipient. Recipient of Accommodations Tax Funds must provide a description of how the funds were used and complete and forward the attached Final Reporting Form to their application.

5. Signature.

- a. Applications must be signed by a current officer of the applicant organization given authority to sign contracts by the organization's bylaws, or by the sponsoring individual. Title or position, if any, should be appended below the signature, along with mailing address and both office and home telephone numbers.

B. PROPER FORM OF THE SUBMISSION

1. A title page should be prepared which provide only the following:
 - a. Name of the project.
 - b. Sponsor's name, mailing address and local telephone numbers.
 - c. "Contact" name, mailing address and local telephone numbers.
 - d. Amount of funds requested (and form of funding, if in any other than one-time cash grant).
 - e. Date of application.
2. Supporting documents and data are to be appended at the back of the presentation.
3. **The application form may be used for funding requests from both the South Carolina Accommodations Tax and the Jasper County Accommodations Tax. However, a separate application should be completed for each funding source.**

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: 3/29/2024 Total Project Costs: \$5500.00 Total Amount Requested: \$3000.00

A. PROJECT NAME: Motorcoach Tours

B. ORGANIZATION: Blue Heron Nature Center/Jasper Conservation District

Sponsor Name: Jasper Soil & Water Conservation District Title: non-profit

Sponsor Address: 321 Bailey Lane Ridgeland, SC 29936

Sponsor Phone: 843-726-7611

Contact Name: Lyn Boyles Title: Executive Director

Contact Address: 321 Bailey Lane Ridgeland SC 29936

Contact Phone: 843-726-7611

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Marketing and advertising for motorcoach tours for the Blue Heron Nature Center. Social, print, and trade show exhibit to market the Blue Heron Nature Center and Jasper County as a destination for tours.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

N/A

3. Impact on or benefit to tourism (if required under the law).

The ATAX funding is earmarked 100% for social media advertising and exhibiting at the 2025 conference. The BHNC hosted 26 motorcoach tours for 2022-2023, 2236 tourists from these tours that dined in our restaurants and 186 motel rooms were occupied from these tours.

4. Duration of project: Start Date: 7/1/2024 Completion Date: 6/30/2025

5. Permits required (if any): N/A

6. Additional Comments:

***see attached

ADDITIONAL COMMENTS:

PAGE 10

IMPACT and BENEFITS TO TOURISM:

The Blue Heron Nature Center has positioned itself as a tourist destination for overnight travelers or for a short respite on their trips. Our nature center offers information on wildlife, litter prevention, recycling, a nature Trail, a pond filled with turtles, ducks, alligators, fish, bird watching and a wildlife museum with animals indigenous to our local area. We also offer locations in Jasper County for motorcoach tours and visitors to tour. We have gained a top 7 spot with Trip Advisor and a top 8 spot with nature museums in South Carolina.

B. FUNDING:

1. Source of funds: Accommodation Taxx Funding Blue Heron Nature Center

2. Have you requested funding from other sources or organizations for this project?
Yes

If yes, please list sources and amounts.

Blue Heron Nature Center \$2500.00

3. Contributions to the project by the sponsoring organization:

Blue Heron Nature Center \$2500.00

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) *****see attached**

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

**LINE ITEM
MARKETING BUDGET:**

Line Item	Requested
Advertising	\$3000.00
Travel	\$2500.00
<hr/>	
	\$5500.00

BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2024-2025

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$258.00	
Postage	\$625.00	
Security	\$600.00	
Electricity	\$7,280.00	
Water	\$350.00	
Cleaning Service	\$1,200.00	
Office Supplies	\$1,200.00	
Operating Supplies:tissue,towels,soap	\$1,000.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$7,419.00	
Dues/Subscriptions	\$1,200.00	
Affiliate Calendars	\$1,048.00	
Ed programs,seminars.awards banquet	\$5,800.00	
Annual Field Feast Benefit	\$11,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$4,460.00	
Marketing	\$18,800.00	
Scholarships	\$1,000.00	

EXPENSES:

\$88,925.00

PROJECTED INCOME

ATAX COUNTY	INDIRECT	\$15,300.00
ATAX TOR	INDIRECT	\$8,000.00
Annual Benefit	INDIRECT	\$26,000.00
Grants	INDIRECT	\$7,625.00
SCDNR Appropriation	DIRECT	\$25,000.00
Jasper County Appropriation	DIRECT	\$7,000.00

TOTAL INCOME:

\$88,925.00

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

Advertised in the National Motorcoach Tour Guide and website and exhibited at the SE conference.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.


~~The BHNC hosted~~ 26 motorcoach tours/1768 tourists/186 motel rooms/dined in local restaurants and visited local sights in Jasper County. The BHNC captured tour data by contacting motels for occupancy, contacted restaurants for attendees, sign-in book for guests and motorcoach drivers

that booked the BHNC for a tour.

3. Provide the previous two years and current budgets.

4. Include the total annual funding received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature: 

Date: 3/27/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Blue Heron Nature Center

Project Name: Motor Coach Tours

Contact Name: Lyn Boyles

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? 6/30/2024

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

We increased our tourism count by 2% from 2022-2023 which increased the number of tourists visiting our businesses, restaurants, and local sights. The BHNC is not open on the majority of weekends which limits our tourism to week days. The SC Welcome Centers direct tours to the BHNC with our digital advertising being a major component to direct the tours and tourist to the BHNC.

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period		Current Period	
	\$4800.00	2022	\$4800.00	2023
Total budget of event/project				
Amount funded by Jasper County Accommodations Tax	\$2000.00		\$2000.00	
Amount funded by other source	\$2800.00		\$2800.00	



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	<u>4750</u>	<u>5561</u>
Total tourists	<u>31200</u>	<u>4166</u>

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Trip Advisor, quarterly report from the Welcome Centers, local hotels/motels occupancy, tourists sign in sheet at BHNC, zip codes, Facebook, Instagram, website and participation with the national conference.

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Jan Boyle Title: CL. DIRECTOR

Signature: Jan Boyle Date: 3/27/2024

LINE ITEM BUDGET: 2023-2024

LINE ITEM	REQUESTED	APPROVED	EXTENDED
Advertising	\$2000.00	\$2000.00	\$2000.00
Travel	2800.00	2800.00	2800.00
<hr/>			
	\$4800.00	\$4800.00	\$4800.00

BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2023-2024

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$238.00	
Postage	\$525.00	
Security	\$600.00	
Electricity	\$7,500.00	
Water	\$400.00	
Cleaning Service	\$1,000.00	
Office Supplies	\$800.00	
Operating Supplies:tissue,towels,soap	\$900.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$4,740.00	
Dues/Subscriptions	\$925.00	
Affiliate Calendars	\$1,200.00	
Ed programs,seminars.awards banquet	\$4,400.00	
Annual Field Feast Benefit	\$9,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$3,800.00	
Marketing	\$16,000.00	
Scholarships	\$1,000.00	

EXPENSES: \$80,828.00

PROJECTED INCOME

A-TAX SC	INDIRECT	\$12,000.00
ATAX TOR		\$5,000.00
Annual Benefit	INDIRECT	\$28,000.00
Grants	INDIRECT	\$6,000.00
SCDNR Appropriation	DIRECT	\$25,000.00
Jasper County Appropriation	DIRECT	\$7,000.00

TOTAL INCOME: \$83,000.00

Keep Jasper County Beautiful Account QuickReport

All Transactions

Type	Date	Num	Name	Memo	Split	Amount	Balance
Jasper County Indirect							
Check	07/05/2023	VISA	ARCMATE		Litter Supplies	-3,290.00	-3,290.00
Check	07/13/2023	VISA	Amicus Publishing	Litter educational books	Litter Supplies	-750.00	-4,040.00
Deposit	07/21/2023	Dep	State ATAX	Deposit	State ATAX	9,800.00	5,760.00
Check	08/08/2023	VISA	Garden Pro	Litter Cameras	Litter Supplies	-2,064.00	3,696.00
Check	09/18/2023	138	Jasper County Cha...	Advertising social media and print	Advertising an...	-1,500.00	2,196.00
Check	10/30/2023	143	Master Graphics	Litter signs in English & Spanish	Advertising an...	-1,675.00	521.00
Deposit	12/12/2023	DEP	Jasper County ATAX	Deposit	Jasper County...	2,000.00	2,521.00
Check	04/22/2024		Earth Day Hardeeville		Advertising an...	-1,720.00	801.00
Total Jasper County Indirect						801.00	801.00
TOTAL						801.00	801.00

JASPER SOIL AND WATER CONSERVATION

Keep Jasper County Beautiful

BOARD MEETING MINUTES

January 10, 2024

BY: LYN BOYLES

PRESENT: Tommy Stanley, Stan Wells, CM Dantzler, Mike Davis, Micky Ginn & Lyn Boyles

8:00am: meeting called to order by Tommy Stanley with invocation by Stan Wells

MINUTES: a motion to approve the minutes for December 13, 2023, was made by Mike Davis and a second motion by Micky Ginn. Motion carried.

FINANCIAL REPORT: A motion to approve the December 2023 financial report was made by Stan Wells and 2nd by Mike Davis. Motion carried.

OLD BUSINESS: The 2024 Field Feast is scheduled for March 16, 2024, 5:30pm-8:30pm at the Jasper County Farmer's Market honoring Wise Batten as Conservationist of the Year. We need to focus on renewing and new auction items (silent & live). Sponsors are imperative to our success. \$600.00 per table brings in most of the ticket sales with individual tickets remaining at \$50.00 per person.

- Lyn will begin FB marketing in February with auction items beginning to post in the second week of February.

- Lyn will secure the SQUARE or whatever is available for credit card capture.
- Lyn will secure volunteers for check in/out with Garden Club members and any other she can contact.
- Lyn will check on girls for raffle.
- Lyn will contact Lewie Davis to get bar servers and beverage/bar list. list.
- Lyn will contact Josie's for tables/linens/chairs.
- Lyn will contact Kentucky Fried for cole slaw and get desserts from Eats & Sweets.
- Lyn to secure Mark Bonds for entertainment
- Lyn will secure the sound system.
- Micky Ginn will cook and transport food to Market.
- Tommy Stanley will secure volunteers to park & assist at the event.
- Tommy will secure Auctioneer.
- Stan Wells, Mike Davis & Mr. CM will assist in spotting for auction, gun raffle and getting auction items.
- ALL will secure auction items, volunteers and clean up for the event.
- We reviewed 2022 auction items and designated them to Commissioners.

NEW BUSINESS: Lyn stated that she is submitting the following Jasper County ATAX request for Keep Jasper County Beautiful and Jasper Conservation District:

- KJCB: \$13,000.00 for litter supplies, print marketing, media, social media, digital billboard, brochures.

- \$3800.00 for the South Carolina Welcome Center Study Group Tour for Jasper County
- \$10,8000 for the South Carolina Welcome Center digital advertising at the 9 welcome centers
- \$3000.00 for motorcoach tour exhibiting at the national convention.

***JSWCD, KJCB, and Palmetto Pride will contribute \$16,500.00 for these projects

A motion was made by Stan Wells to approve the ATAX requests with a second by Mike Davis. Motion carried.

NRCS: no report available

DIRECTOR'S REPORT: Lyn has completed the Keep Jasper Beautiful Grant and the Litter Crew Grant for 2024-2025, the Adopt A Highway report for 2023 was completed for Palmetto Pride and data was reported to Keep America Beautiful for completed and projected events.

A report of Keep Jasper County Beautiful for 2023 was submitted. We once again had a banner year of 66 tons of litter removed from Jasper County roadways with KJCB volunteers and litter crew! We also assisted in \$10, 400 of litter fines collected for Jasper County.

We had two motor coach tours to tour BHNC in January with 132 tourists and 286 individual tourists for the month toured the BHNC.

Lyn reviewed and distributed the Feral Hog numbers for Jasper & Hampton.

The district wrote a letter of support for the Town of Ridgeland for the Nature Trail Project.

A donation of \$10,000 was received from Mill creek Hunting Preserve, Billy Exley. Lyn will send thank you and tax #.

Lyn attended Jasper County Council meeting, Palmetto Pride meeting, Jasper County Chamber new business ribbon cuttings and monthly meeting, Town of Ridgeland meeting, met with Jasper County School District, Thomas Heyward Academy, Royal Live Oaks, and Hardeeville Middle School for JSWCD & KJB.

Mike Davis made a motion to adjourn with a second by Micky Ginn.

Next meeting will be on February 14, 2024. BHNC, 8:00am.

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: 3/29/2024 Total Project Costs: \$13,800.00 Total Amount Requested: \$10,800.00

A. PROJECT NAME: SC Welcome Center Digital Advertising

B. ORGANIZATION: Blue Heron Nature Center/Jasper Conservation District

Sponsor Name: Jasper Soil & Water Conservation District Title: non-profit

Sponsor Address: 321 Bailey Lane Ridgeland, SC 29936

Sponsor Phone: 843-726-7611

Contact Name: Lyn Boyles Title: Executive Director

Contact Address: 321 Bailey Lane Ridgeland SC 29936

Contact Phone: 843-726-7611

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

**LINE ITEM
MARKETING**

REQUESTED

APPROVED

EXTENDED

Artwork	\$2000.00	\$2000.00	\$2000.00
Digital Display	6300.00	6300.00	6300.00
Advertising	3000.00	3000.00	3000.00

A. DESCRIPTION OF PROJECT:

1. General Description:

Digital/display advertising at 3 SC Welcome Centers, Hardeeville, Ft. Mill, Dillion for the Blue Heron Nature Center. The digital will consist of 30 second spots every 8 minutes/12 months/12 month flights, 25,000 views, 3x3 video wall.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

N/A

3. Impact on or benefit to tourism (if required under the law).

This is our third year to advertise with the SC Welcome Centers. Our tourism count increased by 26% from 2021-2024. The digital display and print marketing will be 100% benefit to tourism promoting the Blue Heron Nature Center as a destination respite information/welcome center and museum for tourists on their travels.

4. Duration of project: Start Date: 7/1/2024 Completion Date: 6/30/2025

5. Permits required (if any): N/A

6. Additional Comments:

***see attached

B. FUNDING:

1. Source of funds: Accommodation Taxx Funding Blue Heron Nature Center

2. Have you requested funding from other sources or organizations for this project?
Yes

If yes, please list sources and amounts.

Blue Heron Nature Center \$2000.00

3. Contributions to the project by the sponsoring organization:

Blue Heron Nature Center \$2000.00

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) *****see attached**

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

LINE ITEM	REQUESTED
------------------	------------------

Digital Display	\$ 7500.00
-----------------	------------

Video Content & production	\$6300.00
----------------------------	-----------

Total Requested:	\$10,800.00
-------------------------	--------------------

- The digital will consist of 30 second spot/every 8 minutes/12-month flight, 25,000 views
- 3 X 3 video wall
- Available in Hardeeville, Ft. Mill, Dillion

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

Digital Advertising BHNC \$9800.00

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

***see attached

3. Provide the previous two years and current budgets.

4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

***see attached

Signature:



Date:

3/27/2024

PAGE 10

Additional Comments:

The digital display and print marketing will be 100% benefit to tourism promoting the Blue Heron Nature Center as a respite information center and natural resource museum for tourists in their travels. We are located on 10 acres with a pond, green space, gazebo, picnic area, and walking trail. Trip advisor has the Center listed in the top 8 nature museums in South Carolina.

PAGE 12

Impact on community and benefit to tourism:

Advertising with the SC Welcome Centers increases our tourism by 26%. The funds were allocated directly for digital marketing with the Welcome Centers driving tourists and motorcoach tours to the Blue Heron Nature Center. The three centers have assisted in booking 16 motorcoach tours to the BHNC averaging 68 people per tour. The tourists generated by the Welcome Centers tour the BHNC, historical sights, dine in our local restaurants, and overnight in our motels/hotels.

How are statistics captured:

The BHNC has a sign in sheet to capture names, addresses, and comments. The Welcome Centers quarterly report, Trip Advisor, local hotel/motel occupancy rate, zip codes, Facebook, Instagram, and our website.

BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2024-2025

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$258.00	
Postage	\$625.00	
Security	\$600.00	
Electricity	\$7,280.00	
Water	\$350.00	
Cleaning Service	\$1,200.00	
Office Supplies	\$1,200.00	
Operating Supplies:tissue,towels,soap	\$1,000.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$7,419.00	
Dues/Subscriptions	\$1,200.00	
Affiliate Calendars	\$1,048.00	
Ed programs,seminars.awards banquet	\$5,800.00	
Annual Field Feast Benefit	\$11,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$4,460.00	
Marketing	\$18,800.00	
Scholarships	\$1,000.00	

EXPENSES:

\$88,925.00

PROJECTED INCOME

ATAX COUNTY	INDIRECT	\$15,300.00
ATAX TOR	INDIRECT	\$8,000.00
Annual Benefit	INDIRECT	\$26,000.00
Grants	INDIRECT	\$7,625.00
SCDNR Appropriation	DIRECT	<u>\$25,000.00</u>
Jasper County Appropriation	DIRECT	<u>\$7,000.00</u>

TOTAL INCOME:

\$88,925.00

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (NO BOOKS or BINDERS).**



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Blue Heron Nature Center

Project Name: SC Welcome Centers Digital Marketing

Contact Name: Lyn Boyles

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? 6/30/2024

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

We increased our tourism count by 26% from 2021-2024 which increased the number of tourists visiting our businesses, restaurants, and local sights. The SC Welcome Centers direct many motorcoach tours and tourists with our digital advertising being a major draw to encourage tourist to visit us.

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	\$11,8000.00 2022	\$11,800 2023
Amount funded by Jasper County Accommodations Tax	\$9800.00	\$9800.00
Amount funded by other source	\$2000.00	\$2000.00



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	<u>4750</u>	<u>5561</u>
Total tourists	<u>31200</u>	<u>4166</u>

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Trip Advisor, quarterly report from the Welcome Centers, local hotels/motels occupancy, tourists sign in sheet at BHNC, zip codes, Facebook, Instagram, website

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Jan Byler Title: CT. DIRECTOR

Signature: Jan Byler Date: 3/27/2024

WELCOME CENTERS

EVERY DAY, TENS OF THOUSANDS OF GUESTS CROSS THE STATE LINE INTO SOUTH CAROLINA

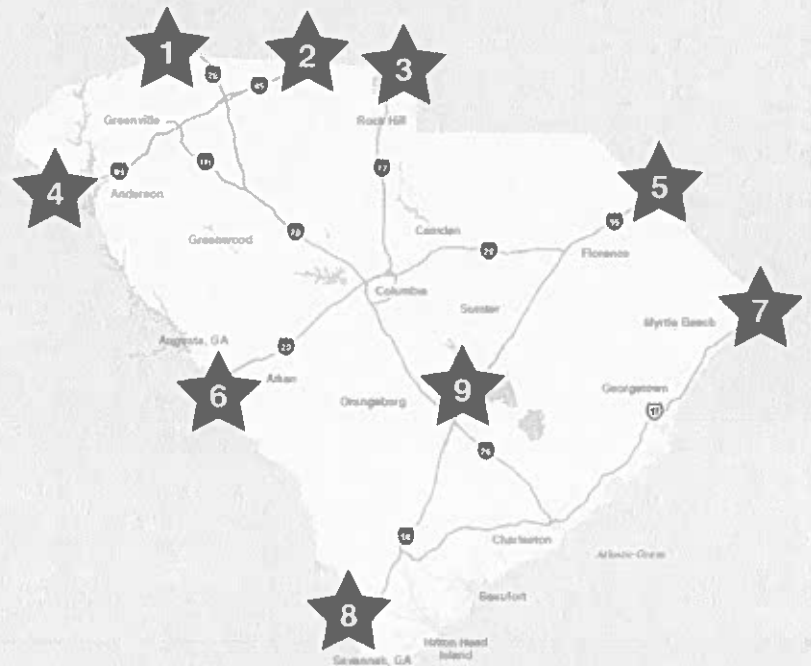
—and for many of them, their first stop is a South Carolina Welcome Center. This provides organizations with a unique opportunity to use our Welcome Centers as prime marketing real estate! With exceptional and affordable options, this program allows your brand to gain optimal exposure and create a lasting impression among consumers.

Learn all about this unique marketing opportunity

- Be a part of one of the nation's first welcome center marketing programs.
- Let us help your brand make a great first impression.
- Be among the first to welcome guests to South Carolina.
- ★ With nine Welcome Centers across the state open seven days a week, your brand will get maximum exposure!

SC WELCOME CENTERS

- 1 **LANDRUM** I-26 East at SC/NC line
- 2 **BLACKSBURG** I-85 South at SC/NC line
- 3 **FORT MILL** I-77 South at SC/NC line
- 4 **FAIR PLAY** I-85 North at SC/GA line
- 5 **DILLON** I-95 South at SC/NC line
- 6 **NORTH AUGUSTA** I-20 East at SC/GA line
- 7 **LITTLE RIVER** US 17 South at Little River
- 8 **HARDEEVILLE** I-95 North at SC/GA line
- 9 **SANTEE** I-95 South at Exit 99

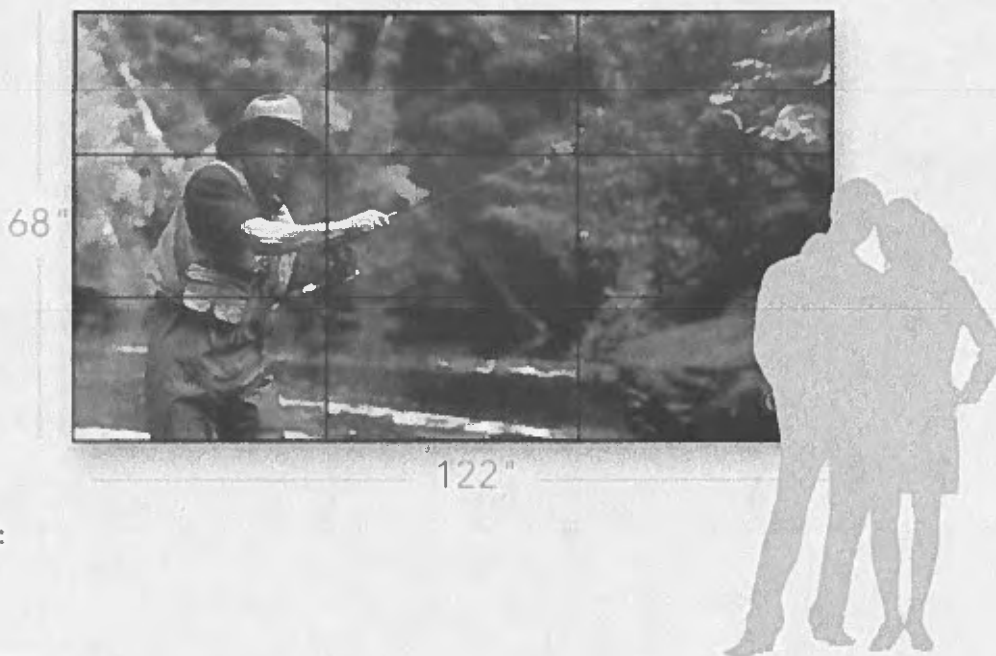


FORT MILL, HARDEEVILLE & DILLON - 3 X 3 VIDEO WALL

Bring your brand to the big screen at the state-of-the-art Fort Mill, Hardeeville and Dillon welcome centers! Videos will be featured on a colossal 3 x 3 video wall at each Welcome Center, and each 0:30 video unit is delivered continuously every eight minutes. Six packages are available at each of the three welcome centers. All provided prices are the net rates.

Total estimated number of 0:30 spots delivered during the 12-month flight: 21,840

CATEGORY	OPPORTUNITY	Q1-Q4 PRICE
A Centers		July-June
Hardeeville	3x3 Video Wall	\$5,000
Fort Mill		
Dillon		



Assets Needed:

0:30 video

Video Specs:

Pixels: 1920 x 1080

File Format: MP4 or H.264

Frames per second (FPS): 24 or 30 frames

Data Rate: 25 Mbps

Delivery Information: Upload files to the SCPRT Digital Library at www.SCPRTDigitalLibrary.com

If you need a login to upload files or have any questions, please contact Becky Moore at bmoore@scprt.com or 803.734.0450.

File Naming: Media Type_Partner Name_Welcome Center Name_Creative Title_Date Created or Modified. Example: Video_CapitalCity_FortMill_Fishing_6.15.18

For more information, please contact Becky Moore at 803.734.0450 and bmoore@scprt.com. Welcome Center payments are due within 30 days of flight start or risk advertising being removed (at expense of the partner).

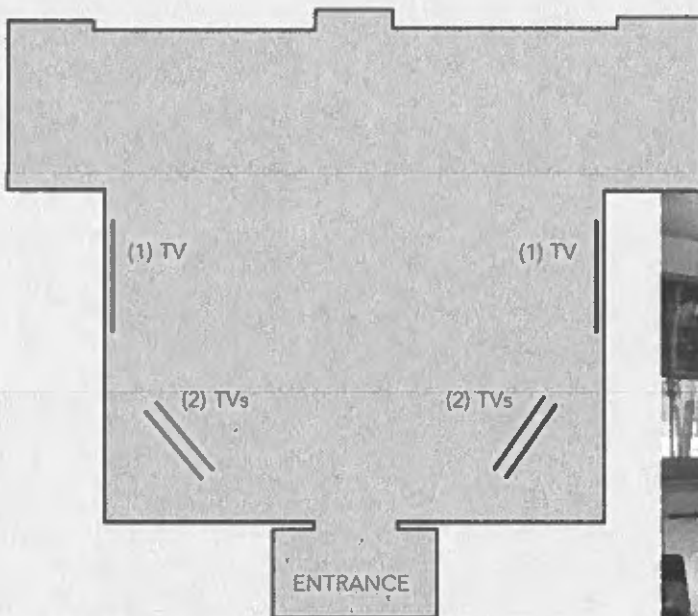


LANDRUM VIDEO PACKAGES

Play your 0:30 video spot at Landrum's state-of-the-art welcome center on all six of the center's 55-inch TVs. Each video unit is delivered every 14 minutes. There are four packages available, and all provided prices are the net rates.

The total estimated number of 0:30 spots delivered during the 12-month flight is: 74,256

CATEGORY	OPPORTUNITY	Q1-Q4
C Center		July-June
Landrum	Six 55-inch TVs	\$7,000



Assets Needed:

0:30 video

Video Specs:

Pixels: 1920 x 1080

File Format: MP4

Delivery Information: Upload files to the SCPRT Digital Library at www.SCPRTDigitalLibrary.com

If you need a login to upload files or have any questions, please contact Becky Moore at bmoore@scprt.com or 803.734.0450.

File Naming: Media Type_Partner Name_Welcome Center Name_Creative Title_Date Created or Modified. Example: Video_CapitalCity_Landrum_Fishing_6.15.18

For more information, please contact Becky Moore at 803.734.0450 and bmoore@scprt.com. Welcome Center payments are due within 30 days of flight start or risk advertising being removed (at expense of the partner).

HIGH-IMPACT TOOLS - OUTDOORS

Be the first to attract visitors' attention using window clings, door decals, backlit signs and more! We offer both indoor and outdoor options so you can choose the perfect place to promote your brand.

SMALL WINDOW CLING



DOOR CLING



LARGE WINDOW CLING



Window clings can be displayed in sequential 1-, 2- or 3-unit combinations.

BACKLIT SIGNS



HALLWAY BANNERS



DESK BANNERS



THERE ARE TWO PRICES ASSOCIATED WITH THIS PROGRAM:

1. The ad unit price presented by South Carolina Parks, Recreation & Tourism.
 2. The printing and installation price to update or add new creative is \$200.
- All assets are due to the third-party vendor by June 22, 2023.**

AFFORDABLE OPTIONS

Take advantage of this unique marketing opportunity and view our affordable options below. All provided prices are the net rates and include space only.

CATEGORY	OPPORTUNITY	Q1-Q4 PRICE
B Centers		July - June
Santee	Large window cling	\$4,400
	Door cling	\$5,550
	Backlit Signs	\$6,660
	Desk banners	\$2,220
C Centers		
Little River	Large window cling (not available in Blacksburg)	\$4,000
	Small window cling (not available in Little River)	\$2,000
Blacksburg	Door cling	\$5,000
	Desk banners	\$2,000
Landrum	Hallway glass banners (not available in Little River)	\$3,330
	Backlit Signs (not available in Little River or Landrum)	\$5,940

For more information, please contact Becky Moore at 803.734.0450 and bmoore@scprt.com. Welcome Center payments are due within 30 days of flight start or risk advertising being removed (at expense of the partner).

DO'S AND DON'TS

See link for additional best practices when developing ads for Taboola:
<https://help.taboola.com/hc/en-us/articles/115006880507-Title-and-Thumbnail-Best-Practices>

Technical Recommendations



Image Size
 1 x 1.5 ratio, jpg preferred

Headline Character Length
 26-40 characters, 60 maximum

Thumbnail Size
 20 characters maximum

Thumbnail Best Practices



People are always preferable—even better if they're at medium zoom from the shoulders up, or even closer.



Avoid image clutter. Clean images with a single center of focus will help you stand out.



Utilize eye-catching colors to attract the users' attention.



Avoid ClbArt, brand logos, and images with layers of text. These may not crop well, and end up being off-center.



Title Best Practices



How's Why Parents Love This New Video Streaming Service



How's Why People Love This New Website



Your title can be a powerful targeting tool. Call out your audience or your product when possible.



How Bad Customer Service Can Be Hurting Your Business



How Research Can Shed Light on How Bad Customer Service Can Hurt Your Business



Front-load titles with an eye-catching main point.



5 New Features You Can Find on Your Smartphone



A Useful Guide to Your Smartphone's Newest Features



Numbered lists can be a good way to entice a user to click.



The First Secret to Happiness May Surprise You



Study Shows More Sleep Will Make You Happier Over Time



Intrigue and mystery can help draw in users.



How Ad Tech is Reshaping the Marketing Landscape



The complete guide to how ad tech is changing marketing.



Don't forget that titles should be capitalized, just as you would an article headline.

BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2023-2024

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$238.00	
Postage	\$525.00	
Security	\$600.00	
Electricity	\$7,500.00	
Water	\$400.00	
Cleaning Service	\$1,000.00	
Office Supplies	\$800.00	
Operating Supplies:tissue,towels,soap	\$900.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$4,740.00	
Dues/Subscriptions	\$925.00	
Affiliate Calendars	\$1,200.00	
Ed programs,seminars.awards banquet	\$4,400.00	
Annual Field Feast Benefit	\$9,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$3,800.00	
Marketing	\$16,000.00	
Scholarships	\$1,000.00	

EXPENSES:

\$80,828.00

PROJECTED INCOME

A-TAX SC	INDIRECT	\$12,000.00
ATAX TOR		\$5,000.00
Annual Benefit	INDIRECT	\$28,000.00
Grants	INDIRECT	\$6,000.00
SCDNR Appropriation	DIRECT	\$25,000.00
Jasper County Appropriation	DIRECT	\$7,000.00

TOTAL INCOME:

\$83,000.00

Keep Jasper County Beautiful Account QuickReport All Transactions

Type	Date	Num	Name	Memo	Split	Amount	Balance
Jasper County Indirect							
Check	07/05/2023	VISA	ARCMATE		Litter Supplies	-3,290.00	-3,290.00
Check	07/13/2023	VISA	Amicus Publishing	Litter educational books	Litter Supplies	-750.00	-4,040.00
Deposit	07/21/2023	Dep	State ATAX	Deposit	State ATAX	9,800.00	5,760.00
Check	08/08/2023	VISA	Garden Pro	Litter Cameras	Litter Supplies	-2,064.00	3,696.00
Check	09/18/2023	138	Jasper County Cha...	Advertising social media and print	Advertising an...	-1,500.00	2,196.00
Check	10/30/2023	143	Master Graphics	Litter signs in English & Spanish	Advertising an...	-1,675.00	521.00
Deposit	12/12/2023	DEP	Jasper County ATAX	Deposit	Jasper County...	2,000.00	2,521.00
Check	04/22/2024		Earth Day Hardeeville		Advertising an...	-1,720.00	801.00
Total Jasper County Indirect						801.00	801.00
TOTAL						801.00	801.00

JASPER SOIL AND WATER CONSERVATION

Keep Jasper County Beautiful

BOARD MEETING MINUTES

January 10, 2024

BY: LYN BOYLES

PRESENT: Tommy Stanley, Stan Wells, CM Dantzler, Mike Davis, Micky Ginn & Lyn Boyles

8:00am: meeting called to order by Tommy Stanley with invocation by Stan Wells

MINUTES: a motion to approve the minutes for December 13, 2023, was made by Mike Davis and a second motion by Micky Ginn. Motion carried.

FINANCIAL REPORT: A motion to approve the December 2023 financial report was made by Stan Wells and 2nd by Mike Davis. Motion carried.

OLD BUSINESS: The 2024 Field Feast is scheduled for March 16, 2024, 5:30pm-8:30pm at the Jasper County Farmer's Market honoring Wise Batten as Conservationist of the Year. We need to focus on renewing and new auction items (silent & live). Sponsors are imperative to our success. \$600.00 per table brings in most of the ticket sales with individual tickets remaining at \$50.00 per person.

- Lyn will begin FB marketing in February with auction items beginning to post in the second week of February.

- Lyn will secure the SQUARE or whatever is available for credit card capture.
- Lyn will secure volunteers for check in/out with Garden Club members and any other she can contact.
- Lyn will check on girls for raffle.
- Lyn will contact Lewie Davis to get bar servers and beverage/bar list. list.
- Lyn will contact Josie's for tables/linens/chairs.
- Lyn will contact Kentucky Fried for cole slaw and get desserts from Eats & Sweets.
- Lyn to secure Mark Bonds for entertainment
- Lyn will secure the sound system.
- Micky Ginn will cook and transport food to Market.
- Tommy Stanley will secure volunteers to park & assist at the event.
- Tommy will secure Auctioneer.
- Stan Wells, Mike Davis & Mr. CM will assist in spotting for auction, gun raffle and getting auction items.
- ALL will secure auction items, volunteers and clean up for the event.
- We reviewed 2022 auction items and designated them to Commissioners.

NEW BUSINESS: Lyn stated that she is submitting the following Jasper County ATAX request for Keep Jasper County Beautiful and Jasper Conservation District:

- KJCB: \$13,000.00 for litter supplies, print marketing, media, social media, digital billboard, brochures.

The district wrote a letter of support for the Town of Ridgeland for the Nature Trail Project.

A donation of \$10,000 was received from Mill creek Hunting Preserve, Billy Exley. Lyn will send thank you and tax #.

Lyn attended Jasper County Council meeting, Palmetto Pride meeting, Jasper County Chamber new business ribbon cuttings and monthly meeting, Town of Ridgeland meeting, met with Jasper County School District, Thomas Heyward Academy, Royal Live Oaks, and Hardeeville Middle School for JSWCD & KJB.

Mike Davis made a motion to adjourn with a second by Micky Ginn.

Next meeting will be on February 14, 2024. BHNC, 8:00am.

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: 3/27/2024 Total Project Costs: \$4800.00 Total Amount Requested: \$3800.00

A. PROJECT NAME: South Carolina Welcome Center Study Group

B. ORGANIZATION: Blue Heron Nature Center

Sponsor Name: Lyn Boyles Title: Ex. Director

Sponsor Address: 321 Bailey Lane Ridgeland SC 29936

Sponsor Phone: 843-726-7611

Contact Name: Lyn Boyles Title: Ex. Director

Contact Address: 321 Bailey Lane Ridgeland, SC 29936

Contact Phone: 843-726-7611

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

This event will be a familiarization 3 day/2 night tour for all 9 SC Welcome Center managers.

We would host hotel rooms, meals and transportation for touring the county.

All tourist related organizations of Jasper County would be invited to participate, sponsor and present at any functions.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

N/A

3. Impact on or benefit to tourism (if required under the law).

***see attached

4. Duration of project: Start Date: Jan. 2025 Completion Date: March 2025

5. Permits required (if any): N/A

6. Additional Comments:

***see attached

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IMPACT ON TOURISM

The South Carolina Welcome Centers generate millions of dollars annually in additional travel revenue by simplifying the travel planning experience and offering complimentary services and pro-active one on one marketing by the highly trained staff. This drives tourists to our hotels/motels, restaurants, historical sites, and businesses. The Welcome Centers will provide us with data quarterly of the guests that request our area.

ADDITIONAL COMMENTS:

The Hardeeville Welcome Center hosts 10,000 visitors per day during their peak season and 3000-4000 during the off season. The employees are the Ambassadors of South Carolina as the first people the tourist encounter in our state. They suggest destinations, accommodations, restaurants, sites to visit and businesses to visit. They aim to convince visitors to stay a little longer. Visitors often need to seek out these centers to get brochures, maps, within a destination or at a highway stop on the way.

The SC Welcome Centers have boosted the Blue Heron Nature Center's tourism count by 48% since COVID. Our close working relationship has enabled us to host many nature-based tourist due to their knowledge of our Center and directing tourist our way.

In 2024 we hosted a breakfast for the Welcome Center Manager's Tour in Ridgeland for 15 attendees and it was a huge success. This was a first for Ridgeland and has not been done in Jasper County for over 11 years. The Jasper County Council, Ridgeland Town Council, Jasper County Chamber of Commerce, and the Morris Center for Lowcountry Heritage attended and welcomed and thanked the Welcome Centers for their tourism efforts for Jasper County. Making the Centers aware of what Jasper County has to offer tourists is going to be a game changer for our tourism industry.

B. FUNDING:

1. Source of funds: Jasper County Accommodation Tax and sponsors

2. Have you requested funding from other sources or organizations for this project?
no

If yes, please list sources and amounts.

We plan to solicit sponsorships, complimentary hotel rooms, and partners to comp lunches
and dinners for all attendees.

3. Contributions to the project by the sponsoring organization:

The Blue Heron Nature Center is sponsoring this event on behalf of Jasper County. We are offering
in kind services of our Executive Director to spearhead this event to promote the Blue
heron Nature Center and the County of Jasper.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) ***see attached

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

LINE ITEM BUDGET**REQUESTED**

Hotel Rooms (2 nights)

\$1800.00

Meals (120 meals/20 ppl/3 days)

\$2000.00

Welcome Gifts

\$1000.00

Total requested:**\$3800.00**

- 3 day/2 night Welcome Center Study Tour for 20 people.
- We provide 2 meals per day for 20 people
- We provide hotel rooms for 20ppl. double occupancy
- Local welcome gift to 20 ppl.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

N/A

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

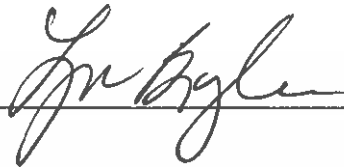
N/A

3. Provide the previous two years and current budgets.

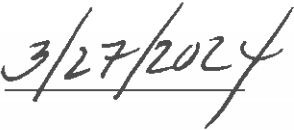
4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature:



Date:



BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2024-2025

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$258.00	
Postage	\$625.00	
Security	\$600.00	
Electricity	\$7,280.00	
Water	\$350.00	
Cleaning Service	\$1,200.00	
Office Supplies	\$1,200.00	
Operating Supplies:tissue,towels,soap	\$1,000.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$7,419.00	
Dues/Subscriptions	\$1,200.00	
Affiliate Calendars	\$1,048.00	
Ed programs,seminars.awards banquet	\$5,800.00	
Annual Field Feast Benefit	\$11,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$4,460.00	
Marketing	\$18,800.00	
Scholarships	\$1,000.00	

EXPENSES:

\$88,925.00

PROJECTED INCOME

ATAX COUNTY	INDIRECT	\$15,300.00
ATAX TOR	INDIRECT	\$8,000.00
Annual Benefit	INDIRECT	\$26,000.00
Grants	INDIRECT	\$7,625.00
SCDNR Appropriation	DIRECT	<u>\$25,000.00</u>
Jasper County Appropriation	DIRECT	<u>\$7,000.00</u>

TOTAL INCOME:

\$88,925.00

BLUE HERON NATURE CENTER BUDGET

PROJECTED BUDGET 2023-2024

Contract Hours (part time 20 hrs. weekly)	\$25,000.00	annual Estimate
Bond Insurance	\$238.00	
Postage	\$525.00	
Security	\$600.00	
Electricity	\$7,500.00	
Water	\$400.00	
Cleaning Service	\$1,000.00	
Office Supplies	\$800.00	
Operating Supplies:tissue,towels,soap	\$900.00	
SC Tort Insurance	\$1,800.00	
Nationwide Insurance	\$4,740.00	
Dues/Subscriptions	\$925.00	
Affiliate Calendars	\$1,200.00	
Ed programs,seminars.awards banquet	\$4,400.00	
Annual Field Feast Benefit	\$9,000.00	
Youth Fishing Rodeo	\$2,000.00	
Conferences/Travel/mileage	\$3,800.00	
Marketing	\$16,000.00	
Scholarships	\$1,000.00	

EXPENSES:

\$80,828.00

PROJECTED INCOME

A-TAX SC	INDIRECT	\$12,000.00
ATAX TOR		\$5,000.00
Annual Benefit	INDIRECT	\$28,000.00
Grants	INDIRECT	\$6,000.00
SCDNR Appropriation	DIRECT	\$25,000.00
Jasper County Appropriation	DIRECT	\$7,000.00

TOTAL INCOME:

\$83,000.00

JASPER SOIL AND WATER CONSERVATION

Keep Jasper County Beautiful

BOARD MEETING MINUTES

January 10, 2024

BY: LYN BOYLES

PRESENT: Tommy Stanley, Stan Wells, CM Dantzler, Mike Davis, Micky Ginn & Lyn Boyles

8:00am: meeting called to order by Tommy Stanley with invocation by Stan Wells

MINUTES: a motion to approve the minutes for December 13, 2023, was made by Mike Davis and a second motion by Micky Ginn. Motion carried.

FINANCIAL REPORT: A motion to approve the December 2023 financial report was made by Stan Wells and 2nd by Mike Davis. Motion carried.

OLD BUSINESS: The 2024 Field Feast is scheduled for March 16, 2024, 5:30pm-8:30pm at the Jasper County Farmer's Market honoring Wise Batten as Conservationist of the Year. We need to focus on renewing and new auction items (silent & live). Sponsors are imperative to our success. \$600.00 per table brings in most of the ticket sales with individual tickets remaining at \$50.00 per person.

- Lyn will begin FB marketing in February with auction items beginning to post in the second week of February.

- Lyn will secure the SQUARE or whatever is available for credit card capture.
- Lyn will secure volunteers for check in/out with Garden Club members and any other she can contact.
- Lyn will check on girls for raffle.
- Lyn will contact Lewie Davis to get bar servers and beverage/bar list. list.
- Lyn will contact Josie's for tables/linens/chairs.
- Lyn will contact Kentucky Fried for cole slaw and get desserts from Eats & Sweets.
- Lyn to secure Mark Bonds for entertainment
- Lyn will secure the sound system.
- Micky Ginn will cook and transport food to Market.
- Tommy Stanley will secure volunteers to park & assist at the event.
- Tommy will secure Auctioneer.
- Stan Wells, Mike Davis & Mr. CM will assist in spotting for auction, gun raffle and getting auction items.
- ALL will secure auction items, volunteers and clean up for the event.
- We reviewed 2022 auction items and designated them to Commissioners.

NEW BUSINESS: Lyn stated that she is submitting the following Jasper County ATAX request for Keep Jasper County Beautiful and Jasper Conservation District:

- KJCB: \$13,000.00 for litter supplies, print marketing, media, social media, digital billboard, brochures.

- \$3800.00 for the South Carolina Welcome Center Study Group Tour for Jasper County
- \$10,8000 for the South Carolina Welcome Center digital advertising at the 9 welcome centers
- \$3000.00 for motorcoach tour exhibiting at the national convention.

***JSWCD, KJCB, and Palmetto Pride will contribute \$16,500.00 for these projects

A motion was made by Stan Wells to approve the ATAX requests with a second by Mike Davis. Motion carried.

NRCS: no report available

DIRECTOR'S REPORT: Lyn has completed the Keep Jasper Beautiful Grant and the Litter Crew Grant for 2024-2025, the Adopt A Highway report for 2023 was completed for Palmetto Pride and data was reported to Keep America Beautiful for completed and projected events.

A report of Keep Jasper County Beautiful for 2023 was submitted. We once again had a banner year of 66 tons of litter removed from Jasper County roadways with KJCB volunteers and litter crew! We also assisted in \$10, 400 of litter fines collected for Jasper County.

We had two motor coach tours to tour BHNC in January with 132 tourists and 286 individual tourists for the month toured the BHNC.

Lyn reviewed and distributed the Feral Hog numbers for Jasper & Hampton.

The district wrote a letter of support for the Town of Ridgeland for the Nature Trail Project.

A donation of \$10,000 was received from Mill creek Hunting Preserve, Billy Exley. Lyn will send thank you and tax #.

Lyn attended Jasper County Council meeting, Palmetto Pride meeting, Jasper County Chamber new business ribbon cuttings and monthly meeting, Town of Ridgeland meeting, met with Jasper County School District, Thomas Heyward Academy, Royal Live Oaks, and Hardeeville Middle School for JSWCD & KJB.

Mike Davis made a motion to adjourn with a second by Micky Ginn.

Next meeting will be on February 14, 2024. BHNC, 8:00am.

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: April 8, 2024 Total Project Costs: \$53,377 Total Amount Requested: \$53,377

A. PROJECT NAME: Friends of Honey Hill Battlefield Marketing and Tourism Plan

B. ORGANIZATION: Friends of Honey Hill

Sponsor Name: _____ Title: _____

Sponsor Address: _____

Sponsor Phone: _____

Contact Name: Cathleen DeCourcy Title: Treasurer

Contact Address: PO Box 343, Ridgeland, SC 29936

Contact Phone: 401-824-6665

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Please see the attachment to this document

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Please see the attachment to this document

3. Impact on or benefit to tourism (if required under the law).

Please see the attachments to this document

4. Duration of project: Start Date: April 2024 Completion Date: April 2025

5. Permits required (if any): No permits required at this time

6. Additional Comments:

B. FUNDING:

1. Source of funds: Grants and ATAX Funding

2. Have you requested funding from other sources or organizations for this project?
 Yes _____

If yes, please list sources and amounts.

Jasper County ATAX 2023 \$20,600 SC Humanities \$8,500 restricted to interpretive signage.

3. Contributions to the project by the sponsoring organization:

The Friends of Honey Hill has engaged volunteers to assist in the clearing of sensitive areas, such as earthworks and rice dikes. All volunteers invest their time to assist in the preservation and renovation of this historical site.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) Document attached

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

Jasper County ATAX funds have been used to clear the site with machinery where applicable.
As well as matching funds for the SC Humanities grant in the amount of \$8,500

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

We are still in the preperation phase of creating this site into a tourist detination.

We hope to be able to open the site to the general public after the first of 2025. Limited
Activites, by invitation only, will take place throughout 2024 as we work to prepare the site
into a full interpretive park. Tourism statistics will be captured once the park is fully
opertational.

3. Provide the previous two years and current budgets.

4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

The preservation and restoration of this battlefield will be done in several phases. We have
currently completed phase 1-4 at this time. We have adjusted the phases to include the cadaver dogs
and film opportunity, this project will be identified as phase 4a & 4b. Phase 6-7 will include
Sewer, water and electrical services to the site, we hope the Town of Ridgeland will assist in this matter.
Construction of a gazebo/kiosk, covered pavillion for lunch area and restrooms, new entrance
and roadway mitigation.

Signature: Cathleen DeCourcy Date: April 8, 2024

ATTACHMENT TO FRIENDS OF HONEY HILL ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

1. GENERAL DESCRIPTION:

- The Battle of Honey Hill, located in Ridgeland, was the third major battle during Sherman’s March to the sea. To accurately interpret the battle, FOHH must engage an experienced vendor to produce time sequenced battle maps to be placed strategically throughout the battlefield. The FOHH has received a proposal from Tristar Land, LLC for production of these maps (proposal attached).
- Since Jasper County has not previously been promoted for its historical assets, it is imperative that we engage a skilled vendor to market, brand and promote this site for the tourism industry. FOHH has received a proposal from Kirchner Marketing, a local vendor, to work with FOHH to produce the necessary marketing material.
- Casualty reports from the Battle of Honey Hill state that there are 28 Union Officers listed as missing. In effort to honor those that are missing, we feel obligated to the families of those soldiers to undertake a cadaver dog search of the battlefield area.

Wikipedia Battle of Honey Hill - Fighting kept up until dark when Hatch, realizing the impossibility of successfully attacking or turning the flank of the enemy, withdrew to his transports at Boyd's Neck, having lost 89 men killed, 629 wounded, and 28 missing. The Confederate casualties amounted to eight killed and 39 wounded.

Friends of Honey Hill has consulted with Tracy Sargent of Georgia on the feasibility of using her trained cadaver dogs to search the battlefield for remains. She has previously had success on Revolutionary and Civil War battlefields. Video Clip [Cadaver dog video](#)

About Ms. Sargent:

Tracy "Trace" Sargent has over 28 years of dog training experience ranging from basic to advanced level skills. Her personal dogs have achieved international certification working titles, received national recognition and are animal actors and models. First cadaver/HRD dog team for the Georgia Bureau of Investigation, Georgia Body Recovery Team.

Proposal for cadaver dog services:

Search fee	\$700 per day X 2 days	\$1,400
Travel fee	\$250 per day 1 RT	\$ 250
Lodging allowance	\$150 per day x 2 days	\$ 300
M & IE rate	\$75 per day x 2days	\$ 150
Mileage expense	.67 per mile 600 miles RT	\$ 402
	Total	\$2,502

Hardeeville ATAX Application Line-Item Budget

Line Items	Requested	Approved	Expended	Reimbursement to the City
Time sequenced Battle maps	\$1,800			
Cadaver dog services	\$2,502			
Battle of Honey Hill Animated Film	\$38,750			
Site Clearing Services	\$4,600			
Marketing Services	\$5,725			



Wide Awake
FILMS

315 DELAWARE STREET · KANSAS CITY, MO 64105
PH 816.872.3456 · FX 816.872.3459
WIDEAWAKEFILMS.COM

Production Estimate
prepared for:

Cathleen DeCourcy,
Friends of Honey Hill

FRIENDS OF HONEY HILL

Battle of Honey Hill
Animated Map

March 22, 2024

Submitted by:

Kerry Ramirez

[Wide Awake Films](http://WideAwakeFilms)

816.979.1200

kerry@wideawakefilms.com

Wide Awake
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WIDEAWAKEFILMS.COM

- 4 days of historical research and scriptwriting
- 23 days of post-production time, including:
 - 19 days of editing
 - 6 days of graphic design/animation
 - WAF stock footage use
 - 3 days of creative direction/project management

TOTAL estimate for this film: \$38,750*

*Please note that this estimate does not include travel costs (airfare, hotel, per diems, etc.) or overtime (OT) fees for freelance crew. OT is any work done after 10 hours, charged at 1.5x the hourly labor rate; after 12 hours, the hourly rate doubles.

We appreciate the opportunity to provide you with our estimate, and we welcome your questions and comments.

Very best regards,
Kerry Ramirez,
Studio Manager
Wide Awake Films

This proposal, containing confidential information and concepts by Wide Awake Films, is provided for the sole purpose of permitting evaluation by the holder of this document. In the receipt of this proposal, Friends of Honey Hill agrees to maintain the enclosed information in confidence and not to reproduce or otherwise disclose or repurpose any information to any person outside the group or team directly responsible for the evaluation of its contents. Upon acceptance of this proposal, Friends of Honey Hill agrees to abide by the terms of use granted by Wide Awake Films. In addition, Friends of Honey Hill grants to Wide Awake Films portfolio rights for the work being commissioned, which includes the display of the finished piece on our website and our social media channels.

Terms of Use: The finished program or film can be used in its final form to support battlefield interpretation, education, and other awareness-building for the battlefield. Assets originated for the project can be used non-exclusively by the client for other projects in perpetuity. Wide Awake Films can use any element of the project for marketing and exhibition purposes in perpetuity, worldwide, all media. Any licensed stock footage, audio or music assets cannot be used in any other project without written permission. In this instance, additional licensing fees will be charged.

All costs presented are valid for 30 days. Should the scope or details of the project exceed the total estimated amount, a revised estimate will be drafted and presented for approval.



Kirchner Marketing, LLC
Darla Kirchner
7 Sweetwater Lane
Hilton Head Island, SC 29926

Prepared For
Cathleen DeCourcy
Friends of Honey Hill
PO Box 343
Ridgeland, SC 29936

Proposal Date
03/12/2024

Proposal Number
00000383

Pricing

Description	Rate	Qty	Line Total
Brand Story Messaging (Non Profit Rate) Package Includes: - 30-minute kick-off meeting Choice between: - Two 2 hour sessions over two weeks. - Four 1 hour sessions over 4 weeks. Deliverables: - Define your ideal client wants and problems - Deep dive into the 7 sections of your brands core messaging - Client testimonials /template - Lead magnet strategy/titles - One Liner - 25-30 page PDF guide to keep all your communications clear and consistent. Includes examples. - Email communications - Zoom video recordings (if not in person) - 30-minute wrap-up meeting	\$1,800.00	1	\$1,800.00
Basic Logo Package (non-profit) This Logo Package Includes: 60-minute Kick-off Call to discuss the scope of Work in detail. Set up a shared Google Folder for the team. Email Communications during the project. 30-minute wrap-up call. Deliverables: Two Logo Design Proofs w/ one revision. Final Logo Designs All Editable files 2 Print files	\$650.00	1	\$650.00

Thank you for considering our brand, messaging, and marketing services. We're excited about the opportunity to collaborate with you.

Please review and sign the proposal below. Once signed, it will become an invoice, and we'll provide simple payment instructions.

We've agreed that early May is ideal for kicking off the projects. If you have any questions or require assistance before then, feel free to contact us.

Terms

The quality of work is guaranteed. Once accepted and payment received, this project is non-cancelable. You may reschedule, or delay this project as your business needs may unexpectedly dictate without penalty, subject only to mutually agreeable time frames in the future.

Any additional request outside the scope of the project may delay the project and require additional payment.

The Client agrees to release, indemnify, and hold harmless Darla Kirchner, Kirchner Marketing, LLC or her team against all claims, suits, liability, losses, or costs. Including, without limitation, reasonable attorneys' fees and expenses connected with any issues that may arise out of this project.

Darla Kirchner | Kirchner Marketing, LLC shall not be liable for any lost profits or savings, loss of reputation or goodwill, indirect or incidental or consequential damages arising out or in connection with the sale of the goods.

All projects are "works for hire" and, therefore, the Client's property. Darla Kirchner | Kirchner Marketing, LLC will not use the work for any other purpose except for the Client's benefit outside of marketing purposes.

Cathleen DeCourcy, Friends of Honey Hill



CIVIL WAR TRUST

Saving America's Civil War Battlefields
CivilWar.org

BLUE, GRAY & GREEN

**ECONOMIC & TOURISM
BENEFITS OF BATTLEFIELD
PRESERVATION**



Civil War battlefields are significant local assets, which are going to attract more attention in the coming years.

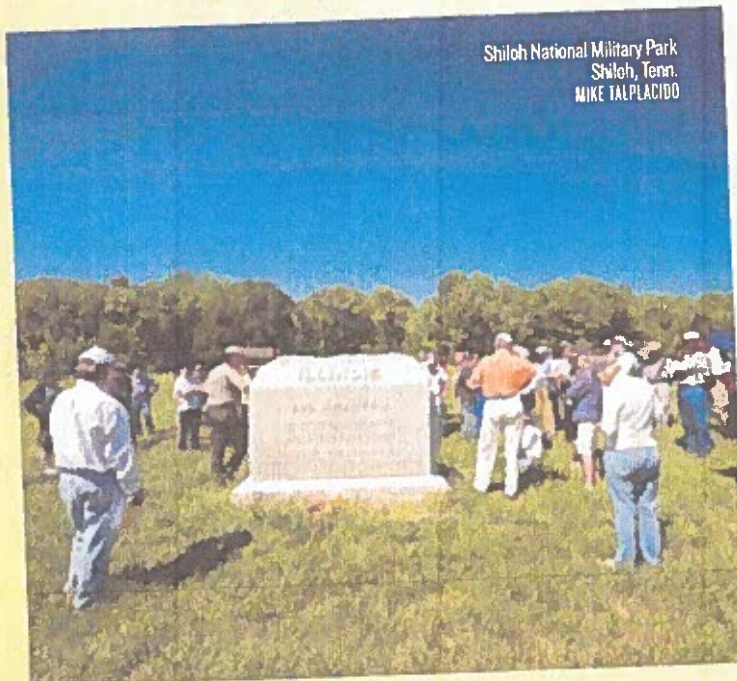
BLUE, GRAY & GREEN



The Civil War sesquicentennial is upon us. From 2011 to 2015, tens of millions of Americans will commemorate the monumental struggle that ended slavery and unified our nation. Much of this reflection and remembrance will be focused on the battlefields where hundreds of thousands gave their lives and the nation's future was decided.

For communities near battlefields, this 150th anniversary is likely to boost the already-substantial economic advantages that come with this proximity. This brief report outlines some of the economic benefits that battlefield preservation can confer. Its main findings:

- ★ **BATTLEFIELDS BOOST TOURISM**
- ★ **BATTLEFIELDS GENERATE JOBS**
- ★ **BATTLEFIELDS MEAN TAX REVENUE**
- ★ **BATTLEFIELDS ARE COMMUNITY ASSETS**
- ★ **BATTLEFIELD EVENTS DRAW CROWDS**



Shiloh National Military Park
Shiloh, Tenn.
MIKE TALPLACIDO

This report was prepared by the Harbinger Group, building upon on a 2008 Civil War Trust study and research by Davidson-Peterson Associates.

IN FIVE STATES—Missouri, Pennsylvania, South Carolina, Tennessee, and Virginia—**15.8 million visitors** to 15 National Park Service Civil War battlefields and historic sites spend nearly **\$442 million** in local communities, supporting **5,150 local jobs**.¹

At 20 Civil War sites from Gettysburg to Chickamauga, visitors **add \$11.7 million per year** to local government tax revenues, and **\$21 million** to state coffers.²

A typical family of four **spends \$1000** during its battlefield visit.³

In Virginia, Civil War visitors stay twice as long as—**and spend double the money of—the average tourist**.⁴

¹The Harbinger Consulting Group. Economic Benefits of Civil War Battlefields: Summary of Existing Data and Analysis (appendix). Prepared for Civil War Trust, Washington, DC, March 2012.

²Davidson-Peterson Associates. Blue, Gray and Green: A Battlefield Benefits Guide for Community Leaders. Washington, DC: Civil War Preservation Trust, 2006. (<http://www.civilwar.org/land-preservation/blue-gray-and-green-report.pdf>)

³Ibid.

⁴Research Division, Virginia Tourism Corporation. FY2008-2009 Profile of Civil War Travel in Virginia. Richmond, VA: Virginia Tourism Corporation 2010.

Civil War sites are tourism magnets.



History enthusiasts flock to historic sites, but they are not alone. The Virginia Department of Historic Resources reports that historic sites are the second most popular tourist destination for families, surpassed only by cities.⁸ Twelve percent of leisure travelers to Virginia visited historic sites and churches. Seven percent visited Civil War sites.⁹

In a 2010 survey, 31 percent of adults said they are “extremely interested” in visiting a Civil War site or trail while traveling for leisure. That’s a market of 72.2 million eager Civil War travelers.¹⁰

In just five states—Missouri, Pennsylvania, South Carolina, Tennessee, and Virginia—Civil War battlefield parks, historic sites, and museums attract more than 20.5 million visitors each year.¹¹

“Wilson’s Creek National Battlefield is one of the most popular attractions in the Springfield area for visitors and local residents alike. In addition to the economic impact generated by visitors to the battlefield, it provides a historic, cultural experience that fits perfectly within the family-friendly attractions offered in our area.”

—TRACY KIMBERLIN
President of the Springfield, Mo.,
Convention & Visitors Bureau



Wilson's Creek National Battlefield
Republic, Mo.
ROB SHENK

BATTLEFIELDS BOOST TOURISM

Of out-of-town visitors interviewed at 20 battlefields:

- ★ Two-thirds were visiting the area specifically to see the battlefield
- ★ Three-quarters would visit other Civil War sites while in the area
- ★ Nearly all (91 percent) said they would recommend the battlefield to others.¹²

In 2010, more than 130,000 visitors to Richmond National Battlefield Park spent over \$9 million in the local area. That year at Antietam National Battlefield, 384,000 visitors spent \$19.3 million locally.¹³

⁸Davidson-Peterson Associates, 2006.

⁹Research Division, Virginia Tourism Corporation, 2010.

¹⁰Civil War tourist characteristics from Davidson-Peterson Associates, 2006. U.S. figures from U.S. Census Bureau.

¹¹Virginia Department of Historic Resources. *Tourism Handbook: Putting Virginia's Historic Resources to Work*. Richmond, VA, 1998.

¹²Virginia Tourism Commission. *FY 2007-2009 Profile of Leisure Travel in Virginia*. Richmond, VA, 2010.

¹³Sheataley, David, Jason Stienmetz, and Dean Reader (U.S. Travel Association and National Park Service). *Civil War Anniversary and Marketing Opportunities*. White paper presented at the Marketing Outlook Forum in Las Vegas, NV, October 2010. Survey cited is the 2010 *travelhorizons*™ survey by U.S. Travel Association and Y Partnership.

¹⁴The Harbinger Consulting Group, 2012.

¹⁵Davidson-Peterson Associates, 2006.

¹⁶Stynes, Daniel J. *Economic Benefits to Local Communities from National Park Visitation and Payroll*, 2010. East Lansing, MI: Department of Community, Agriculture, Recreation and Resource Studies, Michigan State University, 2011.

Battlefield visitor spending supports local jobs.



Seventy percent of Civil War tourists stay at least one night in the battlefield communities they visit.¹⁵

On average, visits by 956 tourists support one full-time job in a battlefield community. This happens through what is called the “multiplier effect.” Local businesses spend the visitor dollars they take in to pay employees, purchase goods, and pay for rent, fuel, taxes, and other expenses. Some of this money is spent locally, where it can then be spent again by the businesses and individuals who receive it, and so on down the line.¹⁶

In five states—Missouri, Pennsylvania, South Carolina, Tennessee, and Virginia—this multiplier effect means that 15.8 million visitors to 15 National Park Service Civil War battlefield parks and historic sites spin off an annual economic contribution of more than \$248 million to local communities. The money they spend supports 5,150 local jobs, paying \$151 million to local workers.¹⁷

State and regional Civil War sites and parks also contribute to local economic vitality. In Virginia, a typical state park brings in \$4.6 million in visitor spending, and supports 85 local jobs and \$1.6 million in wages.¹⁸



Pea Ridge National Military Park
Garfield, Ark.
HANNAH HUFFMAN

BATTLEFIELDS GENERATE JOBS

Battlefields also generate local jobs through park spending in local communities. The money spent on employee payroll and benefits at 15 National Park Service Civil War sites in Missouri, Pennsylvania, South Carolina, Tennessee, and Virginia have a total **economic impact of \$60.6 million**, supporting:

- ★ 932 local jobs, and
- ★ \$54.5 million in wages.¹⁹

The Chickamauga and Chattanooga National Military Park (Georgia and Tennessee) attracts nearly **992,000 visitors** each year, supporting 724 jobs in the surrounding communities.²⁰

¹⁵Ibid.
¹⁶Ibid.
¹⁷Ibid.

¹⁸Stynes, Daniel J. 2011. Data from 15 Civil War parks summarized in The Harbinger Consulting Group, 2011.
¹⁹Virginia Department of Conservation and Recreation estimates of impacts of a typical Virginia state park developed using the National Park Service Money Generation Model. Provided by Chuck Wyatt, Virginia Department of Conservation and Recreation.

²⁰Stynes as summarized in The Harbinger Consulting Group, 2012.
²¹Stynes, 2011.

Battlefields make desirable neighbors.

Battlefields aren't just for out-of-town tourists. They provide outdoor classrooms for educators and scenic open space, where residents can run, walk, or simply sit and enjoy the natural beauty.

At Fredericksburg and Spotsylvania National Military Park in Virginia, locals accounted for more than 684,000 visits to the park's educational programs, historic landscapes, and scenic roads and trails in 2010.²³

At Harper's Ferry National Historical Park, school field trips and programs like "Tigers on the Trail," engage more than 56,000 students each year in history and outdoor activity and learning.²⁴

Open space such as battlefields boosts nearby property values.²⁵ A study in Philadelphia found that historic preservation provides a similar boost in property values, which increase an average of 1.6 percent for each mile closer to a national historic district, and 0.5 percent for each mile closer to a local historic district.²⁶

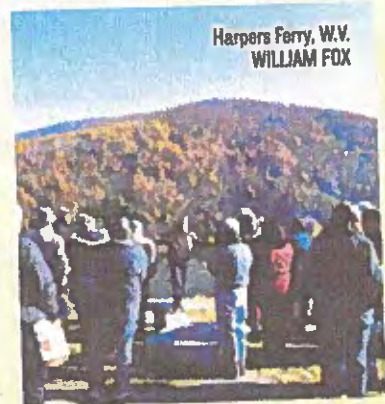


According to a 1997 study, small business owners ranked nearby parks, open space, and recreation opportunities as the number one factor for choosing a new location.²⁷ Kennesaw, Georgia, home to the Kennesaw Mountain Battlefield (SHOWN), was selected as one of the nation's "10 Best Towns for Families" in 2007.²⁸

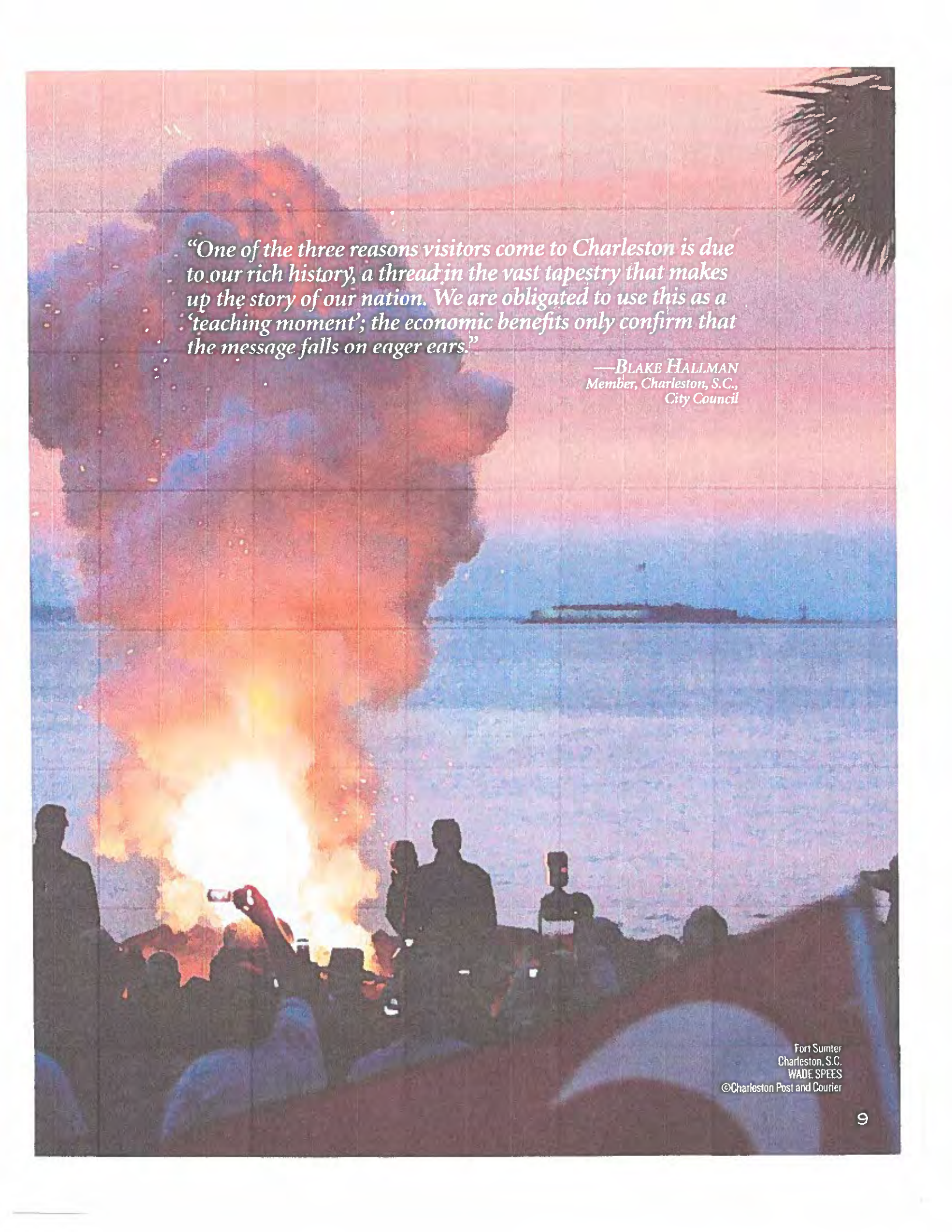
BATTLEFIELDS ARE COMMUNITY ASSETS

People enjoy living in historic places that have been preserved, that have "character." We don't need to choose between preservation and development, but we have to be smart and forward-thinking about how we develop so we keep the context for history alive.

—**STEVE MCDANIEL**
Member,
Tennessee House of
Representatives



²³2010 visitation figure from Stynes, 2009. Percent local visitation from Davidson-Peterson Associates, 2006.
²⁴Personal communication, park staff, January 2011.
²⁵Economy League of Greater Philadelphia, Econsult Corporation, and Keystone Conservation Trust, 2010.
²⁶Econsult Corporation. Economic Benefits of Historic Preservation Activities in Pennsylvania. Harrisburg, PA: Pennsylvania Historical and Museum Commission, and Preservation Philadelphia, 2011.

A large fire is burning brightly at dusk, with a massive plume of dark smoke rising into the sky. In the foreground, the silhouettes of a crowd of people are visible, some holding up phones to capture the scene. The background shows a body of water and a distant structure on the horizon under a twilight sky. A palm frond is visible in the top right corner.

“One of the three reasons visitors come to Charleston is due to our rich history, a thread in the vast tapestry that makes up the story of our nation. We are obligated to use this as a ‘teaching moment’; the economic benefits only confirm that the message falls on eager ears.”

—BLAKE HALLMAN
Member, Charleston, S.C.,
City Council

Fort Sumter
Charleston, S.C.
WADE SPEES

©Charleston Post and Courier

**Battlefields Mean Business:
Economic Benefits of Battlefield Preservation**

Technical Report

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Prepared for American Battlefield Trust

by

The Harbinger Consulting Group (www.harbingerconsult.com)

with research assistance from Western Horizons Tourism Marketing

Other sites included in the analysis:

- 1) Antietam National Battlefield (Civil War)
- 2) Battle of Franklin Trust battlefield and historic homes (Civil War)
- 3) Bentonville Battleground State Historic Site (Civil War)
- 4) Chickamauga and Chattanooga National Military Park (Civil War)
- 5) Cowpens National Battlefield (Revolutionary War)
- 6) Guilford Courthouse National Historical Park (Revolutionary War)
- 7) Kennesaw Mountain National Battlefield Park (Civil War)
- 8) Manassas National Battlefield Park (Civil War)
- 9) Palo Alto Battlefield National Historical Site (U.S.-Mexican War)
- 10) Saratoga National Historical Park (Revolutionary War)

Key Findings

In 2015, the ten U.S. battlefield sites that were the main focus of this study hosted 9.7 million visitors. Tourism at these ten battlefields generated \$566 million in sales in local communities, supported nearly 6,800 local jobs and added \$15.3 million to state and local coffers.

Visiting the battlefield park was a consideration in the travel decisions of more than three-quarters of all non-local visitors to these ten parks. For one in three of these out-of-town guests, visiting the battlefield park was the primary reason for visiting the area.

All together, in 2015, the twenty battlefield parks included in this study hosted 14.5 million visitors — nearly 80 percent from out of the area.

- As a direct result of their park visits, out-of-town travelers spent \$774 million in nearby communities.
- Visitor spending supported a total of 9,370 jobs, \$281 million in wages and salaries, and \$805 million in sales at local businesses.
- In hotel and sales taxes alone, battlefield park visitors paid over \$23.5 million to state and local governments.

II. Methods

An analysis of the economic effects of visitor spending for each of the twenty included parks is the core of this study. This analysis was informed by park and local area visitor survey data, input from park staff, and information from local tourism organizations and related sites, all of which contributed to an understanding of tourism at these battlefield parks.

A. Analytical Methods

Economic impact analyses typically use “input-output” modeling. Simply described, input-output modeling assumes that money spent locally—whether by visitors paying for meals, lodging, fuel, and gifts, or by a business or government agency paying staff, contractors, and suppliers—supports further local economic activity.

Businesses use this income to pay employees, purchase goods, and pay for rent, fuel, taxes, and other expenses. Employees, too, spend their income on goods and services. Some of these expenditures are made locally, where the money can then be spent “again” by the local businesses and persons who receive it, and so on.

Economic impact studies commonly measure both direct and total economic impacts. Direct impacts are estimated based on the “first round” of expenditures—for example, the spending of visitors to the missions—and the jobs, wages, and taxes this spending immediately supports.

“Total economic impacts” reflect the “multiplier effect” of portions of those direct expenditures being circulated through the local economy, as described above. Total impacts include the indirect and secondary impacts associated with additional expenditures that result when the initial direct expenditures—taken in as sales receipts, wages, or payments for services—are then “spent again” in the local economy.

This study, which was initiated in 2012, utilized the framework of the National Park Service’s MGM2 model for estimating economic impact. Until it was replaced by the Visitor Spending Effects (VSE) model in 2013, a version of the MGM2 model had been applied each year to every park across the Park Service. It is well-known and established, especially among National Park Service employees, the media, and others familiar with national

1. NPS or other park visitor surveys;
2. Local, regional, and state visitor surveys and other tourism research;
3. The American Battlefield Trust's *Blue, Gray and Green* report on economic impact of visitation at selected Civil War battlefields (which included data on visitor behavior and spending);
4. Tourism destination and event economic impact studies; and
5. Feedback from park staff and local tourism professionals.

All of these data sources were used, where applicable, to refine the economic impact model for each of the ten focal battlefields.

For the ten additional sites, these data sources were used where available, but more components of the impact model were estimated. Park managers provided essential insights into visitor behavior. Where visitor spending data were lacking, expenditures were estimated using data from similar parks and areas, as well as spending averages from MGM2 and VSE, for reference.

Annual visitor counts for 2012 and 2015 were obtained from each park, and where necessary, additional adjustments were made to separate out non-recreational visits and other factors that might have led to over-estimating economic impacts.

Each battlefield park exists in a different context. Some are urban, some suburban, some rural, some remote. For each battlefield, this study uses a 60-mile radius to describe the rough geographic extent of the local, "gateway" area for which impacts are estimated.³

The population characteristics for each park's gateway region were used to determine which of the four MGM2 multiplier sets to use. These multipliers are used to estimate the

³ For the MGM2 model, the default impact area is assumed to be a 60-mile radius around the park. The impact areas for the new NPS VSE model are somewhat larger, including the whole of every county that lies even partially within the 60-mile radius. Research for this study suggests that the extent of the local impact area varies, but for many parks, a 60-mile radius is a reasonable standard.

In this study, economic impacts of visitor spending are estimated based on non-local visitor spending only. Their expenditures are “new” dollars that originated outside the study area and can be clearly linked to the presence of the battlefield parks. Spending by local visitors does have an economic impact, but it is difficult to determine how much of that money would *not* have been spent locally if the park did not exist. Given these difficulties, and the relatively small contribution of local visitor spending, this study takes a conservative approach to calculating the economic impact of visitor spending, based solely on the expenditures of out-of-area visitors.

D. Accounting for the Importance of Battlefield Parks in Travel Decisions

Tourism research shows that many battlefield parks play an important role in attracting travelers to an area. For the ten focal battlefield parks used in this study, nearly a third of park visitors made their decision to travel to the area primarily to visit the battlefield. The battlefield was one attraction that influenced the travel decisions of another 45 percent of visitors.

Unlike many other economic impact studies, this study factors in this influence, which is an important aspect of the economic value of these battlefield parks to nearby communities. In combination with the average duration of a park visit, the importance of each park to travelers’ decisions to visit the area was used to determine how much of visitor spending to “credit” to the park.⁶

The basic approach used is outlined in the table below, and adjusted for some parks based on available data.

⁶ Neither MGM2 nor VSE accounts for the influence of the battlefield park on travel decisions.

III. Economic Impacts of Battlefield Tourism, 2015

Ten focal parks

Battlefield Park	War or Conflict	2015 Visitors	Local Sales	Jobs	Local & State Hotel & Sales Tax Revenues
Colonial National Historical Park (Virginia)	Revolutionary War	3,343,909	\$67.3 million	993	\$1.2 million
Fort McHenry National Monument and Historic Shrine (Maryland)	War of 1812	617,890	\$46.9 million	522	\$808,000
Fredericksburg and Spotsylvania National Military Park (Virginia)	Civil War	891,917	\$46.7 million	585	\$1.3 million
Gettysburg National Military Park (Pennsylvania)	Civil War	1,080,185	\$107.7 million	1,404	\$4.5 million
Little Bighorn Battlefield National Monument (Montana)	Indian Wars	371,783	\$21.8 million	307	\$284,000
Minute Man National Historical Park (Massachusetts)	Revolutionary War	964,331	\$58.1 million	576	\$1.6 million
Richmond National Battlefield Park (Virginia)	Civil War	184,176	\$15.5 million	156	\$528,000
Vicksburg National Military Park (Mississippi)	Civil War	532,445	\$34.8 million	430	\$800,000
Wilson's Creek National Battlefield (North Carolina)	Civil War	161,005	\$8 million	84	\$169,000
World War II Valor in the Pacific National Monument (Hawaii)	World War II	1,574,155	\$161.9 million	1,724	\$4.1 million

APPENDIX A: Battlefield Park Descriptions

Focal Battlefield Parks

1) Colonial National Historical Park

Colonial encompasses two main sites: Jamestown Island (site of the first permanent English settlement in North America) and Yorktown Battlefield, the site of the last major battle of the American Revolutionary War. The two are connected by the 23-mile Colonial Parkway, which is also part of the park. This is a predominantly small-town and semi-rural park, though parkway also connects the two park sites with the small city of Williamsburg, Virginia (population 14,000).

The park collaborates closely with the other main tourism attractions and organizations in the area, especially Colonial Williamsburg and Preservation Virginia, because of the unique origins and configuration of this park.

The Colonial Williamsburg Foundation operates a town-sized, private living history museum at Williamsburg, within the legislative boundaries of the park. Preservation Virginia owns acreage and facilities within park boundaries at Jamestown, and jointly manages Historic Jamestowne with the National Park Service. In addition to its historical resources, living history demonstrations, and other interpretive programming, Colonial offers open spaces, quiet roads and pathways, and wildlife habitat that draw locals as well as tourists.

The park encompasses 8,677 acres, in several parcels. Driving the 23 miles of the Colonial Parkway, visitors travel through nearly 400 years of American colonial history, and a variety of natural habitats.

2) Fort McHenry National Monument and Historic Shrine

Fort McHenry an urban park on the harbor in Baltimore, Maryland, linked primarily to the War of 1812.

The park sponsors ten special events each year, which are promoted by the city and the state tourism agency. Occasional “super-special” events like the 2012 commemoration of the

Continuing improvements to tourism infrastructure have improved the visitor experience, extending the average length of stay, and boosting the economic impact of tourism. Improvements include: A new park museum and visitor center (2009), the Freedom Transit trolley line (2009), the opening of the Seminary Ridge Museum (2013), and battlefield rehabilitation at the park.

Many improvements have been driven by the 2000 Gettysburg Interpretive Plan, implemented by Main Street Gettysburg. The Gettysburg Foundation (Friends of Gettysburg) spearheads volunteer projects and marketing efforts.

There are strong partnerships to promote the park and the area's Civil War history. These include local organizations such as the Gettysburg Foundation, Gettysburg College, Gettysburg Lutheran Theological Seminary, Adams County Historical Society, Main Street Gettysburg, Gettysburg Convention and Visitors Bureau, and the Lincoln Fellowship.

5) Little Bighorn Battlefield National Monument

Little Bighorn is a remote, rural battlefield on the Crow Indian Reservation in south-central Montana. The nearest communities are very small, with Hardin being the largest at 3,500 residents. The battlefield is an hour's drive south of Billings, Montana, and an hour's drive north of Sheridan, Wyoming.

Little Bighorn Battlefield is the site of General Custer's "last stand" and a monumental victory for Sioux and Cheyenne fighting against the U.S. Army to maintain their independence and traditional way of life.

With only 250 hotel rooms in nearby Hardin, most visitors stay in Billings or Sheridan, or are passing through on their way to or from the Black Hills or Yellowstone National Park. The battlefield is the best-known visitor site in southeastern Montana, but a recent study of tourism in a four-state region that includes southeastern Montana found that the visitor services surrounding the park (including the larger cities of Billings and Sheridan) are significantly underdeveloped. The result is that the area is not capturing as much economic benefit from the battlefield as it could.

Recently, "Bridging Cultures," a five-year-old informal dialogue forum involving tribal, business, and government leaders from the region has been focused on helping create economic opportunity and cultural tourism, including a proposed new Crow cultural center and museum adjacent to the battlefield. On the table now is a proposal to build a new highway rest area that would provide parking facilities and easy Interstate access for the cultural center.

During the Civil War Sesquicentennial, the park capitalized on ongoing partnerships with the Museum of the Confederacy, Virginia Historical Society, and other historical organizations as well as local government agencies from multiple counties, the city of Richmond, and the Richmond metropolitan convention and visitors bureau to develop and promote commemorative programming. The local paper, the Richmond *Times-Dispatch*, was an active partner, as well, running 13 stories on aspects of the war during the two-month Sesquicentennial commemoration in 2012, and several since.

8) Vicksburg National Military Park

Vicksburg battlefield is in the small town of Vicksburg, Mississippi, which completely surrounds the park. Vicksburg is a town of 15,000, about 45 miles west of Jackson, Mississippi.

Park visitation at one time exceeded one million, and now hovers between 500,000 and 600,000. One reason is likely the implementation of entrance fees, but other factors also figure.

Over the past few years, Vicksburg has made concerted efforts to expand the park's interpretive story and reach out to new audiences and schools. It now has an education specialist and diversified programming, and does more special events. About 75 percent of the regional population are people of color, a proportion that far exceeds that of park visitors.

Because the park is the only significant green space, a large share of visitation is local leisure and fitness use. The park is the primary tourist attraction in the community. Four river-front casinos draw a distinct clientele, but the park and its ability to draw tourists are key to the town.

Vicksburg has made concerted efforts to better connect with the fitness community to encourage broader understanding and support of the park and its resources and stories. A National Park Foundation grant helped the park start a "Shape Up Junior Ranger" program to encourage sustained use of the park by youth for fitness activities. The park has a walking and biking trails map, and a fitness pavilion to make it easier to reach fitness users.

NPS visitor center provides a portal to the entire Pearl Harbor area. Visitors can obtain USS *Arizona* tickets online at www.recreation.gov, as well as purchase a pass for entry to the other Pearl Harbor historical sites.

WWII Valor in the Pacific is an example of park management learning to speak the lingo of the tourism industry and focusing on activities such as “product development.”

Like some other iconic parks (e.g., the national mall), this park hosts a growing contingent of mainland Chinese tourists. The park, along with the NPS national mall site, are planning a visitor survey to gauge expectations and satisfaction of these visitors, who tend to be quite well informed about the historical events and importance.

Other Included Battlefield Parks

1) Antietam National Battlefield

Antietam is a rural battlefield, within day-visit driving distance of Washington, DC, and Baltimore, Maryland. Antietam is the site of the bloodiest single-day battle in American history, with over 23,000 killed during the Civil War.

Antietam is a leading example of private land conservation around the core of a battlefield park. This success means that visitors experience a landscape that feels remarkably similar to Civil War times. Around Antietam, almost 9,000 acres of private land under easement preserves most of the park’s historic rural views, and keeps the area’s agricultural heritage vital.

Antietam is used as a training ground for young military officers studying tactics and first-year military medical students and other military medics learning at this battlefield, where the roots of modern military medicine and emergency response were laid down.

2) Battle of Franklin Trust battlefield and historic homes

The nonprofit Trust preserves a small and growing portion of the Battle of Franklin battlefield, and also includes two historic homes, one of which was commandeered as a Federal command post and the other used as a Confederate hospital.

The battlefield sits at the south edge of old Franklin, Tennessee, with some newer development around portions. Franklin was an agricultural community, but has now become an historic

Farmland owned by the site is rented to local farmers. Proceeds supplement the site budget, for example, funding temporary employees to help with programs and site operations.

4) Chickamauga and Chattanooga National Military Park

This is an urban park, which includes 9,000 acres in Chickamauga, Georgia, and Chattanooga, Tennessee. The park is bordered primarily by residential development.

Chickamauga and Chattanooga was the first and largest of the national military parks established in the 1890s. It provided the model for the establishment and development of most other military and historical parks in the country. The park preserves the sites of two major Civil War battles: the Battle of Chickamauga and the Chattanooga Campaign.

Park visitation overlaps significantly with smaller historical/battlefield sites in the area. Average length of stay at park is short, but visitors stay longer in the area. The region is a tourism pass-through area.

There is potential for a great visitor experience, but resources and community partnerships are lacking.

5) Cowpens National Battlefield

Cowpens is a rural Revolutionary War battlefield in upstate South Carolina near the city of Gaffney (population 12,000). Cowpens is convenient to major traffic routes, not remote.

The park is typically a pass-through site, rather than a destination. Two National Park Service battlefields, a state park battlefield, and county sites comprise the core historical resources in upstate South Carolina. The nearby communities of Gaffney and Chesnee do not have active tourism outreach efforts, but Spartanburg and Greenville (larger cities within an hour drive) promote the national park.

Recreational use is important at Cowpens, including walking, running, biking, and horseback riding.

The park superintendent believes that Ninety Six National Historical Site in Ninety Six, South Carolina, has a more direct impact on the local community. Because of its remoteness, most visitors have made it a destination.

The 5,000-acre park protects the battlefields of the First and Second Battles of Manassas, both key Confederate victories during the Civil War.

The park garners fairly significant international interest, as well as recreation use from local residents. Groups of Civil War travelers come specifically to visit Manassas, sometimes as part of an itinerary that includes other sites. Proximity to Dulles airport means the park attracts travelers who are in the area for other reasons.

The Prince William County CVB is transitioning and growing more supportive of the park and of heritage tourism in general. Its tourism directory, for example, now features the park and other Civil War sites. CVB employees helped staff the park visitor center during the 150th anniversary events. There was joint ticketing with other sites for the 150th, which led to some efforts to develop other package deals.

The park is working on some initiatives to improve visitor experiences, most notably, a bypass of a major road that runs through the park, which will ultimately result in the closure of park roads to through traffic.

The county branding itself as a military history destination, although it is early in this endeavor. Manassas is one of the largest draws, along with the Marine Corps Museum on the other side of the county.

Manassas was named the #1 bus tour destination in 2011, which has led to an uptick in tour visitation.

9) Palo Alto Battlefield National Historical Site

Palo Alto is an urban park in Brownsville, Texas, which is adjacent to Matamoros, Mexico. The area is largely disadvantaged.

Palo Alto is a new park service unit, which preserves the site of the first battle of the U.S.-Mexican war. It opened to visitors in 2004, and efforts at preservation, visitor access, and interpretation are still underway. Ongoing archaeological and historical research continues to provide new details about the battle.

Palo Alto has escaped the development that has swept through the region, and retains much of the character of the battlefield in 1846. A vast plain of sharp cordgrass, bounded by dense thickets of thorny mesquite and cactus, the battlefield today calls to mind the scene described by soldiers in letters and diary entries.

The county is just starting to see the value of heritage tourism, which has been overshadowed by a focus on horse racing and performing arts. The Chamber has recently been working with the park on collaborative events and promotion. Tourism provides a seasonal boost in the area.

Ten focal parks

Battlefield Park	Visitor Spending	Party Size	Visitor Segments	Length of Stay	Park Significance in Travel Decisions
Colonial NHP	Calculations follow Daniel Stynes and Ya-Ya Sun, <i>Impacts of Visitor Spending on Local Economy; Colonial National Historical Park, 2001</i> . (Natl Park Svc, 2003). This study accounted for the large number of visitors who only drive Colonial Parkway and account for the park's role relative to other major Williamsburg area attractions.				
Fort McHenry NM	Tourism Economics 2010; MGM	MGM; VSE; Park staff	MGM; VSE; Park staff	MGM; VSE; Park staff	Visit Baltimore CVB; Park staff
Fredericksburg & Spotsylvania NMP	BGG; MGM; Virginia Tourism	Virginia Tourism	BGG; MGM; VSE; Park staff	MGM; VSE; Park staff	BGG
Gettysburg NMP	California Univ. 2011	VSP 1995; California Univ. 2011	BGG	Gettysburg CVB; Park staff	BGG
Little Bighorn Battlefield NM	Randall Travel 2010; MGM; VSE	MGM; VSE; Park staff	MGM; VSE; Park staff	MGM; VSE; Park staff	Est; Park Staff
Minute Man NHP	MGM; VSE; Park staff	VSP 2007	VSP 2007	MGM; VSE; Park staff	MGM; VSE; Park staff
Richmond NBP	Richmond CVB	VSP 2010	VSP 2010; BGG	VSP 2010; BGG	VSP 2010
Vicksburg NMP	Warren County CVB; MGM; VSE	MGM; VSE; Park staff	MGM; VSE; Park staff	MGM; VSE; Park staff	Est; Warren County CVB; Park staff
Wilson's Creek NB	Springfield CVB	Springfield CVB	BGG; MGM; VSE; Park staff	MGM; VSE; Park staff	BGG
World War II Valor in the Pacific NM	Hawaii Tourism Authority	VSP 2000	MGM; VSE; Park staff	VSP 2000	Est based on VSP 2000



2019 National Park Visitor Spending Effects

Economic Contributions to Local Communities, States, and the Nation

Natural Resource Report NPS/NRSS/EQD/NRR—2020/2110



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Executive Summary

The National Park Service (NPS) manages the Nation's most iconic destinations that attract millions of visitors from across the Nation and around the world. Trip-related spending by NPS visitors generates and supports economic activity within park gateway communities. This report summarizes the annual economic contribution analysis that measures how NPS visitor spending cycles through local economies, generating business sales and supporting jobs and income.

In 2019, the National Park System received over 327.5 million recreation visits. Visitors to national parks spent an estimated \$21 billion in local gateway regions. The contribution of this spending to the national economy was 340,500 jobs, \$14.1 billion in labor income, \$24.3 billion in value added, and \$41.7 billion in economic output. The lodging sector saw the highest direct effects, with \$7.1 billion in economic output directly contributed to this sector nationally. The restaurants sector saw the next greatest effects, with \$4.2 billion in economic output directly contributed to this sector nationally.

Results from the Visitor Spending Effects report series are available online via an interactive tool. Users can view year-by-year trend data and explore current year visitor spending, jobs, labor income, value added, and economic output effects by sector for national, state, and local economies. The interactive tool is available at <https://www.nps.gov/subjects/socialscience/vse.htm>.

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Overview of Economic Effects Analyses

Visitors to NPS lands spend money in local gateway regions, and these expenditures generate and support economic activity within these local economies. Economies are complex webs of interacting consumers and producers in which goods produced by one sector of an economy become inputs to other sectors, and the goods produced by those sectors can become inputs to yet other sectors. Thus, a change in the final demand for a good or service can generate a ripple effect throughout an economy as businesses purchase inputs from one another. For example, when visitors come to an area to visit a park or historic site, these visitors spend money to purchase various goods and services. The business activity resulting from these direct purchases from local businesses represent the *direct* effects of visitor spending within an economy. To provide supplies to local businesses to produce their goods and services, input suppliers must purchase inputs from other industries, thus creating additional *indirect* effects of visitor spending within the economy. Additionally, employees of directly affected businesses and input suppliers use their income to purchase goods and services in the local economy, generating further *induced* effects of visitor spending. The sums of the indirect and induced effects give the *secondary* effects of visitor spending; and the sums of the direct and secondary effects give the total economic effect of visitor spending in a local economy. Economic input-output models capture these complex interactions between producers and consumers within a defined regional economy and describe the secondary effects of visitor spending through regional economic multipliers. Figure 1 illustrates how NPS visitor spending supports jobs and business activity in local economies.

Economic contribution analyses describe the gross economic activity associated with NPS visitor spending in a regional economy. Results can be interpreted as the relative magnitude and importance of the economic activity generated through NPS visitor spending in the regional economy. Economic contributions are estimated by multiplying *total visitor spending* by regional economic multipliers. Total visitor spending includes spending by both local visitors who live in gateway regions and non-local visitors who travel to NPS sites from outside gateway regions.

An economic contributions analysis should not be confused with an economic impact analysis. Economic impact analyses estimate the net changes to the economic base of a regional economy that can be attributed to the inflow of new money to the economy solely from non-local visitors. Economic impacts can be interpreted as the economic activity that would likely be lost from a local economy if the national park unit was not there. The economic contributions of NPS visitor spending are provided in this report. Table A-2 in the appendix provides estimates of the percent of visitor spending for each park that is made by non-local visitors.

Four types of regional economic effects are described in this report:

- **Jobs** measure annualized full and part time jobs that are supported by NPS visitor spending.
- **Labor Income** includes employee wages, salaries and payroll benefits, as well as the incomes of proprietors that are supported by NPS visitor spending.
- **Value Added** measures the contribution of NPS visitor spending to the Gross Domestic Product (GDP) of a regional economy. Value added is equal to the difference between the amount an industry sells a product for and the production cost of the product.
- **Economic Output** is a measure of the total estimated value of the production of goods and services supported by NPS visitor spending. Economic output is the sum of all intermediate sales (business to business) and final demand (sales to consumers and exports).

Visitor Survey Data

Visitor survey data are used to derive VSE profiles that describe visitor spending patterns and trip characteristics (see Cullinane Thomas et al., 2019 for additional details). VSE profiles are developed for lodging-based visitor segments to help account for differences in spending across trip types. NPS recreation visitors are split into the following seven visitor segments:

- *Local day trip*: local visitors who visit the park for a single day and return home,
- *Non-local day trip*: non-local visitors who visit the park for a single day and leave the area or return home,
- *NPS Lodge*: local or non-local visitors who stay at a lodge or motel within the park,
- *NPS Campground*: local or non-local visitors who stay at campgrounds or at backcountry camping sites within the park,
- *Lodge Outside Park*: local or non-local visitors who stay at motels, hotels, bed and breakfasts, or other specialty lodging located outside of the park,
- *Camp Outside Park*: local or non-local visitors who camp outside of the park, and
- *Other*: non-local visitors who stay overnight in the local region but do not have any lodging expenses. This segment includes visitors staying in private homes, with friends or relatives, or in other unpaid lodging.

Visitor spending profiles describe average expenditures made by national park visitors within local gateway regions surrounding parks and are expressed in terms of spending per party per day for visitors on day trips and spending per party per night for visitors on overnight trips. Spending profiles are reported for the following eight spending categories:

- Lodging (includes hotels, motels, and specialty lodging),
- Camping fees,
- Restaurants,
- Groceries,
- Gas,
- Transportation (includes local transportation only),
- Recreation Industries (includes equipment rental, amusement activities, and guides and tour fees), and
- Retail (includes souvenirs, sporting goods, and other retail purchases).

For VSE analyses prior to 2018, all VSE profiles were derived from survey data collected through the NPS Visitor Services Project (VSP; see Pettebone and Meldrum, 2018 for a history of NPS visitor survey efforts). Spending data from 57 VSP surveys administered between 2003 and 2015 were used to develop park-specific spending patterns for the surveyed park units. Generic profiles were developed from the 57 VSP surveys to estimate visitor spending for non-surveyed park units. Generic profiles represent four park types: parks that have both camping and lodging available within

surrounding the park. Party nights are the combined number of nights that parties on overnight trips spend in the local area surrounding the park. A party is defined as a group that is traveling together and sharing expenses (e.g., a party could be a family, a couple, or an individual on a solo trip).

To estimate total party days/nights, park visit data from the NPS Statistical Abstract are combined with trip characteristic information derived from visitor surveys. VSE profiles describe trip characteristics by visitor segment, and include average party size, re-entry rate (i.e., the average number of days parties enter the park over the course of a trip), and length of stay (i.e., the average number of days or nights that parties spend in the local area). Visitation data are converted to total party days/nights using the following conversion:

For day-trip segments, **party days** = (visits ÷ party size);

For overnight segments, **party nights** = (visits ÷ re-entry rate ÷ party size) × nights in local area.

Regional Economic Multipliers

The multipliers used in this analysis are derived from the IMPLAN software and data system (IMPLAN Group LLC). The underlying IMPLAN data are derived from multiple Federal and state data sources, including the Bureau of Economic Analysis, Bureau of Labor Statistics, and the U.S. Census Bureau. This analysis uses IMPLAN version 3.0 software with 2017 county, state, and national-level data. Economic effects are reported on an annual basis in 2019 dollars (\$2019). Where necessary, dollar values have been adjusted to \$2019 using IMPLAN output deflators. Table A-6 in the appendix shows how spending categories are bridged to IMPLAN sectors.

To assess the economic effects of NPS visitor spending, appropriate local regions need to be defined for each park unit. Only direct spending that takes place within the regional area is included as supporting economic activity. For most NPS units in this analysis, local gateway regions contain all counties within or intersecting a 60-mile radius around each park boundary.⁴ NPS units with VSE profiles based on visitor surveys conducted in 2015 or later have updated local gateway regions. For these parks, the local gateway region was identified through conversations with park staff who were asked to identify the nearby towns and cities where visitors typically stop and make purchases or spend the night while visiting the park. The local gateway region was then defined as the set of counties that include the identified towns and cities visited by park visitors. This year, local area definitions were updated for the one park with new visitor survey data, Wind Cave National Park.

This analysis reports economic contributions at the park-level, state-level, and national level. Park-level contributions use county-level IMPLAN models comprised of all counties contained within the

⁴ For parks with the 60-mile local area radius, geographic information systems (GIS) data were used to determine the local gateway region by spatially identifying all counties partially or completely contained within a 60-mile radius around each park boundary. Economic regions for parks in Hawaii and for some parks in Alaska are defined as the State of Hawaii and the State of Alaska, respectively. Due to data limitations, the island economy of the State of Hawaii is used as a surrogate economic region for the U.S. territories of America Samoa, Guam, Puerto Rico, and the Virgin Islands.

Results

Visitation

A total of 327,516,619 NPS recreation visits are reported in the 2019 NPS Statistical Abstract (Ziesler, 2020). This is up 9 million visits (2.9%) from 2018 visitation.

Total party days/nights are estimated for each park unit and for each visitor segment (as described in the *visitation data* section). In 2019, visitor parties accounted for an estimated 132.1 million party days/nights. Lodging outside the park accounted for the largest portion of party days/nights (33%), followed by local day trips (21%) and non-local day-trips (21%); camping and lodging inside NPS units accounted for just over 3% of total party days/nights spent in local gateway regions (Figure 3).

2019 NPS Visitation - Total Party Days/Nights by Visitor Segment

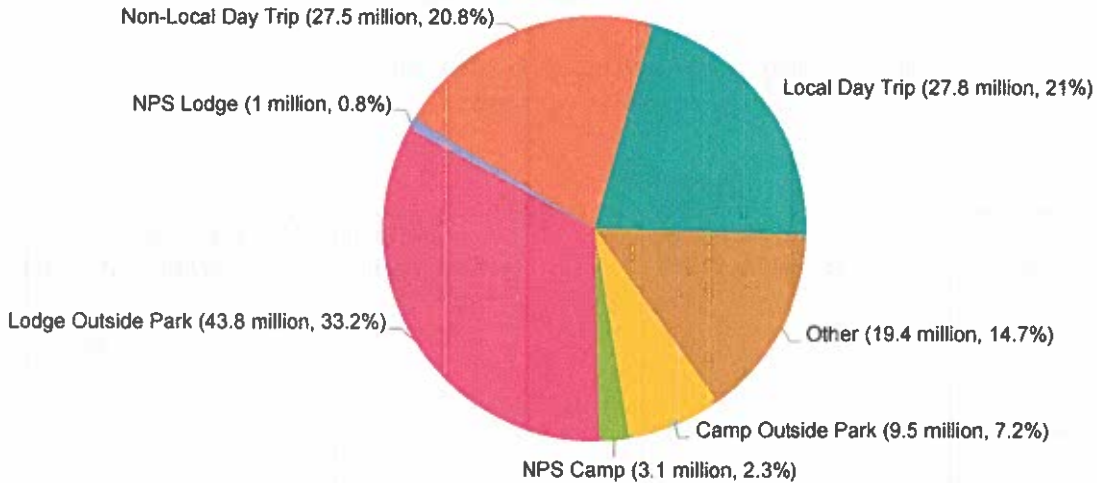


Figure 3. Distribution of total party days/nights by visitor segment. Total party days/nights measure the number of days (for day trips) and nights (for overnight trips) that visitor groups spend in gateway regions while visiting NPS sites. In 2019, visitor groups accounted for 132.1 million party days/nights.

Visitor Spending

In 2019, park visitors spent an estimated \$21 billion in local gateway regions while visiting NPS sites (Figure 4, Table 1). Visitor spending was estimated for each park unit and for each visitor segment based on park and segment specific expenditure profiles (as described in the *visitor survey data* section). Total visitor spending is equal to total party days/nights multiplied by spending per party per day/night. Lodging expenses account for the largest share of visitor spending. In 2019, park visitors spent \$7.1 billion on lodging in hotels, motels, bed and breakfasts, and other specialty lodging, and an additional \$0.5 billion on camping fees. Food expenses account for the next largest share of expenditures. In 2019, park visitors spent \$4.2 billion dining at restaurants and bars and an additional \$1.4 billion purchasing food at grocery and convenience stores.

Table 2. Economic contributions to the national economy of NPS visitor spending – 2019.

Sector	Jobs	Labor Income (\$Billions, \$2019)	Value Added (\$Billions, \$2019)	Output (\$Billions, \$2019)
Lodging	60,500	\$2.32	\$4.59	\$7.07
Restaurants	64,100	\$1.53	\$2.36	\$4.20
Recreation Industries	29,100	\$0.79	\$1.22	\$2.05
Transportation	11,600	\$0.46	\$1.07	\$1.68
Retail	20,900	\$0.54	\$0.65	\$0.98
Camping	9,200	\$0.28	\$0.33	\$0.48
Groceries	5,400	\$0.19	\$0.26	\$0.39
Gas	4,000	\$0.17	\$0.23	\$0.35
Total Direct Effects	204,800	\$6.28	\$10.71	\$17.20
Secondary Effects	135,700	\$7.85	\$13.62	\$24.53
Total Effects	340,500	\$14.13	\$24.33	\$41.73

Contributions to local gateway economies are provided in the appendix in Table A-1. Economic contributions are estimated by multiplying total (local and non-local) visitor spending by park-level (local gateway region) economic multipliers. Table A-2 provides estimates of the percent of visitor spending for each park that is made by non-local visitors. Park unit type abbreviations are included in Table A-4.

Contributions to state economies are provided in the appendix in Table A-3. For parks that fall within multiple states, park spending is proportionally allocated to each state based on the share of park visits that occur within each state. Visit shares for multi-state parks are listed in Table A-5 in the appendix.

parques, most recreation visits to parkways and urban parks are assumed to be day trips by local or non-local visitors. NPS visitor statistics parse out the potentially high number of non-recreation visits on parkways (e.g., commuters using the George Washington Memorial Parkway are not counted as recreation visits). The VSE analysis only includes visitors driving on parkways for recreation purposes, but even so, individual visits to parkways like the George Washington Memorial Parkway are not likely to account for a substantial amount of visitor spending in the local area. For this reason, only a small amount of spending per party for day trip segments (\$12.72, \$2019) is counted for the John D Rockefeller Jr. Memorial Parkway and the George Washington Memorial Parkway. Improved data on parkway and urban park spending patterns and trip characteristics are needed. Due to the high numbers of recreation visits at these units, small changes in assumed spending averages or segment splits can have large effects on spending estimates.

Visitor segment splits defined in VSE profiles determine how many visits are attributed to each visitor segment (local day trip, non-local day trip, NPS lodge, NPS campground, lodge outside park, camp outside park, and other), and can have a substantial effect on visitor spending estimates. There are two main limitations with the segment split data currently available for VSE estimation:

- Segment splits tend to vary substantially from park to park. Therefore, it is difficult to transfer segment split data from one park to another. We currently have primary segment split data for 73 of 382 park units. Segment splits for the other park units are based on averages from similar parks and are reflected in the generic profiles (Camp & Lodge, Camp Only, No Stay, and Recreation Area profiles); these averages may or may not be good representations of actual segment splits at non-surveyed park units.
- Visitor segment splits derived from Visitor Services Project (VSP) data, which were used to develop the generic profiles, overestimate the percent of visits that fall into the 'Other' segment. The 'Other' segment is defined as non-local visitors who stay overnight in the local area but do not have any lodging expenses; this segment includes visitors staying in private homes, with friends or relatives, or in other unpaid lodging, but may also include some visitors who failed to answer the spending question for VSP surveys. VSE profiles derived from the newer SEM visitor survey data more accurately describe the share of visitors who fall into the 'Other' category.

Another limitation of the older VSE profiles derived from VSP data is that they do not account for visitors' trip purpose. Many visitors come to local gateway regions primarily to visit NPS lands. However, some visitors are primarily in the area for business, visiting friends and relatives, or for some other reason, and visiting the NPS unit is not the primary purpose for their trip. For these visitors, it may not be appropriate to attribute all of their trip expenditures to the presence of the NPS unit. To address this issue, the SEM visitor surveys asked visitors about the purpose of their trip away from home. This data was used to allocate only a portion of time and spending in the local area for visitors for whom the NPS site was not the primary purpose of their trip. The methods used to attribute a portion of overall time and expenditures in a park's local areas are described in Cullinane Thomas et al. (2019).

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Table A-1 (continued). Visits, spending, and economic contributions to local economies -- 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Bandelier NM	200,741	\$12,746	182	\$5,294	\$9,182	\$16,384
Belmont-Paul Women's Equality NIM	9,912	\$191	2	\$104	\$176	\$276
Bent's Old Fort NHS	21,674	\$1,289	18	\$520	\$911	\$1,587
Bering Land Bridge NPRES	2,642	\$4,041	50	\$1,896	\$3,550	\$5,749
Big Bend NP	463,833	\$41,295	601	\$13,546	\$24,853	\$46,648
Big Cypress NPRES	1,007,471	\$81,506	1,080	\$40,906	\$71,777	\$117,080
Big Hole NB ^a	45,861	\$3,264	43	\$1,190	\$1,814	\$3,373
Big South Fork NRRRA ^b	750,494	\$23,592	286	\$8,686	\$14,642	\$25,547
Big Thicket NPRES	255,925	\$16,698	211	\$7,896	\$13,596	\$21,952
Bighorn Canyon NRA	249,658	\$11,106	157	\$4,542	\$7,316	\$13,387
Biscayne NP	708,522	\$46,249	606	\$22,947	\$39,769	\$64,758
Black Canyon Of The Gunnison NP	432,818	\$27,599	344	\$11,743	\$20,556	\$33,976
Blue Ridge PKWY ^a	14,976,084	\$1,125,413	16,341	\$442,244	\$754,647	\$1,369,146
Bluestone NSR	37,663	\$1,683	23	\$648	\$1,095	\$1,945
Booker T Washington NIM	24,639	\$1,466	23	\$620	\$1,059	\$1,911
Boston African American NHS	419,585	\$24,956	327	\$13,877	\$22,772	\$35,737
Boston NHP	3,201,833	\$190,442	2,495	\$105,922	\$173,790	\$272,675
Brown V Board Of Education NHS	21,413	\$1,274	21	\$660	\$1,108	\$1,945
Bryce Canyon NP	2,594,904	\$222,115	3,206	\$83,420	\$147,909	\$268,899
Buck Island Reef NIM	37,086	\$2,341	25	\$1,046	\$1,907	\$2,931
Buffalo NR	1,326,283	\$59,181	857	\$21,058	\$36,695	\$67,794

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies -- 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Charles Pinckney NHS	35,495	\$2,111	28	\$919	\$1,607	\$2,662
Charles Young Buffalo Soldiers NM	14,105	\$839	13	\$375	\$627	\$1,111
Chattahoochee River NRA	3,393,134	\$151,634	2,164	\$74,757	\$126,388	\$213,122
Chesapeake & Ohio Canal NHP	5,116,787	\$98,442	1,326	\$52,901	\$89,474	\$142,768
Chickamauga & Chattanooga NMP	977,157	\$58,100	870	\$23,225	\$39,632	\$72,150
Chickasaw NRA ^a	1,422,612	\$23,444	232	\$6,115	\$9,955	\$18,348
Chiricahua NM	60,655	\$3,669	52	\$1,115	\$2,010	\$3,896
Christiansted NHS	103,594	\$6,162	69	\$2,863	\$5,122	\$7,923
City Of Rocks NRES	99,311	\$5,907	86	\$2,214	\$3,744	\$6,829
Clara Barton NHS	4,100	\$244	3	\$131	\$217	\$341
Colonial NHP ^a	3,327,269	\$337,484	5,104	\$127,744	\$237,125	\$423,579
Colorado NM	397,032	\$25,182	352	\$9,700	\$17,109	\$30,731
Congaree NP ^a	159,445	\$8,173	102	\$3,143	\$5,606	\$9,643
Coronado NMEM	130,328	\$7,752	118	\$3,067	\$5,491	\$9,849
Cowpens NB	223,413	\$14,606	207	\$7,074	\$11,897	\$20,162
Crater Lake NP	704,511	\$61,780	892	\$29,210	\$48,118	\$82,859
Craters Of The Moon NM&PRESa	272,224	\$9,579	136	\$3,418	\$5,787	\$10,979
Cumberland Gap NHP	704,599	\$45,700	623	\$19,500	\$33,534	\$58,458
Cumberland Island NS	53,905	\$2,275	32	\$989	\$1,642	\$2,816
Curecanti NRA	836,034	\$37,014	452	\$14,618	\$25,175	\$41,922
Cuyahoga Valley NP ^a	2,237,997	\$39,503	579	\$19,865	\$33,169	\$57,220

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Fort Bowie NHS	7,577	\$451	7	\$176	\$315	\$565
Fort Caroline NMEM	187,657	\$11,162	169	\$5,288	\$9,119	\$15,733
Fort Davis NHS	51,995	\$3,093	43	\$1,037	\$1,841	\$3,340
Fort Donelson NB	254,431	\$16,634	203	\$7,868	\$13,189	\$21,298
Fort Frederica NM	212,330	\$12,629	185	\$5,740	\$9,771	\$16,775
Fort Laramie NHS	42,893	\$2,551	37	\$912	\$1,642	\$3,016
Fort Larned NHS ^a	26,958	\$1,659	24	\$542	\$956	\$1,865
Fort Matanzas NM	593,787	\$35,318	536	\$16,026	\$27,843	\$48,467
Fort McHenry NM&SHRINE	419,545	\$24,954	331	\$13,372	\$22,319	\$35,150
Fort Necessity NB	312,104	\$18,557	293	\$9,557	\$15,588	\$26,958
Fort Point NHS	1,421,349	\$84,541	991	\$48,363	\$76,652	\$116,298
Fort Pulaski NM	374,289	\$24,470	318	\$10,241	\$18,077	\$30,212
Fort Raleigh NHS	248,139	\$14,759	221	\$6,106	\$10,600	\$18,845
Fort Scott NHSa	24,069	\$438	6	\$136	\$222	\$438
Fort Smith NHS	125,500	\$7,464	118	\$2,687	\$4,899	\$9,251
Fort Stanwix NMa	97,412	\$5,462	71	\$2,028	\$4,016	\$6,639
Fort Sumter NM	877,894	\$52,216	702	\$22,713	\$39,739	\$65,933
Fort Union NMa	11,063	\$760	10	\$291	\$487	\$852
Fort Union Trading Post NHSa	12,967	\$1,057	12	\$391	\$615	\$1,037
Fort Vancouver NHS	1,018,215	\$60,562	871	\$31,388	\$52,409	\$87,371
Fort Washington P	423,868	\$25,211	322	\$13,440	\$22,396	\$34,877
Fossil Butte NMa	20,554	\$1,042	13	\$381	\$642	\$1,118
Franklin Delano Roosevelt MEM	3,303,573	\$63,668	826	\$34,653	\$58,643	\$91,777

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Grand Portage NM	94,985	\$6,208	78	\$1,805	\$3,358	\$6,095
Grand Teton NP ^a	3,405,614	\$629,536	8,638	\$274,619	\$463,007	\$795,638
Grant-Kohrs Ranch NHS	25,044	\$1,490	23	\$687	\$1,065	\$1,949
Great Basin NP	131,802	\$7,767	108	\$2,393	\$4,183	\$8,018
Great Sand Dunes NP&PRES	527,546	\$33,090	449	\$13,028	\$22,828	\$40,140
Great Smoky Mountains NP	12,547,743	\$1,054,815	15,176	\$482,218	\$824,057	\$1,427,790
Greenbelt P	128,702	\$8,146	101	\$4,247	\$7,123	\$11,104
Guadalupe Mountains NP	188,833	\$11,880	166	\$4,478	\$7,807	\$14,306
Guilford Courthouse NMP	223,901	\$13,317	208	\$6,398	\$10,640	\$18,624
Gulf Islands NS	5,600,241	\$249,304	3,305	\$105,295	\$181,992	\$310,006
Hagerman Fossil Beds NM	23,768	\$1,414	21	\$649	\$1,076	\$1,904
Haleakala NP	994,393	\$64,738	684	\$29,104	\$53,202	\$81,590
Hamilton Grange NMEM	71,248	\$4,238	49	\$2,335	\$3,948	\$5,876
Hampton NHS	28,233	\$1,679	22	\$909	\$1,511	\$2,383
Harpers Ferry NHPa	299,576	\$15,004	213	\$8,584	\$14,166	\$22,307
Harry S Truman NHS	30,745	\$1,829	30	\$959	\$1,602	\$2,816
Hawaii Volcanoes NP	1,368,375	\$116,455	1,279	\$53,795	\$99,886	\$153,036
Herbert Hoover NHS	125,687	\$7,476	115	\$3,093	\$5,368	\$9,663
Home Of Franklin D Roosevelt NHS	147,109	\$8,750	106	\$4,485	\$7,540	\$11,631
Homestead NMa	61,635	\$2,072	31	\$737	\$1,253	\$2,348
Hopewell Culture NHP	60,337	\$3,589	55	\$1,794	\$3,011	\$5,165
Hopewell Furnace NHS	49,861	\$2,966	45	\$1,668	\$2,694	\$4,442

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies -- 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Keweenaw NHP	20,536	\$1,221	18	\$342	\$665	\$1,292
Kings Canyon NP	632,111	\$56,084	742	\$25,089	\$41,226	\$69,399
Kings Mountain NMP ^a	262,031	\$10,669	155	\$5,253	\$8,607	\$14,588
Klondike Gold Rush AK NHP ^a	1,116,161	\$175,091	2,650	\$92,236	\$134,233	\$219,758
Klondike Gold Rush WA NHP	109,800	\$6,531	75	\$3,146	\$5,683	\$8,684
Knife River Indian Villages NHS	10,354	\$616	9	\$276	\$449	\$814
Kobuk Valley NP	15,766	\$24,106	297	\$11,314	\$21,178	\$34,300
Korean War Veterans MEM	3,841,633	\$74,038	960	\$40,298	\$68,195	\$106,726
Lake Chelan NRA	38,785	\$2,831	30	\$1,346	\$2,471	\$3,696
Lake Clark NP&PRES	17,157	\$26,230	323	\$12,311	\$23,045	\$37,322
Lake Mead NRA	7,499,049	\$335,795	3,979	\$149,784	\$246,917	\$396,952
Lake Meredith NRA	1,328,341	\$58,996	786	\$22,136	\$36,819	\$66,789
Lake Roosevelt NRA	1,358,818	\$60,635	740	\$23,381	\$42,790	\$71,096
Lassen Volcanic NP	517,038	\$31,906	427	\$12,286	\$20,404	\$36,199
Lava Beds NM ^a	109,629	\$4,724	57	\$1,731	\$2,807	\$4,932
Lewis and Clark NHP	270,993	\$16,118	222	\$8,147	\$13,845	\$22,714
Lincoln Boyhood NMEM ^a	138,715	\$6,725	102	\$3,029	\$5,248	\$9,122
Lincoln Home NHS ^a	197,817	\$12,240	176	\$4,571	\$8,734	\$15,258
Lincoln MEM	7,808,182	\$150,484	1,951	\$81,905	\$138,607	\$216,922
Little Bighorn Battlefield NM	241,305	\$14,353	220	\$6,455	\$10,299	\$18,854
Little River Canyon NPRES	649,985	\$38,660	598	\$16,569	\$28,443	\$51,214
Little Rock Central High School NHS	168,918	\$10,047	159	\$4,044	\$7,424	\$13,500

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Minidoka (Washington) NHS	7,372	\$438	5	\$149	\$293	\$481
Minute Man NHP	1,017,326	\$60,510	796	\$33,563	\$55,156	\$86,725
Minuteman Missile NHS ^a	125,776	\$9,509	137	\$3,980	\$6,579	\$12,118
Mississippi NRRRA	374,682	\$16,744	236	\$8,156	\$13,884	\$23,518
Missouri NRR	129,280	\$5,777	81	\$2,269	\$3,782	\$6,830
Mojave NPRES	841,515	\$50,050	632	\$23,935	\$39,539	\$63,397
Monocacy NB ^a	144,969	\$5,114	72	\$2,044	\$3,585	\$6,099
Montezuma Castle NM	376,255	\$22,379	322	\$11,583	\$19,836	\$32,839
Moore's Creek NB	77,006	\$5,029	69	\$1,853	\$3,357	\$5,975
Morristown NHP	271,330	\$16,138	194	\$9,052	\$15,140	\$22,809
Mount Rainier NP ^a	1,501,621	\$55,866	608	\$25,656	\$45,985	\$70,187
Mount Rushmore NMEM	1,963,539	\$116,789	1,717	\$49,158	\$82,558	\$151,527
Muir Woods NM ^a	812,073	\$92,590	916	\$54,392	\$88,543	\$125,729
Natchez NHP	182,123	\$10,832	161	\$4,325	\$7,727	\$13,750
Natchez Trace PKWY	6,296,041	\$156,161	1,897	\$57,511	\$93,279	\$161,906
National Capital Parks Central	1,770,794	\$34,128	444	\$18,580	\$31,435	\$49,265
National Capital Parks East	1,210,641	\$23,332	312	\$12,751	\$21,705	\$34,258
National Park of American Samoa	60,006	\$3,569	40	\$1,659	\$2,967	\$4,590
Natural Bridges NM	88,089	\$5,620	72	\$1,982	\$3,525	\$6,263
Navajo NM	49,983	\$3,158	41	\$1,083	\$1,941	\$3,471
New Bedford Whaling NHP ^a	143,428	\$7,834	108	\$4,556	\$7,494	\$11,665
New Orleans Jazz NHP	41,049	\$2,442	35	\$1,125	\$1,976	\$3,323
New River Gorge NR	1,195,722	\$53,403	750	\$20,637	\$34,903	\$62,164

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Pictured Rocks NL	858,714	\$38,107	477	\$11,731	\$21,626	\$38,321
Pinnacles NP	177,224	\$10,541	123	\$5,313	\$8,417	\$12,982
Pipe Spring NM	27,482	\$1,635	24	\$607	\$1,057	\$1,919
Pipestone NM	77,507	\$4,610	68	\$2,012	\$3,356	\$6,005
Piscataway P	329,730	\$19,612	251	\$10,459	\$17,425	\$27,132
Point Reyes NS	2,265,301	\$102,147	1,088	\$54,013	\$84,991	\$127,681
Port Chicago Naval Magazine NMEM	831	\$49	1	\$28	\$45	\$69
President's Park	715,911	\$13,797	179	\$7,510	\$12,708	\$19,889
President William Jefferson Clinton Birthplace Home NHS	8,758	\$521	8	\$186	\$350	\$627
Prince William Forest P	339,693	\$19,923	244	\$10,294	\$17,157	\$26,695
Pu'uhonua O Honaunau NHP	414,410	\$24,649	276	\$11,454	\$20,488	\$31,697
Puukohola Heiau NHS	133,572	\$7,945	89	\$3,692	\$6,604	\$10,216
Rainbow Bridge NM	115,107	\$6,847	93	\$2,428	\$4,295	\$7,680
Redwood NP	504,722	\$32,827	446	\$13,411	\$22,121	\$38,940
Richmond NBP	197,242	\$11,732	176	\$5,241	\$9,149	\$16,002
Rio Grande W&SR	324	\$168	3	\$53	\$99	\$196
River Raisin NB	226,354	\$13,463	190	\$6,651	\$11,516	\$18,980
Rock Creek P	2,416,232	\$46,567	608	\$25,370	\$42,917	\$67,320
Rocky Mountain NPa	4,670,053	\$313,577	4,467	\$168,502	\$289,999	\$476,771
Roger Williams NMEM	59,419	\$3,534	45	\$1,930	\$3,186	\$4,968
Rosie the Riveter WWII Home Front NHP	50,405	\$2,998	35	\$1,715	\$2,718	\$4,124

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Sitka NHP	232,876	\$42,143	723	\$23,031	\$35,105	\$60,660
Sleeping Bear Dunes NHP ^a	1,570,001	\$173,259	2,366	\$63,556	\$120,471	\$208,552
Springfield Armory NHS	20,980	\$1,248	16	\$652	\$1,079	\$1,695
Statue Of Liberty NM	4,240,461	\$252,219	2,940	\$139,520	\$235,541	\$350,922
Steamtown NHS ^a	105,402	\$5,815	85	\$2,898	\$4,735	\$7,937
Stones River NB	284,516	\$16,923	227	\$8,627	\$14,220	\$23,220
Stonewall NM	2,088,930	\$124,248	1,453	\$68,699	\$116,070	\$173,122
Sunset Crater Volcano NM	108,380	\$6,446	90	\$2,268	\$4,041	\$7,236
Tallgrass Prairie NPRES	33,751	\$2,008	31	\$846	\$1,419	\$2,576
Thaddeus Kosciuszko NMEM	1,920	\$114	2	\$65	\$105	\$170
Theodore Roosevelt Birthplace NHS	25,977	\$1,545	18	\$854	\$1,443	\$2,153
Theodore Roosevelt Inaugural NHS	26,994	\$1,606	22	\$666	\$1,256	\$2,068
Theodore Roosevelt Island P	151,500	\$9,011	117	\$4,819	\$8,020	\$12,562
Theodore Roosevelt NP	691,658	\$44,336	565	\$16,871	\$28,406	\$50,057
Thomas Edison NHP	42,224	\$2,511	30	\$1,395	\$2,340	\$3,499
Thomas Jefferson MEM	3,096,896	\$59,685	774	\$32,485	\$54,974	\$86,036
Thomas Stone NHS	8,020	\$477	6	\$255	\$424	\$658
Timpanogos Cave NM	103,513	\$6,157	96	\$3,090	\$5,204	\$9,143
Timucuan EHP	1,205,064	\$71,676	1,085	\$33,717	\$58,175	\$100,561
Tonto NM	28,852	\$1,716	25	\$890	\$1,527	\$2,540
Tumacacori NHP	39,704	\$2,361	36	\$934	\$1,672	\$3,000

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-1 (continued). Visits, spending, and economic contributions to local economies – 2019.

Park Unit	Total Recreation Visits	Total Visitor Spending (\$000s, \$2019)	Jobs	Labor Income (\$000s, \$2019)	Value Added (\$000s, \$2019)	Economic Output (\$000s, \$2019)
Wind Cave NP ^{a,b}	615,350	\$51,037	745	\$22,214	\$38,559	\$69,366
Wolf Trap National Park for the Performing Arts	402,580	\$23,945	314	\$12,836	\$21,352	\$33,531
Women's Rights NHP ^a	39,064	\$2,880	36	\$1,193	\$2,283	\$3,701
World War II Memorial	4,831,327	\$93,112	1,207	\$50,679	\$85,763	\$134,221
World War II Valor in the Pacific NM ^a	1,716,535	\$303,430	3,373	\$150,756	\$293,894	\$445,341
Wrangell – St Elias NP&PRES	74,518	\$113,929	1,402	\$53,471	\$100,092	\$162,106
Wright Brothers NMEM	400,136	\$23,800	356	\$9,894	\$17,272	\$30,678
Wupatki NM	187,060	\$12,229	162	\$4,286	\$7,716	\$13,724
Yellowstone NP ^a	4,020,288	\$506,906	7,003	\$221,794	\$372,399	\$642,052
Yosemite NP ^a	4,422,862	\$546,596	6,815	\$243,706	\$415,390	\$688,972
Yukon – Charley Rivers NPRES	1,114	\$582	5	\$242	\$547	\$823
Zion NP ^a	4,488,267	\$258,364	4,322	\$100,555	\$176,967	\$343,855

^a For these parks, results are based on a visitor survey at the designated park. For other parks, visitor characteristics and spending averages are from generic profiles or best available data.

^b Trip characteristic data, spending data, and/or local area definitions were updated for these parks in 2019.

^c Areas that were closed in 2019.

Table A-2 (continued). Percent of visitor spending made by non-local visitors – 2019.

Park Unit	Percent Visitor Spending from Non-Local Visitors
Brown V Board Of Education NHS	95.6%
Bryce Canyon NP	98.3%
Buck Island Reef NM	98.7%
Buffalo NR	88.7%
Cabrillo NM	95.6%
Canaveral NS	67.5%
Cane River Creole NHP	95.6%
Canyon De Chelly NM	98.8%
Canyonlands NP	98.7%
Cape Cod NS	97.9%
Cape Hatteras NS	98.7%
Cape Krusenstern NM	100.0%
Cape Lookout NS	88.5%
Capitol Reef NP	99.6%
Capulin Volcano NM	98.5%
Carl Sandburg Home NHS	95.6%
Carlsbad Caverns NP	98.7%
Carter G. Woodson Home NHS	91.6%
Casa Grande Ruins NM	95.6%
Castillo De San Marcos NM	95.6%
Castle Clinton NM	61.4%
Catoctin Mountain P	98.7%
Cedar Breaks NM	98.7%
Cesar E. Chavez NM	95.6%
Chaco Culture NHP	98.9%
Chamizal NMEM	95.6%
Channel Islands NP	98.8%
Charles Pinckney NHS	95.6%
Charles Young Buffalo Soldiers NM	95.6%
Chattahoochee River NRA	88.3%
Chesapeake & Ohio Canal NHP	91.6%
Chickamauga & Chattanooga NMP	95.6%
Chickasaw NRA	62.7%
Chiricahua NM	98.8%
Christiansted NHS	95.6%
City Of Rocks NRES	95.6%
Clara Barton NHS	95.6%

Table A-2 (continued). Percent of visitor spending made by non-local visitors – 2019.

Park Unit	Percent Visitor Spending from Non-Local Visitors
Fort Donelson NB	98.7%
Fort Frederica NM	95.6%
Fort Laramie NHS	95.6%
Fort Larned NHS	97.9%
Fort Matanzas NM	95.6%
Fort McHenry NM&SHRINE	95.6%
Fort Necessity NB	95.6%
Fort Point NHS	95.6%
Fort Pulaski NM	98.7%
Fort Raleigh NHS	95.6%
Fort Scott NHS	75.0%
Fort Smith NHS	95.6%
Fort Stanwix NM	97.0%
Fort Sumter NM	95.6%
Fort Union NM	99.8%
Fort Union Trading Post NHS	97.1%
Fort Vancouver NHS	95.6%
Fort Washington P	95.6%
Fossil Butte NM	100.0%
Franklin Delano Roosevelt MEM	91.6%
Frederick Douglass NHS	91.6%
Frederick Law Olmsted NHS	95.6%
Fredericksburg & Spotsylvania NMP	95.6%
Friendship Hill NHS	95.6%
Gates Of The Arctic NP&PRES	100.0%
Gateway NRA	65.2%
Gauley River NRA	88.5%
General Grant NMEM	95.6%
George Rogers Clark NHP	95.6%
George Washington Birthplace NM	95.2%
George Washington Carver NM	95.1%
George Washington MEM PKWY	10.4%
Gettysburg NMP	98.7%
Gila Cliff Dwellings NM	95.6%
Glacier Bay NP&PRES	98.7%
Glacier NP	94.1%
Glen Canyon NRA	96.3%

Table A-2 (continued). Percent of visitor spending made by non-local visitors – 2019.

Park Unit	Percent Visitor Spending from Non-Local Visitors
Jimmy Carter NHS	95.6%
John D Rockefeller Jr MEM PKWY	92.9%
John Day Fossil Beds NM	98.6%
John F Kennedy NHS	95.6%
John Muir NHS	95.6%
Johnstown Flood NMEM	91.6%
Joshua Tree NP	99.1%
Kalaupapa NHP	95.6%
Kaloko-Honokohau NHP	95.6%
Katmai NP&PRES	100.0%
Kenai Fjords NP	100.0%
Kennesaw Mountain NBP	95.6%
Keweenaw NHP	95.6%
Kings Canyon NP	98.7%
Kings Mountain NMP	90.0%
Klondike Gold Rush AK NHP	98.9%
Klondike Gold Rush WA NHP	95.6%
Knife River Indian Villages NHS	95.6%
Kobuk Valley NP	100.0%
Korean War Veterans MEM	91.6%
Lake Chelan NRA	94.8%
Lake Clark NP&PRES	100.0%
Lake Mead NRA	89.0%
Lake Meredith NRA	88.6%
Lake Roosevelt NRA	88.7%
Lassen Volcanic NP	98.8%
Lava Beds NM	95.5%
Lewis and Clark NHP	95.6%
Lincoln Boyhood NMEM	98.5%
Lincoln Home NHS	98.1%
Lincoln MEM	91.6%
Little Bighorn Battlefield NM	95.6%
Little River Canyon NPRES	95.6%
Little Rock Central High School NHS	95.6%
Longfellow NHS	95.6%
Lowell NHP	95.6%
Lyndon B Johnson NHP	95.6%

Table A-2 (continued). Percent of visitor spending made by non-local visitors – 2019.

Park Unit	Percent Visitor Spending from Non-Local Visitors
New Orleans Jazz NHP	95.6%
New River Gorge NR	88.3%
Nez Perce NHP	95.6%
Nicodemus NHS	97.8%
Ninety Six NHS	95.6%
Niobrara NSR	99.8%
Noatak NPRES	100.0%
North Cascades NP	99.1%
Obed W&SR	75.9%
Ocmulgee NM	95.6%
Olympic NP	98.4%
Oregon Caves NM	98.6%
Organ Pipe Cactus NM	98.7%
Ozark NSR	88.8%
Padre Island NS	88.9%
Palo Alto Battlefield NHP	95.6%
Paterson Great Falls NHP	95.6%
Pea Ridge NMP	95.6%
Pecos NHP	95.6%
Pennsylvania Avenue NHS	91.6%
Perry's Victory & International Peace MEM	89.6%
Petersburg NB	95.6%
Petrified Forest NP	98.7%
Petroglyph NM	95.6%
Pictured Rocks NL	88.6%
Pinnacles NP	95.6%
Pipe Spring NM	95.6%
Pipestone NM	95.6%
Piscataway P	95.6%
Point Reyes NS	88.6%
Port Chicago Naval Magazine NMEM	95.6%
President's Park	91.6%
President William Jefferson Clinton Birthplace Home NHS	95.6%
Prince William Forest P	98.8%
Pu'uhonua O Honaunau NHP	95.6%
Puukohola Heiau NHS	95.6%
Rainbow Bridge NM	95.6%

Table A-2 (continued). Percent of visitor spending made by non-local visitors – 2019.

Park Unit	Percent Visitor Spending from Non-Local Visitors
Stonewall NM	95.6%
Sunset Crater Volcano NM	95.6%
Tallgrass Prairie NPRES	95.6%
Thaddeus Kosciuszko NMEM	95.6%
Theodore Roosevelt Birthplace NHS	95.6%
Theodore Roosevelt Inaugural NHS	95.6%
Theodore Roosevelt Island P	95.6%
Theodore Roosevelt NP	98.7%
Thomas Edison NHP	95.6%
Thomas Jefferson NMEM	91.6%
Thomas Stone NHS	95.6%
Timpanogos Cave NM	95.6%
Timucuan EHP	95.6%
Tonto NM	95.6%
Tumacacori NHP	95.6%
Tuskegee Airmen NHS	95.6%
Tuskegee Institute NHS	95.6%
Tuzigoot NM	95.6%
Ulysses S Grant NHS	95.6%
Upper Delaware NSR&NRR	88.3%
Valley Forge NHP	46.4%
Vanderbilt Mansion NHS	95.6%
Vicksburg NMP	95.6%
Vietnam Veterans MEM	91.6%
Virgin Islands NP	100.0%
Voyageurs NP	98.6%
Waco Mammoth NM	95.6%
Walnut Canyon NM	95.6%
War In The Pacific NHP	95.6%
Washington Monument	91.6%
Washita Battlefield NHS	95.6%
Weir Farm NHS	95.6%
Whiskeytown NRA	88.4%
White House	91.6%
White Sands NM	98.4%
Whitman Mission NHS	95.6%
William Howard Taft NHS	95.6%

Table A-3. Visits, spending and economic contributions to state economies – 2019.

State	Total Recreation Visits	Total Visitor Spending (\$Millions, \$2019)	Jobs	Labor Income (\$Millions, \$2019)	Value Added (\$Millions, \$2019)	Economic Output (\$Millions, \$2019)
Alabama	1,219,216	\$57.2	871	\$22.9	\$39.3	\$72.2
Alaska	3,218,301	\$1,506.8	19,645	\$729.7	\$1,305.9	\$2,192.9
American Samoa	60,006	\$3.6	40	\$1.7	\$3.0	\$4.6
Arizona	12,463,771	\$1,296.9	18,963	\$673.0	\$1,200.2	\$2,015.9
Arkansas	3,227,883	\$180.4	2,729	\$65.6	\$121.6	\$226.1
California	39,620,674	\$2,704.2	36,049	\$1,619.2	\$2,689.8	\$4,276.2
Colorado	7,761,210	\$515.2	7,343	\$268.5	\$463.8	\$771.7
Connecticut	38,700	\$2.3	28	\$1.2	\$2.0	\$3.1
District of Columbia	39,687,382	\$764.8	6,712	\$352.4	\$584.6	\$830.7
Florida	12,009,268	\$678.2	9,753	\$341.1	\$596.4	\$1,003.2
Georgia	8,206,284	\$439.2	6,651	\$215.7	\$367.0	\$632.4
Guam	432,213	\$25.7	288	\$11.9	\$21.4	\$33.1
Hawaii	4,929,605	\$535.2	5,902	\$257.2	\$489.0	\$745.0
Idaho	617,646	\$29.9	452	\$12.5	\$21.2	\$38.6
Illinois	197,817	\$12.2	163	\$6.6	\$11.6	\$18.2
Indiana	2,413,130	\$110.3	1,568	\$47.6	\$79.5	\$139.3
Iowa	191,269	\$11.7	184	\$5.0	\$8.5	\$15.3
Kansas	109,731	\$5.6	83	\$2.4	\$4.1	\$7.3
Kentucky	1,752,796	\$114.4	1,607	\$47.8	\$84.7	\$147.1
Louisiana	661,301	\$39.3	556	\$17.0	\$30.4	\$51.7
Maine	3,448,899	\$380.2	5,686	\$184.9	\$329.5	\$559.6
Maryland	6,854,872	\$233.0	2,957	\$116.9	\$198.4	\$312.8
Massachusetts	10,003,222	\$871.1	10,995	\$502.4	\$831.7	\$1,285.4
Michigan	2,702,015	\$232.2	3,300	\$110.0	\$199.3	\$331.9

* Delaware does not include any National Park System units that collect visitor data.

Table A-3 (continued). Visits, spending and economic contributions to state economies – 2019.

State	Total Recreation Visits	Total Visitor Spending (\$Millions, \$2019)	Jobs	Labor Income (\$Millions, \$2019)	Value Added (\$Millions, \$2019)	Economic Output (\$Millions, \$2019)
Virginia	22,815,599	\$1,177.2	17,262	\$565.4	\$984.4	\$1,669.1
Washington	8,776,098	\$535.3	6,150	\$248.8	\$457.3	\$709.8
West Virginia	1,652,243	\$75.4	1,077	\$29.8	\$49.8	\$88.4
Wisconsin	559,742	\$52.8	814	\$23.7	\$40.8	\$72.7
Wyoming	7,431,297	\$924.0	12,257	\$358.6	\$650.4	\$1,122.8

^a Delaware does not include any National Park System units that collect visitor data.

Table A-5. Visit allocation for multi-state parks.

Park Unit	State	Share
Assateague Island NS	Maryland	33.0%
Assateague Island NS	Virginia	67.0%
Big South Fork NRR	Kentucky	41.0%
Big South Fork NRR	Tennessee	59.0%
Bighorn Canyon NRA	Montana	54.0%
Bighorn Canyon NRA	Wyoming	46.0%
Blue Ridge PKWY	North Carolina	62.0%
Blue Ridge PKWY	Virginia	38.0%
Chesapeake & Ohio Canal NHP	District of Columbia	24.0%
Chesapeake & Ohio Canal NHP	Maryland	76.0%
Chickamauga & Chattanooga NMP	Georgia	50.0%
Chickamauga & Chattanooga NMP	Tennessee	50.0%
Cumberland Gap NHP	Kentucky	93.0%
Cumberland Gap NHP	Virginia	7.0%
Delaware Water Gap NRA	New Jersey	71.0%
Delaware Water Gap NRA	Pennsylvania	29.0%
Dinosaur NM	Colorado	74.0%
Dinosaur NM	Utah	26.0%
Gateway NRA	New Jersey	17.0%
Gateway NRA	New York	83.0%
Glen Canyon NRA	Arizona	19.4%
Glen Canyon NRA	Utah	80.6%
Great Smoky Mountains NP	North Carolina	44.0%
Great Smoky Mountains NP	Tennessee	56.0%
Gulf Islands NS	Florida	77.9%
Gulf Islands NS	Mississippi	22.1%
Hovenweep NM	Colorado	44.0%
Hovenweep NM	Utah	56.0%
Lake Mead NRA	Arizona	25.0%
Lake Mead NRA	Nevada	75.0%
Natchez Trace PKWY	Alabama	7.0%
Natchez Trace PKWY	Mississippi	80.0%
Natchez Trace PKWY	Tennessee	13.0%
National Capital Parks East	District of Columbia	90.0%
National Capital Parks East	Maryland	10.0%
Saint Croix NSR	Minnesota	50.0%
Saint Croix NSR	Wisconsin	50.0%
Upper Delaware NSR&NRR	New York	50.0%

Table A-6. IMPLAN sector bridge – 2019.

Spending Group	IMPLAN Sector	Sector Name	Weight
hotels	499	Hotels and motels, including casino hotels	1.00
camping fees	500	Other accommodations	1.00
restaurants	501	Full-service restaurants	0.50
restaurants	502	Limited-service restaurants	0.50
groceries ^b	3400	Retail – Food and beverage stores	1.00
gas ^b	3402	Retail – Gasoline stores	1.00
local transportation	412	Transit and ground passenger transportation	0.25
local transportation	442	Automotive equipment rental and leasing	0.75
public transportation ^a	412	Transit and ground passenger transportation	1.00
rental cars ^a	442	Automotive equipment rental and leasing	1.00
local air transportation	408	Air transportation	1.00
local water transportation ^a	410	Water transportation	1.00
scenic and sightseeing transportation ^a	414	Scenic and sightseeing transportation and support activities for transportation	1.00
recreation and entertainment	496	Other amusement and recreation industries	1.00
guides and tour fees ^a	496	Other amusement and recreation industries	1.00
equipment rental ^a	443	General and consumer goods rental except video tapes and discs	1.00
sporting goods ^{a,b}	3404	Retail – Sporting goods, hobby, musical instrument and book stores	1.00
souvenirs and other retail ^b	3406	Retail – Miscellaneous store retailers	1.00
cruise package ^a	410	Water transportation	0.45
cruise package ^a	499	Hotels and motels, including casino hotels	0.55

^a Spending group added for newer SEM survey data.

^b Retail margins are applied for these spending groups. For retail purchases, only retail margins are modeled as stimulating economic activity in the local economy.

**National Park Service
U.S. Department of the Interior**



[Natural Resource Stewardship and Science](#)
1201 Oakridge Drive, Suite 150
Fort Collins, CO 80525

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: **04/08/2** Total Project Costs: **\$55.000** Total Amount Requested: **\$15.000**

A. PROJECT NAME: **GOAL SOCCER CUP 2024**

B. ORGANIZATION: **Goal soccer LLC**

Sponsor Name: **Mauricio R Llambias** Title: _____

Sponsor Address: **6 pine needle ct , Bluffton , SC 29910**

Sponsor Phone: **+18438168639**

Contact Name: **Mauricio R Llambias** Title: _____

Contact Address: **Same**

Contact Phone: **Same**

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Indoor soccer tournament annual event.

It brings together multiple local companies and businesses, the county,

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

N/A

3. Impact on or benefit to tourism (if required under the law).

The marketing strategy should target promoting teams registrations From areas beyond Jasper county, including other cities and states. In previous years the event attracted teams and fans from IHH and Columbia SC, Savannah and Atlanta GA, Charlotte NC and international team from Spain.

4. Duration of project: Start Date:

04/27/2024

Completion Date:

07/14/2024

5. Permits required (if any):

6. Additional Comments:

This year the event will require more fields and space. More workers as we will have 30 teams competing in various Categories; OPEN- 18-30 years old, 30-40 years old and 40 and older. Additionally will be an a B Division for new players. Various local companies And businesses will provide food, drinks and services, while sponsors will Have their own space to showcase their product. The tournament event stimulate

B. FUNDING:

A-Tax

1. Source of funds:

2. Have you requested funding from other sources or organizations for this project?

Yes

If yes, please list sources and amounts.

Sponsors: INNOVA: \$5000,
PALMA ENTERPRISES: \$3000

3. Contributions to the project by the sponsoring organization:

\$12000

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

Promoting, printing material, TV, Radio, Magazines, Media, newspaper,
rent bathrooms, fields, lights. Paying security services, employees,
miscellaneous expenses and services.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

Will be hosting 30 soccer teams (between 10-15 players) + family, fans,
Friends. Will generate revenue to local businesses around.
+ 600 people coming every weekend for a period of almost 3 months.

3. Provide the previous two years and current budgets.

4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Teams are coming from different cities and states increasing the number from prior events.
The event it's getting very popular
Around for businesses and sponsors.
We really appreciate the county for their support; always understanding limitations.
Any help will be extremely appreciated and recognized at the event

Signature: _____



Date: _____

04/08/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).**



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name:

Project Name:

Contact Name:

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application?

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	\$45.800	\$55.000
Amount funded by Jasper County Accommodations Tax	2022: \$13.000	"\$15.000"
Amount funded by other source	2022: \$3300	\$12.000



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses

Total attendance	+/- \$8.000	3 months
Total tourists	+/- \$3000	3 months

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Registrations, media reports, website interactions, parking (license plates) Interactions with costumers, players, fans, etc.
--

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name:	Mauricio R Llambias	Title:	GM
Signature:		Date:	04/08/2024

GOAL SOCCER CUP 2024	
BUDGET:	
PROJECTED.	
Work hs (8 ppl \$20hr) \$10000	
field rent: \$11200	
Security: (2 ppl \$100hr) \$4000	
Electricity: \$1400	
Cleaning: \$2000	
Office: \$400	
Other: \$1000	
Insurance: \$3000	
Dues/registrations: \$2000	
Awards: \$6000	
Education program: \$2000	
Marketing; All: \$8000	
TOTAL EXPENSES: \$51,000	
<hr/>	
PROJECTED INCOME	
JASPER COUNTY: \$15000	
Annual benefit: \$18000	
Sales: \$18000	
Sponsors: \$12000	
TOTAL INCOME: \$63,000	
<hr/>	
LINE ITEM.	
Digital display : \$7000	
Video and products: \$1000	
Will consist of 10 seconds spots, 4 times a day for one month period. +22000 views.	
Flyers, banners, signs, media channels.	
Visible in the Lowcountry (Savannah, Charleston, Bluffton, Beaufort, Ridgeland, Hardeeville, and 300 miles radius.	
-WHHI	
-WTOC	
-WSAV	
-OCEANOTV	
-LATINXTODAY	
-LA ISLA MAGAZINE	
-Facebook	
-Instagram	
-TikTok	
-www.goalsoccer.club	

GOAL SOCCER CUP 2024	
BUDGET:	
PROJECTED.	
Work hs (8 ppl \$20hr) \$10000	
field rent: \$11200	
Security: (2 ppl \$100hr) \$4000	
Electricity: \$1400	
Cleaning: \$2000	
Office: \$400	
Other: \$1000	
Insurance: \$3000	
Dues/registrations: \$2000	
Awards: \$6000	
Education program: \$2000	
Marketing; All: \$8000	
TOTAL EXPENSES: \$51.000	
<hr/>	
PROJECTED INCOME	
JASPER COUNTY: \$15000	
Annual benefit: \$18000	
Sales: \$18000	
Sponsors: \$12000	
TOTAL INCOME: \$63.000	
<hr/>	
LINE ITEM.	
Digital display : \$7000	
Video and products: \$1000	
Will consist of 10 seconds spots, 4 times a day for one month period. +22000 views.	
Flyers, banners, signs, media channels.	
Visible in the Lowcountry (Savannah, Charleston, Bluffton, Beaufort, Ridgeland, Hardeeville, and 300 miles radius.	
-WHHI	
-WTOC	
-WSAV	
-OCEANOTV	
-LATINXTODAY	
-LA ISLA MAGAZINE	
-Facebook	
-Instagram	
-TikTok	
-www.goalsoccer.club	

APRIL 5,2024

DEAR KIM,

THE 2024 GOPHER HILL FESTIVAL THEME THIS YEAR IS BREAST CAMCER AWARENESS IN OUR COUNTY. WE ARE REQUESTING 13,000 FROM LOCAL ATAX AND 3000.00 FROM STATE TAX. OUR FINANCIAL STAEMENT IS ENLCLOSED.

AS ALWAYS, THANKING YOU FOR HELPING US SHOW ATTENTION TO THE NUMBERS OF BREAST CANCER PATIENTS IN OUR AREA, I HAVE 2 OF THM ON MY COMMITTEE THIS YEAR. WE WILL HAVE BEAUFORT MMEMORIAL THIS YEAR FOR SCREENING AT THE FESTIVAL.

SINCERELY,



LINDA DAILEY

FESTIVAL CHAIRMAN



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Gopher Hill Festival

Project Name: _____

Contact Name: Linda Dailey

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? yes

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

We continue to be a family event bringing joy, happiness to the faces of children & adults. It is so very satisfying feeling after all the work is done!

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	<u>40,000.00</u>	<u>45,000.00</u>
Amount funded by Jasper County Accommodations Tax	<u>13,000.00</u>	<u>13,000.00</u>
Amount funded by other source	<u>27,000.00</u>	<u>13,000.00</u>

52nd Gopher Hill Festival
Oct, 3, 4, 5

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local 13,000 - Local
3000. State

Date: 3/29/2024 Total Project Costs: \$45,000 Total Amount Requested: 16,000.

A. PROJECT NAME: Gopher Hill Festival
B. ORGANIZATION: Gopher Hill Festival

Sponsor Name: _____ Title: _____

Sponsor Address: _____

Sponsor Phone: _____

Contact Name: Linda Dailey Title: Chairman

Contact Address: 448 Cat Branch Rd, Early Branch, SC

Contact Phone: 843-258-4008 29916

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Gopher Hill Festival is an annual event first weekend in Oct. This is our 52nd year in Town of Ridgeland which allows all businesses & churches to participate.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Thursday - Childrens Parade, Little Race, Talent Show, Friday - arts & crafts, food vendors, East Coast Party Band, Saturday 5K Run/Walk, Grand Parade, all day entertainment

3. Impact on or benefit to tourism (if required under the law).

Spurries from the 3 day festival enhance the restaurants, motels, gas stations, grocery stores

4. Duration of project: Start Date:

10/3/2024

Completion Date:

10/5/2024

5. Permits required (if any):

SCDOT -

road closures

6. Additional Comments:

B. FUNDING:

1. Source of funds: Donations

2. Have you requested funding from other sources or organizations for this project?

yes

If yes, please list sources and amounts.

Town of Ridgeland estimated \$12,000.⁰⁰/_{XV}

3. Contributions to the project by the sponsoring organization:

Estimated Funds will be Town of Ridgeland \$12,000.⁰⁰/_{XV}
Vendors \$5,000.⁰⁰ Sponsor \$10,000.⁰⁰

C. FINANCIAL INFORMATION: See attached financial statement

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

See attached Incur Report

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

Same as #3 on Page 10

3. Provide the previous two years and current budgets.

4. Include the total annual funding received each year that you applied.

Year 2022 - 13,000.00

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature:

Anda Bailey

Date:

8/29/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application. *Electronic N/A*
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	<u>14,000</u>	<u>16,000</u>
Total tourists	<u>30%</u>	<u>30%</u>

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Restaurants told us they make more than
weekend than all year.
we use. Hotels for our bonds and
returning families that come back every year!

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

Refer to financial statement

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Linda Daily

Title: Chairman

Signature: Linda Daily

Date: 3/29/2024

SOUTH CAROLINA SECRETARY OF STATE

PUBLIC CHARITIES DIVISION ANNUAL FINANCIAL REPORT

Filing Instructions

- Organizations who file the IRS 990-N or are not required to file with the IRS should complete this form.
- **Please follow the instructions provided on pages 4 and 5 to complete this form.** You may contact our office with any questions at 803-734-1790 or email charities@sos.sc.gov.
- **We do not accept this filing by fax or email;** you may upload this report using our online filing system at sos.sc.gov or mail this form to: South Carolina Secretary of State, Attn: Division of Public Charities, 1205 Pendleton St., Suite 525, Columbia, SC 29201.

For the fiscal year ending 12/31/23 (mm/dd/yy) EIN: 57 - 1087977 Charity ID: C7296

Organization's Name: GOPHER HILL FESTIVAL SOCIETY

Part I— Fundraising Events or Contracts

If your organization held any fundraising events, or used a commercial co-venturer (CCV) or professional fundraising company (PFR) during the previous fiscal year, you must report all revenue and expenses in the following table. Events include, but are not limited to, carnivals, dinners, galas, raffles, and bingo games. If you need additional space, you may list additional events on a separate sheet and include the amounts in the total revenue and expenses on this table.

(A) Name of Event, CCV or PFR	(B) Gross Receipts & Contributions	(C) Cash & Noncash Prize Expenses	(D) Other Expenses	(E) Total Expenses	(F) Net Revenue
1.				\$ 0.00	\$ 0.00
2.				\$ 0.00	\$ 0.00
3.				\$ 0.00	\$ 0.00
4.				\$ 0.00	\$ 0.00
5.				\$ 0.00	\$ 0.00
6.				\$ 0.00	\$ 0.00
7.				\$ 0.00	\$ 0.00
8.				\$ 0.00	\$ 0.00
9.				\$ 0.00	\$ 0.00
10.				\$ 0.00	\$ 0.00
11. Gross Revenue → (add 1B through 10B)	\$ 0.00	12. Total Expenses → (add 1E through 10E)		\$ 0.00	\$ 0.00

Part II— Gross Revenue

Organizations must report their gross receipts from all sources of revenue.

1. Fundraising events (from page 1, part I, box 11B).....	\$ 0.00
2. Fundraising activity revenue not reported on line 1.....	
3. Federated campaigns (such as United Way).....	
4. Membership dues.....	
5. Related organizations (such as related parent or national organizations).....	
6. Government grants (from federal, state or local governments).....	\$ 26,000.00
7. All other contributions, gifts, grants not listed above.....	
8. Program service revenue.....	
9. Other income.....	\$ 16,966.61
10. Total revenue (add lines 1 through 9).....	\$ 42,966.61

Part III— Program Service Expenses

Describe the organization's program accomplishments and the amount spent on each. If more space is needed you may attach an additional sheet if necessary.

11. ENTERTAINMENT.....	\$ 30,000.00
12.	\$
13. Total Program Service Expenses (add lines 11 and 12).....	\$ 30,000.00

Part IV— Management, General and Fundraising Expenses

14. Program expenses (from part III, line 13).....	\$ 30,000.00
15. Direct expenses from fundraising events and contracts (box 12E).....	\$ 0.00
16. Fundraising expenses (not included in the amount on line 15).....	
17. Payments to related organizations.....	
18. Salaries and other compensation.....	
19. Management and general expenses.....	
20. Professional fees and other payments to independent contractors.....	
21. Other expenses not listed above.....	\$ 17,000.00
22. Total expenses (add lines 14 through 21).....	\$ 47,000.00
23. Excess or (deficit) for the year (subtract line 22 from line 10).....	(\$ 4,033.39)
24. Fund balances/net worth at the beginning of the fiscal year.....	\$ 5,366.38
25. Changes in fund balances/net worth (attach explanation).....	
26. Fund balances/net worth at the end of the fiscal year (add lines 23 through 25).....	\$ 1,332.99

Part V— Balance Sheet

27. Total assets.....	\$ 1,332.99
28. Total liabilities.....	
29. Net assets or fund balances at end of year (subtract line 28 from line 27).....	\$ 1,332.99

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (Local)

Date: 04/02/2024 Total Project Costs: \$10,085 Total Amount Requested: \$10,085

A. PROJECT NAME: Jasper County Billboard (Point South)

B. ORGANIZATION: Jasper County Chamber of Commerce

Sponsor Name: Jasper County Chamber of Commerce Title: _____

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843-726-8126

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843 726 8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Jasper County Billboard on I-95 Southbound at mile marker 73 promoting Point South.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Does not apply

3. Impact on or benefit to tourism (if required under the law).

This billboard is designed and displayed in an attempt to lure travelers/tourists to stop and visit Point South at Exit 33 in Jasper County.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County.

2. Have you requested funding from other sources or organizations for this project?
no

If yes, please list sources and amounts.

Does not apply

3. Contributions to the project by the sponsoring organization:

The Jasper County Chamber of Commerce contributes to any balances remaining from this project.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to pay monthly fees for the billboard plus cost to change vinyls if needed.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

Statistics are captured in an approximation of the number of travelers on I-95 driving past the billboard.

3. Provide the previous two years and current budgets.

See attached.

4. Include the **total annual funding** received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature:

Kendall Malphrus

Date:

04/02/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (**NO BOOKS or BINDERS**).

LINE ITEM	REQUESTED
Jasper County Billboard	\$9,168
Administrative Fees	\$917
TOTAL REQUESTED	\$10,085

JULY 1, 2023– MARCH 30, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Jasper County Billboard	\$9,795	\$9,795	\$6,876	Ongoing until June 30, 2024

Jasper County Chamber of Commerce
Account QuickReport
July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
JC Billboards						
Deposit	07/20/2023	85049	Jasper County	1st quarter a-...	Checking	2,226.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter b...	Checking	2,226.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	2,226.00
Total JC Billboards						6,678.00
Total Jasper County Indirect						6,678.00
Total Accommodations Tax						6,678.00
TOTAL						6,678.00

One payment (Quarter)
left to receive

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through April 1, 2024

Type	Date	Num	Name	Memo	Split	Amount
Promotions						
Jasper County						
J.C. Billboards						
Check	07/13/2023	16730	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	08/14/2023	16761	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	09/12/2023	16793	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	10/13/2023	16829	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	11/20/2023	16877	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	12/21/2023	16925	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	01/12/2024	16947	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	02/15/2024	16988	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Check	03/13/2024	17019	Adams Outdoor Ad...	Hardeeville B...	Checking	764.00
Total J.C. Billboards						6,876.00
Total Jasper County						6,876.00
Total Promotions						6,876.00
TOTAL						6,876.00

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (Local)

Date: 04/02/2024 Total Project Costs: \$4,119 Total Amount Requested: \$4,119

A. PROJECT NAME: Jasper County Farmers Market Grounds Maintenance

B. ORGANIZATION: Jasper County Chamber of Commerce

Sponsor Name: Jasper County Chamber of Commerce Title: _____

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843 726-8126

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843 726 8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Maintenance and landscape care for the grounds surrounding the Jasper County Farmers Market.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Does not apply

3. Impact on or benefit to tourism (if required under the law).

This is part of a beautification project to maintain the upkeep of the grounds around the Jasper County Farmers Market where events are held for visitors to Jasper County.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County.

2. Have you requested funding from other sources or organizations for this project?

no

If yes, please list sources and amounts.

Does not apply

3. Contributions to the project by the sponsoring organization:

Does not apply.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to cover the cost of landscape management of the grounds around the Farmers Market.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

The impact to tourism and the community is beautiful curbside appeal to the property of Jasper County so as to "put our best foot forward" for visitors to Jasper County.

3. Provide the previous two years and current budgets.

See attached.

4. Include the **total annual funding** received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature:

Kendal Malphrus

Date:

04/02/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (NO BOOKS or BINDERS).**

JULY 1, 2023–MARCH 31, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Jasper County Farmers Market Grounds Maintenance	\$7,200	\$7,200	\$3,093.93	Ongoing until June 30, 2024

LINE ITEM	REQUESTED
Jasper County Farmers Market Grounds Maintenance	\$3,744 (\$312/month)
Administrative Fees(10%)	\$375
TOTAL REQUESTED	\$4,119

11:42 AM

Jasper County Farmers Market

04/02/24

Account QuickReport

Accrual Basis

July 1, 2023 through April 2, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County						
Deposit	10/13/2023	86084	Jasper County	2nd quarter c...	JC Farmers' M...	5,333.33
Deposit	10/13/2023	86084	Jasper County	2nd quarter gr...	JC Farmers' M...	1,600.00
Deposit	11/22/2023	16889	Jasper County Cha...	balance due J...	JC Farmers' M...	9,800.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	JC Farmers' M...	6,933.33
Total Jasper County						23,666.66
Total Accommodations Tax						23,666.66
TOTAL						23,666.66

Jasper County Farmers Market

Account QuickReport

July 1, 2023 through April 1, 2024

Type	Date	Num	Name	Memo	Split	Amount
Facilities and Equipment						
Grounds Maintenance						
Check	07/05/2023	1780	Martin Landscape	monthly groun...	JC Farmers' M...	543.47
Check	07/05/2023	1782	Martin Landscape	monthly groun...	JC Farmers' M...	543.00
Check	08/01/2023	1786	Martin Landscape	monthly groun...	JC Farmers' M...	543.46
Check	11/20/2023	1794	Southern Palmetto L...	monthly groun...	JC Farmers' M...	216.00
Check	01/02/2024	1796	Southern Palmetto L...	monthly groun...	JC Farmers' M...	312.00
Check	01/08/2024	1797	Southern Palmetto L...	monthly groun...	JC Farmers' M...	312.00
Check	02/05/2024	1801	Southern Palmetto L...	monthly groun...	JC Farmers' M...	312.00
Check	03/06/2024	1803	Southern Palmetto L...	monthly groun...	JC Farmers' M...	312.00
Total Grounds Maintenance						3,093.93
Total Facilities and Equipment						3,093.93
TOTAL						3,093.93

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (Local)

Date: 04/02/2024 Total Project Costs: \$10,382 Total Amount Requested: \$10,382

A. PROJECT NAME: Jasper County Historical Society's Museum (located within the Visitors Center)

B. ORGANIZATION: Jasper County Historical Society/Jasper County Chamber of Commerce

Sponsor Name: Jasper County Historical Society – Sharon Shay Ryan Title: President

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843-726-8623

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843-726-8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

The Jasper County Historical Society's museum is located at 403 Russell Street and is open Monday - Friday from 9 am until 5 pm. All visitors and tourists are welcome to explore the history of Jasper County.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

This is a museum containing the history of Jasper County.

3. Impact on or benefit to tourism (if required under the law).

This is a 100% benefit to tourism as the center is providing historical information and details for Jasper County and the surrounding areas.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County

2. Have you requested funding from other sources or organizations for this project?

no

If yes, please list sources and amounts.

Does not apply

3. Contributions to the project by the sponsoring organization:

Does not apply

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to maintain the open hours of the Jasper County Historical Museum.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

The impact to the community is providing one of many sight-seeing attractions located in Jasper County, enticing visitors to move throughout the county possibly into local businesses. The impact to tourism is again, just one of many sight-seeing attractions while gaining a wealth of knowledge as they travel and visit Jasper County. Statistics are captured through the number of visitors to the museum phone call logs, email logs, and website visits.

3. Provide the previous two years and current budgets.

See attached.

4. Include the total annual funding received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature:

Kendal Malphrus

Date: 04/02/2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).**

LINE ITEM	REQUESTED
Electricity (\$335/month)	\$4,020
Security System (\$41/month)	\$492
Water (\$50/month)	\$600
Grounds Maintenance (\$295/month)	\$3,540
Administrative Fees (20%)	\$1,730
TOTAL REQUESTED	\$10,382

JULY 1, 2023– MARCH 31, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Electricity	\$3,900 (\$325/month)	\$3,900	\$3,008.06	Ongoing until June 30, 2024
Security System	\$468 (\$39/month)	\$468	\$286.30	Ongoing until June 30, 2024
Water	\$569 (\$47.36/month)	\$569	\$440.82	Ongoing until June 30, 2024
Grounds Maintenance	\$3,540 (\$295/month)	\$3,540	\$2,360	Ongoing until June 30, 2024

Jasper County Chamber of Commerce
Account QuickReport
July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
Electricity						
Deposit	07/20/2023	85049	Jasper County	1st quarter a-...	Checking	975.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter e...	Checking	975.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	975.00
Total Electricity						2,925.00
Total Jasper County Indirect						2,925.00
Total Accommodations Tax						2,925.00
TOTAL						2,925.00

One payment left to receive

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Office (Ridgeland)						
Electricity						
Check	07/05/2023	16715	Dominion Energy	Monthly bill	Checking	228.95
Check	08/01/2023	16747	Dominion Energy	Monthly bill	Checking	486.68
Check	09/01/2023	16775	Dominion Energy	Monthly bill	Checking	473.38
Check	10/02/2023	16814	Dominion Energy	Monthly bill	Checking	387.47
Check	11/02/2023	16849	Dominion Energy	Monthly bill	Checking	124.40
Check	12/01/2023	16896	Dominion Energy	Monthly bill	Checking	141.20
Check	01/04/2024	16940	Dominion Energy	Monthly bill	Checking	376.37
Check	02/06/2024	16981	Dominion Energy	Monthly bill	Checking	446.68
Check	03/07/2024	17010	Dominion Energy	Monthly bill	Checking	342.93
Total Electricity						3,008.06
Total Office (Ridgeland)						3,008.06
TOTAL						3,008.06

Jasper County Chamber of Commerce
Account QuickReport
July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect Security						
Deposit	07/20/2023	85049	Jasper County	1st quarter a-...	Checking	117.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter s...	Checking	117.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	117.00
Total Security						351.00
Total Jasper County Indirect						351.00
Total Accommodations Tax						351.00
TOTAL						351.00

One payment left to receive

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Office (Ridgeland)						
Security System						
Check	07/25/2023	16744	Palmetto Security ...	monthly fee	Checking	40.90
Check	08/29/2023	16774	Palmetto Security ...	monthly fee	Checking	40.90
Check	09/26/2023	16806	Palmetto Security ...	monthly fee	Checking	40.90
Check	11/02/2023	16852	Palmetto Security ...	monthly fee	Checking	40.90
Check	11/21/2023	16883	Palmetto Security ...	monthly fee	Checking	40.90
Check	12/26/2023	16932	Palmetto Security ...	monthly fee	Checking	40.90
Check	01/23/2024	16960	Palmetto Security ...	monthly fee	Checking	40.90
Total Security System						286.30
Total Office (Ridgeland)						286.30
TOTAL						286.30

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
Water						
Deposit	07/20/2023	85049	Jasper County	1st quarter a-...	Checking	150.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter ...	Checking	150.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	150.00
Total Water						450.00
Total Jasper County Indirect						450.00
Total Accommodations Tax						450.00
TOTAL						450.00

One payment left to receive

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Office (Ridgeland)						
Water						
Check	07/05/2023	16717	Town of Ridgeland	montly water ...	Checking	48.98
Check	08/07/2023	16753	Town of Ridgeland	montly water ...	Checking	48.98
Check	09/11/2023	16786	Town of Ridgeland	montly water ...	Checking	48.98
Check	10/05/2023	16822	Town of Ridgeland	montly water ...	Checking	48.98
Check	11/08/2023	16858	Town of Ridgeland	montly water ...	Checking	48.98
Check	12/07/2023	16899	Town of Ridgeland	montly water ...	Checking	48.98
Check	01/05/2024	16945	Town of Ridgeland	montly water ...	Checking	48.98
Check	02/09/2024	16982	Town of Ridgeland	montly water ...	Checking	48.98
Check	03/07/2024	17009	Town of Ridgeland	montly water ...	Checking	48.98
Total Water						440.82
Total Office (Ridgeland)						440.82
TOTAL						440.82

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County Indirect						
Visitors Center Ground Maint.						
Deposit	07/20/2023	85049	Jasper County	1st quarter a-...	Checking	885.00
Deposit	10/13/2023	86084	Jasper County	2nd quarter g...	Checking	885.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	Checking	885.00
Total Visitors Center Ground Maint.						2,655.00
Total Jasper County Indirect						2,655.00
Total Accommodations Tax						2,655.00
TOTAL						2,655.00

One payment left to receive

Jasper County Chamber of Commerce

Account QuickReport

July 1, 2023 through March 21, 2024

Type	Date	Num	Name	Memo	Split	Amount
Office (Ridgeland)						
Visitors Center Ground Maint.						
Check	07/17/2023	16732	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	08/16/2023	16766	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	09/18/2023	16802	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	10/23/2023	16837	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	11/15/2023	16867	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	12/15/2023	16919	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	01/17/2024	16951	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Check	02/16/2024	16997	Ocean Woods Lan...	monthly yard ...	Checking	295.00
Total Visitors Center Ground Maint.						2,360.00
Total Office (Ridgeland)						2,360.00
TOTAL						2,360.00

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (Local)

Date: 04/02/2024 Total Project Costs: \$32,000 Total Amount Requested: \$32,000

A. PROJECT NAME: Jasper County Farmers Market Concert Series

B. ORGANIZATION: Jasper County Chamber of Commerce

Sponsor Name: Jasper County Chamber of Commerce Title: _____

Sponsor Address: PO Box 1267, Ridgeland, SC 29936

Sponsor Phone: 843-726-8126

Contact Name: Kendall Malphrus Title: Executive Director

Contact Address: PO Box 1267, Ridgeland, SC 29936

Contact Phone: 843-726-8126

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Two music concerts with a regional reach bringing many, many visitors to Jasper County.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Music concerts advertised heavily throughout the region with a bands that have a huge followings throughout all of South Carolina and the surrounding regions.

3. Impact on or benefit to tourism (if required under the law).

This is a huge impact and benefit to tourism. The tourists shop, dine and stay in Jasper County for the concerts.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): Does not apply

6. Additional Comments:

none

B. FUNDING:

1. Source of funds: Accommodations Tax from Jasper County plus Jasper County Chamber of Commerce funds

2. Have you requested funding from other sources or organizations for this project?

no

If yes, please list sources and amounts.

Does not apply

3. Contributions to the project by the sponsoring organization:

The Jasper County Chamber of Commerce contributes to any balances remaining from this project.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds are used to pay expenses for the concerts. Includes all advertising and marketing with radio, television, digital and print media.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

The impact to community is extremely beneficial in that the visitors are dining, shopping and staying in Jasper County. The tourism benefit brings the visitors to beautiful Jasper County to enjoy the concerts and exposes the area to travel events and sight-seeing areas of the County. Statistics are captured through ticket sales, survey inquiries and license tags from places in driving distance.

3. Provide the previous two years and current budgets.

See attached.

4. Include the total annual funding received each year that you applied.

See attached.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

none

Signature: _____

Kendall Malphrus

Date: _____

04/02/202

4

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (NO BOOKS or BINDERS).**

JULY 1, 2023– MARCH 30, 2024

LINE ITEMS	REQUESTED	APPROVED	EXPENDED	REIMBURSE
Jasper County Farmers Market Swingin' Medallions Concert	\$32,000	\$16,000	\$20,820.98	\$0.00

LINE ITEM

REQUESTED

Approximately 2 major events/concerts at the Jasper County Farmers Market drawing people to Jasper County, including but not limited to locals. Includes all advertising and marketing with radio, television, print media and digital. Includes advertising campaign of the market with regional publications.

\$32,000 (\$16,000/event)

TOTAL REQUESTED

\$32,000

11:42 AM

04/02/24

Accrual Basis

Jasper County Farmers Market

Account QuickReport

July 1, 2023 through April 2, 2024

Type	Date	Num	Name	Memo	Split	Amount
Accommodations Tax						
Jasper County						
Deposit	10/13/2023	86084	Jasper County	2nd quarter c...	JC Farmers' M...	5,333.33
Deposit	10/13/2023	86084	Jasper County	2nd quarter gr...	JC Farmers' M...	1,600.00
Deposit	11/22/2023	16889	Jasper County Cha...	balance due J...	JC Farmers' M...	9,800.00
Deposit	03/12/2024	87784	Jasper County	3rd quarter in...	JC Farmers' M...	6,933.33
Total Jasper County						23,666.66
Total Accommodations Tax						23,666.66
TOTAL						23,666.66

Jasper County Farmers Market Account QuickReport July 2022 through June 2023

Type	Date	Num	Name	Memo	Split	Amount
Swingin Medallion Concert						
Check	07/01/2022	1740	VISA	food for band	JC Farmers' M...	127.31
Check	07/01/2022	1740	VISA	supplies for c...	JC Farmers' M...	173.17
Check	07/08/2022	1742	The Press & Standard	advertising	JC Farmers' M...	386.25
Check	07/08/2022	1743	Bocock Communicat...	concert advert...	JC Farmers' M...	315.00
Check	07/08/2022	1744	Lowcountry Radio G...	concert advert...	JC Farmers' M...	416.00
Check	07/13/2022	1745	Gatehouse Media	advertising	JC Farmers' M...	980.00
Check	07/13/2022	1746	Dick Broadcasting	advertising	JC Farmers' M...	400.00
Check	07/14/2022	1747	Sunbelt	generator	JC Farmers' M...	1,004.51
Check	01/13/2023	1756	Something to Talk A...	Deposit for M...	JC Farmers' M...	1,000.00
Check	01/13/2023	1757	Swingin Medallions	deposit for Me...	JC Farmers' M...	950.00
Check	05/09/2023	1763	Quill	wristbands for...	JC Farmers' M...	116.62
Check	05/10/2023	1764	Event Works	stage for conc...	JC Farmers' M...	1,878.97
Check	05/15/2023	1765	SC Department of R...	alcohol license	JC Farmers' M...	10.00
Check	05/19/2023	1766	The Bluffton City Sun	Medallions ad...	JC Farmers' M...	211.00
Check	05/19/2023	1767	Denarius Group	Medallions m...	JC Farmers' M...	1,600.00
Check	06/08/2023	1769	Julie Mingledorff	reimb for sup...	JC Farmers' M...	518.47
Check	06/08/2023	1770	Josie's Creative Des...	tables & chairs	JC Farmers' M...	998.48
Check	06/09/2023	1772	South State Bank	workers	JC Farmers' M...	1,000.00
Check	06/09/2023	1774	Swingin Medallions	balance due	JC Farmers' M...	5,300.00
Check	06/12/2023	1775	Pearlstine	beer	JC Farmers' M...	1,007.50
Check	06/14/2023	1776	Lowcountry Radio G...	advertising	JC Farmers' M...	80.00
Check	06/15/2023	1777	iHeart Media Savan...	Medallions ad...	JC Farmers' M...	500.00
Check	06/15/2023	1778	Gatehouse Media	Medallions ad...	JC Farmers' M...	611.41
Check	06/30/2023	1779	Sunbelt	generator	JC Farmers' M...	1,236.29
Total Swingin Medallion Concert						20,820.98
TOTAL						20,820.98

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: 4-8-24 Total Project Costs: \$82,800 Total Amount Requested: \$47,800

A. PROJECT NAME: Thomas Heyward Jr. Documentary Film

B. ORGANIZATION: JC250

Sponsor Name: Earl "Smittie" Coaker Title: JC250 Chairman

Sponsor Address: 1850 Tickton Hall Rd, Ridgeland SC 29936

Sponsor Phone: 843-226-~~2222~~0021

Contact Name: Cathleen DeCourcy Title: JC250 Comm. Member

Contact Address: 782 Tickton Hall Rd, Ridgeland, SC 29936

Contact Phone: 401-824-6665

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

JASPER COUNTY



Request for Jasper County ATAX Funds

The Jasper County 250 Committee

The Jasper County 250 Committee (Committee) is an organized committee consisting of community and civic volunteers, members of Jasper County government agencies, City of Hardeeville, and Town of Ridgeland representatives. The committee has been charged with the responsibility of planning and development of sites and events that will highlight the role that Jasper County played in the American Revolution and provide opportunities for education and tourism within the county.

With the support of the South Carolina 250 Commission (Commission), the Committee has the responsibility and authority to plan and execute a proper observance of the Sestercentennial of the American Revolution in Jasper County for its citizens and visitors.

How Will the Request Funds be Used:

The funds will be used to fund a documentary movie related to the life of Thomas Heyward, Jr. and Daniel Heyward.

The movies will be shown at the Morris Center for the LowCounty Heritage and other local venues and may eventually be posted to social media.

Longer-Term Goals

With funding from Commission grants, Jasper County, Town of Ridgeland, City of Hardeeville, and other grants/funding sources that may be identified, the Committee envisions:

- Upgrade and update the Old House Plantation site with new signage, port-a-potties, an entrance, and parking areas which will accommodate tour buses.
- Add historical interpretative signs at Old House Plantation, the Millstone Landing at Purysburg, and Coosawhatchie battle site.
- Develop a “trail” to lead tourists from Old House to Purysburg and point out recommended stops along the way such as businesses in Town of Ridgeland and City of Hardeeville, as well as the Morris Center for the Lowcountry.
- Develop a Jasper County booklet that describes some of the historical events, provides trivia of Revolutionary War events, and potential geocaching venture (location-based game) throughout Jasper County.
- Hold guided tours beginning at the Morris Center and going to the Old House Plantation.

Duration of Project: Start: Fall 2024 **Completion:** Summer 2025

No Permits Required.

Tourism Benefit:

According to a 2022 study by the SC Battleground Preservation Trust showed that the Revolutionary War battlefield site at Ninety-Six in upstate SC drew 92,000 visitors to the relatively remote location, which is over 25 miles from I-26 and over 55 miles from I-85. When completed, the tourism to Jasper County could have the potential to attract thousands of the millions of tourists traveling the I-95 corridor.

Funding: We have a grant application into the SC250 Committee in the amount of \$35,000 as partial funding for this project. We are seeking ATAX funds for this movie in the amount of \$47,800.

Prior Funding: A prior ATAX funding grant was approved in the amount of \$7,500 to provide for a grant match for the JC250 Tourism and County Assessment. This project is ongoing and has been delayed due to the death of the director of the SC Battlefield Trust which had been retained to prepare the assessment and report. To date, none of the prior ATAX funds received from Jasper County have been spent.

Budget:

Please see the attached quote from Wide Awake Films.

Longer-Term Goals

With funding from Commission grants, Jasper County, Town of Ridgeland, City of Hardeeville, and other grants/funding sources that may be identified, the Committee envisions:

- Upgrade and update the Old House Plantation site with new signage, port-a-potties, an entrance, and parking areas which will accommodate tour buses.
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- Develop a Jasper County booklet that describes some of the historical events, provides trivia of Revolutionary War events, and potential geocaching venture (location-based game) throughout Jasper County.
- Hold guided tours beginning at the Morris Center and going to the Old House Plantation.

Anticipated Outcome:

According to a 2022 study by the SC Battleground Preservation Trust showed that the Revolutionary War battlefield site at Ninety-Six in upstate SC drew 92,000 visitors to the relatively remote location, which is over 25 miles from I-26 and over 55 miles from I-85. When completed, the tourism to Jasper County could have the potential to attract thousands of the millions of tourists traveling the I-95 corridor.



Wide Awake
FILMS

315 DELAWARE STREET · KANSAS CITY, MO 64105
PH 816.872.3456 · FX 816.872.3459
WIDEAWAKEFILMS.COM

Dear Cathy,

I so enjoyed visiting Thomas Heyward, Jr.'s historic home site with you earlier this month. As we discussed during that visit, more Americans need to know and appreciate the life and legacy of Heyward - one of our Founding Fathers and a person of great significance to South Carolina. We believe that the production of a high-quality biographical film that highlights his life and work will be of great assistance to you as you pursue your goals.

Given that there is very little archival material to work with, a film of this type would be most benefited through the use of some live-recreation footage. This footage would help to enliven this production greatly.

- Rob Shenk, Chief Creative Officer

Scope of Work

Wide Awake Films will collaborate with the Jasper County 250 Committee to create a short film (approx. 8-10 minutes in length) that showcases the life and accomplishments of Thomas Heyward, Jr. - one of our nation's Founding Fathers, and a resident of Jasper County. In addition to covering some of Heyward's better-known political accomplishments, the film will also highlight his agricultural and entrepreneurial pursuits at his plantations in Jasper County. We will tell his story through the use of on-camera expert interviews, new historical recreation footage (such as portrayals of Thomas Heyward, Jr. during the Colonial period), archival imagery, and scenic footage of significant places associated with Heyward.

Estimate

Our estimate for this project includes the following:

- 15 days of pre-production time, including:
 - 6 days of creative development and project coordination
 - 4 days of historical research and scriptwriting
 - 5 days of casting, shoot coordination and prep
- 3 days of shoot time/2 days of travel time* on location in Jasper County, including:
 - two Blackmagic camera packages
 - all necessary lights and equipment
 - our five-person crew: Director, Producer, Camera A Op, Camera B Op/Assistant Camera, and Audio Technician (1 day)
 - 1 principal talent
 - prop/wardrobe rental



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- location fees/permits
- shoot catering
- 22 days of post-production time, including:
 - 14.5 days of editing
 - 4 days of graphic design/animation
 - 3.5 days of creative direction/project management

TOTAL estimate for this film: \$82,800*

*Please note that this estimate does not include travel costs (airfare, hotel, per diems, etc.) or overtime (OT) fees for freelance crew. OT is any work done after 10 hours, charged at 1.5x the hourly labor rate; after 12 hours, the hourly rate doubles.

We appreciate the opportunity to provide you with our estimate, and we welcome your questions and comments.

Very best regards,
Kerry Ramirez,
Studio Manager
Wide Awake Films

This proposal, containing confidential information and concepts by Wide Awake Films, is provided for the sole purpose of permitting evaluation by the holder of this document. In the receipt of this proposal, Jasper County 250 Committee agrees to maintain the enclosed information in confidence and not to reproduce or otherwise disclose or repurpose any information to any person outside the group or team directly responsible for the evaluation of its contents. Upon acceptance of this proposal, Jasper County 250 Committee agrees to abide by the terms of use granted by Wide Awake Films. In addition, Jasper County 250 Committee grants to Wide Awake Films portfolio rights for the work being commissioned, which includes the display of the finished piece on our website and our social media channels.

Terms of Use: The finished program or film can be used in its final form in visitor centers, classrooms, and in your social media platforms. Assets originated for the project can be used non-exclusively by the client for other projects in perpetuity. Wide Awake Films can use any element of the project for marketing and exhibition purposes in perpetuity, worldwide, all media. Any licensed stock footage, audio or music assets cannot be used in any other project without written permission. In this instance, additional licensing fees will be charged.

All costs presented are valid for 30 days. Should the scope or details of the project exceed the total estimated amount, a revised estimate will be drafted and presented for approval.



Wide Awake
FILMS

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PH 816.872.3456 • FX 816.872.3459
WIDEAWAKEFILMS.COM

Production Estimate
prepared for:

Cathleen DeCourcy,
Jasper County 250 Committee



Thomas Heyward Jr.
Biographical Film

March 22, 2024

Submitted by:

Kerry Ramirez

Wide Awake Films

816.979.1200

kerry@wideawakefilms.com

Wide Awake
FILMS



Wide Awake
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315 DELAWARE STREET • KANSAS CITY, MO 64105
PH 816.872.3456 • FX 816.872.3459
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Wide Awake
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JASPER COUNTY



Request for Jasper County ATAX Funds

The Jasper County 250 Committee

The Jasper County 250 Committee (Committee) is an organized committee consisting of community and civic volunteers, members of Jasper County government agencies, City of Hardeeville, and Town of Ridgeland representatives. The committee has been charged with the responsibility of planning and development of sites and events that will highlight the role that Jasper County played in the American Revolution and provide opportunities for education and tourism within the county.

With the support of the South Carolina 250 Commission (Commission), the Committee has the responsibility and authority to plan and execute a proper observance of the Sestercentennial of the American Revolution in Jasper County for its citizens and visitors.

How Will the Request Funds be Used:

The funds will be used to fund a documentary movie related to the life of Thomas Heyward, Jr. and Daniel Heyward.

The movies will be shown at the Morris Center for the LowCounty Heritage and other local venues and may eventually be posted to social media.

Longer-Term Goals

With funding from Commission grants, Jasper County, Town of Ridgeland, City of Hardeeville, and other grants/funding sources that may be identified, the Committee envisions:

- Upgrade and update the Old House Plantation site with new signage, port-a-potties, an entrance, and parking areas which will accommodate tour buses.
- Add historical interpretative signs at Old House Plantation, the Millstone Landing at Purysburg, and Coosawhatchie battle site.
- Develop a “trail” to lead tourists from Old House to Purysburg and point out recommended stops along the way such as businesses in Town of Ridgeland and City of Hardeeville, as well as the Morris Center for the Lowcountry.
- Develop a Jasper County booklet that describes some of the historical events, provides trivia of Revolutionary War events, and potential geocaching venture (location-based game) throughout Jasper County.
- Hold guided tours beginning at the Morris Center and going to the Old House Plantation.

Duration of Project: Start: Fall 2024 **Completion:** Summer 2025

No Permits Required.

Tourism Benefit:

According to a 2022 study by the SC Battleground Preservation Trust showed that the Revolutionary War battlefield site at Ninety-Six in upstate SC drew 92,000 visitors to the relatively remote location, which is over 25 miles from I-26 and over 55 miles from I-85. When completed, the tourism to Jasper County could have the potential to attract thousands of the millions of tourists traveling the I-95 corridor.

Funding: We have a grant application into the SC250 Committee in the amount of \$35,000 as partial funding for this project. We are seeking ATAX funds for this movie in the amount of \$47,800.

Prior Funding: A prior ATAX funding grant was approved in the amount of \$7,500 to provide for a grant match for the JC250 Tourism and County Assessment. This project is ongoing and has been delayed due to the death of the director of the SC Battlefield Trust which had been

retained to prepare the assessment and report. To date, none of the prior ATAX funds received from Jasper County have been spent.

Budget:

Please see the attached quote from Wide Awake Films.

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: 3/29/2024 Total Project Costs: \$23,000 Total Amount Requested: \$13,000

A. PROJECT NAME: Litter Prevention

B. ORGANIZATION: Keep Jasper County Beautiful

Sponsor Name: Jasper Conservation District/Keep Jasper County Beautiful Title: non-profit

Sponsor Address: 321 Bailey Lane Ridgeland SC 29936

Sponsor Phone: 843-726-7611

Contact Name: Lyn Boyles Title: Executive Director

Contact Address: 321 Bailey Lane

Contact Phone: 843-726-7611

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

KJCB litter prevention program requires supplies, marketing with print, media, social media, brochures and digital billboard advertising to promote litter eradication and litter pickups for Jasper County. This program makes our county more visually appealing to tourist and offers a healthier atmosphere to attract tourist,

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

N/A

3. Impact on or benefit to tourism (if required under the law).

***See attached

4. Duration of project: Start Date: 7/1/2024 Completion Date: 6/30/2025

5. Permits required (if any): N/A

6. Additional Comments:

***See attached

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IMPACT ON/BENEFICIAL TO TOURISM

Keeping our highways, parks, landings, and public areas free of litter is paramount on the impact of tourism. Jasper County's number 1 attraction is our natural resources. The beautiful mossy oak trees, waterways, fields, and open spaces contribute to thousands of tourists visiting our area annually. In 2023 the tourism industry increased to our area and KJCB worked diligently to collect over 69 tons of litter to make our county a more visually desirable and healthier area for tourists to want to visit and stay.

KJCB decreased the litter by 15% with physical litter drives, marketing efforts of brochures, print media, social media, bilingual litter prevention brochures and advertising at the SC Welcome Centers.

**See attached 2023 summary

KEEP JASPER COUNTY BEAUTIFUL
January 1- December 31, 2023
REPORT SUMMARY

- **40 tons of litter collected by volunteers.
(29,900 by AAH groups)**
- **26 tons of litter/debris collected by litter crew.
152 miles**
- **980 volunteers in our program**
- **3530 volunteer hours**
- **Litter Index for Jasper County 2.3**
- **Education Workshops 8/reached 2600 students.**
- **Community Workshops 7/reached 525 citizens.**
- **Events 4/reached 3000 people.**
- **AAH groups 26**
- **Court Appointed Community Service 16/60 hours
per person.**
- **Litter fines issued \$10,400.**

OUR WORK

We fight litter in Jasper County addressing prevention through education, supporting enforcement, connecting community groups to resources, and mobilizing volunteers.

EDUCATION: We ensure Jasper County's citizens understand the damage litter causes and provide resources to municipalities, businesses, organizations, churches, and schools to help prevent litter.

ENFORCEMENT: Law Enforcement, Solicitor's Office, Probation & Parole, and the Courts receive support and information needed to help catch and fine violators. We also offer a community service program for non-violent offenders.

COMMUNITY PICK-UPS: KJCB helps volunteers channel their attention to areas that require the most care.

GRANTS: KJCB is the liaison for Palmetto Pride, Keep South Carolina Beautiful and Keep America Beautiful for Jasper County organizations that are eligible for enforcement, beautification, and litter prevention grants.

KEEP JASPER COUNTY BEAUTIFUL relies on volunteers and organizations to fight litter in Jasper County. There are many ways to help.

The more people we invite to share in our PASSION for our mission-
The more powerful our organization will be. PEOPLE=POWER!

JOIN THE MISSION!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

B. FUNDING:

1. Source of funds: Jasper County ATAX, Palmetto Pride, Jasper Conservation District

2. Have you requested funding from other sources or organizations for this project?
yes

If yes, please list sources and amounts.

Palmetto Pride	\$2000.00
JSWC District	\$4000.00

3. Contributions to the project by the sponsoring organization:

In kind supplies from SCDOT, Palmetto pride and donations of supplies from local organizations and businesses. In kind donation of meals for litter events.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) *****See attached**

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

LINE ITEM BUDGET:

Line Items	Requested
Grabbers	\$900.00
Vests	600.00
Gloves	400.00
Advertising,newspaper,video,social media,	\$7100.00
Digital billboard	
Cameras	\$4000.00
<hr/>	
	\$13,000.00

KEEP JASPER COUNTY BEAUTIFUL

ANNUAL EXPENSES

2024-2025

Contracted Work (20/hour part time)	\$28,100.00	annual Estimate
Bond Insurance	\$275.00	
Postage	\$525.00	
Office Supplies	\$350.00	
Dues (Chamber, KAB)	\$750.00	
Ed programs, seminars, awards banquet	\$3,500.00	
Conference/travel	\$3,000.00	
Marketing (brochures, print media, social media)	\$23,000.00	
litter & waste material, anti-litter signs, events, school programs)		
Litter Crew Grant Jasper County	\$25,000.00	

EXPENSES

\$81,800.00

INCOME

Palmetto Pride Grant	Indirect	\$10,000.00
Jasper County Appropriation	Direct	\$30,000.00
Jasper Conservation District	Direct	\$4,000.00
ATAX SC	Indirect	\$0.00
ATAX Jasper County	Indirect	\$13,000.00
Litter Crew Jasper County	Indirect	\$25,000.00

PROJECTED INCOME:

\$82,000.00

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

Brochures, newspaper print, social media and litter pick up drives

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.
Over 69 tons of litter and debris was removed from our highways resulting in a 15% decrease in litter for 2023. KJCB completes a litter index survey annually to determine the increase/decrease of litter.

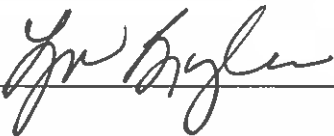
3. Provide the previous two years and current budgets.

4. Include the total annual funding received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

*** See attached

Signature:



Date:

3/27/2024

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ADDITIONAL COMMENTS:

Keep Jasper County Beautiful became an affiliate of Palmetto Pride/Keep South Carolina Beautiful in November 2021. In the past 3 years we have reduced litter by 15%, collected over 69 tons of litter in 2023 with 96% volunteers, partnered with numerous agencies, businesses, schools, organizations, and individuals, won state and national awards, to help eradicate litter in our beautiful Jasper County to attract more tourists with an attractive and healthier appearance. 100% of our accommodation funding was dedicated to advertising and marketing Keep Jasper County Beautiful. KJCB started as a new affiliate with a \$7000.00 Palmetto Pride grant and \$25,000 allocated through Jasper County for a part-time employee and to cover operating expenses, supplies, marketing, etc. Accommodations tax allows the organization to expand their marketing efforts to prevent litter to enhance our environment for tourism to flourish in our breathtaking South Carolina Low Country!

** Please see attached our scope of work for 2023-2024

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.
- We have reviewed and followed the application guidelines.
- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.
- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.
- We did not bind the application (NO BOOKS or BINDERS).



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Keep Jasper County Beautiful

Project Name: Litter Prevention Programs

Contact Name: Lyn Boyles

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? yes

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

***See attached

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	\$13,000	\$23,000
Amount funded by Jasper County Accommodations Tax	\$11,000	\$13,000
Amount funded by other source	\$3000	\$10,000

FUNDING FINAL REPORT PROJECT SUCCESS

Keep Jasper County Beautiful is an anti-litter organization that helps eradicate litter. We use a four-pronged approach to achieving our goals—education, enforcement, awareness, and pick up. KJCB was established in November 2021 and has experienced remarkable success with a decrease in roadside litter of 15%. This attributed to tireless volunteers, working closely with Jasper County and our municipalities, SCDOT, and having the accommodation funding that enables KJCB to purchase supplies for our litter drives, market our litter prevention efforts and advertise our accomplishments, events, and future possibilities.

Jasper County is one of the fastest growing counties in the nation, thus causing more litter and debris on our highways. With accommodation tax funding to assist marketing, supplies, and awareness, we all have helped in the decrease of this eyesore to attract more tourists to enjoy our County and its beautiful natural resources. As we welcome growth, we must be cognizant of the continuous litter plight and continuously strive to combat this problem. We learn each day new avenues to take to help with communicating the negative impact of litter.



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance N/A

Total tourists N/A

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

This is a litter prevention program that has no available data to capture the number of tourists coming in to Jasper county on our highways. The litter index proves a continual decrease of 15% of the amount of litter on our roads from the previous year of 12%. This is due to our litter prevention efforts. This is an indicator that our roads are less littered, therefore the appearance of Jasper County is more desirable for tourists to stay, play, visit and enjoy our beautiful lowcountry.

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Lynn Byler

Title: Co. Director

Signature: Lynn Byler

Date: 3/27/2024

KEEP JASPER COUNTY BEAUTIFUL

ANNUAL EXPENSES

2023-2024

Contracted Work (20/hour part time)	\$29,000.00	annual Estimate
Bond Insurance	\$275.00	
Postage	\$525.00	
Office Supplies	\$350.00	
Dues (Chamber, KAB)	\$750.00	
Ed programs, seminars, awards banquet	\$3,500.00	
Conference/travel	\$3,000.00	
Marketing (brochures, print media, social media litter & waste material, anti-litter signs, events, school programs)	\$11,000.00	
Litter Crew Grant Jasper County	\$25,000.00	

EXPENSES

73,400.00

INCOME

Palmetto Pride Grant	Indirect	\$7,400.00
Jasper County Appropriation	Direct	\$30,000.00
ATAX SC	Indirect	\$0.00
ATAX Jasper County	Indirect	\$11,000.00
Litter Crew Jasper County	Indirect	\$25,000.00

PROJECTED INCOME:

73,400.00

Keep Jasper County Beautiful Account QuickReport All Transactions

Type	Date	Num	Name	Memo	Split	Amount	Balance
Jasper County Indirect							
Check	07/05/2023	VISA	ARCMATE		Litter Supplies	-3,290.00	-3,290.00
Check	07/13/2023	VISA	Amicus Publishing	Litter educational books	Litter Supplies	-750.00	-4,040.00
Deposit	07/21/2023	Dep	State ATAX	Deposit	State ATAX	9,800.00	5,760.00
Check	08/08/2023	VISA	Garden Pro	Litter Cameras	Litter Supplies	-2,064.00	3,696.00
Check	09/18/2023	138	Jasper County Cha...	Advertising social media and print	Advertising an...	-1,500.00	2,196.00
Check	10/30/2023	143	Master Graphics	Litter signs in English & Spanish	Advertising an...	-1,675.00	521.00
Deposit	12/12/2023	DEP	Jasper County ATAX	Deposit	Jasper County...	2,000.00	2,521.00
Check	04/22/2024		Earth Day Hardeeville		Advertising an...	-1,720.00	801.00
Total Jasper County Indirect						801.00	801.00
TOTAL						801.00	801.00

JASPER SOIL AND WATER CONSERVATION

Keep Jasper County Beautiful

BOARD MEETING MINUTES

January 10, 2024

BY: LYN BOYLES

PRESENT: Tommy Stanley, Stan Wells, CM Dantzler, Mike Davis, Micky Ginn & Lyn Boyles

8:00am: meeting called to order by Tommy Stanley with invocation by Stan Wells

MINUTES: a motion to approve the minutes for December 13, 2023, was made by Mike Davis and a second motion by Micky Ginn. Motion carried.

FINANCIAL REPORT: A motion to approve the December 2023 financial report was made by Stan Wells and 2nd by Mike Davis. Motion carried.

OLD BUSINESS: The 2024 Field Feast is scheduled for March 16, 2024, 5:30pm-8:30pm at the Jasper County Farmer's Market honoring Wise Batten as Conservationist of the Year. We need to focus on renewing and new auction items (silent & live). Sponsors are imperative to our success. \$600.00 per table brings in most of the ticket sales with individual tickets remaining at \$50.00 per person.

- Lyn will begin FB marketing in February with auction items beginning to post in the second week of February.

- Lyn will secure the SQUARE or whatever is available for credit card capture.
- Lyn will secure volunteers for check in/out with Garden Club members and any other she can contact.
- Lyn will check on girls for raffle.
- Lyn will contact Lewie Davis to get bar servers and beverage/bar list. list.
- Lyn will contact Josie's for tables/linens/chairs.
- Lyn will contact Kentucky Fried for cole slaw and get desserts from Eats & Sweets.
- Lyn to secure Mark Bonds for entertainment
- Lyn will secure the sound system.
- Micky Ginn will cook and transport food to Market.
- Tommy Stanley will secure volunteers to park & assist at the event.
- Tommy will secure Auctioneer.
- Stan Wells, Mike Davis & Mr. CM will assist in spotting for auction, gun raffle and getting auction items.
- ALL will secure auction items, volunteers and clean up for the event.
- We reviewed 2022 auction items and designated them to Commissioners.

NEW BUSINESS: Lyn stated that she is submitting the following Jasper County ATAX request for Keep Jasper County Beautiful and Jasper Conservation District:

- KJCB: \$13,000.00 for litter supplies, print marketing, media, social media, digital billboard, brochures.

- \$3800.00 for the South Carolina Welcome Center Study Group Tour for Jasper County
- \$10,8000 for the South Carolina Welcome Center digital advertising at the 9 welcome centers
- \$3000.00 for motorcoach tour exhibiting at the national convention.

***JSWCD, KJCB, and Palmetto Pride will contribute \$16,500.00 for these projects

A motion was made by Stan Wells to approve the ATAX requests with a second by Mike Davis. Motion carried.

NRCS: no report available

DIRECTOR'S REPORT: Lyn has completed the Keep Jasper Beautiful Grant and the Litter Crew Grant for 2024-2025, the Adopt A Highway report for 2023 was completed for Palmetto Pride and data was reported to Keep America Beautiful for completed and projected events.

A report of Keep Jasper County Beautiful for 2023 was submitted. We once again had a banner year of 66 tons of litter removed from Jasper County roadways with KJCB volunteers and litter crew! We also assisted in \$10, 400 of litter fines collected for Jasper County.

We had two motor coach tours to tour BHNC in January with 132 tourists and 286 individual tourists for the month toured the BHNC.

Lyn reviewed and distributed the Feral Hog numbers for Jasper & Hampton.

The district wrote a letter of support for the Town of Ridgeland for the Nature Trail Project.

A donation of \$10,000 was received from Mill creek Hunting Preserve, Billy Exley. Lyn will send thank you and tax #.

Lyn attended Jasper County Council meeting, Palmetto Pride meeting, Jasper County Chamber new business ribbon cuttings and monthly meeting, Town of Ridgeland meeting, met with Jasper County School District, Thomas Heyward Academy, Royal Live Oaks, and Hardeeville Middle School for JSWCD & KJB.

Mike Davis made a motion to adjourn with a second by Micky Ginn.

Next meeting will be on February 14, 2024. BHNC, 8:00am.

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: 04/02/2024 Total Project Costs: \$152,175.00 Total Amount Requested: \$15,000.00

- A. PROJECT NAME: 2024-25 Museum Exhibitions, Programs, Marketing
- B. ORGANIZATION: The Daniel O Morris South Carolina Lowcountry Heritage Trust dba Morris Center for Lowcountry Heritage

Sponsor Name: _____ Title: _____

Sponsor Address: _____

Sponsor Phone: _____

Contact Name: Tamara Herring Title: Executive Director

Contact Address: PO Box 1116, Ridgeland, SC 29936

Contact Phone: 843-284-9227 ext. 104

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Morris Center exhibitions and programs for 2024-25 fiscal year (July 1, 2024 - June 30, 2025).

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Morris Center will have three new exhibits on view, including The Language of Clay: Catawba Indian Pottery & Oral Traditions, Sandy Islanders: A People of the Land and Linked Exhibition by Colin Quashie, as well as myriad programs and workshops.

Program Schedule: Appendix A-1

Marketing Proposal: Appendix A-2

3. Impact on or benefit to tourism (if required under the law).

Morris Center for Lowcountry Heritage is a professionally staffed Museum in Jasper County. The museum curates exhibitions based on local history and culture as well as hosts several traveling exhibitions to highlight relevant stories that may not have been otherwise explored. All exhibitions are related to South Carolina art, history and/or culture.

4. Duration of project: Start Date: July 1, 2024 Completion Date: June 30, 2025

5. Permits required (if any): _____

6. Additional Comments:

B. FUNDING:

1. Source of funds: South Carolina Arts Commission, South Carolina Humanities, South Arts, Donnelley Foundation, Jasper County A-Tax, Town of Ridgeland A-Tax & Morris Center Funds

2. Have you requested funding from other sources or organizations for this project?
 Yes _____

If yes, please list sources and amounts.

Approved grant support from:

SC Arts Commission: Molding Together Programs (in support of the Language of Clay exhibit): \$2,550,
 SC Humanities: Living Legacy Programs (in support of the Language of Clay & Sandy Islanders): \$5,000

Pending grant support from:

South Arts: Linked Exhibition by Colin Quashie: \$2,300
~~GDDF: Artistic Vitality: \$10,000~~

3. Contributions to the project by the sponsoring organization:

SC Arts Commission: Molding Together Programs (in support of the Language of Clay exhibit): \$2,550,
SC Humanities: Living Legacy Programs (in support of the Language of Clay & Sandy Islanders): \$5,000

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.) See attached - Appendix (C-1)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.
 See attached - Appendix (C-2)

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

N/A

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

The funds for this project were used to compile data and research to develop reports that would inform the ideal spend of marketing dollars for maximum return on investment and targeted digital ads to the segment identified to attend the museum.

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

See attached - Appendix (E-1)

3. Provide the previous two years and current budgets.

See attached - Appendix (E-2)

4. Include the **total annual funding** received each year that you applied.

Morris Center received \$12,000 in 2022 and \$13,500 in 2023.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature: Tamara Herring

Date: 04/02/2024

Appendix A-1

Date	Start Time	End Time	Program Name	Presenter/ Instructor	Description
7/9/2024	2:00 PM	3:00 PM	The Voices of Sandy Island	Eric Crawford	Step into the world of Sandy Island and its Gullah culture with Dr. Eric Crawford as he digs into the significant meaning of music from this unique place. Drawing from his research, Dr. Crawford gives an insightful talk uncovering the melodies that resonate through generations, weaving tales of resilience, identity, and the soulful essence of the Gullah people of the island.
7/12/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
7/13/2024	11:00 AM	2:00 PM	Tissue Dying Silk Scarves Workshop	Ellen Scott	Indulge your creative spirit and immerse yourself in the vibrant world of textile art with instructor Ellen Scott. Join us for a hands-on experience as you transform ordinary silk scarves into stunning, one-of-a-kind masterpieces.
7/19/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
7/20/2024	11:00 AM	1:00 PM	Sounds of Unity: Music and Dance with the Edisto Natchez-Kusso Tribe	Edisto Natchez-Kusso	Explore the interconnectedness of music and dance in the Edisto Natchez-Kusso cultural mosaic. This program aims to enlighten and inspire, offering a glimpse into the tribal traditions through captivating performances and a shared celebration of the power of artistic expression.
7/26/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
8/6/2024	6:00 PM	7:00 PM	Sleeping with the Ancestors	Joe McGill and Herb Frazier	Based on their compelling book of the same name, Joe McGill and Herb Frazier offers a firsthand account of Joe McGill's groundbreaking initiative to spend nights in former slave dwellings scattered across the nation. Through intimate storytelling, McGill and Frazier illuminate the profound significance of these sites, while also shedding light on the broader complexities of race in America.
8/23/2024	12:00 PM	1:30 PM	Brown Bag Blues	Gary Erwin	Join us for a lunchtime treat as Shrimp City Slim, a seasoned musician with a trademarked stage name, takes you on a captivating journey through piano blues and folk songs. Bring your brown bag lunch and enjoy a family-friendly blend of fun, roots, and education in this entertaining celebration of thirty-nine years in the world of music. Immerse yourself in the rich sounds of Shrimp City Slim's unique blend of world piano blues and original songs—a delightful experience for all ages!
8/24/2024	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
9/7/2024	11:00 AM	12:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation and Gullah people of Sandy Island. Learn how the communities are preserving their legacy.
9/10/2024	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
9/13/2024	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana just in time for the fall season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
9/14/2024	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana just in time for the fall season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
9/17/2024	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
10/5/2024	11:00 AM	2:00 PM	Printmaking Workshop: Linocuts	Ian Welch	Create cutting edge art! This hands-on workshop will introduce you to the art of linocut printmaking which involves carving into linoleum plates and then printing with ink and paper. Artist and educator Ian Welch will guide you through every step.

10/5/2024	3:00 PM	4:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation and Gullah people of Sandy Island. Learn how the communities are preserving their legacy.
10/19/2024	11:00 AM	2:00 PM	Story Fest: Native & Gullah Narratives	4 Storytellers	Attend the 2nd annual Story Fest and immerse yourself in a family-friendly program. Explore the rich tapestry of cultural heritage in the Southeast through diverse stories. Engage with regional storytellers as they grace the stage, offering narratives that echo the distinct voices of Native American and Gullah traditions. Experience a genuine celebration of culture, uniting communities through the captivating power of storytelling.
11/12/2024	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
11/15/2024	2:00 PM	3:00 PM	Shaping Identity: Catawba Women Potters	Dr. Brooke Bauer	Join us for a captivating exploration of "18th century Catawba Women's Traditional Knowledge of Pottery-making" with Dr. Brooke Bauer. As she delves into a section of her book, <i>Becoming Catawba: Catawba Indian Women and Nation-building, 1540-1840</i> , Dr. Bauer unveils the lives and legacies of Catawba women who played a pivotal role in shaping their identity and nation. Don't miss this opportunity to connect with the rich cultural tapestry of the Catawba Nation. Dr. Brooke Bauer is a citizen of the Catawba Nation of South Carolina and an Assistant Professor of History at the University of Tennessee. Her research and teaching interests center on Native American history, Early American History, women's history, and Indigenous material culture.
11/16/2024	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
12/7/2024	2:00 PM	5:00 PM	Winter Whimsy Land	Candy Land Themed	This holiday season, Morris Center is bringing a whimsically fun time to the Lowcountry! Enjoy a reading of the <i>Gingerbread Man</i> while sipping hot cocoa and snacking on festive treats. Make a holiday ornament for the tree and take your picture with the main characters from Candy Land. Photographs with characters can be purchased for \$5 and are available from 3pm - 4pm. Character interactions provided by Coastal Events and Character Parties.
1/11/2025	11:00 AM	1:00 PM	Linked Exhibition Opening	Colin Quashie	Join us for a grand opening of <i>Linked</i> with the artist himself, Colin Quashie. Quashie juxtaposes images of well-known Black figures with other representations of artifacts to comment on stereotypes as they exist today. In <i>Gabriel</i> , Quashie tweaks an image of Louie Armstrong, updating his signature trumpet with a set of slave shackles.
1/14/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. Marking the inaugural meeting of the year this program will feature the installation of the newly appointed officers.
1/18/2025	11:00 AM	12:00 PM	Living Legacy Tour	Staff	Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation. Learn how the communities are preserving their legacy.
1/25/2025	11:00 AM	2:00 PM	Printmaking Workshop: Linocuts	Ian Welch	Create cutting edge art! This hands-on workshop will introduce you to the art of linocut printmaking which involves carving into linoleum plates and then printing with ink and paper. Artist and educator Ian Welch will guide you through every step.
2/1/2025	3:00 PM	4:00 PM	Living Legacy Tour		Enjoy a unique perspective guided tour of Morris Center's current exhibitions. This series explores the history and culture of the Catawba Nation. Learn how the communities are preserving their legacy.

2/8/2025	11:00 AM	2:00 PM	Unlocking Your Creative Voice	Colin Quashie	Participants in the workshops will be given a chance to bring a magazine that speaks to them, whether they like it or do not. Magazines will be provided to those who do not have one. They are to think of a situation in their lives when something happened to them, and they did not respond in the way they wanted. With that moment in mind, they will use the magazine or other piece of media to reimagine their desired response to the incident. They can use all the elements of the magazine along with other art supplies to create a puzzle or some other visual artform that illustrates their emotions and newfound creative voice.
2/22/2025	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
3/8/2025	11:00 AM	1:00 PM	The History & Archaeology of Fort Motte Exhibition Opening	Joe Long	Join us for a grand opening of The History & Archaeology of Fort Motte. This traveling exhibit was developed by the South Carolina Confederate Relic Room and Military Museum and examines the 1781 siege of Fort Motte, as well as the excavation of the site and the artifacts uncovered. Includes panels, reproduction objects for display and hands-on educational objects.
Mar-25	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
3/11/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society.
3/14/2025	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana to wear this spring season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
3/15/2025	11:00 AM	2:00 PM	Art of Indigo Dyeing	Leanne Coulter	Dye your own indigo bandana to wear this spring season. Learn the basic techniques of natural dying from artist Leanne Coulter of Daufuskie Blues.
3/11/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
4/12/2025	11:00 AM	1:00 PM	Sweetgrass Baskets Workshop	Michael Smalls	Weave some history! Learn about the Gullah roots of sweetgrass baskets while making one to take home. Michael Smalls will guide workshop participants through the process of weaving a small basket or coaster. Raw materials are included in the cost of the workshop, but scissors and nail bone will be returned at the end of the class.
May-25	6:00 PM	7:00 PM	Friends of Honey Hill	FOHH	All are welcome to join the Friends of Honey Hill quarterly meeting and learn about recent preservation and protection efforts at the Honey Hill Battlefield. Visit fohhb.org for more information.
5/10/2025	12:00 PM	1:30 PM	Spring Tea Party		It is time for Morris Center's annual spring tea party.
5/13/2025	6:00 PM	7:00 PM	Jasper County Historical Society	JCHS	Sit in on an informative meeting of the Jasper County Historical Society. The meetings include a presentation on local and state history topics.
5/17/2025	10:00 AM	2:00 PM	Glass Mosaics	Pat Stone	Create a luminous mosaic suncatcher in this 4-hour workshop led by glass artist Pat Stone. You'll also learn how to safely cut glass, follow mosaic patterns, and grout pieces.
6/7/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/14/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/21/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/28/2024	10:30 AM	12:30 PM	Summer Reading Program	Pratt Library	
6/28/2025	11:00 AM	1:00 PM	Sweetgrass Baskets Workshop	Michael Smalls	Weave some history! Learn about the Gullah roots of sweetgrass baskets while making one to take home. Michael Smalls will guide workshop participants through the process of weaving a small basket or coaster. The raw materials are included in the cost of the workshop, but scissors and nail bone will be returned at the end of the class.

24-25 Marketing Budget Overview

scope of work prepared for

Morris Center for Lowcountry Heritage

BY BELLE STRATEGIES MARKETING AGENCY

Timeline: Fiscal Year 2024 –2025

Below is a detailed breakdown of the proposed budget, divided into two primary sections: Ad Spend and Services.

Ad Spend: \$12,000 for the Year

This section allocates funds specifically for advertising dollars for targeted marketing across multiple digital and social media platforms to boost engagement and visitors to the Museum.

- **Google Ads Implementation**
 - Launch search ads to appear alongside Google search results.
 - Create and manage display ads within Google's Display Network.
 - Develop video ads for placement on YouTube targeting relevant interests.
- **Meta Platforms Advertising**
 - Design targeted Facebook ads using specific demographic and behavioral data.
 - Produce engaging Instagram ads for user feeds and stories.
- **LinkedIn Marketing**
 - Promote key content through sponsored posts in LinkedIn feeds.
 - Utilize LinkedIn's advertising tools for additional formats, including display ads.
 - Apply precise targeting based on professional criteria such as job titles and industries.

Support Services: \$24,000 for the Year

This section covers the various services that will be provided as part of the scope.

- **Comprehensive Museum Marketing:** Utilizing a multi-channel mix of platforms to increase potential out-of-town and regional visitors, with a focus on increasing Venue Rentals, Events and Tours.

Appendix C-1

Line Items	Requested	Approved	Expended	Reimburse to County
Marketing Ad Spend	\$ 12,000.00	\$ -	\$ -	\$ -
Marketing Consultant Services	\$ 3,000.00	\$ 21,000.00	\$ -	\$ -
Morris Center Exhibits	\$ -	\$ 8,800.00	\$ -	\$ -
Morris Center Programs	\$ -	\$ 17,000.00	\$ -	\$ -
Operations (Staff, Supplies, Utilities)	\$ -	\$ 105,375.00	\$ -	\$ -
	\$ -	\$ -	\$ -	\$ -
TOTAL	\$ 15,000.00	\$ 152,175.00	\$ -	\$ -

Morris Center for Lowcountry Heritage

Statement of Activity

January - December 2023

	TOTAL
Revenue	
41100 Venue Rental	8,488.00
43500 Donations	2,420.39
43700 Gift Shop	1,170.86
43800 Grants	44,833.00
44800 Public Support	34,750.00
45800 Membership Dues	5,640.00
46400 Other Types of Income	8.00
47200 Program Income	19,515.00
48200 Sponsorship Income	1,100.00
Unapplied Cash Payment Revenue	0.00
Uncategorized Income-1	247.75
Total Revenue	\$118,173.00
GROSS PROFIT	\$118,173.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	38,751.00
62140 Legal Fees	955.00
66710 Security	540.00
67400 Consulting	4,000.00
Total 62100 Contract Services	44,246.00
62130 Fundraising Expense	875.00
62300 Events Expense	750.00
62400 Exhibit Construction	5,574.77
62401 Exhibit Design	375.00
62500 Educational Programs	10,723.19
62800* Facilities and Equipment	6,939.00
62880 Property Tax	1,311.95
Total 62800* Facilities and Equipment	8,250.95
65000 Insurance	11,962.00
65000* Operations	
65010 Gift Shop Expense	279.58
65020 Postage, Mailing Service	639.88
65050 Telephone, Telecommunications	4,571.27
66300 Marketing Expense	26,085.30
66700 Office Expense (supplies)	5,817.37
68310 Bank Service Charges	25.00
Total 65000* Operations	37,418.40
65100* Other Types of Expenses	100.00
65150 Memberships and Dues	1,448.00
Total 65100* Other Types of Expenses	1,548.00

	TOTAL
66200 Repairs and Maintenance	9,836.29
66210 Janitorial/Cleaning	3,720.00
Total 66200 Repairs and Maintenance	13,556.29
66801 Music Licenses	964.00
67000 Payroll Expenses	
Payroll Expenses	805.08
SEP Retirement Contribution	7,350.00
Taxes	9,159.11
Wages	119,588.33
Total 67000 Payroll Expenses	136,902.52
67700 Taxes	6,368.00
67800 Trustee Fees	27,052.22
67900 Utilities	8,932.29
68300 Travel and Meetings	3,360.02
Processing Fees	874.41
Unapplied Cash Bill Payment Expenditure	0.00
Venue Expenses	3,340.00
Total Expenditures	\$323,073.06
NET OPERATING REVENUE	\$ -204,900.06
Other Revenue	
Other Income	
Dividends	35,326.64
Exempt Dividends	927.19
Foreign Tax Paid	-76.81
Management Fees	-16,342.81
Realized Gains (Losses) on Sale	25,351.63
Unrealized Loss/Gain	447,318.89
Total Other Income	492,504.73
Total Other Revenue	\$492,504.73
Other Expenditures	
Amortization	618.65
Depreciation	43,641.00
Total Other Expenditures	\$44,259.65
NET OTHER REVENUE	\$448,245.08
NET REVENUE	\$243,345.02

Morris Center for Lowcountry Heritage

Statement of Financial Position

As of December 31, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10001 Wells Fargo - Main (5011)	4,744.36
10101 Wells Fargo - Operating (5029)	13,554.58
10201 Wells Fargo - Payroll (4717)	16,370.39
Wells Fargo - Money Market 7090-9306	42,267.71
Wells Fargo Bank - Money Market (inactive)	0.00
Wells Fargo Building Fund 4725	1,000.00
Total Bank Accounts	\$77,937.04
Other Current Assets	
12000 Undeposited Funds	507.30
Inventory Asset	0.00
Uncategorized Asset-1	0.00
Total Other Current Assets	\$507.30
Total Current Assets	\$78,444.34
Fixed Assets	
15000 Furniture, Fixtures & Equipment	143,716.07
15100 Buildings	
Buildings - Other	424,847.82
Capitalized Building Costs	29,632.84
Construction/Demolition	460,209.00
Facility Building	850,618.77
Total 15100 Buildings	1,765,308.43
16000 Land	211,206.98
Accumulated Depreciation	-405,121.32
Total Fixed Assets	\$1,715,110.16
Other Assets	
18000* Marketable Securities	
Wells Fargo - 7090-93060- Investments Unrealized Appreciation	802,259.89
Wells Fargo 7090-9306 - Investments - Cost	1,101,837.12
Wells Fargo 79564500 (inactive)	0.00
Total 18000* Marketable Securities	1,904,097.01
Website Design	3,175.00
Accumulated Amortization - Website Design	-700.42
Total Website Design	2,474.58
Total Other Assets	\$1,906,571.59
TOTAL ASSETS	\$3,700,126.09
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
21100 Direct Deposit Liabilities	0.00

	TOTAL
24000 Payroll Liabilities	0.00
Federal Taxes (941/944)	1,514.98
SC Income Tax	279.82
SC Unemployment Tax	10.61
Total 24000 Payroll Liabilities	1,805.41
Direct Deposit Payable	0.00
PPP - Wells Fargo Loan	0.00
Total Other Current Liabilities	\$1,805.41
Total Current Liabilities	\$1,805.41
Long-Term Liabilities	
N/P Wells Fargo Bank	268,221.55
SBA Loan Payable	94,435.68
Total Long-Term Liabilities	\$362,657.23
Total Liabilities	\$364,462.64
Equity	
30000 Opening Balance Equity	0.00
31500 Net Assets with Donor Restrictions	8,512.91
32000 Fund Balances	-10.00
Net Assets without Donor Restrictions	2,728,874.14
Other Comprehensive Income - Unrealized Appreciation of Investments	354,941.38
Net Revenue	243,345.02
Total Equity	\$3,335,663.45
TOTAL LIABILITIES AND EQUITY	\$3,700,126.09

Beginning in July 2023 Morris Center worked with the Morey Group to develop three reports to provide data to inform the ideal way to spend marketing dollars to obtain the highest return on investment. The visitor profile report provided the necessary information to develop a targeted segment of people that would have the highest potential to visit the Morris Center. The positioning report compared Morris Center to other Museums in our market. This report demonstrated that Morris Center has the potential to capture a greater market share of the local and tourist cultural attraction visitors. The website audit report determined that major changes were necessary to the website as this is the first interaction most cultural attraction seekers engage with an organization. With this information in hand, the Morris Center worked with their website developer to make all suggested changes, as well as developed creative assets with the graphic designer to target that segmented population identified in the visitor profile report.

In early 2024, building on the momentum of the project with Morey Group, Morris Center partnered with Belle Strategies to revamp our digital identity to continue to propel the growth of the market capture for our museum in Jasper County. Working with Belle Strategies, Morris Center's graphic, photo and video libraries were updated with new assets to create a cohesive look to create a brand identity. With these improvements to our brand as well as increased targeted marketing to a segmented group identified to have a high propensity to visit our museum, Morris Center increased visitation, as well as increased the email subscribers.

Morris Center's venue rentals have also increased. We will continue to promote this critical revenue driver for our museum. Typical rentals of our venue include weddings, retirement parties, family reunions and birthday parties. The Museum has also hosted fundraisers for local organizations as well as training workshops. Some of these venue rentals boost out-of-town guest attendance that require overnight accommodations at area hotels.

Morris Center for Lowcountry Heritage

Budget Overview: 2023

January - December 2023

	TOTAL
Revenue	
41100 Venue Rental	7,300.00
43500 Donations	4,500.00
43600 Fundraising	20,000.00
43700 Gift Shop	3,000.00
43800 Grants	140,000.00
44800 Public Support	30,000.00
45800 Membership Dues	10,600.00
47200 Program Income	11,000.00
48200 Sponsorship Income	2,500.00
49000 Special Events Income	24,000.00
Total Revenue	\$252,900.00
GROSS PROFIT	\$252,900.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	15,000.00
62140 Legal Fees	3,000.00
66710 Security	1,250.00
67400 Consulting	15,000.00
Total 62100 Contract Services	34,250.00
62300 Events Expense	
62130 Fundraising Expense	4,000.00
62300 Events Expense	2,000.00
Gala Fundraising Expenses	13,750.00
Total 62300 Events Expense	15,750.00
62800* Facilities and Equipment	
62400 Exhibit Construction	6,500.00
62401 Exhibit Design	4,000.00
62500 Educational Programs	14,000.00
62510 Programs - (other - SCAC. etc.)	60,000.00
62800* Facilities and Equipment	6,500.00
62880 Property Tax	1,500.00
Total 62800* Facilities and Equipment	8,000.00
65000* Operations	
65000 Insurance	10,000.00
65000* Operations	
65010 Gift Shop Expense	1,500.00
65020 Postage, Mailing Service	2,000.00
65050 Telephone, Telecommunications	5,000.00
66300 Marketing Expense	50,000.00
66700 Office Expense (supplies)	16,000.00
Total 65000* Operations	74,500.00
65100* Other Types of Expenses	
65100* Other Types of Expenses	
65130 Interest Expense - General	20,000.00
65150 Memberships and Dues	2,000.00
Total 65100* Other Types of Expenses	22,000.00

	TOTAL
66200 Repairs and Maintenance	16,500.00
66801 Music Licenses	1,000.00
67000 Payroll Expenses	
Payroll Expenses	1,000.00
SEP Retirement Contribution	6,500.00
Taxes	11,093.00
Wages	145,000.00
Total 67000 Payroll Expenses	163,593.00
67800 Trustee Fees	32,000.00
67900 Utilities	11,000.00
68300 Travel and Meetings	4,000.00
Processing Fees	2,000.00
Venue Expenses	5,795.00
Total Expenditures	\$488,888.00
NET OPERATING REVENUE	\$ -235,988.00
NET REVENUE	\$ -235,988.00

Morris Center for Lowcountry Heritage

2024 Budget Overview

January - December 2024

	TOTAL
Revenue	
41100 Venue Rental	30,000.00
43500 Donations	5,000.00
43600 Fundraising	25,000.00
43700 Gift Shop	2,500.00
43800 Grants	150,000.00
44800 Public Support	33,500.00
45800 Membership Dues	11,500.00
47200 Program Income	30,000.00
48200 Sponsorship Income	5,000.00
49000 Special Events Income	25,000.00
Total Revenue	\$317,500.00
GROSS PROFIT	
	\$317,500.00
Expenditures	
62100 Contract Services	
62110 Accounting Fees	28,500.00
62140 Legal Fees	5,000.00
66710 Security	1,250.00
67400 Consulting	7,500.00
Total 62100 Contract Services	42,250.00
62300 Events Expense	12,000.00
62400 Exhibit Construction	4,000.00
62401 Exhibit Design	2,000.00
62500 Educational Programs	16,000.00
65000 Insurance	15,000.00
65000* Operations	
65010 Gift Shop Expense	1,000.00
65020 Postage, Mailing Service	1,000.00
65050 Telephone, Telecommunications	5,000.00
66300 Marketing Expense	30,000.00
66700 Office Expense (supplies)	18,000.00
Total 65000* Operations	55,000.00
65100* Other Types of Expenses	
65150 Memberships and Dues	1,500.00
Total 65100* Other Types of Expenses	1,500.00
66200 Repairs and Maintenance	17,500.00
66210 Janitorial/Cleaning	4,500.00
Total 66200 Repairs and Maintenance	22,000.00
66801 Music Licenses	1,500.00
67000 Payroll Expenses	
Payroll Expenses	2,500.00
SEP Retirement Contribution	6,300.00
Taxes	16,000.00
Wages	205,000.00

	TOTAL
Total 67000 Payroll Expenses	229,800.00
67800 Trustee Fees	28,000.00
67900 Utilities	10,000.00
68300 Travel and Meetings	
68310* Conference, Convention, Meeting	5,000.00
68320 Travel	5,000.00
Total 68300 Travel and Meetings	10,000.00
Processing Fees	1,500.00
Venue Expenses	7,500.00
Total Expenditures	\$458,050.00
NET OPERATING REVENUE	\$ -140,550.00
NET REVENUE	\$ -140,550.00



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: The Daniel O Morris South Carolina Lowcountry Heritage Trust dba Morris Center for Lowcountry Heritage

Project Name: Targeted Digital Advertising

Contact Name: Tamara Herring

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? Yes

If no, state discrepancies. _____

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)

Please see attached Appendix (3)

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	\$0	\$13,500
Amount funded by Jasper County Accommodations Tax	\$0	\$13,500
Amount funded by other source	\$0	\$0



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	1,184 (07/01/22 - 06/30/23)	1,954 (07/01/23 - 03/30/24)
Total tourists	946 (07/01/22 - 06/30/23)	1,368 (07/01/23 - 03/30/24)

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Morris Center obtains zip codes electronically from all patrons visiting museum exhibits and/or attending programs.

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

Please see attached appendix (6)

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Tamara Herring

Title: Executive Director

Signature: *Tamara Herring*

Date: 04/02/2024

Appendix 6

Morris Center for Lowcountry Heritage

Statement of Activity by Customer

July 2023 - June 2024

	JASPER COUNTY - ACCOMMODATIONS	FY24 JASPER COUNTY STATE A TAX	TOTAL JASPER COUNTY - ACCOMMODATIONS	TOTAL
Revenue				
44800 Public Support		13,500.00	13,500.00	\$13,500.00
Total Revenue	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
GROSS PROFIT	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
Expenditures				
65000* Operations				\$0.00
66300 Marketing Expense		13,500.00	13,500.00	\$13,500.00
Total 65000* Operations		13,500.00	13,500.00	\$13,500.00
Total Expenditures	\$0.00	\$13,500.00	\$13,500.00	\$13,500.00
NET OPERATING REVENUE	\$0.00	\$0.00	\$0.00	\$0.00
NET REVENUE	\$0.00	\$0.00	\$0.00	\$0.00

Morris Center for Lowcountry Heritage

Transaction Report
July 2023 - June 2024

DATE	TRANSACTION TYPE	NUM	NAME	MEMO/DESCRIPTION	ACCOUNT	SPLIT	AMOUNT	BALANCE
Operations								
Marketing Expense								
Jasper County - Accommodations								
FY24 Jasper County STATE A-Tax								
08/17/2023	Expenditure	Inv. 02719	Albert R. Renteria Corporation	Website Audit Update per Morey Group recommendations	66300 Operations:Marketing Expense	10101 Wells Fargo Operating (5029)	450.00	450.00
08/22/2023	Bill	125	southerNthings	Photoshoot for Marketing Assets	66300 Operations:Marketing Expense	20000 Accounts Payable	150.00	600.00
10/02/2023	Bill	1170	Cait Maloney Creative	Morey Group Digital Marketing Assets	66300 Operations:Marketing Expense	20000 Accounts Payable	187.50	787.50
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Ad List	66300 Operations:Marketing Expense	20000 Accounts Payable	1,658.28	2,445.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Positioning Study	66300 Operations:Marketing Expense	20000 Accounts Payable	2,500.00	4,945.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Website Audit	66300 Operations:Marketing Expense	20000 Accounts Payable	1,000.00	5,945.78
11/01/2023	Bill	2022-233	Morey Consulting, Inc	Targeted Digital Advertising Campaign (150,000 impressions)	66300 Operations:Marketing Expense	20000 Accounts Payable	3,000.00	8,945.78
03/01/2024	Bill	2418	Belle Strategies	Strategic Marketing	66300 Operations:Marketing Expense	20000 Accounts Payable	4,554.22	13,500.00
Total for FY24 Jasper County STATE A-Tax							\$13,500.00	
Total for Jasper County - Accommodations							\$13,500.00	
Total for Marketing Expense							\$13,500.00	
Total for Operations							\$13,500.00	
TOTAL							\$13,500.00	

ACCOMMODATIONS TAX REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: 3/15/2024 Total Project Costs: \$313,000 Total Amount Requested: \$60,000

A. PROJECT NAME: 4th Annual Concert for the Heroes

B. ORGANIZATION: Operation Patriots FOB

Sponsor Name: Roy Brown Title: CEO

Sponsor Address: 198 Okatie Village Drive, Ste 103-335 Okatie SC 29909

Sponsor Phone: 315-400-9397

Contact Name: Vicki Day Title: Controller

Contact Address: Physical Property Location is 328 Lakeview Drive Ridgeland SC 29936

Contact Phone: 215.870.2208

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Benefit concert with to raise operating funds to support Combat Veterans, First Responders active-duty and their families. This event will be held spring of 2025 and is our primary fundraiser to cover our costs for the 2nd half of the year. We are raising funds to cover the marketing and staging of the event so that all tickets sales can be used to fund our ongoing operations.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed).

Music concert/festival with artists to be determined anticipated attendance is 3,500-4,500

3. Impact on or benefit to tourism (if required under the law).

We are anticipating 3,500-4,500 in attendance next year if past years are an indication 60-70% will be from outside Jasper County. The concert will be held in the spring of 2025 date and talent still being finalized.

4. Duration of project: Start Date: 7/1/2024 Completion Date: 4/30/2025

5. Permits required (if any): Special Events Liquor License

6. Additional Comments:

This mission of Operation Patriots FOB is to help reduce the alarming rate of Veteran suicides. We provide a recreational environment where veterans can have peer to peer engagements with the goal of reducing the high rate of suicide among our veterans. Every dollar raised goes to supporting this mission.

B. FUNDING:

1. Source of funds: Sponsorships and ticket sales

2. Have you requested funding from other sources or organizations for this project?
not yet

If yes, please list sources and amounts.

We will be requesting funding from prior year sponsors such as State Farm, BMW, Town of Ridgeland.

3. Contributions to the project by the sponsoring organization:

We have not started to request sponsorships yet this will start over the summer.

C. FINANCIAL INFORMATION:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

Provide a copy of official minutes where in the sponsoring organization approves the project and commits the organization to financial responsibility for carrying it out to the stage of completion contemplated in the application, should funding be approved.

E. PRIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):

1. How did you use the funds?

see attached

2. What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.

see attached

3. Provide the previous two years and current budgets.

4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature:



Date:

3/15/2024

Category	Concert for Heroes		Requested
Apr-25			
Venue Rentals (tents, tables, porta-johns, chairs, security fencing)	\$	30,000.00	\$ 16,000.00
Production (stage rental, sound equipment, generators, lighting)	\$	70,000.00	\$ 10,000.00
Marketing	\$	25,000.00	\$ 20,000.00
Transportation Shuttles	\$	11,000.00	\$ 9,000.00
Security/EMS	\$	7,500.00	\$ 5,000.00
Entertainment	\$	150,000.00	
Food and Beverage	\$	17,500.00	
Supplies	\$	2,000.00	
Total	\$	313,000.00	\$ 60,000.00
Projected Attendees	3500-4500		



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

Date:
07/26/2022
Employer ID number:
85-0894599
Form 990/990EZ/990-N required:
Yes
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500

OPERATION PATRIOTS FOB INC
198 OKATIE VILLAGE DR STE 103-335
BLUFFTON, SC 29809

Dear Applicant:

In your letter dated April 8, 2022, you requested a reclassification of foundation status as a public charity.

Our records indicate you are tax exempt under IRC Section 501(c)(3). You're currently classified as a public charity described in IRC Sections 509(a)(3).

Based on the information you provided, we determined you meet the requirements for classification as a public charity described in IRC Sections 509(a)(2) and updated our records.

Because your tax-exempt status wasn't under consideration, you continue to be classified as an organization exempt from federal income tax under IRC Section 501(c)(3).

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

This letter could help resolve questions on your foundation status. Keep it for your records.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements

Letter 4425 (Rev. 8-2021)
Catalog Number 52258W

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
Revenue	
1000 Funding Raised	
1200 Veteran Event Sponsorships	46,157.54
1500 Donations and Grants	
1500.1 Corporate Donations	22,577.93
1500.10 Social (network for good, paypal, gofundme)	2,321.95
1500.2 Donations directed by individuals	136,079.80
1500.3 Warrior Programs (Grants)	122,450.00
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2500.3 Raffles and Auctions Expenses	-5,199.59
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3000 Memorialization	
3003 Pavers	625.00
3006 Pavers Expense	-1,200.00
Total 3000 Memorialization	-575.00
Total 1000 Funding Raised	429,644.34
2100 Capital Improvements & Purchases	10,000.00
4006 Sporting Clay	
4006.1 Sponsorships	150.00
4006.2 Tournament Fees	4,050.00
Sporting Clay Tournaments	-1,928.85
Total 4006 Sporting Clay	2,271.15
5000 Merchandizing	
5000.1 Merchandize Sales	5,440.87
5002 Koozies (deleted)	380.00
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5000.2 Credit card fees	-45.73

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

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5000.3 Merchandize Shipping Costs	531.80
Total 5000 Merchandizing	9,879.91
5500 In-kind donations	22,700.00
5500.1 In Kind Donations	26,919.49
5500.2 In-kind expenses	-38,759.50
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Services	2,521.84
Total Revenue	\$485,177.23
Cost of Goods Sold	
6000 Merchandize	
6000.1 Water Bottles	44.00
6000.2 Shirts	6,687.36
6000.6 Hats	3,535.40
Total 6000 Merchandize	10,266.76
Total Cost of Goods Sold	\$10,266.76
GROSS PROFIT	\$454,910.47
Expenditures	
7300 Advertising & marketing	1,615.01
7400 General Administrative Expenditures	
7401 Insurance	
7401.1 Property & Liability insurance	125.22
7401.2 Directors & officers insurance	475.00
7401.3 Liability insurance	5,364.39
Total 7401 Insurance	5,964.61
7402 Board Meeting Expenses	51.94
7406 Travel	5,725.93
7408 Supplies (deleted)	505.52
7409 Storage Unit	4,224.00
7600 Office expenses	
7601 Memberships & subscriptions	1,120.00
7603 Merchant account fees (deleted)	
Transaction Fees (deleted)	327.73
Total 7603 Merchant account fees (deleted)	327.73
7604 Office supplies	1,266.68
7605 Printing & photocopying	87.91
7606 Shipping & postage	1,680.68
7607 Office Software & apps	2,362.47
7608 Bank fees & service charges	84.00
Total 7600 Office expenses	6,929.47

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
7610 SC registration Fees	102.00
7700 Contract & professional fees	3,905.00
7800 Administrative Support	205.00
7802 Donor Relations	985.00
7803 Online Presence (Guidestar, Google)	150.00
7805 Grant Writing Support	2,866.20
7806 MARCOM Support	420.00
7807 Mailings	100.00
7808 Financials	563.75
Total 7800 Administrative Support	5,289.95
Total 7400 General Administrative Expenditures	32,698.42
8000 Warrior Program Expenses	
8001 Weekly Coffee Hour	78.01
8001.1 Warrior Expenses - Coffee Hour Property Amenity Usage	45,800.00
8001.4 Coffee Hour Supplies	4,800.58
Total 8001 Weekly Coffee Hour	50,678.59
8002 Warrior Retreats	
8002.1 Lodging	1,800.00
8002.2 Outings	33,569.11
8002.3 Food & Beverage	9,249.02
8002.4 Warrior Travel	7,400.53
8002.5 Supplies	637.95
8002.6 Vehicle Expenses-Fuel	2,989.71
8002.7 Ammunition, Guns, Sights	9,719.72
8002.8 Property Amenities Usage	87,822.01
Total 8002 Warrior Retreats	153,188.05
8004 Family Retreat Program	
8004.1 Lodging	8,000.00
8004.2 Food & Beverage	525.76
8004.3 Property Amenity Usage	40,300.00
Total 8004 Family Retreat Program	48,825.76
8005 Veteran Employment	
Payroll Processing Fee	1,741.18
Payroll tax	7,327.92
Salaries & wages	33,746.94
Total 8005 Veteran Employment	42,816.04
8006 Veteran Merchandize	13,245.98

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
8009 Outreach	9,360.04
8009.1 Social Media and Google Ads	230.00
8009.2 Website Design & Maintenance	1,517.99
8009.3 Networking & Awareness	9,028.15
8009.4 Radio/Print/TV	1,006.00
8009.6 Content Creation	4,000.00
8009.7 Marketing Materials	6,456.23
8009.8 Software & Apps	1,625.24
utilities	1,788.33
Total 8009 Outreach	35,011.98
8010 Outgoing Grants & Donations	500.00
8010.1 Toys for Troops	5,000.00
8010.2 Emergency Grants	47,718.76
8010.3 Awards & grants to others	250.00
Total 8010 Outgoing Grants & Donations	53,468.76
8012 Member Events	32,110.70
8012.1 Retirement/Promotion Events	2,748.90
8012.3 9/11 Memorial Event	400.00
8012.4 22 Day Light the Fire	-3,542.47
8012.5 Dinner for the Heroes	18,520.19
8012.6 Vietnam Memorial Event	
Vietnam Event Expenses	9,718.05
Vietnam Event Sponsors	0.00
Total 8012.6 Vietnam Memorial Event	9,718.05
8012.7 Concert tickets	36,500.00
Total 8012 Member Events	96,455.37
8013 Program Operations	9,287.83
8013.10 Repair & Maintenance	2,698.62
8013.12 Cleaning	1,265.00
8013.2 Program Admin	6,873.98
8013.3 Program Metric Tracking and Reporting	596.25
8013.4 Small tools & equipment	1,396.90
8013.6 Property Upgrades	7,399.51
8013.8 UTV Loan Interest	1,278.94
8013.9 Supplies & materials	2,638.44
Vehicle repairs	545.00
Total 8013 Program Operations	33,980.47
Total 8000 Warrior Program Expenses	527,671.00
Sales Tax Paid	380.10

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
Unapplied Cash Bill Payment Expenditure	0.00
Total Expenditures	\$562,364.53
NET OPERATING REVENUE	\$ -107,454.06
Other Revenue	
Events	
4005 Dinners	60,630.00
4005.1 Table Sponsors	32,500.00
4005.2 Donations	4,301.90
4005.3 Sponsors	25,500.00
4005.4 Dinner Expenses	-23,214.17
4005.5 Event Supplies	-72.78
4005.6 Marketing	-824.72
Total 4005 Dinners	98,820.23
4100 Concert For the Heroes	-1,585.08
4100.1 Entertainment	
Concert Sponsors	117,000.00
Entertainment Expenses	-119,397.44
Event Ticket Sales	54,233.00
VIP Experience	24,950.00
Total 4100.1 Entertainment	76,785.56
4100.2 Event - Venue	-4,931.31
Banners & Signs	-5,458.23
Event supplies	-2,624.90
Reimbursables	-1,426.20
Rentals (tents, tables, chairs, restrooms)	-6,052.64
Security	-4,328.50
Volunteer Food and Beverage	-1,790.16
Total 4100.2 Event - Venue	-26,611.94
4100.4 Event Merchandizing	-3,634.11
4100.5 Event Sales	968.00
Beverages & Drink Tickets	32,791.02
Food & Beverage	-4,998.45
Total 4100.5 Event Sales	28,760.57
4100.7 Marketing	-11,199.14
4100.9 Concert Live Auction	54,471.50
Total 4100 Concert For the Heroes	116,987.36
Concert Sponsorships	-185.30
Total Events	215,622.29
Total Other Revenue	\$215,622.29

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
Other Expenditures	
Reconciliation Discrepancies	22.00
Total Other Expenditures	\$22.00
NET OTHER REVENUE	\$215,600.29
NET REVENUE	\$108,146.23

Operation Patriots FOB

Statement of Financial Position

As of June 30, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash	207.00
Checking	48,861.06
Concert Fund	60,670.23
US Bank State Farm Credit Card	-789.59
Total Bank Accounts	\$108,948.70
Other Current Assets	
Inventory Asset	200.00
Payments to deposit	560.17
Uncategorized Asset	150.00
Total Other Current Assets	\$910.17
Total Current Assets	\$109,858.87
Fixed Assets	
Canoe	899.95
Equipment	
Equipment - Lawn Mower	7,000.00
Golf Cart - Donated by McDonough	2,000.00
Pressure Washer	500.00
Total Equipment	9,500.00
Furniture & fixtures	2,748.73
Bunk House Chairs & Ottoman	2,500.00
Bunkhouse Beds	11,949.00
Rocking Chairs & Side Tables	15,000.00
Total Furniture & fixtures	32,197.73
Ground Maintenance Equipment	3,659.99
Improvements	15,908.65
Warrior Expenses Equipment	51,804.09
Total Improvements	67,712.74
Property Capital Improvements	
8013.7 bunk house - expenses	55,555.91
Total Property Capital Improvements	55,555.91
UTV	54,676.00
Total Fixed Assets	\$224,202.32
Other Assets	
Computers & POS	6,809.60
Total Other Assets	\$6,809.60
TOTAL ASSETS	\$340,870.79

Operation Patriots FOB

Statement of Financial Position

As of June 30, 2023

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Long-term business loans	
UTV Loan	37,131.08
Total Long-term business loans	37,131.08
Total Long-Term Liabilities	\$37,131.08
Total Liabilities	\$37,131.08
Equity	
Opening balance equity	28,007.01
Retained Earnings	167,586.47
Net Revenue	108,146.23
Total Equity	\$303,739.71
TOTAL LIABILITIES AND EQUITY	\$340,870.79

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (NO BOOKS or BINDERS).**



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses

1. PROJECT INFORMATION:

Organization Name: Operation Patriots FOB

Project Name: Concert for the Heroes

Contact Name: Roy Brown

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? No

If no, state discrepancies. Had to move from October 2023 to April 2024 based on talent

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)
will produce final report after the concert is held on 4/13/24

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	<u>\$231,785</u>	<u></u>
Amount funded by Jasper County Accommodations Tax	<u>\$20,000</u>	<u></u>
Amount funded by other source	<u>\$211,785</u>	<u></u>



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance	3,000	_____
Total tourists	2,250	_____

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Online tickets sales, tickets provided to bases and sponsor attendees

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Roy Brown Title: CEO

Signature:  Date: 3/15/24

ACCOMMODATIONS TAX REQUEST APPLICATION
Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Requesting (please check mark): State or Local

Date: 3/15/2024 Total Project Costs: \$313,000 Total Amount Requested: \$25,000

A. PROJECT NAME: 4th Annual Concert for the Heroes

B. ORGANIZATION: Operation Patriots FOB

Sponsor Name: Roy Brown Title: CEO

Sponsor Address: 198 Okatie Village Drive, Ste 103-335 Okatie SC 29909

Sponsor Phone: 315-400-9397

Contact Name: Vicki Day Title: Controller

Contact Address: Physical Property Location is 328 Lakeview Drive Ridgeland SC 29936

Contact Phone: 215.870.2208

For Office Use Only

Date Received: _____ Time Received: _____ By: _____

A. DESCRIPTION OF PROJECT:

1. General Description:

Benefit concert with to raise operating funds to support Combat Veterans, First Responders active-duty and their families. This event will be held spring of 2025 and is our primary fundraiser to cover our costs for the 2nd half of the year. We are raising funds to cover the marketing and staging of the event so that all tickets sales can be used to fund our ongoing operations.

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3. Impact on or benefit to tourism (if required under the law).

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4. Duration of project: Start Date: 7/1/2024 Completion Date: 4/30/2025

5. Permits required (if any): Special Events Liquor License

6. Additional Comments:

This mission of Operation Patriots FOB is to help reduce the alarming rate of Veteran suicides. We provide a recreational environment where veterans can have peer to peer engagements with the goal of reducing the high rate of suicide among our veterans. Every dollar raised goes to supporting this mission.

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1. Source of funds: Sponsorships and ticket sales

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If yes, please list sources and amounts.

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see attached

3. Provide the previous two years and current budgets.

4. Include the **total annual funding** received each year that you applied.

F. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):

Signature:



Date:

3/15/2024

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	Heroes	Requested
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Venue Rentals (tents, tables, porta-johns, chairs, security fencing)	\$ 30,000.00	\$ 7,500.00
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Department of the Treasury
Internal Revenue Service
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P.O. Box 2508
Cincinnati, OH 45201

Date:
07/28/2022
Employer ID number:
85-0894599
Form 990/990EZ/990-N required:
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Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500

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Transaction Fees (deleted)	327.73
Total 7603 Merchant account fees (deleted)	327.73
7604 Office supplies	1,266.68
7605 Printing & photocopying	87.91
7606 Shipping & postage	1,680.68
7607 Office Software & apps	2,362.47
7608 Bank fees & service charges	84.00
Total 7600 Office expenses	6,929.47

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
7610 SC registration Fees	102.00
7700 Contract & professional fees	3,905.00
7800 Administrative Support	205.00
7802 Donor Relations	985.00
7803 Online Presence (Guidestar, Google)	150.00
7805 Grant Writing Support	2,866.20
7806 MARCOM Support	420.00
7807 Mailings	100.00
7808 Financials	563.75
Total 7800 Administrative Support	5,289.95
Total 7400 General Administrative Expenditures	32,698.42
8000 Warrior Program Expenses	
8001 Weekly Coffee Hour	78.01
8001.1 Warrior Expenses - Coffee Hour Property Amenity Usage	45,800.00
8001.4 Coffee Hour Supplies	4,800.58
Total 8001 Weekly Coffee Hour	50,678.59
8002 Warrior Retreats	
8002.1 Lodging	1,800.00
8002.2 Outings	33,569.11
8002.3 Food & Beverage	9,249.02
8002.4 Warrior Travel	7,400.53
8002.5 Supplies	637.95
8002.6 Vehicle Expenses-Fuel	2,989.71
8002.7 Ammunition, Guns, Sights	9,719.72
8002.8 Property Amenities Usage	87,822.01
Total 8002 Warrior Retreats	153,188.05
8004 Family Retreat Program	
8004.1 Lodging	8,000.00
8004.2 Food & Beverage	525.76
8004.3 Property Amenity Usage	40,300.00
Total 8004 Family Retreat Program	48,825.76
8005 Veteran Employment	
Payroll Processing Fee	1,741.18
Payroll tax	7,327.92
Salaries & wages	33,746.94
Total 8005 Veteran Employment	42,816.04
8006 Veteran Merchandize	13,245.98

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
8009 Outreach	9,360.04
8009.1 Social Media and Google Ads	230.00
8009.2 Website Design & Maintenance	1,517.99
8009.3 Networking & Awareness	9,028.15
8009.4 Radio/Print/TV	1,006.00
8009.6 Content Creation	4,000.00
8009.7 Marketing Materials	6,456.23
8009.8 Software & Apps	1,625.24
utilities	1,788.33
Total 8009 Outreach	35,011.98
8010 Outgoing Grants & Donations	500.00
8010.1 Toys for Troops	5,000.00
8010.2 Emergency Grants	47,718.76
8010.3 Awards & grants to others	250.00
Total 8010 Outgoing Grants & Donations	53,468.76
8012 Member Events	32,110.70
8012.1 Retirement/Promotion Events	2,748.90
8012.3 9/11 Memorial Event	400.00
8012.4 22 Day Light the Fire	-3,542.47
8012.5 Dinner for the Heroes	18,520.19
8012.6 Vietnam Memorial Event	
Vietnam Event Expenses	9,718.05
Vietnam Event Sponsors	0.00
Total 8012.6 Vietnam Memorial Event	9,718.05
8012.7 Concert tickets	36,500.00
Total 8012 Member Events	96,455.37
8013 Program Operations	9,287.83
8013.10 Repair & Maintenance	2,698.62
8013.12 Cleaning	1,265.00
8013.2 Program Admin	6,873.98
8013.3 Program Metric Tracking and Reporting	596.25
8013.4 Small tools & equipment	1,396.90
8013.6 Property Upgrades	7,399.51
8013.8 UTV Loan Interest	1,278.94
8013.9 Supplies & materials	2,638.44
Vehicle repairs	545.00
Total 8013 Program Operations	39,980.47
Total 8000 Warrior Program Expenses	527,671.00
Sales Tax Paid	380.10

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
Unapplied Cash Bill Payment Expenditure	0.00
Total Expenditures	\$562,364.53
NET OPERATING REVENUE	\$ -107,454.06
Other Revenue	
Events	
4005 Dinners	60,630.00
4005.1 Table Sponsors	32,500.00
4005.2 Donations	4,301.90
4005.3 Sponsors	25,500.00
4005.4 Dinner Expenses	-23,214.17
4005.5 Event Supplies	-72.78
4005.6 Marketing	-824.72
Total 4005 Dinners	98,820.23
4100 Concert For the Heroes	-1,585.08
4100.1 Entertainment	
Concert Sponsors	117,000.00
Entertainment Expenses	-119,397.44
Event Ticket Sales	54,233.00
VIP Experience	24,950.00
Total 4100.1 Entertainment	76,785.56
4100.2 Event - Venue	-4,931.31
Banners & Signs	-5,458.23
Event supplies	-2,624.90
Reimbursables	-1,426.20
Rentals (tents, tables, chairs, restrooms)	-6,052.64
Security	-4,328.50
Volunteer Food and Beverage	-1,790.16
Total 4100.2 Event - Venue	-26,611.94
4100.4 Event Merchandizing	-3,634.11
4100.5 Event Sales	968.00
Beverages & Drink Tickets	32,791.02
Food & Beverage	-4,998.45
Total 4100.5 Event Sales	28,760.57
4100.7 Marketing	-11,199.14
4100.9 Concert Live Auction	54,471.50
Total 4100 Concert For the Heroes	116,987.36
Concert Sponsorships	-185.30
Total Events	215,622.29
Total Other Revenue	\$215,622.29

Operation Patriots FOB

Statement of Activity

July 2022 - June 2023

	TOTAL
Other Expenditures	
Reconciliation Discrepancies	22.00
Total Other Expenditures	\$22.00
NET OTHER REVENUE	\$215,600.29
NET REVENUE	\$108,148.23

Operation Patriots FOB

Statement of Financial Position

As of June 30, 2023

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash	207.00
Checking	48,861.06
Concert Fund	60,670.23
US Bank State Farm Credit Card	-789.59
Total Bank Accounts	\$108,948.70
Other Current Assets	
Inventory Asset	200.00
Payments to deposit	560.17
Uncategorized Asset	150.00
Total Other Current Assets	\$910.17
Total Current Assets	\$109,858.87
Fixed Assets	
Canoe	899.95
Equipment	
Equipment - Lawn Mower	7,000.00
Golf Cart - Donated by McDonough	2,000.00
Pressure Washer	500.00
Total Equipment	9,500.00
Furniture & fixtures	2,748.73
Bunk House Chairs & Ottoman	2,500.00
Bunkhouse Beds	11,949.00
Rocking Chairs & Side Tables	15,000.00
Total Furniture & fixtures	32,197.73
Ground Maintenance Equipment	3,659.99
Improvements	15,908.65
Warrior Expenses Equipment	51,804.09
Total Improvements	67,712.74
Property Capital Improvements	
8013.7 bunk house - expenses	55,555.91
Total Property Capital Improvements	55,555.91
UTV	54,676.00
Total Fixed Assets	\$224,202.32
Other Assets	
Computers & POS	6,809.60
Total Other Assets	\$6,809.60
TOTAL ASSETS	\$340,870.79

Operation Patriots FOB

Statement of Financial Position

As of June 30, 2023

	TOTAL
LIABILITIES AND EQUITY	
Liabilities	
Long-Term Liabilities	
Long-term business loans	
UTV Loan	37,131.08
Total Long-term business loans	37,131.08
Total Long-Term Liabilities	\$37,131.08
Total Liabilities	\$37,131.08
Equity	
Opening balance equity	28,007.01
Retained Earnings	167,586.47
Net Revenue	108,146.23
Total Equity	\$303,739.71
TOTAL LIABILITIES AND EQUITY	\$340,870.79

APPLICATION FINAL CHECKLIST
(Complete and return this list with the application)

- The application is being filed by the deadline as indicated in this application packet.

- We have reviewed and followed the application guidelines.

- We are submitting one (1) complete hard copy of the application and one (1) complete electronic copy of the application.

- We will be prepared to make a verbal presentation to the Committee and answer questions when we are scheduled to do so.

- We did not bind the application (NO BOOKS or BINDERS).**



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

1. PROJECT INFORMATION:

Organization Name: Operation Patriots FOB

Project Name: Concert for the Heroes

Contact Name: Roy Brown

2. PROJECT COMPLETION:

Were you able to complete the project as stated in your original application? No

If no, state discrepancies. Had to move from October 2023 to April 2024 based on talent

3. PROJECT SUCCESS:

Please share any additional comments regarding the project (e.g., lessons learned, successes, problems encountered, etc.)
will produce final report after the concert is held on 4/13/24

4. PROJECT ATTENDANCE:

Record numbers in table below. Numbers are to reflect attendance and funds received for projects for both the current and previous periods.

	Prior Period	Current Period
Total budget of event/project	\$231,785	
Amount funded by Jasper County Accommodations Tax	\$20,000	
Amount funded by other source	\$211,785	



Accommodations Tax Funding Final Report

You may record information directly on this form or create a separate document for more detailed responses.

Total attendance 3,000

Total tourists 2,250

5. Methods:

Please describe the methods used to capture the attendance data listed above (e.g., license plates, surveys, zip codes, etc.)

Online tickets sales, tickets provided to bases and sponsor attendees

6. Project Budget:

Please attach report indicating project expenses compared to budget for the current grant.

7. Organization Signature:

Provide signature of official within organization, verifying accuracy of above statements.

Name: Roy Brown

Title: CEO

Signature: 

Date: 3/15/24

AGENDA

ITEM # 11

STATE OF SOUTH CAROLINA
COUNTY OF JASPER
Ordinance # O-2024-13
An Ordinance
of Jasper County Council

To provide for the levy of tax for public purposes in Jasper County for the fiscal year beginning July 1st, 2024 and ending June 30th 2025 and to make appropriations for said purposes; to adopt and approve the Jasper County capital and operations budget for fiscal year 2024-2025, to adopt and approve the Jasper County School District capital and operations budget for fiscal year 2024-2025; to provide for the levy of taxation for fiscal year 2024-2025; to limit the disbursements by the county treasurer to those appropriated by law; to provide that expenditures not exceed appropriations; to authorize tax anticipation notes; to make authorization of certain transfers; to provide for additional appropriations and borrowing; to codify Jasper County rates and fees; to provide for lapsing funds and continuing appropriations for subsequent years; to require certain agencies and departments to file accountings; to require the treasurer to sign general fund checks; to provide special rules for travel and training disbursements; to provide for travel reimbursements; to provide compliance with act no. 317 of 1990; to provide certain benefits to council members; to provide for county commission and committee stipends; to provide for jury mileage; to adopt property values; and to provide for effective date of this ordinance.

BE IT ORDAINED by the Jasper County Council in council duly assembled and by the authority of the same:

SECTION 1. Appropriation for Jasper County Capital and General Operations Budget. There is hereby appropriated from revenues to be collected from the stated sources the following sums for the Jasper County Capital and Operational needs and for the purposes set forth for fiscal year 2024 – 2025:

**JASPER COUNTY
CAPITAL AND GENERAL OPERATIONS BUDGET
FISCAL YEAR 2024-2025**

REVENUE		EXPENDITURES	
County Property Tax Levy	\$ 33,205,600	Emergency Services	\$ 18,254,423
Local Option Sales Tax	\$ 4,862,500	Sheriff	\$ 9,925,200
Fee in Lieu	\$ 2,100,000	Detention Center	\$ 4,139,000
S.C. Local Government Fund Allocation	\$ 1,350,300	Engineering Services and Solid Waste	\$ 4,250,700
Cash Carry Forward	\$ 5,869,052	Agency Appropriations	\$ 2,683,079
All Other Revenue	<u>\$ 13,085,550</u>	All Other Expenditures	<u>\$ 21,220,600</u>
Total Revenue	\$ 60,473,002	Total Expenditures	\$ 60,473,002
County Debt Tax Levy	<u>\$ 3,120,400</u>	County Debt	<u>\$ 3,120,400</u>
County Grand Total	<u>\$ 63,593,402</u>	County Grand Total	<u>\$ 63,593,402</u>

The detailed Operations Budget containing line-by-line accounts by department and /or agency is hereby adopted as part of this Ordinance. Management of individual accounts for the functions of elected officials shall be the responsibility of that elected official.

SECTION 2. Appropriation for Jasper County School District Capital and General Operations Budget. There is hereby appropriated to the School Operations Budget the remaining non-appropriated funds collected through School District ad valorem taxation in Fiscal Year 2023-2024, which were in excess of School District funds appropriated by the FY 2023- 2024 budget ordinance. There is further hereby appropriated from revenues to be collected from the stated sources the following sums for the Jasper County School District Capital and Operational needs and for the purposes set forth for fiscal year 2024 - 2025:

**JASPER COUNTY SCHOOL DISTRICT
CAPITAL AND GENERAL OPERATIONS BUDGET
FISCAL YEAR 2024-2025**

REVENUES

School Property	
Operations Tax Levy	\$ 30,384,644
School Debt	<u>\$ 6,500,878</u>
School Grand Total	\$ 36,885,522

APPROPRIATIONS

School District	
Operations Tax Levy	\$ 30,384,644
School Debt	<u>\$ 6,500,878</u>
School Grand Total	\$ 36,885,522

SECTION 3. Levy. There is hereby levied upon the taxable property of Jasper County a sufficient number of mills by the County Council from assessment of the property therein which, together with fines, forfeitures and taxes collected by various tax offices and all income of the County shall raise the amount therein appropriated and for the purpose herein stated.

	Millage
County	139.00
County Debt	12.00
School	166.00
School Debt	<u>25.00</u>
Total Mills	342.00
 Cherry Point Fire District	 31.00

SECTION 4. Disbursement by Treasurer. The Treasurer is directed to disburse to or on behalf of the activities described in Sections 1 and 2 no more than the amount appropriated and to hold all additional revenues referred to herein and all revenues collected as a result of and through the levied millage, over and above the appropriations stated herein, in an interest bearing account of the County, pending future appropriation by the County Council. In the event that the actual collection of revenue shall be less than the appropriations made in Section 1 or 2, then appropriations shall be reduced to a sum equal to the amount of revenue actually collected.

SECTION 5. Expenditures Not to Exceed Appropriations. Expenditures shall not exceed appropriations without the consent of the County Council. County Council authorization to amend the budget shall be ratified by ordinance through a budget amendment.

SECTION 6. Tax Anticipation Notes Authorized. For the purpose of paying in cash for the foregoing and all other general ordinary County expenses for Fiscal Year 2024-2025 as authorized by this ordinance or by any other appropriation ordinance hereafter passed in and for said fiscal year, the County Council of Jasper County is hereby authorized, empowered, and directed to borrow from time to time as may be necessary on

the official note or notes of Jasper County, or other evidence or evidences of indebtedness, in anticipation of the collection of the taxes herein levied, provided that all loans made from private persons, firms, or corporations shall not exceed \$6,000,000 in the aggregate. Such borrowing shall be sold in such manner and upon such terms as the County Administrator shall deem in the best interest of Jasper County, upon the advice of the County's financial advisor and counsel. Such borrowing may take the form of a public or private sale, as deemed appropriate by the Administrator. Such sum or sums so borrowed shall constitute a valid and prior claim against the said taxes herein levied and against Jasper County, and shall also be secured by a pledge of the full faith, credit, and taxing power of Jasper County. The Administrator, and any other officers or staff of Jasper County as are deemed by the Administrator necessary or convenient to the accomplishment of the borrowing authorized herein, are hereby authorized to execute all agreements, contracts, certificates, undertakings, disclosures, and other documentation as is convenient or necessary to facilitate such borrowing.

SECTION 7. Authorization of Transfer of Funds. Each department head is permitted, subject to the County Administrator's (or his designee's) approval, to transfer appropriation(s) between object classifications codes within that department. Transfers from objects 2000 through 2080 (personnel codes) are not permitted under any circumstances without the approval of the County Administrator. The County Administrator is permitted, when it is in the best interest of the individual County departments or agencies, to transfer appropriations between departments (from one department to another department) and between the County's General Fund, Capital Projects Fund and Capital Improvements Fund (from one fund to another fund up to \$50,000).

SECTION 8. Additional Appropriations and Borrowing. If circumstances arise which, in the judgment of a majority of County Council, require the expenditure of a greater amount than herein above enumerated then the County Administrator shall have and is hereby given the right by this Ordinance to transfer funds between the County's General Fund, Special Revenue Funds, and Capital Projects Funds and may also appropriate available funds for a purpose not mentioned or referred to in this Ordinance, and the County Treasurer is authorized to borrow, if necessary, such amount as may be required to meet such increases or additional appropriations and may pledge the full faith and credit of Jasper County for the payment of the amount borrowed. Should actual funding sources be greater than projected in this Ordinance, the County Administrator may revise budgeted revenues and expenditures or direct the increase to be held for future year's disbursements.

SECTION 9. Jasper County Rates and Fees. The rates and fees attached hereto that are not included or provided for in either South Carolina law or other Jasper County law shall hereby be declared to be part thereof this Ordinance and shall be followed during implementation of the Fiscal Year 2024-2025 Budget for Jasper County.

SECTION 10. Lapsing of Funds and Continuing Appropriations for Subsequent Year. Budget appropriations of monies received by County departments and existing at the close of the fiscal year shall revert to the appropriate fund of the County. Departments wishing to carry over appropriations into the next succeeding fiscal year must submit the request in writing to the County Administrator no later than August 1, 2024, for approval

by the County Council. These carryovers must be for specific items budgeted in the 2023 - 2024 fiscal year for which unforeseen circumstances prevented the funds from being spent during the current year. Any “excess” funds accumulated at the end of the fiscal year shall be used only with the approval of County Council either to fund capital assets or other expenditures needed by the County or placed in the appropriate reserve fund by the County Administrator. Departments charged with the proper keeping and reporting of County accounts shall maintain both revenue and expenditure ledgers, and under no circumstances, except in such instances as over-payment errors, authorized transfers, or supplemental appropriations, shall entries except those enumerated in this Ordinance, be recorded on appropriations and/or expenditure ledgers.

Should the County Council in any subsequent year fail to enact an appropriation ordinance for Jasper County, the appropriation and tax levy herein set forth shall be the appropriation ordinance for such subsequent year for Jasper County.

SECTION 11. Agencies and Departments to File Accounting. Agencies or departments receiving appropriated funds under this ordinance, at the County Council’s request, shall file an accounting for use of such funds. This accounting shall be available for examination or inspection by the citizens of Jasper County.

SECTION 12. Treasurer to Sign Checks. The Jasper County Treasurer or the Treasurer’s designee shall sign all general fund checks.

SECTION 13. Special Rules for Travel and Training Disbursements. The elected officials, appointed officials and/or department heads who receive an annual appropriation for travel and training shall be required to present an itemized statement and all appropriate receipts for reimbursement of the same. No official or department head shall be reimbursed in excess of their annual appropriation unless such expenditures are approved in advance by the County Administrator.

SECTION 14. Travel Reimbursements. All Jasper County employees who have reason to travel outside of Jasper County on official County business shall be reimbursed for same with respect to the County mileage rate and the latest approved subsistence schedule both of which are published in the Jasper County Personnel Policies and Procedures Manual. All out of state travel must be approved in advance by the County Administrator.

SECTION 15. Compliance with Act No. 317 of 1990. Section 1 of the Fiscal Year 2024–2025 Budget Ordinance contains provisions for the rollback against County property tax of \$3,926,400 of local option sales tax revenue for the fiscal year 2024-2025. The \$3,926,400 meets or exceeds the amount required as rollback in Act No. 317, 1990 Acts and Joint Resolutions 1822. All other local option tax discount revenue shall become general fund expenditures, as budgeted in the Fiscal Year 2024-2025 Budget. The local option sales tax discount factor for Fiscal Year 2024-2025 shall be .0007 which determines the amount of discount on individual tax bills. The factor was determined by using the formula prescribed by Act No. 317, 1990 Acts and Joint Resolutions 1822.

SECTION 16. Council Member Benefits. The Council Members wishing to be on the County Health Insurance Plan may do so under the same guidelines as the other County

employees. Council Members, who do not choose to be on the County’s Health Insurance Plan, may be compensated with additional benefits not to exceed the value of a County employee’s health insurance benefit paid by the County. Additional benefits that may be offered in lieu of health insurance include, but are not limited to, life insurance, dental insurance, existing 401K, new 401K accounts, existing IRA accounts or new IRA accounts, deferred compensation and credit union. These benefits will be limited to those plans already in place by the County and the County Administrator will have full discretion as to which benefits are offered. These benefits may not be exchanged for monetary compensation under any circumstances.

SECTION 17. Commission and Committee Stipends. This budget ordinance limits the payment of stipends to members of the Jasper County Planning Commission to one stipend per month in the amount of \$100.00. These stipends shall be paid providing the member attends the scheduled meeting. A quorum of the committees must be in attendance at the scheduled meeting for the stipend to be paid. The Board of Assessment Appeals and the Board of Zoning Appeals members will be paid an annual stipend of \$500.00.

SECTION 18. Juror Mileage. The Clerk of Court is hereby authorized and required to reimburse jurors for mileage for each day’s attendance upon court at the current Internal Revenue Service published rate for mileage.

SECTION 19. Property Values Adopted. The property values established by the County Auditor, County Assessor and the South Carolina Department of Revenue, based on Dec. 31, 2023, valuation are adopted and ordered implemented for tax year 2024.

SECTION 20. Effective Date. This ordinance shall take effect on July 1, 2024.

Jasper County Council

BY:

L. Martin Sauls IV, Chairman

Barbara Clark, Vice Chairman

John Kemp, Councilman

Coy Garbade, Councilman

Joey Rowell, Councilman

ATTEST:

**Wanda H. Giles,
Clerk to Council**

Ordinance #O-2024-13
First Reading: 5/06/2024
Second Reading: 5/20/2024
Public Hearings: 5/20/2024
Adopted:

Reviewed for form and draftsmanship by the Jasper County Attorney.

David Tedder

Date

AGENDA

ITEM # 12

Public Comments

AGENDA

ITEM # 13

Administrators Report



OFFICE OF THE JASPER COUNTY ADMINISTRATOR

Jasper County Clementa C. Pinckney Government Building
358 Third Avenue – Courthouse Square – Post Office Box 1149
Ridgeland, South Carolina 29936 - 843-717-3690 – Fax: 843-726-7800

Andrew P. Fulghum
County Administrator

afulghum@jaspercountysc.gov

Tisha L. Williams
Executive Assistant

tlwilliams@jaspercountysc.gov

Administrator's Report May 20, 2024

1. Exit 3:
I will report on the status of escrow draws.
2. Jasper County Equal Employment Opportunity Plan:
Staff will be scheduling this item to come before the County Council for consideration of adoption at the regular meeting of the County Council to be held on June 3.
3. 2024 Transportation Sales Tax with Greenbelt Element Effort:
I will provide an update on the tasks completed and provide a proposed schedule for ordinance adoption.

The County Administrator's Progress Report and any miscellaneous correspondence, agendas, and minutes follow this report.



OFFICE OF THE JASPER COUNTY ADMINISTRATOR

*Jasper County Clementa C. Pinckney Government Building
358 Third Avenue – Courthouse Square – Post Office Box 1149
Ridgeland, South Carolina 29936 – 843-717-3690 – Fax: 843-726-7800*

Andrew P. Fulghum
County Administrator

afulghum@jaspercountysc.gov

Tisha L. Williams
Executive Assistant

twilliams@jaspercountysc.gov

Progress Report May 7, 2024 – May 20, 2024

1. 2024 Transportation Sales Tax:

Organized and attended meetings on May 8 with environmental partners to discuss greenbelt element of the ordinance and on May 13 with consulting engineer to discuss road projects portion of the ordinance. Update to be provided to the County Council at the May 20 County Council meeting.

2. Equal Opportunity Employment Plan:

Organized and attended meeting with County management team and members of the Gullah & Latino Advisory Council on May 13 to discuss the County's draft plan.

3. Development Projects:

Scheduled to meet with SCA staff, outside counsel, and the county attorney on May 15 to review active economic development projects.

4. Other Meetings/Events Attended or Scheduled to Attend:

Drop-in for retiring employee Mr. Renty Kitty on May 14, special called workshop of the Jasper County Council on May 15, Exit 3 Lead Group meeting on May 20, and Coffee & Conversation in Margaritaville on May 20.



Henry McMaster
Governor

SOUTH CAROLINA
DEPARTMENT OF COMMERCE

Harry M. Lightsey III
Secretary

May 2, 2024

Mr. Andrew P. Fulghum
Administrator
Jasper County
Post Office Box 1149
Ridgeland, South Carolina 29936

Re: C-23-3827 – Project Install – Building Improvements - Jasper County

Dear Mr. Fulghum:

The South Carolina Coordinating Council for Economic Development has received the signed grant award and performance agreements for the above-referenced project. The agreements have been executed by the Council and your copies are enclosed. By execution of these agreements, funding has been approved in the amount of \$50,000 for this project. Jasper County may proceed with the project as outlined in the approved application.

If I can be of further assistance, please contact me at (803) 737-2024.

Sincerely,

A handwritten signature in cursive script that reads "Marcella S. Forrest".

Marcella S. Forrest
Program Manager – CCED Programs
Grants Administration

Enclosures

Cc: Danny R. Black

AGENDA

ITEM:

Consent Agenda Item

Numbers 14 - 19

STATE OF SOUTH CAROLINA)
)
JASPER COUNTY)

ORDINANCE NO. O-2024-10

AUTHORIZING AN AMENDMENT TO THAT CERTAIN FEE AGREEMENT BY AND BETWEEN JASPER COUNTY, SOUTH CAROLINA AND HARDEEVILLE INDUSTRIAL, LLC, AS SUCCESSOR TO SDKM COMMERCE, LLC, RELATING TO THE INVESTMENT PERIOD THEREUNDER; AND OTHER RELATED MATTERS.

WHEREAS, Jasper County, South Carolina (the “County”), acting by and through its County Council (the “Council”), is authorized by the Code of Laws of South Carolina, 1976, as amended, particularly Title 12, Chapter 44 (the “FILOT Act”): (a) to enter into a fee agreement with companies meeting the requirements of the FILOT Act, which identifies certain property of such companies as economic development property, to induce such companies to locate in the State of South Carolina (the “State”) and to encourage companies now located in the State to expand their investments and thus make use of and employ workers and other resources of the State; and (b) to covenant with such companies to accept certain fees in lieu of *ad valorem* tax payments with respect to projects in the County;

WHEREAS, the County entered into that certain Fee Agreement dated as of February 22, 2022 with SDKM Commerce, LLC, a Delaware limited liability company (“Assignor”) (such Fee Agreement, the “FILOT Agreement”), wherein the County agreed to provide certain incentives with respect to the real property (and improvements and personal property located thereon) currently identified as TMS # 030-00-02-027 (and more particularly described in Exhibit A of the FILOT Agreement);

WHEREAS, pursuant to an Assignment and Assumption of Fee Agreement contemplated to be executed on or about May 31, 2024 among Assignor, the County, and Hardeeville Industrial, LLC (“Assignee”), Assignor will assign its interests in the FILOT Agreement to Assignee, and the County has consented to such assignment;

WHEREAS, Assignee has requested clarity regarding the Commencement Date and Investment Period under the FILOT Agreement (as the FILOT Agreement defines such terms) and has caused to be prepared and presented to the Council an amendment to the FILOT Agreement in the form attached hereto as Exhibit A (the “FILOT Amendment”).

NOW, THEREFORE, BE IT ORDAINED by the Council as follows:

Section 1. The Council hereby approves of the FILOT Amendment.

Section 2. The Council hereby authorizes the Chair of the Council and other County staff, along with any designees and agents any of these officials deem necessary and proper, including the County Attorney and County Administrator, in the name of and on behalf of the County (each, “Authorized Individual”), to take whatever further actions, and enter into whatever further agreements, as are allowed by law and as any Authorized Individual deems to be reasonably necessary in connection with this Ordinance to evidence the County’s acknowledgement and consent as described in this Ordinance, including specifically the FILOT Amendment attached hereto as Exhibit A. The FILOT Amendment shall be in substantially the form attached hereto as Exhibit A, with such changes thereto as may be approved by the County Attorney or the County Administrator, such approval to be conclusively evidenced by the County’s execution of the FILOT Amendment.

Section 3. The County acknowledges that: (a) this Ordinance authorizes the County’s consent to the FILOT Amendment; and (b) no further County action is required in order for the FILOT Amendment to be effective.

Section 4. All orders, resolutions, and parts thereof in conflict with this Ordinance are, to the extent of such conflict, hereby repealed. This Ordinance shall take effect and be in full force from and after its passage by the Council.

[ONE SIGNATURE PAGE AND ONE EXHIBIT FOLLOW]

Approved and adopted:

May 20, 2024

JASPER COUNTY, SOUTH CAROLINA

By: _____
Barbara B. Clark
Vice Chair, Jasper County Council

[SEAL]

ATTEST:

By: _____
Wanda H. Giles
Clerk to Council, Jasper County Council

APPROVED AS TO FORM

By: _____
David Tedder
Jasper County Attorney

EXHIBIT A
FORM OF PILOT AMENDMENT

AMENDMENT TO FILOT AGREEMENT

This Amendment to FILOT Agreement (the “FILOT Amendment”) is entered to this ____ day of _____, 2024 by and between JASPER COUNTY, SOUTH CAROLINA (the “County”) and HARDEEVILLE INDUSTRIAL, LLC (the “Company”).

WHEREAS, the County, acting by and through its County Council (the “Council”), is authorized by the Code of Laws of South Carolina, 1976, as amended, particularly Title 12, Chapter 44 (the “FILOT Act”): (a) to enter into a fee agreement with companies meeting the requirements of the FILOT Act, which identifies certain property of such companies as economic development property, to induce such companies to locate in the State of South Carolina (the “State”) and to encourage companies now located in the State to expand their investments and thus make use of and employ workers and other resources of the State; and (b) to covenant with such companies to accept certain fees in lieu of *ad valorem* tax payments with respect to projects in the County;

WHEREAS, the County entered into that certain Fee Agreement dated as of February 22, 2022 with SDKM Commerce, LLC, a Delaware limited liability company (“Assignor”) (the “FILOT Agreement”), wherein the County agreed to provide certain incentives with respect to the real property (and improvements and personal property located thereon) currently identified as TMS # 030-00-02-027 (and more particularly described in Exhibit A of the FILOT Agreement);

WHEREAS, pursuant to that certain Assignment and Assumption of Fee Agreement dated [_____], 2024 among Assignor, the County, and the Company, Assignor assigned its interests in the FILOT Agreement to the Company, and the County consented to such assignment;

WHEREAS, the Company has requested clarity regarding the Commencement Date and Investment Period under the FILOT Agreement (as the FILOT Agreement defines such terms), and by ordinance dated [_____, 2024], the County has approved the execution and delivery of this FILOT Amendment.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the County and the Company hereby agree as follows:

1. Section 5.01(p) is hereby added to the FILOT Agreement to provide as follows:

The County and the Company understand that the Commencement Date must begin no later than the last day of the property tax year which is three years from the year in which the County and the Company entered into this Fee-in-Lieu of Tax Agreement (which is December 31, 2025), and the County and Company further agree that this three-year deadline is a deadline for the commencement of the Investment Period, not a deadline for the Company to place assets in service. If, however, it is determined that the three-year deadline is a deadline for the Company to place assets in service and a failure by the Company to do so results in a termination of this Fee-in-Lieu of Tax Agreement, the County and Company agree that this Fee-in-Lieu of Tax Agreement shall be automatically converted, with no further action of the County or Company, to a Special Source Revenue Credit Agreement with special source revenue credits to be determined annually in a

manner that results in the Company receiving exactly the same level of savings that the FILOT incentive and Special Source Revenue Credits under this Fee Agreement would have provided over the same term that the FILOT incentives would have been in place. In such case, the County and Company agree to work in good faith to implement the conversion of the Fee Agreement to a Special Source Revenue Credit Agreement.

2. Except as specifically modified above, the FILOT Agreement remains in full force and effect.

3. This FILOT Amendment is effective as of the date and year first written above.

IN WITNESS WHEREOF, the County, acting by and through its County Council, has caused this FILOT Amendment to be executed in its name and behalf by the Council Chair and to be attested by the Clerk to Council; and the Company has caused this FILOT Amendment to be executed by its duly authorized officer, all as of the day and year first above written.

JASPER COUNTY, SOUTH CAROLINA

By: _____
Barbara B. Clark
Vice Chair, Jasper County Council

[SEAL]

ATTEST:

By: _____
Wanda H. Giles
Clerk to Council, Jasper County Council

HARDEEVILLE INDUSTRIAL, LLC

By: _____
Name: _____
Title: _____



Jasper County Emergency Services

*1509 Grays Hwy (P.O.B. 1509)
Ridgeland, SC 29936
Office: 843-726-7607 Fax: 843-726-7966*



Chief Russell W. Wells, Director

Deputy Chief Darran Vaughn

13, May 2024

To: Honorable Jasper County Council Members

Re: Request for portable public safety radio cache

Greetings Honorable Council Members,

The Emergency Services Division is seeking the acquisition of ten (10) portable public safety radios. We have exhausted our cache of radios due to growth and expansion of personnel within the public safety roles of the County. Currently we do not have spare portable radios or a small cache that could augment public safety personnel in the response and mitigation of a large scale incident. We are requesting authorization to expend an amount not to exceed \$83,000 from the radio maintenance line in our 911 Communications budget (010-048-2410). Historically, we would assign the radio to field operatives in the event of a portable radio being out of service for repair. But again, due to growth within the County; we exhausted our previous cache of radios and are seeking to replenish the cache. These radios are under South Carolina state contract #4400021163. However, the expense exceeds the authority of the administrator. Therefore, we are requesting the administrator receive authority to enact the acquisition of these public safety portable radios.

Sincerely,

Russell Wells

Director/Fire Chief, Jasper County Emergency Services Division

Change Order



PROJECT (Name and address): Ridgeland-Claude Dean Airport AWOS III P/T Project	CHANGE ORDER NUMBER:	<u>1</u>	OWNER	<input checked="" type="checkbox"/>
	DATE:	<u>5/13/2024</u>	ENGINEER	<input checked="" type="checkbox"/>
TO CONTRACTOR (Name and address): Trinity Electrical Services, Inc. 2317 Golden Isle W Apt 4 Baxley, GA 31513	ENGINEER'S PROJECT NO.	<u>SC1001-18</u>	CONTRACTOR	<input checked="" type="checkbox"/>
	NTP DATE:	<u>6/3/2024</u>	FIELD	<input checked="" type="checkbox"/>
	CONTRACT FOR:	<u>AWOS III P/T</u>	OTHER	<input type="checkbox"/>

THE CONTRACT IS CHANGED AS FOLLOWS:

(Include, where applicable, any undisputed amount attributable to previously executed Construction Change Orders)

This change order is a NON-AIP work addition by Owner. It includes adding the fiber optic communication between the AWOS and the Terminal building, additional fiber optic cable between AWOS and Terminal for County security cameras, directional bores under existing pavement, junction can plazas for wire pulling/maintenance, chain link fence and gate at AWOS site, and gravel drive/pads at the AWOS site. Several of these items had previously been taken out of the contract to meet FAA budget. The Owner decided they want the wired connection for communication stability and will pay for the extra work with County funds. The added pay items are shown on Page 2 of this Change Order.

The original Contract Sum was	\$ 287,070.00
The net change by previously authorized Change Orders	\$ -
The Contract Sum prior to this Change Order was	\$ 287,070.00
The Contract Sum will be increased by this Change Order in the amount of	\$ 87,346.50
The new Contract Sum including this Change Order will be	\$ 374,416.50
The Contract Time will be (increased) (decreased) (unchanged) by:	0 Days
The date of Substantial Completion as of the date of this Change Order therefore is:	7/26/2024

NOTE: This Change Order does not include changes in the Contract Sum or Contract Time which have been authorized by Construction Change Directive until the cost and time have been agreed upon by both the Owner and Contractor, in which case a Change Order is executed to supersede the Construction Change Directive.

NOT VALID UNTIL SIGNED BY THE ARCHITECT, CONTRACTOR AND OWNER.

<u>HOLT CONSULTING COMPANY LLC</u> ENGINEER (Firm name)	<u>TRINITY ELECTRICAL SERVICES,</u> CONTRACTOR (Firm name)	<u>JASPER COUNTY</u> OWNER (Firm name)
<u>2801 DEVINE STREET, SUITE 201</u> <u>COLUMBIA, SC 29205</u> ADDRESS	<u>2317 Golden Isle W Apt 4</u> <u>Baxley, GA 31513</u> ADDRESS	<u>358 THIRD AVENUE RIDGELAND, SC</u> <u>29936</u> ADDRESS
<u>BY (Signature)</u>	<u>BY (Signature)</u>	<u>BY (Signature)</u>
<u>KEVIN MORRIS</u> <i>(Typed name)</i>	<u>CHAD HUTCHINSON</u> <i>(Typed name)</i>	<u>ANDREW FULGHUM</u> <i>(Typed name)</i>
<u>DATE</u>	<u>DATE</u>	<u>DATE</u>

ATTACHMENT B: CHANGE ORDER 1 - NON-AIP FIBER OPTIC COMMUNICATIONS

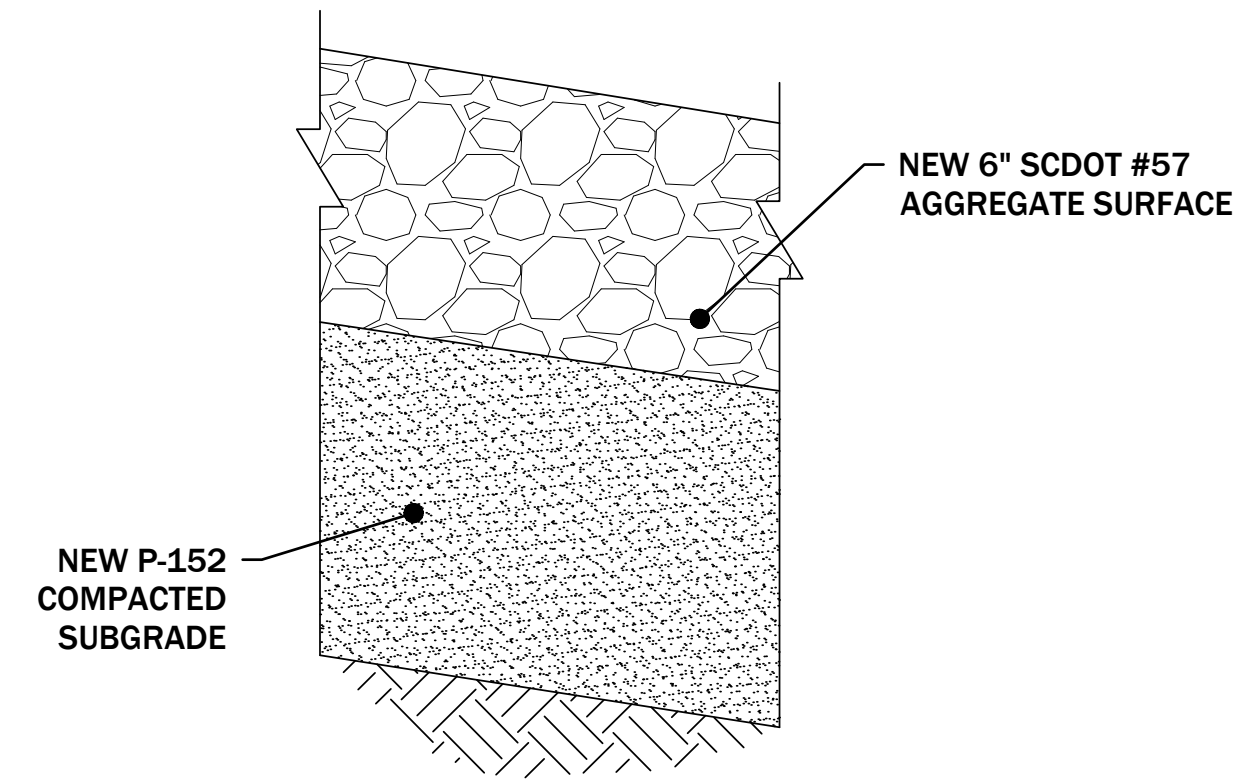
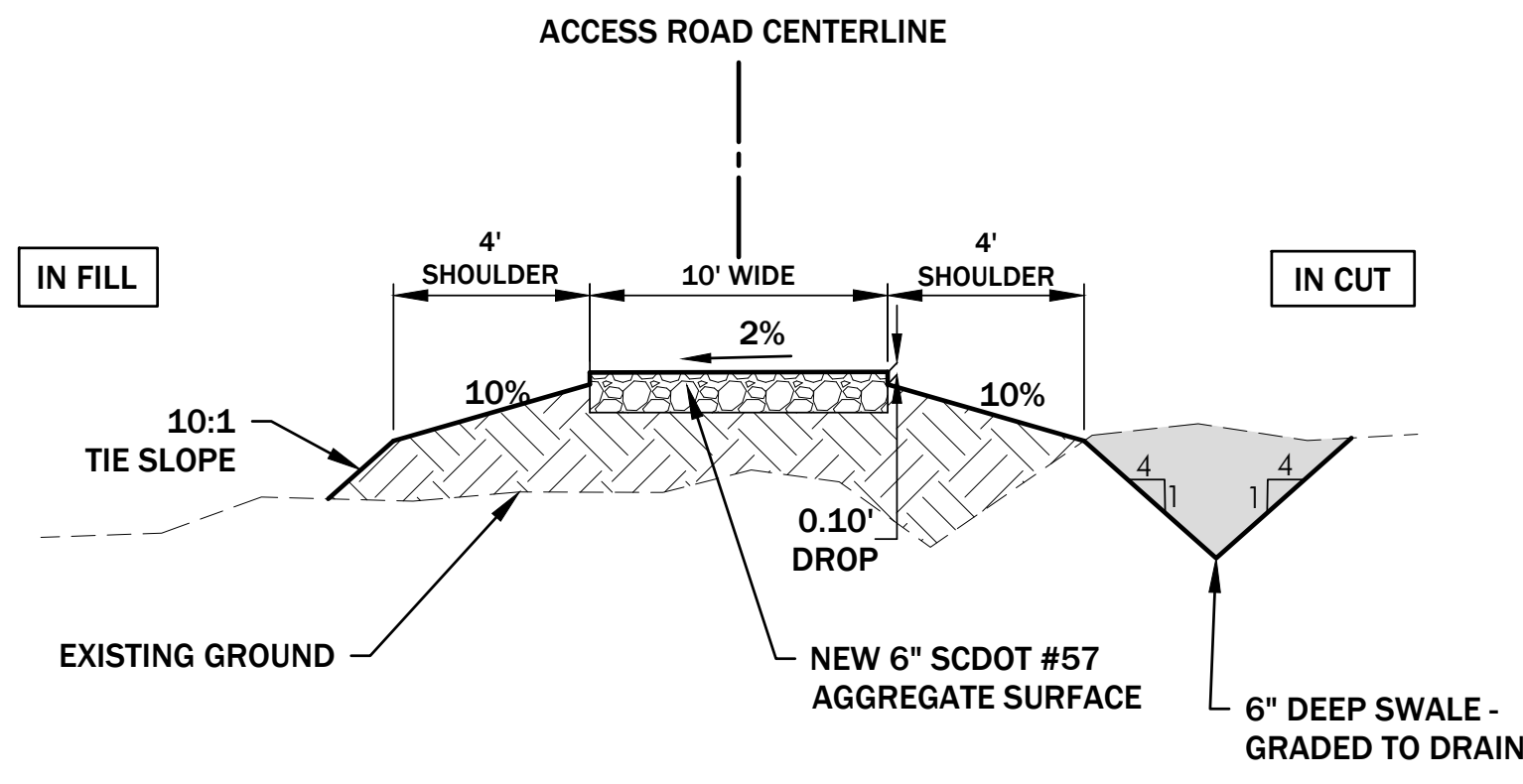
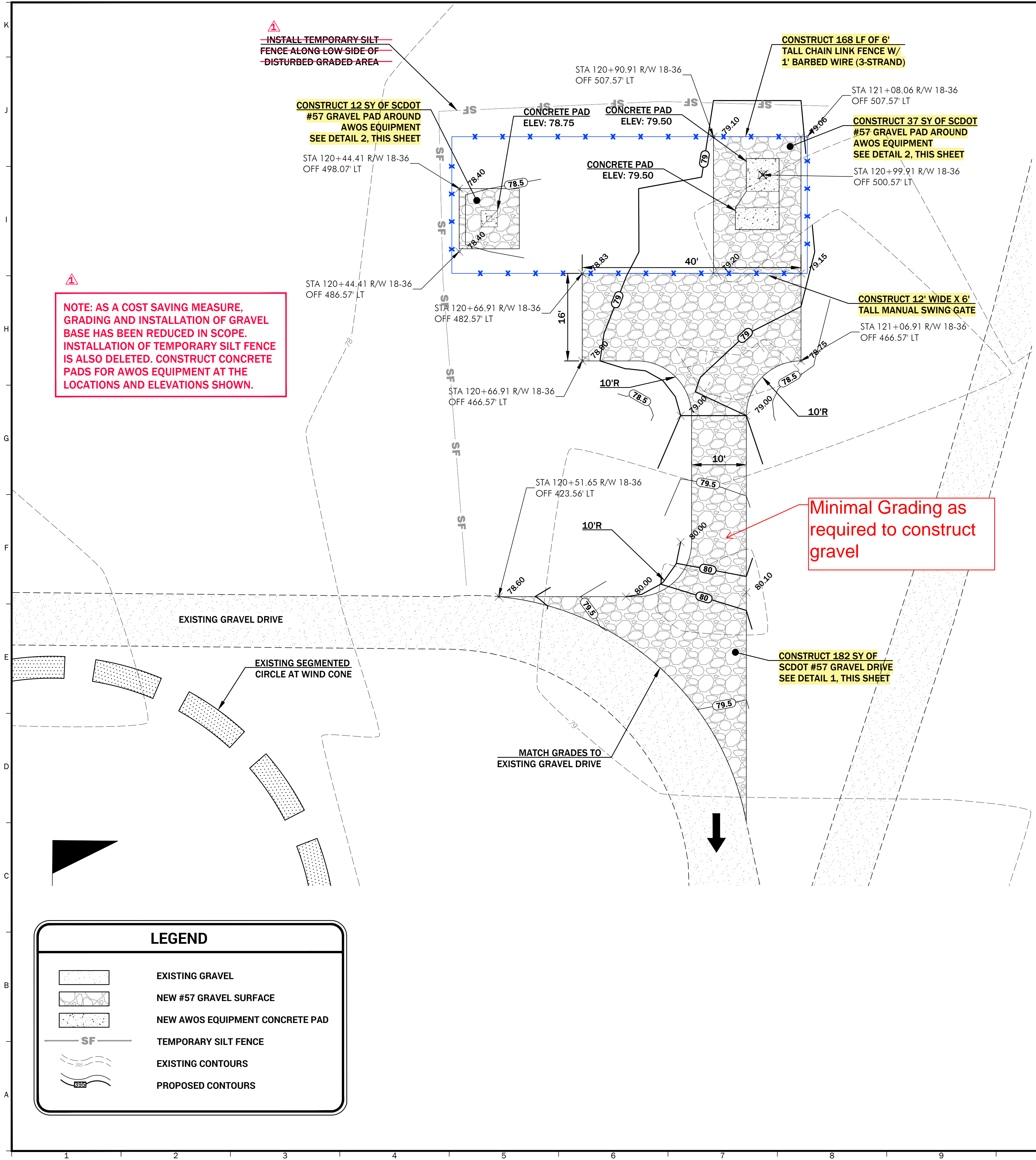


AWOS III P/T Project

FAA A.I.P. No. 3-45-0048-018-2023

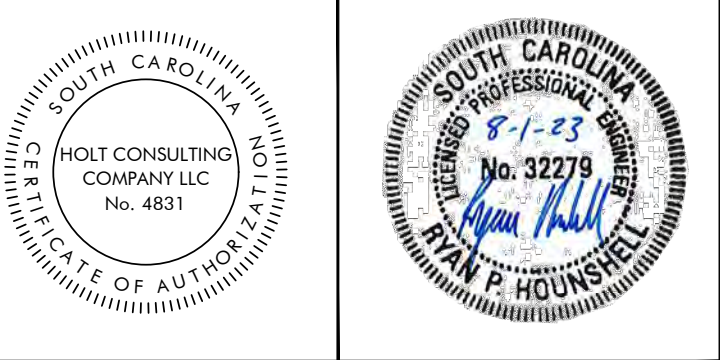
Ridgeland-Claude Dean Airport

Fiber Optic Communication Line (AWOS & Security), Fencing, Gravel at AWOS, Directional Bore						
Bid Item #	Spec. No.	Description	Est. Qty.	Unit	CO Price	Total
2	P-152	Unclassified Excavation	50	CY	\$ 50.00	\$ 2,500.00
5	SC-300A	SCDOT No. 57 Aggregate Access Drive (6" Thick)	182	SY	\$ 104.00	\$ 18,928.00
6	SC-300B	SCDOT No. 57 Aggregate AWOS Equipment Pad (6" Thick)	49	SY	\$ 108.00	\$ 5,292.00
9	L-108-2	Single Fiber Optic Cable - AWOS Communication	1,650	LF	\$ 4.40	\$ 7,260.00
9	L-108-2	Single Fiber Optic Cable - Future Jasper County Security Camera	1,650	LF	\$ 4.40	\$ 7,260.00
11	L-109-2	Communications Cabinet, 24"x24"x12" (Complete with Data Cabling & Termination Equipment)	1	EA	\$ 4,200.00	\$ 4,200.00
16	L-110-1	Install 1 way 2" Schedule 40 PVC, Direct Buried in Trench	975	LF	\$ 6.00	\$ 5,850.00
18	L-110-3	Install Trench & Backfill	975	LF	\$ 1.10	\$ 1,072.50
20	L-115-1	Install Junction Can Plaza [2-Way]	3	EA	\$ 2,500.00	\$ 7,500.00
21	L-115-2	Install Handhole, Precast Concrete, Tier 22	1	EA	\$ 1,550.00	\$ 1,550.00
NEW	F-162	Chain Link Fence (6' Fabric Height Plus 1' ~ 3-strand barbed wire, Galvanized, with Grounding, Concrete Footings for Fence Posts)	168	LF	\$ 38.00	\$ 6,384.00
NEW	F-162	12' Wide Dual-Leaf Chain Link Manual Swing Gate	1	EA	\$ 4,200.00	\$ 4,200.00
NEW	-	2" Directional Bore	525	LF	\$ 34.00	\$ 17,850.00
NON-AIP CHANGE ORDER 1 INITIAL AMOUNT						\$ 87,346.50

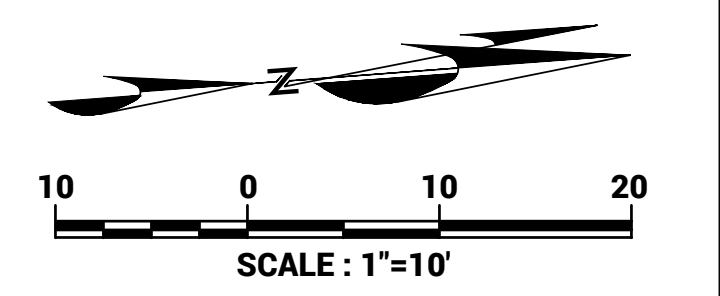


RIDGELAND - CLAUDE DEAN AIRPORT
RIDGELAND, SOUTH CAROLINA

HOLT
CONSULTING COMPANY, LLC.
2801 Devine Street, Suite 201
Columbia, SC 29205
803.771.4658-www.holtconsultingco.com



- Notes:
- REFER TO DRAWING E 301 FOR MORE DETAILED LAYOUT AND DIMENSIONING OF THE AWOS SITE COMPONENTS.
 - ALL STATION/OFFSETS ARE REFERENCED TO RUNWAY 18-36 CENTERLINE. STAKING DATA WILL BE PROVIDED TO THE CONTRACTOR PRIOR TO CONSTRUCTION.

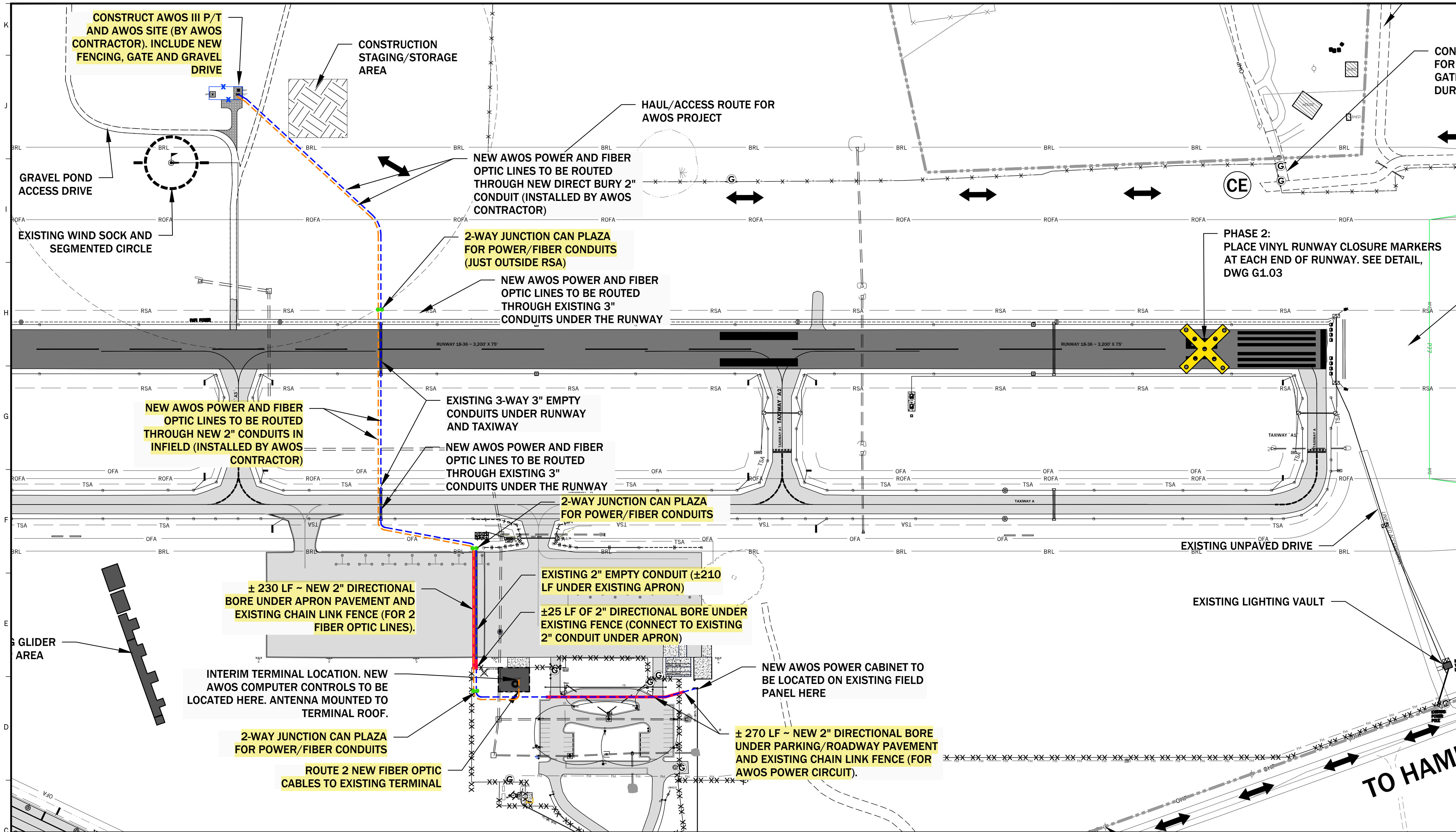


REVISIONS			
No.	Description	Date	By
1	REVISE SCOPE - IFC	8-01-23	CKM

Project Name:
AWOS III P/T PROJECT

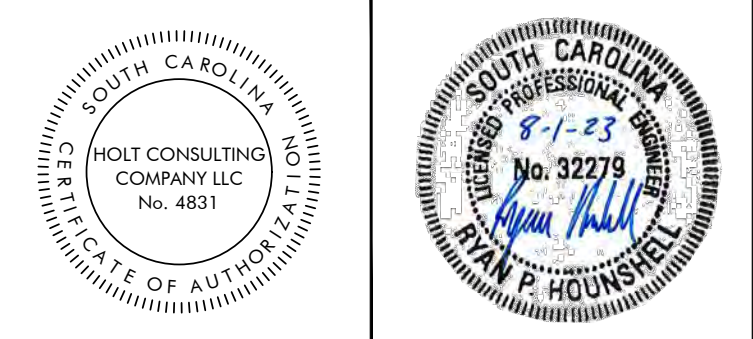
Sheet Name:
AWOS SITE PLAN AND DETAILS

FAA A.I.P. Project Number: 3-45-0048-016-2021	Holt Project Number: SC1001-18
Designer: K. MORRIS	Technician: B. CAGLE
CAD File:	Checked by: R. HOUNSHELL
Plotted:	Submittal / Issue Date: 100% - SEPTEMBER 2022
Scale: N.T.S.	Drawing Number: C1.01
	Sheet of 16

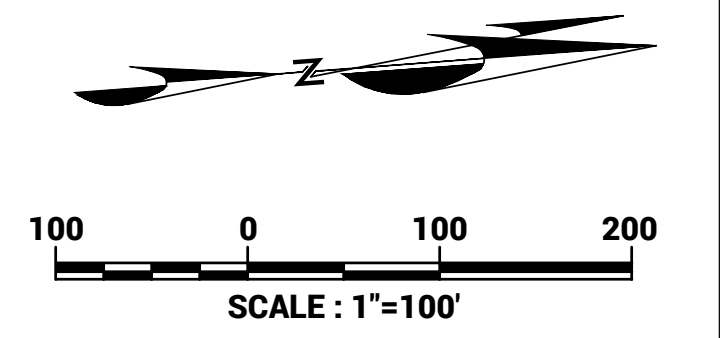


RIDGELAND - CLAUDE DEAN AIRPORT
RIDGELAND, SOUTH CAROLINA

HOLT
 CONSULTING COMPANY, LLC.
 2801 Devine Street, Suite 201
 Columbia, SC 29205
 803.771.4658-www.holtconsultingco.com



Notes:



REVISIONS			
No.	Description	Date	By

Project Name:
AWOS III P/T PROJECT

Sheet Name:
AWOS DIRECTIONAL BORE AND CONDUIT PLAN

FAA A.I.P. Project Number: 3-45-0048-016-2021	Holt Project Number: SC1001-18
Designer: K. MORRIS	Technician: B. CAGLE
CAD File:	Checked by: R. HOUNSHELL
Plotted:	Submission / Issue Date: 100% - SEPTEMBER 2022
Scale: 1" = 100'	Drawing Number: G1.04
	Sheet of 16

LEGEND	
--- TSA ---	TAXIWAY SAFETY AREA (TSA)
--- TOFA ---	TAXIWAY OBJECT FREE AREA (TOFA)
--- RSA ---	RUNWAY SAFETY AREA (RSA)
--- ROFA ---	RUNWAY OBJECT FREE AREA (ROFA)
↔	ACCESS / HAUL ROUTE
[Hatched Box]	CONTRACTOR STAGING AND STORAGE
[Orange Box]	AWOS III P/T PROJECT SITE - OUTSIDE RSA
[Red Box]	AWOS III P/T PROJECT SIDE - INSIDE RSA
-----	PROJECT LIMITS
-----	AIRPORT PROPERTY LINE
---x---x---x---	EXISTING FENCE
Ⓢ	EXISTING STABILIZED CONSTRUCTION ENTRANCE
Ⓢ	EXISTING GATE
ⓧ	TEMPORARY RUNWAY CLOSURE MARKER

**Jasper County, South Carolina
Aviation General Liability Insurance Proposal
Policy Term: June 1, 2024 to June 1, 2025**



Prepared by

Lisa M. Ouellette, CPCU, CAIP - Gold

**JCL Aviation Services, LLC
109 Keller Springs Court
Bluffton, SC 29910**

Phone: (843) 757-2983



TERMS AND CONDITIONS

This proposal has been prepared by JCL Aviation Services based on exposures and information supplied to us by you. From time to time, these exposures may change, or you may enter into leases, contracts or other agreements that may transfer obligations to you. These additional exposures should be brought to our attention immediately in order to be properly included for coverage. Please remember that you are responsible for determining the property values used to issue your policy – JCL Aviation would be pleased to assist you in this determination.

While the proposal indicates the basic coverage included, the actual policies issued by the insuring companies will contain the legally binding terms and conditions. Upon receipt of the policies, we urge you to thoroughly review them for accuracy and expected coverage. If you have any questions regarding your understanding or acceptance, please notify us immediately.



AVIATION GENERAL LIABILITY INSURANCE PROPOSAL

NAMED INSURED: Jasper County, South Carolina

MAILING ADDRESS: 358 3rd Ave., Box 1149
Ridgeland, SC 29936

POLICY PERIOD: From June 1, 2024, to June 1, 2025 at 12:01 A.M. local time at the address of the Named Insured set forth above.

INSURER: Endurance American Insurance Co. (Through W. Brown & Associates, 19000 MacArthur, Suite 600, Irvine, CA 92612)

CLAIM REPORTING:

Initial Contact: Standard Incidents & Accidents
JCL Aviation Services: 843-757-2983

Initial Contact: Emergency
W. Brown & Associates: 949-852-2060

POLICY NUMBER: To Be Determined

POLICY FORM: Aviation Commercial General Liability Policy (NAF2000 (1215))

PREMISES DESCRIPTION: Ridgeland – Claude Dean Airport
134 Airport Rd.
Ridgeland, SC 29936

ADDITIONAL INSURED: Titan Aviation Fuels, Inc., P.O. Box 12327, New Bern, NC 28561-2327 (With Respect to Fuel Agreement) \$500,000. Each Occurrence

CERTIFICATE HOLDERS:

- Titan Aviation Fuels, Inc.
- Whom It May Concern



LIABILITY COVERAGES:

BODILY INJURY AND PROPERTY DAMAGE LIABILITY

Each Occurrence Limit:

\$10,000,000.

The insurer will pay those sums, which the insured becomes legally obligated to pay as damages because of “bodily injury” or “property damage” arising out of your “airport operations”.

“Airport operations” means the ownership, maintenance, use or provision of premises, services, and facilities necessary or incidental to the operation of the “airport”.

GENERAL AGGREGATE LIMIT:

\$20,000,000.

DEDUCTIBLES:

Bodily Injury and Property Damage Per Claim (Currently \$10,000.):

\$5,000.

Per Aircraft Deductible (Currently \$10,000.):

\$5,000.

Per Aircraft Deductible as Regards to Jet & Turbine Powered Aircraft:

\$10,000.

Per Loss:

Unlimited

PERSONAL INJURY AND ADVERTISING INJURY LIABILITY

Limit Any One Offense/Aggregate:

\$10,000,000.

“Personal injury” means injury, other than “bodily injury”, arising out of one or more of the following offenses: mistaken arrest, detention, or imprisonment; malicious prosecution; the wrongful eviction from, wrongful entry into, or invasion of the right of private occupancy of a room, dwelling or premises that a person occupies by or on behalf of its owner, landlord, or lessor; oral or written publication of material that slanders or libels a person or organization or disparages a person’s or organization’s goods, products, or services; oral or written publication or material that violates a person’s right of privacy; or misdirection of a person to an aircraft or other conveyance.

“Advertising Injury” means injury arising out of one or more of the following offenses: oral or written publication of materials that slanders or libels a person or organization or disparages a person’s or organization’s goods, products or services; oral or written publication of material that violates a person’s right of privacy; misappropriation of advertising ideas or style of doing business; or infringement of copyright, title or slogan.

FIRE LEGAL LIABILITY

Any One Occurrence:

\$50,000.

Provides liability coverage for damage caused by the peril of fire, to property rented by the Named Insured.



PREMISES MEDICAL EXPENSES

Each Person: **\$5,000.**
Each Accident: **\$20,000.**

Underwriters shall pay all reasonable medical expenses incurred within one year from the date of injury. Expenses include first aid at the time of an accident, necessary medical, surgical, x-ray and dental services and necessary ambulance, hospital professional nursing and funeral services.

CONTRACTUAL LIABILITY

Each Occurrence Limit: **\$10,000,000.**

Provides liability coverage assumed in a contract or agreement that is an “insured contract” provided the “bodily injury” or “property damage” occurs subsequent to the execution of the contract or agreement; or that the Insured would have in the absence of the contract or agreement. Contracts must be submitted and approved by the Underwriter within 30 days of inception, or within 30 days after the effective date of the contract, whichever is last; however, failure to submit such contracts shall not invalidate the coverage afforded.

ON AIRPORT PREMISES AUTOMOBILE LIABILITY INSURANCE

Each Occurrence Limit: **\$10,000,000.**

Pays those sums that the insured is legally obligated to pay as damages because of bodily injury or property damage to which this insurance applies, caused by an accident and resulting from the ownership, maintenance, or use of a covered auto.

PRODUCTS-COMPLETED OPERATIONS

Each Occurrence / Aggregate Limit: **\$10,000,000.**

Pays those sums that the insured is legally obligated to pay as damages because of bodily injury or property damage included within the Products-Completed Operations Hazard.

HANGARKEEPERS’ LIABILITY

Each Aircraft Limit: **\$100,000.**

Each Loss Limit: **\$100,000.**

Per Aircraft Deductible (*Currently \$10,000*): **\$5,000.**

Per Aircraft Deductible as Respects to Jet & Turbine Powered Aircraft: **\$10,000.**

Per Loss: **Unlimited**

Pays those sums that the insured is legally obligated to pay as damages for loss to aircraft while the aircraft is in the care, custody, or control of the insured for safekeeping, storage, service, or repair.



HOST LIQUOR LIABILITY

Each Occurrence Limit: **\$10,000,000.**

Extends coverage for claims arising from serving of alcoholic beverages, if the beverages are not served for profit, on airport premises.

POLICY TERMS & CONDITIONS:

WAR, HI-JACKING AND OTHER PERILS COVERAGE

Liability Limit Each Occurrence / Aggregate: **\$10,000,000.**

Aircraft Liability Coverage is provided for the following War and Allied Perils:

- a) war, invasion, acts of foreign enemies, hostilities (whether war be declared or not), civil war, rebellion, revolution, insurrection, martial law, military, or usurpation of power
- b) strikes, riots, civil commotions, or labor disputes.
- c) Any act of one or more persons, whether or not agents of a sovereign power, for political or terrorist purposes and whether the loss or damage resulting there from is accidental or intentional.
- d) Any malicious act or act of sabotage.
- e) Confiscation, nationalization, seizure, restraint, detention, appropriation, requisition for title or use by or under the order of any Government (whether civil, military, or de facto) or public or local authority.
- f) Hi-jacking or any unlawful seizure or wrongful exercise of control of the aircraft.

Cancellation: This coverage is subject to cancellation, review of geographical limits and premium upon seven (7) days notice or immediately upon outbreak of war between any of the major world powers.

CERTIFIED ACTS OF TERRORISM COVERAGE **Included**

REPORTING OF CLAIMS **As Soon As Possible**

DATE CHANGE RECOGNITION ENDORSEMENT **Included**

DEFENSE COSTS ARE IN ADDITION TO THE LIMITS

BAIL BONDS **\$1,000.**



NOTICE OF CANCELLATION

The policy may be cancelled by giving written notice to the Insurer at any time. The Insurer may cancel the policy by mailing written notice to the Named Insured giving not less than thirty (30) days' notice of such cancellation ten (10) days in the event of nonpayment of premium.

NOTICE OF NONRENEWAL

90 Days

SOUTH CAROLINA ENDORSEMENT

Included



MAJOR EXCLUSIONS:

- Care, Custody, Control Exclusion
- Noise, Pollution, & Other Perils Exclusion
- Worker's Compensation & Similar Law Exclusion
- Employers Liability Exclusion
- Employment-Related Practices
- Professional Health Care Services
- Asbestos Exclusion Endorsement
- Nuclear Energy Liability Exclusion Clause
- Radioactive Contamination Exclusion
- Expected or Intended Injury Exclusion
- Air Traffic Control Operations Exclusion
- Damage to Property
- Damaged to Impaired Property or Property Not Physically Injured
- Recall of Product, Work, or Impaired Property
- Excluded Events: Contest, Exhibition, Air Meet, Air Race, Airshow: permitted, sponsored, or participated in.
- Government Appropriation

Notes: All other coverages per carrier's standard policy form.



PREMIUM SUMMARY

W. BROWN & ASSOCIATES

Member Companies

Endurance Risk Solutions Assurance Co.

AM Best Rating

A+

Annual Premium

\$17,843.

Notes:

The premiums shown above include 15% commission for the servicing of this program.

The total annual premium for the term of June 1, 2023 to June 1, 2024 was \$16,538.

Any applicable taxes are in addition to the premiums shown above.

JCL Aviation Services, LLC is required to pay premiums to insurers on a monthly basis. In return we appreciate timely payments by our clients. Outstanding balances over 30 days may be subject to cancellation.



CLIENT AUTHORIZATION TO BIND COVERAGE

To: JCL AVIATION SERVICES, LLC

After careful review of your proposal dated April 26, 2024, we have decided to accept the proposal options checked below with the following changes (if any):

AVIATION GENERAL LIABILITY INSURANCE W. BROWN & ASSOCIATES	PREMIUM
---	----------------

<input type="checkbox"/> Total Annual Premium:	\$17,843.
--	------------------

EXCEPTIONS:

Please have a binder(s) issued and your invoice prepared for the agreed-upon coverages at your earliest convenience.

Client Signature

Date

JCL Aviation Services, LLC are required to pay premiums to insurers on a monthly basis. In return, we appreciate timely payments by our clients. Outstanding balances over 30 days may be subject to cancellation.





Jasper County Finance Department

358 Third Avenue, Post Office Box 1149
Ridgeland, South Carolina 29936
Phone (843) 717-3692 Fax (843) 717-3626

Kimberly Burgess, CPA
Director of Administrative Services
kburgessr@jaspercountysc.gov

Jasper County Council Fuel Farm Directional Bore Bid Presentation

Meeting Date:	May 20, 2024
Subject:	Presentation of bids for fuel farm directional bore
Recommendation:	Council accepts the bid from CAB Installers, Inc. in the amount of \$17,573.04 to provide a directional bore from Grays Highway West to the location of the airport fuel farm located at Ridgeland-Claude Dean Airport and to authorize the County Administrator to execute all documents necessary to complete the project.

Description: Jasper County advertised for sealed bids for a directional bore approximately 625 feet from Grays Highway to the location of the airport fuel farm located at Ridgeland-Claude Dean Airport. The bids were due on May 8, 2024, at 3:00 PM. One (1) bid was received. The bidder is CAB Installers, Inc., with a bid of \$17,573.04 (excluding, if any, applicable sales tax.)

Recommendation: Staff recommends that the County Council accept the bid from CAB Installers, Inc., in the amount of \$17,573.04 and authorize the County Administrator to execute all documents necessary to complete the project.

Attachments:

- CAB Installers, Inc. Bid
- Bid Tab Sheet
- Invitation to Bid Advertisement
- Invitation to Bid

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

BID FORM

SUBMITTED BY CAB Installer's Inc.
Company Name

In accordance with the above stated Invitation to Bid (IVTB #2024-16), the undersigned hereby declares that they have examined the Invitation to bid documents and specifications for the item(s) below.

The undersigned proposes and agrees, if their Bid is accepted to furnish the item(s) submitted below, including delivery products/services information submitted.

1 each	<p>Vehicle in accordance with Specifications in this bid document.</p> <p>Airport Fuel Farm Directional Bore</p> <p>Unit Complete, Delivered FOB Ridgeland, SC</p> <p>Delivery: <u>2 wks. after approved</u> calendar days after receipt of order.</p> <p>Shall Warranty the above - <u>12 months</u></p> <p>Labor and travel for <u>N/A</u></p>	<p><u>\$ 17,573.04</u></p>
--------	---	----------------------------

DELIVERY F.O.B. DESTINATION

Prompt Payment Discount N/A % Days, Net Days

JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17

AFFIDAVIT OF COMPLIANCE

To be submitted with vendor's Bid

We Do Not take exception to the IVTB Documents/Requirements.

We take exception to the IVTB Documents/Requirements as follows:

Specific exceptions are as follows:

Per Danny Lucas + CAB Installer's a 3" conduit is required for electrical

Directional Bore approx 625 - Due to boring under a 7 foot drainage ditch the length of Bore is approx. 700 feet

Per Danny Lucas two Bulk Vault with Lids are required one @ Graves and one @ Electrical Panel

I have carefully examined the invitation to bid and agree to abide by all submitted pricing, delivery, terms and conditions of this Bid unless otherwise stipulated herein.

Company Name CAB Installer's Inc.

By Beth Coole

(Authorized Signature)

Beth Coole Bookkeeper

(Print Name and Title)

Company Address 99 Logan Rd
Bluffton, SC 29909

RETURN THIS PAGE

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

STATEMENT OF “NO BID”

Return this page only if your company provides the products/services being bid and DECLINES to do so.

We, the undersigned, have declined to bid on the above Invitation to Bid for **Airport Fuel Farm Directional Bore** for the following reasons:

- _____ Specifications too “Narrow”, geared to one brand or manufacturer.
(Please explain below).
- _____ Insufficient Time to Respond to Invitation to Bid
- _____ Unable to Meet Specifications
- _____ Specifications Unclear (Please explain below)
- _____ Other (Please explain below)

Remarks _____

Company Name _____

Address _____

Signature and Title _____

Telephone Number _____

Date _____



Jasper County Bid Sheet

Fuel Farm Directional Bore
IVTB# 2024-17
May 8, 2024 3:00 PM

Company Name	Address	Amount of Bid	Remarks/Total
CAB Installers, Inc.	99 Logan Road Bluffton, SC 29909	\$17,573.04	

From: [Kimberly Burgess](#)
To: [Danny Lucas](#)
Subject: FW: SCBO Advertisement Submission
Date: Wednesday, April 24, 2024 3:53:00 PM

FYI

From: South Carolina Business Opportunities <noreply@mmo.sc.gov>
Sent: Wednesday, April 24, 2024 3:43 PM
To: Kimberly Burgess <kburgess@jaspercountysc.gov>
Subject: SCBO Advertisement Submission

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

NOTICE:

Your SCBO password is good only for 90 days. **Upon receiving a reminder to renew your password, you have six (6) days to do so. If you wait any longer, you'll be locked out. Please avoid a lockout by renewing your password on time every 90 days or sooner!**

Your SCBO advertisement (**AD# 48482**) has been submitted and will be reviewed by a member of our staff prior to publication. Please retain a copy of this email to serve as a receipt of your ad submission.

Please note that ads submitted after 12:00 pm may not be reviewed/published until the next business day.

The information you submitted for the advertisement is included below:

Category: Minor Construction

Advertisement Date: Wed, 04/24/2024 - 00:00

Project Name: Fuel Farm Directional Bore

Project Number: IVTB #2024-17

Project Location: Ridgeland, SC

Description of Project/Services:

Jasper County is seeking sealed bids for Directional Bore approximately 625 feet from Grays Highway (U.S. 278) West to the location of the airport fuel farm located at Ridgeland – Claude Dean Airport. A minimum 13 x 24 x 12 bulk vault with lid, 2" pipe conduit, line locate, switch gear, labor, rental equipment, and other miscellaneous materials, supplies, equipment, parts, and services as specified by the Airport Electrical Engineer, Mark Morley, The Ohmega Group, Inc.

Quote Due Date/Time: Wed, 05/08/2024 - 15:00

Construction Cost Range: 10,000 - 100,000

Agency Project Coordinator: Danny Lucas

Email: dlucas@jaspercountysc.gov

Telephone:

Project Details: <https://www.jaspercountysc.gov/financial-administrative-services/bids-solicitati...>

Ad Creation Date: Wed, 04/24/2024 - 15:42

**Fuel Farm Directional Bore
INVITATION TO BID #2024-17**



April 24, 2024

**SkyBlue Aviation
Ridgeland – Claude Dean Airport
Development Services Division**

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

SEALED BIDS MUST BE PHYSICALLY RECEIVED, AS INDICATED BELOW ON OR BEFORE 3:00 PM, WEDNESDAY, MAY 8, 2024.

Issue Invitation to Bid	April 24, 2024
Deadline for Inquiries	April 29, 2024
Response to Inquiries	April 30, 2024
Deadline for Submitting Bids	May 8, 2024

I. PURPOSE

Jasper County, SC is soliciting sealed bids from qualified contractors for work described herein.

II. INSTRUCTION TO BIDDERS

1. Bid Opening Location

The Bids will be opened at the Clementa Pinckney Government Building, Council Chambers, Third Floor, 358 Third Avenue, Ridgeland, SC 29936.

Bids will be opened on the due date, Wednesday, May 8, 2024 at 3:00 pm.

All bidders or their representatives are invited to attend the bid opening.

2. Bid Delivery

Any Bids received after the stated date and time will not be considered. It is the bidder's sole responsibility to deliver its bid to the Jasper County Administrative Services Division Procurement Office for receipt on or before the due date and time indicated. If a Bid is delivered by U.S. Mail, the bidder shall be responsible for its timely delivery to the Procurement Office. Bids delayed by mail shall not be considered and shall be rejected. Bids may be mailed to the Procurement Office and accepted if the signed bid forms and required submittals were mailed and received prior to the due date and time. Bids forwarded by email will not be accepted.

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

3. Sealed and Marked

If sent by mail, or hand-delivered, one original signed Bid shall be submitted in a sealed package, clearly marked on the outside of the package with the Invitation to bid number and addressed to:

Kimberly Burgess, Procurement Officer
Jasper County Government
358 Third Avenue, Suite 304
P O Box 1149
Ridgeland, SC 29936
kburgess@jaspercountysc.gov

4. Legal Name and Signature

Bids shall clearly indicate the legal name, address, and telephone number of the bidder. Bids shall be manually signed above the printed name and title of the signer on the Affidavit of Compliance page. The signer shall have the authority to bid on behalf of the company with regard to the submitted Bid. Failure to properly sign the Bid form shall invalidate the bid and it shall not be considered for award.

5. Clarification and Addenda

Each bidder shall examine Invitation to bid documents. The Procurement Officer shall not be responsible for interpretations or clarifications of Equipment Specifications.

Any inquiries or suggestions, concerning interpretation, clarification, or additional information pertaining to the Equipment Specifications shall be made through the Airport Manager in writing or through email to:

Danny Lucas
Director, Development Services Division
Airport Manager
Ridgeland – Claude Dean Airport
SkyBlue Aviation
P.O. Box 653
Ridgeland, SC 29936
dlucas@jaspercountysc.gov

JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17

Any inquiries or suggestions, concerning clarification of the Invitation to bid (excluding Equipment Specifications) shall be made through the Procurement Officer in writing or through email to:

Kimberly Burgess
Procurement Officer
Director, Administrative Services Division
P.O. Box 1149
Ridgeland, SC 29936
kburgess@jaspercountysc.gov

6. Reserved Rights

Jasper County reserves the right to accept any or all bids submitted.

7. Applicable Law

All applicable laws and regulations of the State of South Carolina and Jasper County procurement regulations will apply to any resulting agreement, contract, or purchase.

8. Right to Protest

Appeals and remedies are provided for in the Jasper County procurement regulations.

9. Contract Forms

Any agreement, contract, or purchase order resulting from the acceptance of a Bid shall be on forms either supplied by or approved by the Jasper County Procurement Officer.

10. Liability and Indemnity

The Contractor shall defend, indemnify and hold harmless Jasper County, its elected and appointed officials, agents and employees from and against any and all liability, suits, damages, costs (including attorney fees), losses, etc. from claims caused by, or arising out of, or connected with, subsequent contract, including, but not limited to claims for personal injuries, death, property damage, or for damages from the award of this contract to Contractor.

11. Forms, Alternates, Variances

Bids must be submitted on the attached Invitation to Bid forms, although additional information may be attached. Bidders must indicate any variance from the requested equipment specifications and/or terms and conditions, on the IFB Affidavit of Compliance. Otherwise, bidders must fully comply with the requested equipment specifications, terms, and conditions. Alternate Bids may or may not be considered at the sole discretion of Jasper County.

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

12. Bid Prices

Provide both unit price and extended total. Price must be stated in units of quantity specified in the bidding specifications. In case of discrepancy in computing the amount of the Bid, the unit price of the Bid shall govern. All prices shall be Freight on Board (F.O.B.) Destination.

13. Descriptive Information

All equipment, materials, and articles incorporated in the product/work covered by this Invitation to bid are to be new and of suitable grade for the purpose intended. Brand or trade names referenced in specifications are for comparison purposes only. Bidders may not submit Bids on items manufactured by other than the manufacturer specified except when an “or equal” is stated.

14. Quality

If any equipment delivered does not meet applicable specifications, or if the equipment will not produce the performance that the bidder represents to the County, the bidder shall retrieve the equipment from Jasper County at no expense. Also, the bidder shall refund to the County any money which has been paid for same. The bidder shall be responsible for attorney fees in the event the bidder defaults and court action are required.

The County reserves the right to reject any or all materials/equipment if, in its judgement, the item reflects unsatisfactory workmanship, manufacturing, or shipping damages.

15. Regulations

It shall be the responsibility of the bidder to assure compliance with Federal, State of South Carolina, and County rules, regulations, or other requirements, as may apply. It shall be the responsibility of the contractor to locate all utility lines, etc. prior to excavating or executing a directional bore, etc.

16. Bid Tabulation

Bidders may request a copy of the bid tabulation of the Invitation to bid.

III. GENERAL TERMS AND CONDITIONS

1. Payment

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

The Bidder shall clearly state any prompt payment discount and/or net payment terms in the space provided on the Bid Form or Proposal page. If this section is not completed, the County will assume terms are Net 30 calendar days after delivery and County's acceptance of equipment which are the County's standard payment terms. Pre-payment and Cash On Delivery (COD) Terms are not acceptable.

2. Exceptions to Specification

Bidders taking exception to any part or section of the specifications shall indicate such exceptions on the Affidavit of Compliance Form and continuation page(s), if necessary. Failure to indicate exceptions shall be interpreted as the bidder's intent to fully comply with the specifications as written.

3. Bid Award

Any Purchase Order or Purchase Sales Agreement resulting from this Invitation to bid shall be awarded in response to a bid to Jasper County, South Carolina, received by the aforementioned deadline.

4. Product Liability Insurance

The successful bidder shall supply proof of Commercial General Liability insurance and/or proof of product liability insurance acceptable to Jasper County. Insurance requirements are as follows:

Insurance Requirements:

The Bidder shall provide, prior to commencing work, a certificate of liability insurance as evidence of the following insurance requirements:

- a. Workers' Compensation - The vendor shall provide coverage for its employees with statutory workers' compensation limits, and no less than \$1,000,000.00 for Employers' Liability. Said coverage shall include a waiver of subrogation in favor of the OWNER and its agents, employees, and officials.
- b. Commercial General Liability - The vendor shall provide coverage for all operations including, but not limited to Contractual, Products and Completed Operations, and Personal Injury. The limits shall be no less than \$ 1,000,000.00, per occurrence, with a \$2,000,000.00 aggregate.
- c. Business Automobile Liability - The vendor shall provide coverage for all owned, non-owned and hired vehicles with limits of not less than \$1,000,000.00, per occurrence, Combined Single Limits (CSL) or its equivalent.

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

IV. EQUIPMENT SPECIFICATIONS

Airport Fuel Farm Directional Bore

See attached General Conditions, Equipment Specifications, and Bid Form for detailed Information.

Delivery: F.O.B. Destination

The materials, supplies, equipment to be specified within this document shall be delivered all transportation charges paid by the bidder to destination.

Directional Bore approximately 625 feet from Grays Highway (U.S. 278) West to the location of the airport fuel farm located at Ridgeland – Claude Dean Airport.

Minimum 13 x 24 x 12 Bulk Vault with Lid

2" Pipe Conduit

Line Locate

Switch Gear

Other miscellaneous materials, supplies, equipment, parts, services as specified by the Airport Electrical Engineer, Mark Morley, The Ohmega Group, Inc.

Labor

Rental Equipment

**JASPER COUNTY
 INVITATION TO BID #2024 – 17
 FUEL FARM DIRECTIONAL BORE
 IVTB #2024-17**

BID FORM

SUBMITTED BY _____
 Company Name

In accordance with the above stated Invitation to Bid (IVTB #2024-16), the undersigned hereby declares that they have examined the Invitation to bid documents and specifications for the item(s) below.

The undersigned proposes and agrees, if their Bid is accepted to furnish the item(s) submitted below, including delivery products/services information submitted.

1 each	Vehicle in accordance with Specifications in this bid document. Airport Fuel Farm Directional Bore Unit Complete, Delivered FOB Ridgeland, SC Delivery: _____ calendar days after receipt of order. Shall Warranty the above Labor and travel for _____	\$ _____
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DELIVERY F.O.B. DESTINATION

Prompt Payment Discount _____% _____ Days, Net _____ Days

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

AFFIDAVIT OF COMPLIANCE

To be submitted with vendor's Bid

_____ We Do Not take exception to the IVTB Documents/Requirements.

_____ We take exception to the IVTB Documents/Requirements as follows:

Specific exceptions are as follows:

I have carefully examined the invitation to bid and agree to abide by all submitted pricing, delivery, terms and conditions of this Bid unless otherwise stipulated herein.

Company Name _____

By _____

(Authorized Signature)

(Print Name and Title)

Company Address _____

RETURN THIS PAGE

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

AFFIDAVIT OF COMPLIANCE (continued)

Telephone Number _____

Email _____

Federal Tax ID No. _____

DBE Vendor (Yes/No) Minority Owned: _____

Women Owned: _____

Veteran Owned: _____

Date _____

ADDENDA

Bidder acknowledges receipt of the following addendum:

Addendum No. _____

Addendum No. _____

Addendum No. _____

Addendum No. _____

RETURN THIS PAGE

**JASPER COUNTY
INVITATION TO BID #2024 – 17
FUEL FARM DIRECTIONAL BORE
IVTB #2024-17**

STATEMENT OF “NO BID”

Return this page only if your company provides the products/services being bid and DECLINES to do so.

We, the undersigned, have declined to bid on the above Invitation to Bid for **Airport Fuel Farm Directional Bore** for the following reasons:

- _____ Specifications too “Narrow”, geared to one brand or manufacturer.
(Please explain below).
- _____ Insufficient Time to Respond to Invitation to Bid
- _____ Unable to Meet Specifications
- _____ Specifications Unclear (Please explain below)
- _____ Other (Please explain below)

Remarks _____

Company Name _____

Address _____

Signature and Title _____

Telephone Number _____

Date _____



JASPER COUNTY COUNCIL COUNCIL MEETING

Jasper County Clementa C. Pinckney Government Bldg.
358 3rd Avenue, Ridgeland, SC 29936

Monday, March 18, 2024

MINUTES

Budget Workshop:

Review of the Fiscal Year 2025 Budget Schedule – Kimberly Burgess

Ms. Burgess was present to give a review of the Fiscal Year 2025 Budget Schedule to the Council. She noted that 05.06.2024 would be the first reading of the budget; she noted the school district was set for the 05.06.2024 meeting and possibly the 05.20.2024 meeting; 05.20.2024 would be the public hearing and second reading of the ordinance and on 06.03.2024 if all went as planned this would be the final reading of the budget ordinance.

Jasper County Neighbors United – Tedd Moyd

Mr. Tedd Moyd of Jasper County Neighbors United was present to discuss their budget requests with Council. Mr. Moyd noted that they were embarking on new ventures and discussed some of that information with Council. He said that JCNU is becoming sustainable and self-sufficient. He discussed their budget request amount with the Council and noted their plans for the use of the funds.

Jasper County Council on Aging – Lila Resh

Ms. Lila Resh, Mr. Rochester and Mr. Newton of the Jasper County Council on Aging was present to discuss their budget requests with the Council. They discussed their mission and what they provide to the citizens of Jasper County. They discussed their funding sources and the number of clients they had serviced.

Officials Present: Vice Chairwoman Barbara B. Clark, Councilman Pastor Alvin Adkins, and Councilman John Kemp. Absent: Chairman L. Martin Sauls IV, Councilman Coy Garbade

Staff Present: County Administrator Andrew Fulghum, Clerk to Council Wanda Giles, County Attorney David Tedder, Kimberly Burgess, Chief Russell Wells, Danny Lucas and Videographer Jonathan Dunham.

Call to Order:

Vice Chairwoman Clark meeting to order as soon as the Workshop was over. The Report of Compliance with the Freedom of Information Act was read for the records as follows: *In compliance with the Freedom of Information Act, notice of meetings and agendas were posted and furnished to all news media and persons requesting notification.*

Minutes
03.18.2024

2. Executive Session SECTION 30-4-70.

(a) A public body may hold a meeting closed to the public for one or more of the following reasons:

(2) Discussion of negotiations incident to proposed contract arrangements and proposed purchase or sale of property, the receipt of legal advice where the legal advice related to pending, threatened, or potential claim or other matters covered by the attorney-client privilege, settlement of legal claims, or the position of the public agency in other adversary situations involving the assertion against the agency of a claim – [Tax Map # 063-26-14-001 and Map # 063-26-14-002](#); [Consideration of just compensation for I95 widening property request by SCDOT](#); [Parks and Recreation Master Plan Proposals](#); [Airport matters-Heddings Lawsuit](#)

(5) Discussion of matters relating to the proposed location, expansion, or the provision of services encouraging location or expansion of industries or other businesses in the area served by a public body – [Prospect Update](#); [Fee in Lieu of Tax Agreement Assignment](#)

ANY EXECUTIVE SESSION MATTER ON WHICH DISCUSSION HAS NOT BEEN COMPLETED MAY HAVE DISCUSSION SUSPENDED FOR PURPOSES OF BEGINNING THE OPEN SESSION AT ITS SCHEDULED TIME, AND COUNCIL MAY RETURN TO EXECUTIVE SESSION DISCUSSION AFTER THE CONCLUSION OF THE OPEN SESSION AGENDA ITEMS.

Motion to go into Executive Session: Councilman Adkins

Second: Councilman Kemp

Vote: Unanimous

The motion passed.

Return to Open Session:

Motion to return to Regular Session: Councilman Adkins

Second: Councilman Kemp

Vote: Unanimous

The motion passed.

○ **Action coming out of Executive Session:** There were no motions coming from Executive Session.

4. Pledge of Allegiance and Invocation: The Pledge to the Flag was given and the Invocation was given by Councilman Adkins.

5. Approval of the Consent Agenda Items:

Councilman Kemp noted that the Consent Agenda needed to be amended to include the 02.05.2024 Minutes that was left off the agenda but were included in their packets.

Motion to approve the Consent Agenda with the noted change: Councilman Kemp

Second: Councilman Adkins

Vote: Unanimous

The motion passed.

6. Approval of Agenda:

Motion to approve the agenda: Councilman Adkins

Second: Councilman Kemp

Vote: Unanimous

The motion passed.

PRESENTATIONS AND PROCLAMATIONS

7. Brenda Dooley, CEO - Habitat for Humanity of the Lowcountry

Ms. Dooley was present to make a presentation on behalf of Habitat for Humanity of the Lowcountry. Information was passed out to Council, and she noted the 4 components of Habitats Homeownership Program: Land, Families; Volunteers and Donors. She noted that they have built 14 homes in 2 locations. She discussed their process noting they aren't a quick fix but rather a long-term solution. She discussed their process and their recent accomplishments in Jasper County.

8. Chief Russell Wells – Initial Quarterly Report on the IGA with City of Hardeeville for Emergency Transport / Ambulance Services.

Chief Wells gave an initial quarterly report on the Intergovernmental Agreement (IGA) with the City of Hardeeville for Emergency Transport and Ambulance Services. He discussed the data analysis of the calls that were dispatched and responses.

RESOLUTIONS

9. None

PUBLIC HEARINGS, ORDINANCES AND ACTION ITEMS

10. None

CITIZEN COMMENTS

11. **Open Floor to the Public per Ordinance 08-17** Any citizen of the County may sign to speak in person at the Council Meeting (before the Council Meeting's 6:30PM start time on the Sign-In Sheet on the Podium), to address Council on matters pertaining to County Services and Operations. Presentations will be limited to three (3) minutes per person and total public input will be limited to 30 minutes.

Mary Solomon discussed a new development on Bees Creek Road and wanted to know where the water would off load to.

Coroner Willie Aiken discussed the Coroner position and his concerns for his department.

Susan Campbell did not speak as she thought this was a sign in sheet to attend the meeting.

Valerie Guzman spoke on the Special Audit.

Lance Stemple did not speak as he thought this was a sign in sheet to attend the meeting.

12. **Administrator's Report** - Mr. Fulghum reviewed the information from his report. There were no Action Items requiring a vote from the Council in the Administrator's Report.

CONSENT AGENDA

13. **John Wall** – Approval of the **3rd reading** of Ordinance [#O-2024-04](#) Authorizing The Execution And Delivery Of A Fee-In-Lieu Of *Ad Valorem* Taxes And Incentive Agreement By And Among n Jasper County, South Carolina And Master Steel LLC, for an Economic Development formerly known as "Project Install" To Provide For Payment Of A Fee-In-Lieu Of Taxes; Approving The Creation Of A Multicounty Park With Hampton County, South Carolina; Authorizing The Execution And Delivery Of A Multicounty Park Agreement By And Between Jasper County, South Carolina And Hampton County, South Carolina; Authorizing Certain Infrastructure Credits And; And Other Related Matters. (*Project Install*) (*1st reading 02.05.2024; public hearing and 2nd reading 03.04.2024*)

14. **David Tedder** – Consideration of the **3rd reading** of Ordinance [#O-2024-05](#) Extending a Temporary Moratorium on Applications, Administrative Processing and Permitting for Approval of Large Residential Subdivisions, Major Subdivisions, Commercial Development Projects and Signage Within the Euhaw Broad River Planning Area and Matters Related Thereto. (*Moratorium*) (*1st reading 02.26.2024; public hearing and 2nd reading 03.04.2024*)

15. **Kimberly Burgess** – Consideration of the recommendation of the bid proposals for Robertville Community Center Roof Replacement Phase 2.

16. **Kimberly Burgess** – Consideration of the recommendation of the Accommodation Tax Advisory Committee Members for Fiscal Year 2024-2025.

17. **Danny Lucas** – Ratifying Approval of the Parks & Recreation Master Plan RFP Recommendation to include inadvertently omitted written staff recommendation. (*Approved at the 03.04.2024 meeting*)

18. Approval of the Minutes 01.25.2024 and 02.05.2024

END OF CONSENT AGENDA

19. Council Members Comments: Councilmember Comments were given but there were no comments that required action.

20. Possible Return to Executive Session to Continue Discussion on Matters Regarding Agenda Item II. There was no need to return to the Executive Session for this meeting. For additional information on this meeting please visit our website for this meeting's agenda E-Packet or for the video go to https://www.youtube.com/channel/UCBmloqX05cKAsHm_ggXCjIA

Adjournment

Motion to adjourn: Councilman Kemp

Second: Councilman Adkins

Vote: Unanimous

The motion passed and the meeting adjourned at 7:12PM

Respectfully submitted:

Wanda H. Giles
Clerk to Council

Barbara B. Clark,
Vice Chairwoman

AGENDA

ITEM # 20

Councilmember Comments