AGENDA ITEM #'s 14 - 18

Consent Agenda Items

AGENDA ITEM # 14

Consent Agenda Item

STATE OF SOUTH CAROLINA COUNTY OF JASPER

ORDINANCE 0-2023-07

AN ORDINANCE OF JASPER COUNTY COUNCIL

To amend Chapter 6 of the County Code of Ordinances (Buildings and Building Regulations) to Update References, Fees and Matters Related Thereto.

WHEREAS, Jasper County Council recognizes the need to adopt technical building codes, building permit fees, demolition rates, and house/building moving rates for regulation of construction within the unincorporated boundaries of the County that are consistent with regulations as passed and amended by the State of South Carolina; and

WHEREAS, Jasper County Council recognizes the public health, safety and welfare will be served by updating certain codes heretofore adopted by Council; and

WHEREAS, County Council, upon review and recommendation of its administrative staff has determined that these and related matters should be updated to include more recent references, clarified procedures and updated fee schedules;

NOW THEREFORE BE IT ORDAINED by the Jasper County Council in council duly assembled and by the authority of the same:

Section 1. The Jasper County Code of Ordinances, Chapter 6, Article II, **TECHNICAL CODES**, is amended by:

a) Amending Division 2, **Codes Adopted**, by deleting the current Section 6-51 (b) and inserting new Section 6-51(b) as set forth in the attached Exhibit "A", and correcting subsection 6-51(d) by changing the name of the department referenced to the "Jasper County Building Services Department", rather than "Jasper County Development Services Department";

- b) Amending Division 3, **Permits, Inspections and Fees**, Section 6-61 by deleting the second and third sentences of Section 6-61, so that the first paragraph shall read "Construction documents and civil documents shall accompany all permit applications and shall contain all information required by the relevant code(s) and ordinances."
- c) Amending Section 6-64, **Permit required; Posting of permit card** by replacing the second sentence to read: "Work requiring a permit shall not commence until the permit holder, or his/her agent, has posted the building permit card in a location on the premises visible in plain sight from the adjacent right of way or access drive.
- d) Amending Section 6-73, **Inspection only fees**, by changing the inspection fee to \$50.00;
- e) Amending Section 6-74, **Reinspection fees**, by changing the reinspection fees to \$50.00 for the First re-inspection fee; to \$100.00 for the Second re-inspection fee for the same violation; to \$150.00 for the Third re-inspection fee for the same violation; and for each subsequent reinspection thereafter for the same violation, the fee shall continue to increase in \$50.00 increments.
- f) Amending Section 6-79, **Plans review fees**, subsection (2), by changing the fee to \$125.00.
- g) Amending Section 6-81 **Moving permits**, by changing the fee to \$150.00 and deleting the last sentence in the first paragraph.
- h) Amending Section 6-82, **Demolition Permits**, to read as follows:

For the demolition of any residential structure, the fee shall be \$100.00 For the demolition of any commercial or multi-family structure, the fee shall be \$200.00

All permit holders are responsible for obtaining proper approval(s) from DHEC/state agencies regarding the demolition and disposal of demolished building or structure.

- i) Amending Section 6-85, **Building permit fees**, by deleting the existing fee schedule and substituting the new fee schedule attached as Exhibit "B".
- j) Amending Section 6-93, **Construction trailers and shipping containers**, by changing the fee to \$100.
- k) Adding a new Section 6-96, **Manufactured Housing fee**, reading as follows:

The fee for a manufactured housing permit shall be \$200.00. This fee is in addition to zoning permit fees.

l) Amending Section 6-98, **Temporary use permits and fees**, by changing the fee to \$150.

Section 2. Delete Article III, Manufactured/Mobile Home Provisions, Sections 6-131 through 6-133, as these provisions can be found in Article 12:9 of Appendix A (Zoning Ordinance) of the Jasper County Code of Ordinances

Section 3. Severability.

If any section, clause, paragraph, sentence or phrase of this ordinance shall, for any reason, be held to be invalid or unconstitutional, such invalid section, clause, paragraph, sentence or phrase is hereby declared to be severable; and any such invalid or unconstitutional section, clause, paragraph, sentence or phrase shall in no way affect the remainder of this ordinance; and it is hereby declared to be the intention of the County Council that the remainder of this ordinance would have been passed notwithstanding the invalidity or unconstitutionality of any section, clause, paragraph, sentence or phrase thereof.

Section 3. This Ordinance shall take effect upon approval by Council.

ATTEST:	L. Martin Sauls IV Chairman
Wanda Simmons Clerk to Council	
ORDINANCE: O-2023-07 First Reading: April 21, 2023 Second Reading: April 17, 2023 Adopted: April 17, 2023	
Reviewed for form and draftsmanship by the	Jasper County Attorney.
David Tedder	Date
April 24	

Exhibit A Section 6-51(b)

- (b) The regulations of the following standards codes recommended and published in book form and hereby adopted as the regulations governing the construction of buildings and other structures in the county with effective dates established by the South Carolina Building Code Council; and it shall be unlawful to erect or construct any building or structure in the county in violation of, or without complying with, these regulations:
- (1) National Electrical Code, 2020 Edition with South Carolina Building Code modifications.
- (2) International Building Code, 2021 Edition published by the International Code Council, Inc., with South Carolina Building Code modifications and Appendix H; provided however, that Section 105.2(9) is to include "Prefab pools that are 4 foot or greater in height."
- (3) International Plumbing Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (4) International Mechanical Code, 2021, Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (5) International Fire Code, 2021 Edition with South Carolina Building Code modifications.
- (6) International Fuel Gas Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (7) International Residential Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications and Appendices; provided however, that Section 105.2(7) is to include "Prefab pools that are 4 foot or greater in height."
- (8) International Energy Conservation Code, 2009 Edition with South Carolina Building Code modifications.
- (9) International Property Maintenance Code, 2021 Edition.
- (10) ICC/ANSI A11 7.1 Accessible and Usable Buildings and Facilities Code, 2017 Edition with South Carolina Building Code modifications, and
- (11) International Existing Building Code, 2021 Edition.
- (12) International Swimming Pool and Spa Code, 2018 Edition.

Exhibit B

Fee Schedule

Total Valuation	Residential Building Permit Fee
\$0 - \$2,000.00*	\$69.00
\$2,001.00 - \$40,000.00	\$69.00 for the first \$2,000.00, plus \$11.00 for each \$1,000.00 or fraction thereof, to and including \$40,000.00
\$40,001.00 - \$100,000.00	\$487.00 for the first \$40,000.00, plus \$9.00 for each additional \$1,000.00 or fraction thereof, to and including \$100,000.00
\$100,001.00 - \$500,000.00	\$1,027.00 for the first \$100,000.00, plus \$7.00 for each additional \$1,000.00 or fraction thereof, to and including \$500,000.00
\$500,001.00 - 1,000,000.00	\$3,827.00 for the first \$500,000.00, plus \$5.00 for each additional \$1,000.00 or fraction thereof, to and including \$1,000,000.00
\$1,000,001.00 - \$5,000,000.00	\$7,327.00 for the first \$1,000,000.00, plus \$3.00 for each additional \$1,000.00 or fraction thereof, to and including \$5,000,000.00
\$5,000,001.00 and over	\$20,327.00 for the first \$5,000,000.00, plus \$1.00 for each additional \$1,000.00 or fraction thereof
Commercial Building Perm	it Fees shall be 150% of the Residential Rate

Sec. 6-51. Technical codes adopted by reference.

- (a) The following codes promulgated by the International Code Council, as adopted and amended by the state's department of labor, licensing, and regulation, which must be mandatorily adopted by the county, shall constitute and become an ordinance of the county, and are hereby adopted as fully as though set out at length herein, excluding the appendices and including Chapter One, except as further provided herein. Provided, however, that the provisions of the codes which concern the qualification, removal, dismissal, duties, and responsibilities of all building officials, deputy building officials, chief inspectors, and other inspectors and assistants are not adopted herein.
- (b) The regulations of the following standards codes recommended and published in book form and hereby adopted as the regulations governing the construction of buildings and other structures in the county with effective dates established by the South Carolina Building Code Council; and it shall be unlawful to erect or construct any building or structure in the county in violation of, or without complying with, these regulations:

(c)

- (1) National Electrical Code, 2020 Edition with South Carolina Building Code modifications.
- (2) International Building Code, 2021 Edition published by the International Code Council, Inc., with South Carolina Building Code modifications and Appendix H; provided however, that Section 105.2(9) is to include "Prefab pools that are 4 foot or greater in height."
- (3) International Plumbing Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (4) International Mechanical Code, 2021, Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (5) International Fire Code, 2021 Edition with South Carolina Building Code modifications.
- (6) International Fuel Gas Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications.
- (7) International Residential Code, 2021 Edition published by the International Code Council, Inc. with South Carolina Building Code modifications and Appendices; provided however, that Section 105.2(7) is to include "Prefab pools that are 4 foot or greater in height."
- (8) International Energy Conservation Code, 2009 Edition with South Carolina Building Code modifications.
- (9) International Property Maintenance Code, 2021 Edition.
- (10) ICC/ANSI A11 7.1 Accessible and Usable Buildings and Facilities Code, 2017 Edition with South Carolina Building Code modifications.
- (11) International Existing Building Code, 2021 Edition.
- (12) International Swimming Pool and Spa Code, 2018 Edition.

(b) The latest edition of the below listed building codes shall continue in force until new or revised or successor building codes are subsequently made available for each, respectively, by the publisher and adopted by the South Carolina Building Codes Council. Once new or revised or successor building codes for each, respectively, are published and adopted by the South Carolina Building Code Council, such building codes shall be immediately adopted as part of the County Code, but shall be implemented and enforced one year from the date of adoption by the South Carolina Building Code Council.

2015 Editions:

International Building Code, including Chapter One, except Section 105.2(9) to read: Prefab pools that are 4' or greater in height.

International Residential Code, including Chapter One, except Section 105.2(7) to read: Prefab pools that are 4' or greater in height.

International Mechanical Code, including Chapter One

International Plumbing Code, including Chapter One

International Fire Code, including Chapter One

International Fuel Gas Code, including Chapter One

International Property Maintenance Code

International Swimming Pool and Spa Code

2009 Edition:

International Energy Conservation Code, including Chapter One

2014 Edition:

National Electric Code

- (c) The standards contained in the above building codes shall be controlling in the use, maintenance, and occupancy of all structures located within the unincorporated areas of the county.
- (d) The Jasper County <u>Building Development</u> Services Department shall have the authority to review and enforce the standards contained in the building codes. The department shall also review and enforce those references to the building codes as contained in the Fire Code pertaining to plan review and new construction. The county fire chief and/or his designee shall have continued authority to review and enforce all other maintenance and compliance items contained in the Fire Code.
- (e) Height limit for weeds For purposes of Section 302.4 of the International Property Maintenance Code regarding maintenance of weeds, all premises and exterior property shall be maintained free from weeds or plant growth, as described therein, in excess of 12 inches in height. This limitation on weed height shall only apply to tracts of land with a total area of less than ten acres

(Ord. No. 2017-18, § 1, 9-5-17)

DIVISION 3. PERMITS, INSPECTIONS AND FEES

Sec. 6-61. Accompanying documents.

Construction documents and civil documents shall accompany all permit applications and shall contain all information required by the relevant code(s) and ordinances. Construction and civil documents shall be prepared by an architect or engineer properly licensed by the State of South Carolina, with the exception of the following residential construction:

- (1) Attached one story structures with less than a 7/12 roof pitch;
- (2) Open porch or deck additions with or without roofs with less than a 7/12 roof pitch;
- (3) Detached accessory structures that are only one story in height, nonhabitable, with less than a 7/12 roof pitch.

The above items, (1), (2) and (3) shall be accompanied with construction and site drawings per prescriptive methods of required codes and ordinance requirements.

A copy(s) of the recorded plat, DHEC construction permit or water and sanitation approval letters, FEMA elevation certificates, if applicable, and other documents as requested by engineering, planning and zoning, building and codes and permitting as stated on the applicable application(s).

A certificate of occupancy will not be issued until the permitting department receives the water and sewer tap receipts and/or final DHEC approval for septic, all applicable FEMA elevation certificates, and verification that all fees have been paid.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-62. No electrical connection without building permit.

It shall be unlawful for any public utility company or rural electric cooperative to make a new connection of electrical energy to a building or mobile or manufactured home requiring a permit under this article, until such permit is acquired for the construction or improvement of the building or for the occupancy of a mobile or manufactured home; or in the instance of a re-connection to an existing service location, panel and meter, a release for power suppliers to re-connect confirming there has been only a visual inspection by Jasper County of the exterior panel and meter with an acknowledgment of such by the applicant/property owner is obtained from the building codes department. Any company or cooperative receiving a request for a connection where the owner does not have a permit will report such request to the building official. No company or cooperative shall be required to determine the cost or value of the building being constructed or improved.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-63. Addressing.

All buildings shall have permanent affixed numbers and must comply with the requirements of the streets, roads and other public property ordinance(s). See also sections 25-128 through 25-134 of the Jasper County Code of Ordinances.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-64. Permit required; posting of permit card.

No work relating to the codes adopted by this article shall commence until a valid permit for such work has been issued by the permitting department. Work requiring a permit shall not commence until the permit holder, or

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his/her agent, has posted the building permit card in a location on the premises visible in plain sight from the adjacent right of way or access drive. Work requiring a permit shall not commence until the permit holder, or his/her agent, has posted the building permit card in a visible location on the premises. The permit card must be protected from the weather and maintained on site throughout construction.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-65. Fee when work has begun without a permit.

For work commencing prior to obtaining proper permit(s), all administrative and permit fees specified herein shall be doubled. The payment of such doubled fees shall not relieve any persons from fully complying with the requirements of this chapter or codes in the execution of work or from any other penalties prescribed herein.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-66. Suspension or revocation of permit.

The chief building official is authorized to suspend or revoke an approved permit(s) issued under the provisions of this chapter whenever the permit is issued in error; on the basis of incorrect, inaccurate, or incomplete information; or in violation of any ordinance, regulation, or any state or federal laws.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-67. Separate permits required per building or structure.

A separate permit(s) must be applied for each separate building or structure being constructed. (Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-68. Payment of fees; valuation tables.

The permit applicant, prior to the issuance of said permits, shall pay all fees and/or any inspection services, which are prescribed under the applicable codes. Such fees shall be based on the most recent square foot construction costs building valuation tables as recommended by the International Code Council (I.C.C.). These valuation tables will be automatically updated annually on July 1, the beginning of Jasper County's fiscal year. The chief building official shall set the final building permit valuation.

The fees suggested by the building valuation data table are for the "total cost of construction". Per section 40-11-20 of the General and Mechanical Contracting Act, #23, "total cost of construction" means the actual cost incurred by the owner, all contractors, subcontractors, and other parties for labor, material, equipment, profit and incidental expenses for the entire project. This does not include the cost of design services unless those services are included in a construction contract. Section 40-11-300 (A) of the General and Mechanical Contracting Act states that "the total cost of construction must be used to determine the appropriate license group for a project."

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-69. Administrative fee(s).

A nonrefundable administrative fee of \$25.00 shall be paid by the applicant for each permit requested, at the time of application.

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(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-70. Reserved.

Sec. 6-71. Licensed contractors; purchase of permits.

All persons requesting to apply or purchase permits within the unincorporated areas of Jasper County, must comply with South Carolinas' Labor and Licensing Regulations regarding proper licensing as outlined in the Residential Builders Commission Licensed Law and/or the General and Mechanical Contracting Act.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-72. Owner/builder disclosure statement.

State law requires residential construction to be done by licensed residential builders and/or specialty contractors. Under an exemption to this law, an owner of their property may build or improve a one-family or two-family residence. It must be for their use and occupancy and may not be built for sale or rent. The owner of record must first file, as a matter of public record with the register of deeds, an owner/builder disclosure statement provided by the permitting department. Further, this exemption shall not be available to an owner of property to build on another property for two years after issuance of the certificate of occupancy, unless the first home was actually granted the owner-occupied special ad valorem tax assessment.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-73. Inspection only fees.

A fee of \$25.00 \$50.00 shall be paid by the applicant for each inspection service which is required under the codes or is otherwise required by the building official, which is not otherwise addressed in this chapter.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-74. Reinspection fees.

In addition to any fees listed herein, the re-inspection fees listed below shall apply and be paid by the permit holder or his/her agent for each reinspection due to any of the following violations:

- (1) Upon notification by the permit holder or his/her agent that work is ready for inspection, inspector arrives at site and finds work has not been completed or is otherwise not ready for inspection; or
- (2) Noncompliance with code requirements; or
- (3) Wrong address or no address on the structure; or
- (4) Failure to post an approved and valid "permit" card in a conspicuous place on the premises; or
- (5) Failure to have proper documentation at job site, i.e., approved site and/or construction plans, etc.

First reinspection fee is \$25.00 \$50.00;

Second reinspection fee for the same violation is \$50.00 \$100.00;

Third reinspection fee for the same violation is \$100.00 \$150.00; and

For each reinspection thereafter for the same violation, the fees will continue to increase in \$25.00 increments.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-75. Fees for modular construction.

Fees for modular construction as defined by the South Carolina Modular Construction Act shall be based upon the same fee schedule as residential or commercial building permits. Separate electrical, mechanical, plumbing and gas permits will be required along with site specific foundation and building plans meeting wind and seismic loads, from a South Carolina licensed design professional.

(Ord. No. 2017-18, § 1, 9-5-17)

Secs. 6-76, 6-78. Reserved.

Sec. 6-79. Plans review fees.

A plans review fee will be charged for all permits that require a review by the building and/or planning department(s). This fee will be assessed as follows:

- (1) Commercial plans review fee: One-half the cost of the building permit fee.
- (2) Residential plans review fee: \$100.00-\$125.00

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-80. Refunds.

The applicant of any permit may request, in writing, a refund of all fees paid except, for services that have already been rendered, i.e., administrative fees, plan review fees, floodplain research fees, permit authorization cards, etc. Conditions of this refund request are as follows:

- (1) No work shall have commenced on the project for which the permit was issued.
- (2) The permit must be cancelled by the owner or permit holder, within 90 days from the date of issuance.
- (3) The owner, contractor, business, etc., of record, who actually paid for the permit, will receive the refund.
- (4) An inspection of the proposed site will be made and a written verification submitted that no work covered by such permit had commenced.
- (5) A refund will not be issued if a stop work order or notice of violation has been issued for work that has begun without a permit.
- (6) All data will be recorded on a refund form for approval.
- (7) The permit and all related documents shall be surrendered before a check will be issued.
- (8) If all is found to be in order, a refund may be authorized.
- (9) The surrendered permit will then be cancelled.

A refund will not be issued if a stop work order or notice of violation has been issued for work that has begun without a permit.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-81. Moving permits.

For the moving of any building or structure, with the exception of manufactured homes, the fee shall be \$100.00 \(\frac{5100.00}{250.00} \). Fees for mobile/manufactured homes are provided in section 6-131 of article III of this chapter.

Buildings or structures, with the exception of manufactured homes, moved into or within the unincorporated areas of Jasper County shall obtain all applicable building, electrical, mechanical, plumbing and/or gas permits as required for new construction. Fees will be based on new construction as stated herein. (Refer to section 6-61 regarding accompanying document information.)

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-82. Demolition permits.

For the demolition of any residential structure, the fee shall be \$100.00

For the demolition of any commercial or multi-family structure, the fee shall be \$200.00

All permit holders are responsible for obtaining proper approval(s) from DHEC/state agencies regarding the demolition and disposal of demolished building or structure.

For the demolition of any building or structure, the fee shall be as follows:

0 up to 100,000 cubic feet \$50.00;

100,001 cubic feet and over \$ 0.50 per 1,000 cubic foot or fraction thereof.

All permit holders are responsible for obtaining proper approval(s) from DHEC/state agencies regarding the demolition and disposal of demolished building or structure.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-83. Sprinkler permits and fees.

The fee for sprinkler permits, whether included in the building permit or by itself, will be based on the contract price of a project/job.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-84. Fire alarm and permit fees.

Fire alarms shall be installed per the latest edition of the International Building Code and the latest edition of the International Fire Code. Permit fees shall be based on the signed contract price or proposal.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-85. Building permit fees.

Building permit fees are based on the cost of construction as previously addressed under section 6-68 of this chapter. The chief building official reserves the right to use the contract price of a project/job as an alternative means of determining the building permit fee. The fee schedule is as follows:

Total Valuation	Residential Building Permit Fee
\$0 \$500.00*	\$50.00
\$501.00 -\$0 - \$2,000.00	\$69.00
\$2,001.00 - \$40,000.00	\$69.00 for the first \$2,000.00, plus \$11.00 for each \$1,000.00 or fraction thereof, to and including \$40,000.00
\$40,001.00 - \$100,000.00	\$487.00 for the first \$40,000.00, plus \$9.00 for each additional \$1,000.00 or fraction thereof, to and including \$100,000.00
\$100,001.00 - \$500,000.00	\$1,027.00 for the first \$100,000.00, plus \$7.00 for each additional \$1,000.00 or fraction thereof, to and including \$500,000.00
\$500,001.00 - 1,000,000.00	\$3,827.00 for the first \$500,000.00, plus \$5.00 for each additional \$1,000.00 or fraction thereof, to and including \$1,000,000.00
\$1,000,001.00 - \$5,000,000.00	\$7,327.00 for the first \$1,000,000.00, plus \$3.00 for each additional \$1,000.00 or fraction thereof, to and including \$5,000,000.00
\$5,000,001.00 and over	\$20,327.00 for the first \$5,000,000.00, plus \$1.00 for each additional \$1,000.00 or fraction thereof
Commercial Building Permit Fees shall be 15	50% of the Residential Rate

The chief building official reserves to the right to use the contract price of a project/job as a means of determining the building permit fee.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-86. Electrical permit/inspection fees.

The fees for electrical permits shall be based on the contract price or proposal of a project/job.

The fees in this section shall apply to any upgrading work undertaken, as well as new service.

A multi-permit may be issued for a building where it is necessary to issue several separate electrical permits, i.e. apartments, condos, dormitories, office rental spaces, strip malls, etc. The fees will be based on the number of separate permits that would have been issued separately. Example: One apartment building, ten separate apartments, ten separate electrical permits required. One electrical permit would be issued but ten administrative fees would be charged along with the ten electrical permit fees as stated above.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-87. Mechanical permit fees.

The fee for inspecting commercial heating, ventilating, ductwork, air conditioning and refrigeration systems shall be based on the contract price or proposal of a project/job.

A multi-permit may be issued for a building where it is necessary to issue several separate mechanical permits, i.e. apartments, condos, dormitories, office rental spaces, strip malls, etc. The fees will be based on the number of separate permits that would have been issued separately. Example: One apartment building, ten separate apartments, ten separate mechanical permits required. One mechanical permit would be issued but ten administrative fees would be charged along with the ten mechanical permit fees as stated above.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-88. Plumbing permit fees.

Reserved for future use.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-89. Gas permit fees.

Reserved for future use.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-90. Swimming pool permit fees.

Residential. A permit is required for aboveground swimming pools where the height of the pool is four feet or greater and all in-ground pools based on the contract price or proposal of a project/job. A plot plan will be required at the time of submission for plans review, indicating all set backs are met.

Commercial. An approval letter from DHEC is required when submitting for a commercial pool permit. The fees will be based on the cost of construction stated on the signed contract or proposal. Civil plans indicating drainage and impervious surface will be required to be submitted at the time of application for permit. A plot plan will be required at the time of submission for plans review, indicating all set backs are met.

Final inspections. Final inspections for residential and commercial pools shall require all barrier requirements to be met per the International Building Code prior to calling for an inspection.

Electrical permits. A separate electrical permit shall be required for pumps, lights, and receptacles.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-91. Sign permit fees.

Sign permit fees will be based on the signed contract amount provided by the contractor and sign owner. Design professional construction drawings and site plans shall be submitted as required by the sign control section of the zoning ordinance.

A separate electrical permit will be required for wiring of sign, if illuminated.

See also section 8-48 of the Code of Ordinances and the adopted Schedule of License Fees for Billboards and Off-Premise Signs.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-92. Tower permit fees.

Fees shall be based on the signed contract amount provided by the contractor and/or the owner. Design professional drawings and site plans shall be submitted at time of permit application.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-93. Construction trailers and shipping containers.

The fee for the construction trailers shall be \$50.00 \$100.00. This includes the plans review fee(s). This fee is to ensure the trailer or container meets proper setbacks and is properly secured to meet wind and seismic requirements. A plot plan will be required at the time of submission for plans review, indicating all set backs are met.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-94. Fence permits and fees.

Fences constructed of masonry or metal seven feet in height or greater will require a permit. Fees shall be based on \$15.00 per linear foot of fence to determine cost of construction. At time of application for permit, design professional drawings will be required and must be designed to meet applicable wind and seismic loads.

The chief building official reserves to the right to use the contract price of a project/job as a means of determining the building permit fee.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-95. Elevator permits and fees.

The fee for elevator permits, commercial and residential, shall be based on the signed contract provided by the contractor and/or owner at the time of submission or request for the permit. All applicable local, state, and/or federal laws governing licensing will also apply. (Refer to section 6-61 regarding accompanying document information.)

Secs. 6-96. Manufactured Housing fee.

The fee for a manufactured housing permit shall be \$200.00. This fee is in addition to zoning permit fees.

Sec. 6-97. Reserved.

Sec. 6-98. Temporary use permits and fees.

Jasper County recognizes that there exists, certain special instances when a property owner requires temporary use of a residential structure. The following are the only instances a temporary residential use will be considered:

 Allowing a residential structure to be built or placed on a parcel while an already existing residential structure is occupied.

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- This permit will expire 30 days from the issuance of a certificate of occupancy for the primary structure.
- All other structures must be removed or demolished within this time.
- (2) Allowing use of an accessory structure (i.e. room over detached garage), built to residential standards, to be occupied while a primary residence is constructed.
- (3) Allowing the placement of a temporary accessory dwelling unit in accordance with section 11:7-38 of appendix A of the Jasper County Code of Ordinances.

The fee associated with this application is \$100.00 \$150.00 is nonrefundable.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-99. Underestimated contracts.

If in the opinion of the chief building official, the cost of construction is underestimated on any of the above applications, the permit shall be denied, unless the applicant can show detailed estimates to meet the chief building official's approval.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-100. Discretions of the chief building official.

The chief building official shall have the authority to render interpretations of this chapter and to adopt policies and procedures in order to clarify the application of its provisions. Such interpretations, policies and procedures shall be in conformance with the intent purpose of this chapter.

It shall also be at the discretion of the chief building official to request disconnection of electricity and/or other utilities, to a building, home or any other structure, when it is in violation of this or any other Jasper County ordinance, any applicable state or federal law(s) or where necessary due to safety and/or hazardous conditions.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-101. Miscellaneous fees.

Note that other fees may apply to the permits contained herein, i.e., septic, sewer, aid to construction, fire, planning and zoning variances, etc. Contact the appropriate departments for a schedule of their fees.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-102. Insufficient funds/returned checks.

Where a check is returned for any reason, the permit(s) for which the check was written shall become null and void unless, within ten days, the check and any fees, is paid in full. The permitting department will follow all applicable state and/or federal laws regarding the collection and reimbursement of returned checks.

(Ord. No. 2017-18, § 1, 9-5-17)

Sec. 6-103. Treasurer's certificate.

Before any person shall be issued a building permit by the codes director, a certificate must be issued by the county treasurer verifying that all county taxes presently due have been paid in full by the applicant and on the real property. No building permit shall be issued without such certificate.

(Ord. No. 2017-18, § 1, 9-5-17)

Secs. 6-104—6-120. Reserved.

Sec. 6-131. Mobile home placement permit.

Prior to any manufactured home or mobile home being placed on any lot or parcel of land in Jasper County, the mobile home dealer, the owner of the mobile home, or the mobile home transporter shall make application for a placement permit with the county building codes department. Said application shall indicate the proposed location of the mobile home in Jasper County and, as applicable, be supported by surveys, deeds, and/or other materials such that a determination can be made that the placement is acceptable to the county with regard to the following:

- (1) Access to a publicly maintained road to include an encroachment permit from the state or county as appropriate. Should the mobile home not have direct access to a publicly maintained road, the placement permit shall so indicate that no public maintenance is provided, expected or anticipated on the access road to the mobile home.
- (2) Compliance with Jasper County regulations regarding the subdivision of land-
- (3) Identification of the parcel as to tax map number and location within the floodplain as determined by reference to the flood insurance rate map (FIRM) and/or flood hazard boundary maps (FIB) for Jasper County. Where floodplain location is determined, the placement permit shall indicate the minimum floor elevation required.

A placement permit must be obtained prior to making application for a mobile home permit from the county. The fee for the placement permit shall be \$10.00. The placement permit shall be valid for a period of not more than 180 days. The placement permit shall be displayed so as to be readily visible from the rear while the mobile home is being transported. Issuance of a placement permit shall not supersede the need for the mobile home owner to obtain any other required permits from the county or state, as applicable.

For the purposes of this section, a mobile home or manufactured home shall be defined as a structure, transportable in one or more sections, which, in the traveling mode, is eight feet or more in width or 40 feet or more in length, or when installed on site, is 320 square feet or more in size; and which is built on a permanent chassis and intended to be used for a dwelling with or without a permanent foundation when connected to the required utilities.

Anyone violating the provisions of this section shall be deemed guilty of a misdemeanor and subject to a fine of not more than \$500.00 and/or imprisonment not more than 30 days. Each day that a violation exists and remains uncured shall be considered a separate offense.

(Ord. of 4 20 98, § 1; Ord. No. 2017 18, § 1, 9 5 17)

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AGENDA ITEM # 15

Consent Agenda Item

STATE OF SOUTH CAROLINA JASPER COUNTY

RESOLUTION NUMBER 2023 -____

RESOLUTION OF JASPER COUNTY COUNCIL

A RESOLUTION APPROVING THE STATE ACCOMMODATIONS TAX ADVISORY RECOMMENDATIONS AND AUTHORIZING THE AWARD OF FUNDS FOR STATE ACCOMMODATIONS TAX REQUESTS

WHEREAS, the County of Jasper, estimated that the total State Accommodations
Tax Funds to be received in Fiscal Year 2024 is \$120,000.00; and

WHEREAS, the estimated total State Accommodations Tax available for award to requesting organizations has been reduced by amounts required by State law to be distributed first to the County in the amounts of \$25,000 plus five percent (5%) of the remaining balance of the State Accommodations Tax received for the fiscal year; and

WHEREAS, thirty percent (30%) of the remaining balance of State Accommodations Tax must be allocated to a special fund and used only for advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity; and

WHEREAS, the Jasper County Chamber of Commerce has an existing, ongoing tourist promotion program; and

WHEREAS, the Jasper County Council may select an organization with an existing, ongoing tourist promotion program to manage the special fund to be used only for advertising and promotion of tourism; and

WHEREAS, the County has a carry-forward amount of Accommodations Tax funds from Fiscal Year 2022 of \$32,564.30 which must be spend by the County within two years of receipt; and

WHEREAS, the total available State Accommodations Tax funds available for award to requesting organizations is \$94,314.30, adjusted for allocations mandated by the State and for the carry-forward from the prior fiscal year; and

WHEREAS, the Jasper County Accommodations Tax Advisory Committee, during its April 11, 2023, meeting, recommended the requests below to be funded; and

WHEREAS, the Jasper County Council finds the recommended requests and expenditures comply with applicable State laws regarding the use of State Accommodations Tax and accepts the recommendation of the Jasper County Accommodations Tax Advisory Committee.

NOW, THEREFORE, BE IT RESOLVED THAT the Jasper County Council, in Council, assembled, hereby selects the Jasper County Chamber of Commerce to receive thirty percent (30%) of the balance remaining after the amounts allocated to the County have been deducted. Said funds shall be used only for advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity.

AND BE IT FURTHER RESOLVED THAT the Jasper County Council, in Council, assembled, hereby accepts the recommendation of the Accommodations Tax Advisory Committee, and authorizes the award of the State Accommodations Tax requests to and for the following:

Organization	Purpose of Request	Amount of Request	Committee Recommendation
Blue Heron Nature Center	Welcome Center Digital Marketing	\$9,800	\$9,800
Jasper County Chamber of Commerce	•	\$9,000	\$9,000
Jasper County Chamber of Commerce		\$15,000	\$15,000
Morris Center for Lowcountry	Targeted digital Advertising	\$13,500	\$13,500
Heritage Point South Merchants	Electric bill for Street Lighting at	\$17,000	\$17,000
Association Point South Merchants	Point South I-95 Ext. 33NB Exit Now	\$10,700	\$10,700
Association Point South Merchants	Billboard I-95 Point South Billboard	\$9,000	\$9,000
Association SC Lowcountry & Resort	Support Tourism Promotion of	\$9,200	\$9,200
Islands Tourism Commission	Jasper County		

ADOPTED THIS THE 1st DAY OF MAY 2023, and effective AS OF THE FISCAL YEAR 2023 – 2024 BEGINNING ON JULY 1, 2023.

ATTEST:
Wanda Simmons
Clerk to Council

L. Martin Sauls, IV, Chairman

Reviewed for form and draftsmanship by the	ne Jasper County Attorney.
David L. Tedder	Date

JASPER COUNTY ACCOMMODATIONS TAX FUNDING REQUEST WORKSHEET FY 23 - 24

TOTAL ESTIMATED REVENUE AMOUNT ALLOCATED TO JASPER COUNTY	49
NET REVENUE 5% OF NET ALLOCATED TO JASPER COUNTY CHAMBER OF COMMERCE (30%) A-TAX FUNDS AVALABLE FOR DISTRIBUTION (65%)	1
BALANCE	1 00

TOTAL ESTIMATED REVENUE AMOUNT ALLOCATED TO JASPER COUNTY	en l	BUDGET 120,000.00 (25,000.00)
NET REVENUE 5% OF NET ALLOCATED TO JASPER COUNTY CHAMBER OF COMMERCE (30%) A-TAX FUNDS AVAILABLE FOR DISTRIBUTION (65%)		95,000.00 4,750.00 28,500.00 61,750.00
BALANCE		<u></u>
A-TAX ACCOUNT EXPENDITURES:		
ESTIMATED AVAILABLE FY24 A-TAX FUNDS (65%) CARRY FORWARD (FY21 - 22)	•	61,750.00 32,564.30
TOTAL ESTIMATED AVAILABLE A-TAX FUNDS	60	94,314.30

	PURPOSE	REQUEST	COMMITTEE RECOMMENDATION	COUNCIL
	WELCOME CENTER DIGITAL MARKETING	9,800.00	9,800.00	
JASPER COUNTY CHAMBER JASPER JAMBOREE PKC RACOON HUNT	PKC NATIONAL RACOON HUNT	9,000.00	00'000'6	
CENTER	VISITORS CENTER OPERATIONS	15,000.00	15,000.00	
	TARGETED DIGITAL ADVERTISING	13,500.00	13,500.00	
	ELECTRIC BILL FOR STREET LIGHTING AT POINT SOUTH	17,000.00	17,000.00	
	1-95 EXT. 33 NB EXIT NOW BILLBOARD	10,700.00	10,700.00	
	H95 POINT SOUTH BILLBOARD	9.000.00	9,000.00	
SC LOWCOUNTRY & RESORT ISLANDS TOURISM COMMISSION	SUPPORT TOURISM PROMOTION OF JASPER COUNTY	9,200.00	9,200.00	

93,200.00

93,200.00

TOTAL

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting April 11, 2023

Present: Committee Members: William Olendorf, Chetan Patel, Kendall Malphrus, Claude Dinkins and Mauricio Llambias.

Jasper County Staff: Kimberly Burgess, Director of Administrative Services, Darlene Epperson, Finance

Kimberly Burgess opened the floor for nominations for the seat of Chair.

Ms. Malphrus motioned to nominate Mr. Patel as Chair, and Mr. Dinkins seconded the motion. Unanimous.

The meeting was called to order at 10:11 am by Chair Chetan Patel.

The committee led the Pledge of Allegiance and Mr. Dinkins, the Invocation.

Approval of Agenda: Motioned by Chetan Patel, all Ayes. Motion carried.

Approval of Minutes: Motioned by Chetan Patel, no objections, minutes approved.

New Business:

a. Jasper County Soil & Water Conservation District/Blue Heron Nature Center - Lyn Boyles Kendall Malphrus, as proxy for Ms. Boyles, has made a \$9,800 request to promote the center's tourism efforts.

Motion: Bill Olendorf Second: Claude Dinkins

Vote: 4 ayes/Kendall Malphrus recused

The motion passed with the caveat if funds are available.

b. Jasper County Chamber of Commerce – Kendall Malphrus has made a request totaling \$24,000 for the Jasper Jamboree Raccoon Hunt (\$9,000) and Operations of the Visitor Center (\$15,000).

Ms. Malphrus explained that this is the 30th year of the event. It is a three (3) day event and is all about the dogs. The dogs are there for training purposes only and there are no weapons used, nor are the raccoons harmed.

Racoon Jamboree Visitors Center

Motion: \$9,000 Bill Olendorf
Second: Claude Dinkins

Motion: \$15,000 Bill Olendorf
Second: Mauricio Llambias

Vote: 4 ayes/Kendall Malphrus recused Vote: 4 ayes/Kendall Malphrus recused

Both motions passed with the caveat if funds are available.

c. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$13,500 for the purchase of digital advertisement media to promote upcoming exhibitions. The company from Charleston that will be hired will research demographics in a 150-mile range with the goal of targeting cultural institution attendees.

Motion: Kendall Malphrus Second: Claude Dinkins Vote: Unanimous

The motion passed with the caveat if funds are available.

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting April 11, 2023

d. Point South Merchants Association—William Olendorf made a request totaling \$36,500 for street lighting (\$17,000), billboard advertising (\$10,700) and new billboard (\$9,000).

Motion: Claude Dinkins made motion as allocated in the request and spreadsheet.

Second: Kendall Malphrus

Vote: 4 ayes/Bill Olendorf recused

The motion passed with the caveat if funds are available.

e. Lowcountry & Resort Islands Tourism Commission – Peach Morrison has made a request for \$9,200 to be used to promote tourism in Jasper County. She stated that she does request the 6% from all municipalities and counties.

Motion: Claude Dinkins Second: Bill Olendorf

Vote: 4 ayes/Kendall Malphrus recused

The motion passed with the caveat if funds are available.

A	di	n	11	r	
4 2	-		_		

Respectfully Submitted:	Approved:
Kimberly Burgess, Dir. Admin. Services	Chetan Patel, Chair

Mr. Dinkins motioned, Kendall Malphrus seconds. Motion passed. Meeting adjourned at 11:51 am.

JASPER COUNTY ACCOMMODATIONS TAX ADVISORY COMMITTEE

Jasper County Clementa C. Pinckney Government Bldg. 358 3rd Avenue Ridgeland, SC 29936

Contract of	April 11, 2023 AGENDA	
10	D:00 A.M.	
l.	Elect Chair	
II.	Call to Order	
m.	Pledge of Allegiance	
IV.	Invocation	
V.	Approval of Agenda	
VI.	Approval of the Minutes – May 2, 2022, August 30, 2022	
VII.	New Business a. Jasper County Soil & Water Conservation District/Blue Heron Nature Center—Lyn Boyles has made a \$9,800 request to promote the center's tourism efforts. A representative will be available to address this request. Motion: Second: Vote:	
	 Jasper County Chamber of Commerce—Kendall Malphrus has made a request total \$24,000 for the Jasper Jamboree Raccoon Hunt (\$9,000) and Operations of the Visit Center (\$15,000.) A representative will be available to address this request. Motion: Second: Vote: 	ing or
	c. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$13,500 for purchase of various advertisement mediums to promote upcoming exhibitions. A representative will be available to address this request.	the

Motion:
Second:
Vote:

!	I. Point South Merchants Association—William Olendorf made a request totaling \$36,7 for street lighting (\$17,000,) billboard advertising (\$10,700) and (\$9,000). A representative will be available to address this request. Motion: Second: Vote:	'00
N	 Lowcountry & Resort Islands Tourism Commission—Peach Morrison has made a request for \$9,200 to be used to promote tourism in Jasper County. A representative will be available to address this request. Notion: iecond: /ote: 	È
A	djourn	

Special Accommodations Available Upon Request to Individuals with Disabilities (843) 717-3692

VIII.

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting May 2, 2022

Present: Committee Members: William Olendorf, Peach Morrison, Kendall Malphrus, Claude Dinkins, Mauricio Liembias and Chris Cornell

Jasper County Staff: Kimberly Burgess, Director of Administrative Services

Absent: Rajan Kapadia

Kimberly Burgess opened the floor for nominations for the seat of Chair.

Mr. Olendorf motioned to nominate Mr. Dinkins as Chair, and Ms. Malphrus seconded the motion. Unanimous.

The meeting was called to order at 10:04 am by Chair Claude Dinkins.

The committee led the Piedge of Allegiance and Ms. Malphrus, the Invocation.

Approval of Agenda: Motioned by Claude Dinkins, all Ayes. Motion carried.

Approval of Mautes: Motioned by Claude Dinkina, question by Mr. Otendorf concerning clarification high most lighting and area lighting out of this fund. This should just be for area lighting. This item will be corrected on the final minutes for the May 5, 2021, meeting of the Committee. Motion to approve by Claude Dinkins, all Ayes.

New Business:

A. Jesper County Scil & Water Conservation District/Blue Heron Nature Center—Lyn Boyles has made a \$5,800 request to promote the center's tourism efforts.

Motion: Ms. Malphrus Second: Mr. Olendorf Vote: Unanimous The motion passed.

B. Gopher Hill Festival—Linda Dailey has made a \$3,000 festival request. Ms. Dalley was unable to attend. Therefore, the request could not be considered nor recommended by the Committee.

Motion: Second: Vote:

- C. Jasper County Chamber of Commerce—Kendall Malphrus has made a request totaling \$19,000 as follows:
- 1) \$9,000 for the Jasper Jamburee PKC Raccon Hunt. Ms. Malphrus explained that this is the 29th year of the event. It is a three (3) day event and is all about the dogs. There are no weapons used, nor are the raccons harmed, and
- 2) \$10,000 for Operations of the Visitor Center.

Raccon Jamborco
Motion: Mr. Olendorf
Second: Ms. Morrison
Vote: Unanimous
Ms. Malphrus recused.

Visitors Center Motion: Ms. Morrison Second: Mr. Olendorf Vote: Unanimous Ms. Malphrus recused.

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting May 2, 2022

D. Lowcountry & Resort Islands Tourism Commission—Peach Morrison has submitted a request for \$9,075 to be used to promote tourism in Jasper County. Ms. Morrison explained that the Commission serves four (4) counties and receives funds from each of the four counties.

Motion: Mr. Olendorf Second: Mr. Cornell Vote: Unanimous

Ms. Morrison and Ms. Malphrus recused.

B. Keep Jasper County Beautiful—Lyn Boyles has requested \$13,000 for brochures, advertising, and travel marketing efforts to promote the prevention of littering in Jasper County.

Motion: Ms. Morrison Second: Ms. Malphrus Vote: Unsnimous

F. Morris Center for Lowcountry Heritage—Tamara Herring has requested \$12,000 for the purchase of various advertisement media to promote upcoming exhibitions. Ms. Herring stated that there are approximately 5,000 visitors annually to the Center.

Motion: Ms. Malphrus Second: Ms. Morrison Vote: Unanimous Mr. Dinkins recused.

G. Point South Merchants Association—William Olendorf made a request totaling \$35,700 for biliboard advertising (\$19,700), and street lighting (\$16,000).

Motion: Ms. Malphrus Second: Ms. Morrison Vote: Unanimous Mr. Olendorf recused.

Mr. Dinkins moved, and Mr. Olendorf seconded to adjourn. The motion passed. Meeting adjourned at 10:49 am.

Respectfully Submitted:

Approved:

Minutes of the Jasper County Accommodations Tax Advisory Committee Meeting August 30, 2022

Present: Committee Members: Claude Dinkins, William Olendorf, Kendall Malphrus, Mauricio Llambias and Rajan Kapadia

Jasper County Staff: Kimberly Burgess, Director of Administrative Services

Absent: Peach Morrison, Chris Cornell

Mr. Dinkins, Chair, called the meeting to order and 10:05 AM.

The committee led the Pledge of Allegiance and Mr. Olendorf, the Invocation.

Approval of Agenda: Motioned by Ms. Maiphrus, all ayes. Motion carried.

New Business:

A. Kay Maxwell of the Southern Carolina Alliance made a request not to exceed \$60,000 for Jasper County and Southern Carolina Alliance to jointly provide a sponsorship and presence at the CJ Cup, a PGA event to be held at Consuree Golf Course.

Motion: Ms. Malphrus Second: Mr. Kapadia Vote: Unanimous The motion passed.

B. Roy Brown of Operation Patriots POB requested \$20,000 to help with the cost of a cultural event,

Benefit Concert for the Heroes.

Motion: Ms. Malphrus Second: Mr. Llambias Vote: Unanimous The motion passed.

C. Milton Woods with the Friends of Honey Hill requested \$1,500 to make repairs and improvements to

the battlefield site.
Motion: Ms. Malphrus
Second: Mr. Olendorf
Vote: Unanimous
The motion passed.

Ms. Malphrus moved, and Mr. Olendorf seconded to adjourn. The motion passed. Meeting adjourned at 10:51 AM.

Respectfully Submitted:

Claude Dinkins, Chair

ACCOMMODATIONS TAX REQUEST APPLICATION Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date:	3/27/2023	Total Project Costs: \$11,800.00 Total Amount Requested: \$9800.00
A.	PROJECT NAME	Welcome Center Digital Marketing
В.		Blue Heron Nature Center/Jasper Conservation District
	Sponsor Name:	Jasper Soil & Water Conservation District
	Sponsor Address:	321 Bailey Lane, Ridgeland, SC 29936
	Sponsor Phone:	843-726-7611
	Contact Name:	yn Royles
		321 Bailey Lane Ridgeland, SC 29936
	Contact Phone:	843-726-7611
For Of	fice Use Only	
Date R	eceived:	Time Received: By:

A. DESCRIPTION OF PROJECT:

ı.	General Description:
	Digital/display advertising at 3 SC Welcome Centers, Hardeeville, Ft. Mill, Dillion for the Blue Hero
	Center
	The digital will consist of 30 second spots every 8 minutes/12 months/12 month flight. 21,840 views. 3x3 video wall.
	If arts/cultural activity, give specific description of project (attach additional sheets, if needed). N/A
	Impact on or benefit to tourism (if required under the law).
-	This is our second year to advertise with the SC Welcome Centers. Our tourism count increased by 2
	from 2021-2022, The digital display and print marketing will be 100% benefit to tourism promoting the Blue Heron Nature Center as a destination or respite information/welcome center and museum for tourists on their travels.
-	Duration of project: Start Date: 7/1/2023 Completion Date: 76/30/2024
	Permits required (if any): N/A
F	Additional Comments:
_	**see attched
-	
-	

T	_			
B.	1.77	INT	11 8 7	-

C.

Blue Heron Nature Center \$2000.00 Annual Benefit Contributions to the project by the sponsoring organization: Blue Heron nature Center \$2000.00	ources or orga	anizations for this project?
·	00.00	Annual Benefit
Blue Heron nature Center \$2000 00	ing organizat	tion:
	000 00	
NANCIAL INFORMATION: A line-item budget of the project (sample		000.00 ing organizat

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

LINE ITEMS MARKETING	REQUESTED	APPROVED	EXPENDED	
Artwork	\$2000.00	\$2000.00	\$2000.00	
Digital Display	6300.00	6300.00	6300.00	
Advertising	3000.00	3000.00	3000.00	

LINE ITEM REQUESTED

Digital Display \$6800.00

Video content & production \$5000.00

TOTAL REQUESTED

\$9,800.00

- The digital will consist of 30 second spot/every 8 minutes/12-month flight, 21,840 views
- 3x3 video wall
- Available in Hardeeville, Ft. Mill, Dillon

Refurbish	Blue Heron Nature Center Museum	\$3800.00	
Digital A	dvertising BHNC	\$9800.00	
Motorcoa	ch Marketing	\$2000.00	
2. What impact	did this have on the community or benefit too	rism? Describe how tourism statistics were	e caj
	revious two years and current budgets.		
4. Include the to	otal annual funding received each year that y	•	
I. Include the to	otal annual funding received each year that y	•	
I. Include the to	otal annual funding received each year that y	•	
i. Include the to	otal annual funding received each year that y	•	

Page 10 ADDITIONAL COMMENTS:

The digital display and print marketing will be 100% benefit to tourism promoting the Blue Heron Nature Center as a respite information center and natural resource museum for tourists in their travels. We are located on 10 acres with a pond, green space, gazebo, picnic area, and walking nature trail. Trip advisor has the Center & Trail listed in the top 6 nature trails and nature museums in South Carolina.

Page 12 Impact on community and benefit to tourism:

Advertising with the Welcome Centers increased our tourism by 22%. The funds were allocated directly for digital marketing with the Welcome Centers driving tourist and motorcoach tours to the Blue Heron Nature Center. The three Centers have assisted in booking 11 motorcoach tours with averaging 66 people per tour. These tours tour the BHNC, local historical sights, dine in our restaurants, and overnight in our motels. We hosted 68 overnight motel stays from motorcoach tours.

How are statistics captured:

The BHNC has a sign in sheet to capture names, addresses, and comments. Our tourists are from Florida, California, New York, Ohio, SC, NC, Canada and foreign. Trip Advisor rated the BHNC in the top 6 for nature-based sites. Our Facebook page reaches approximately 7000 public with 1500 engagements monthly. We receive quarterly reports from the Welcome Centers on tourist inquiries for our area.

ACCOMMODATIONS TAX REQUEST APPLICATION Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

(state)

Date:	03/30/2023 Total Project Costs: \$12,800	Total Amount Requested: \$9,000
	. PROJECT NAME: Jasper Jamboree PKC National Racoon I ORGANIZATION: Jasper County Chamber of Commerce	-funt
	Sponsor Name: Jasper County Chamber of Commerce	Title:
	Sponsor Address: PO Box 1267, Ridgeland, SC 29936 Sponsor Phone: 843-726-8126	
	Contact Name: Kendall Malphrus Contact Address: PO Box 1267, Ridgeland, SC 29936	Title: Executive Director
	Contact Phone: 843-726-8126	
For O	ffice Use Only	
Date F	Received: Time Received:	Ву:

A. DESCRIPTION OF PROJECT:

1.	General Description:						
	Now in its 30th year, the Jasper Jamboree is a nationally recognized field trial raccoon hunt sanctioned by the Professional Kennel Club (PKC) of Evansville, Indiana. This 3 day sporting event draws approximately 400 participants from over 10 states with approximately 75% of those being tourists. This event generates an estimated \$100,000 to \$150,000 to the local economy through accommodations, gas meals, retail, etc.						
2.	f arts/cultural activity, give specific description of project (attach additional sheets, if needed).						
	Does not apply						
3.	Impact on or benefit to tourism (if required under the law). This 3 day sporting event draws approximately 400 participants from over 10 states with approximately 75% being tourists.						
4.	Duration of project: Start Date: February 1, 2024 Completion Date: February 3, 2024						
5.	Permits required (if any):Does not apply						
.	Additional Comments:						
	none						
,							

B.		ار. ا

1.	Source of funds:	Accommodations Tax from Jasper County and accommodations Tax from the Town of Ridgeland.					
•	Have you requested funding from other sources or organizations for this project? yes						
	If yes, please list:	sources and amounts.					
	\$3,000 in Accor	nmodations Tax from the Town of Ridgeland.					
•	Contributions to th	ne project by the sponsoring organization:					
	The Joseph County	Chamber of Commerce contributes to any balances remaining from expenses for this event.					

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

 How did you use the funds? The funds are used to cover expenses in hosting the 3 day event as well as advertising through I Magazine, the official publication of PKC, Inc. This magazine is distributed to all PKC member United States as well as subscribers to the magazine. What impact did this have on the community or benefit tourism? Describe how tourism statistic The impact to the community is a large economic boost to the local businesses at a time of year would normally be down. The impact to tourism is exposing our area to potential travelers for fur Statistics are captured through the number of hunters and their guests participating in the event, a inquiries to the local hotels, restaurants, and businesses who directly benefit from the guests. 	es were captured.
Magazine, the official publication of PKC, Inc. This magazine is distributed to all PKC member United States as well as subscribers to the magazine. 2. What impact did this have on the community or benefit tourism? Describe how tourism statistic The impact to the community is a large economic boost to the local businesses at a time of year would normally be down. The impact to tourism is exposing our area to potential travelers for fur Statistics are captured through the number of hunters and their guests participating in the event.	es were captured.
The impact to the community is a large economic boost to the local businesses at a time of year would normally be down. The impact to tourism is exposing our area to potential travelers for fur Statistics are captured through the number of hunters and their guests participating in the event.	vhen businesses
would normally be down. The impact to tourism is exposing our area to potential travelers for fur Statistics are captured through the number of hunters and their guests participating in the event.	ture travels
inquiries to the local noters, restaurants, and ousmesses who directly benefit from the guests.	
 Provide the previous two years and current budgets. See attached. Include the total annual funding received each year that you applied. 	
See attached. ADDITIONAL COMMENTS: (Attach additional sheets, if needed):	
e	
	Keuden Malphrus Date: 03/30

ACCOMMODATIONS TAX REQUEST APPLICATION Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (State)

Date: _	03/30/2023	Total Project Costs:	\$45,940	_ Total Amount Requ	uested: .	\$15,000
Α.	PROJECT NAME	Visitors Center C	perations			
В.	ORGANIZATION	1:Jasper County	y Chamber of Comn	nerce		
	Sponsor Name:J	asper County Chamb	per of Commerce	Title:		
	Sponsor Address:	PO Box 1267, Ridge	eland, SC 29936			
	Sponsor Phone:	843-726-8126				
	Contact Name:	Kendali Malphrus		Title:	Execu	utive Director
	Contact Address:	PO Box 1267, Ridg	geland, SC 29936			
	Contact Phone:	843-726-8126				
For Of	ffice Use Only					
Date R	leceived:	Time Rece	eived:	Bv:		

DESCRIPTION OF PROJECT: 1. General Description: The Jasper County Visitors Center is located at 403 Russell Street and serves all visitors and tourists with information about Jasper County, Ridgeland, Hardeeville, Point South, Levy, etc. (all of Jasper County and neighboring areas. 2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed). This office also houses the Jasper County Museum. 3. Impact on or benefit to tourism (if required under the law). This is a 100% benefit to tourism as the center is providing critical information and details for Jasper County and the surrounding areas. 4. Duration of project: Start Date: July 1, 2023 Completion Date: June 30, 2024 Does not apply 5. Permits required (if any): 6. Additional Comments: none

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D.		IN		N	

	Accommodations Tax from Jasper County, chamber memberships, chamber partners, programs, events and fundraising.
Have you requeste	ed funding from other sources or organizations for this project?
If yes, please list s	Sources and amounts.
Does not apply	
Contributions to the	e project by the sponsoring organization:
The Jasper County	Chamber of Commerce contributes through chamber memberships, chamber partners, and fundraising.

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

E.	PI	
	1.	. How did you use the funds?
		The funds are used to cover a small portion of payroll expenses for the Jasper County Visitors Center.
	2.	What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured.
		The impact to the community is the huge referral network to the local businesses and services, thus boosting
		their day to day operations. The impact to tourism is providing key information while exposing our area to potential visitors for future travels. Statistics are captured through the number of visitors to the center, phone call logs, email logs, relocation packages and website visits.
		De la company de
	3.	Provide the previous two years and current budgets.
	:	Provide the previous two years and current budgets. See attached.
	4.	See attached. Include the total annual funding received each year that you applied.
F.	4.	See attached.
F.	4.	See attached. Include the total annual funding received each year that you applied. See attached.
F.	4.	See attached. Include the total annual funding received each year that you applied. See attached.
327	4.	See attached. Include the total annual funding received each year that you applied. See attached.
327	4.	See attached. Include the total annual funding received each year that you applied. See attached.
327	4.	See attached. Include the total annual funding received each year that you applied. See attached.
357	4.	See attached. Include the total annual funding received each year that you applied. See attached.
357	4.	See attached. Include the total annual funding received each year that you applied. See attached.
357	4.	See attached. Include the total annual funding received each year that you applied. See attached.
nor	4. AI	See attached. Include the total annual funding received each year that you applied. See attached.

ACCOMMODATIONS TAX REQUEST APPLICATION Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION (STale)

Date: 04/04/2023	Total Project Costs: \$13,500	Total Amount Requested: \$13,500
A. PROJECT N	AME: Targeted Digital Advertising	
B. ORGANIZA	TION: Morris Center for Lowcount	try Heritage
Sponsor Nan	ne;	Title:
Sponsor Add	iress:	
Sponsor Pho	ne:	
Contact Nam	e:_Tamara Herring	Title: Executive Director
Contact Add	ress: PO Box 1116, Ridgeland, SC 2	29936
Contact Phor	ne:(843) 284-9227	
For Office Use Only		
Date Received:	Time Received:	Bv:

	Morris Center received a proposal from The Morey Group to create an audience profile and digital advertising campaigns to increase visitation to the museum. Please see Appendix A
	If arts/cultural activity, give specific description of project (attach additional sheets, if needed).
	Morris Center recently completed a strategic plan for 2023-2025, in which one of the key strateg and actions is to obtain and implement a marketing plan to grow the museum attendance post
	COVID-19. To date, Morris Center's visitation has not yet recovered to pre-pandemic status of
	5000+ annual visitors. It is the goal to increase visitation by increasing brand awareness and
	letting audiences that would patronize cultural institutions aware that Morris Center exists and of
	outstanding lectures, programs, workshops and exhibitions.
	Impact on or benefit to tourism (if required under the law).
	•
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant
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	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron Interpretive Center) to enjoy the charm of our small town.
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron Interpretive Center) to enjoy the charm of our small town.
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron Interpretive Center) to enjoy the charm of our small town. Duration of project: Start Date: 07/01/2023 (Completion Date: 06/30/2024)
	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron Interpretive Center) to enjoy the charm of our small town. Duration of project: Start Date: 07/01/2023 (Completion Date: 06/30/2024) Permits required (if any):
1 1	Increased visitation to the Morris Center would in essense increase tourism to Jasper County and the Town of Ridgeland. Typically patrons visiting the Morris Center also patronize local restaurant shops other local cultural sites (Pratt Memorial Library, Turpin Park, Nature Trail at Blue Heron Interpretive Center) to enjoy the charm of our small town. Duration of project: Start Date: 07/01/2023 (Completion Date: 06/30/2024) Permits required (if any):

A. DESCRIPTION OF PROJECT:

ma.	-			
B.	C1	The	\mathbf{n}	งด .
D.	- 1	110	7 24 4	VI 1

lave you reque No	sted funding from o	ther sources or	organizations for	this project?	
If yes, please li	t sources and amou	nts.			
ontributions to	the project by the sp	consoring orga	nization:		
				— NORTON RO	

1. A line-item budget of the project (sample below.) See Appendix B

Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
750.00	750.00	700.00	50.00
2,500.00	2,500.00	3,200.00	0.00
5,200.00	5,200.00	4,550.00	650.00
8,450.00	8,450.00	8,450.00	700.00
	750.00 2,500.00 5,200.00	750.00 750.00 2,500.00 2,500.00 5,200.00 5,200.00	750.00 750.00 700.00 2,500.00 2,500.00 3,200.00 5,200.00 5,200.00 4,550.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

See Appendix C

D. FINANCIAL GUARANTEES:

E.	PRIO	R RECIPIENT'S REPORT (If	you received prior ATAX fund	ds): (Attach additional sheets, if needed):				
	1. Ho	ow did you use the funds?						
	1	tourism to the Museum. Ini	iatives included billboard,	eting and adveritising budget to promote digital and print advertising campaigns to sitation to the museum, town and county.				
	<u>N</u>	Morris Center has begun to currently on view at the Mus	see an uptick in visitation seum. The hands on works al public seems to be exp	? Describe how tourism statistics were captured. due to the increase advertising of the Exhibition shops are wildly popular and most often meet or periencing cabin fever and are ready to travel	15			
	N	Morris Center captures zip codes from all patron electronically.						
F.	Mo 4. Inc	ovide the previous two years an orris Center did ni apply for clude the total annual funding dorris Center received a total ITIONAL COMMENTS: (Atta	ATAX funds for Fiscal Year received each year that you ap all of \$12,000 for Fiscal Year	oplied. ar 2022				
_								
Signa	ature:	Tamara Herring	2	Date: 04/05/2023				

ACCOMMODATIONS TAX REQUEST APPLICATION Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: _	3/28/23	Total Project Costs: \$36,700	Total Amount Requested:	\$36.700
		E: Point South 2% Atax Funds 2023		
В.	ORGANIZATIO	N: Point South Merchants Associate	on	
	Sponsor Name:	William Olendorf	Title: Presid	lent
	Sponsor Address:	14 Campground Rd		
		3435755733		
	Contact Name:_S	ame	Title:	
		14 Campground Rd. Yemasee, SC 2		
	Contact Phone: _8	435755733		
For Off	ice Use Only			
Date Re	eceived:	Time Received:	By:	

A. DESCRIPTION OF PROJECT:

General Description: — Funding the general street lighting on the common roads of Point South and fund one or two Billboards on I-95
If arts/cultural activity, give specific description of project (attach additional sheets, if needed). NA
Impact on or benefit to tourism (if required under the law). 50,000 vehicles pass exit 33 each day and 10,000 vehicles use US 17 everyday
Duration of project: Start Date: July 1, 20123 Completion Date: June 30, 2024 Permits required (if any): None
Additional Comments: This is an ongoing project of Point South Merchants extending back to the

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Source of funds:	2% Accommodation Tax of which 99% are directly generated from Point South.
. Have you reques	ted funding from other sources or organizations for this project?
If yes, please list	sources and amounts.
2% fund a	nd I kind from the association with negotiating billboards and dors and Dominion Energy monthly bills.
paying ven	dors and Dominion Energy monthly bills.
paying ven	nd I kind from the association with negotiating billboards and dors and Dominion Energy monthly bills. the project by the sponsoring organization:

1. A line-item budget of the project (sample below.)

Line Items	Requested \$	Approved \$	Expended \$	Reimbursement to the County \$
Security	750.00	750.00	700.00	50.00
Food	2,500.00	2,500.00	3,200.00	0.00
Advertising	5,200.00	5,200.00	4,550.00	650.00
Total	8,450.00	8,450.00	8,450.00	700.00

2. Most recent fiscal year balance sheet and profit and loss accounting statement.

D. FINANCIAL GUARANTEES:

E.	PF	RIOR RECIPIENT'S REPORT (If you received prior ATAX funds): (Attach additional sheets, if needed):
	1.	How did you use the funds?
		Same as above
	2.	What impact did this have on the community or benefit tourism? Describe how tourism statistics were captured. Create a safe lit environment of the Point South Area and advertisement on I-95.
		Provide the previous two years and current budgets.
	4.	Include the total annual funding received each year that you applied.
F.	AΣ	DDITIONAL COMMENTS: (Attach additional sheets, if needed):
Tr	nis i	s a continuation of the Point South funding since the 1990s.
	-	
Simm-	h	Lecol 1 Date: 3/31/23
ırRusı	ure	Date: 3/31/23

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Jasper County, South Carolina

ACCOMMODATIONS TAX FUNDS REQUEST APPLICATION

Date: April 6, 2023 Total Project Costs: \$an estimated 800,000

Total Amount Requested: \$9,200.00

Project Name: Promotion of Jasper County and the Lowcountry

Organization: SC Lowcountry Tourism Commission

Sponsor Name: Robb Wells

Title: Commission Chairman

Sponsor Address: 1 Low Country Lane; PO Box 615, Yemassee, SC 29945

Sponsor Phone: <u>843.717.3090</u>

Contact Name: Peach Morrison

Title: Executive Director

Contact Address: 1 Low Country Lane; PO Box 615, Yemassee, SC 29945

Contact Phone: 843.717.3090

Description of Project:

1. General Description:

The SC Lowcountry & Resort Islands Tourism Commission was created by an Act of the South Carolina General Assembly and was signed into State Law by the Governor of South Carolina in April of 1991. Our mission is to promote the economic development of the Region through a formal program of tourism promotion in Beaufort, Colleton, Hampton and Jasper Counties. Our project is to fulfill this mission by increasing awareness of Jasper County as the destination of choice for leisure travel.

2. If arts/cultural activity, give specific description of project (attach additional sheets, if needed):

We are the regional destination marketing organization for our four counties in direct compliance with ATAX law.

3. Impact on or benefit to tourism (if required under the law):

There are over two months left in our fiscal year 2022/2023 so we are providing our results from last fiscal year. In FY 2021/2022, we were in direct contact with 67,115 guests and visitors who have requested our printed materials: 44,390 Guidebooks distributed + 10,200 Attractions Brochures distributed + 12,525 Guests at the Visitors Center. This is a 31.4% increase in this set of numbers over the previous year. The largest gain this year was in the requests and distribution of our collateral material, our Guidebooks and Attractions Brochures. That figure is up 33%. Foot traffic was also up 25%. It is interesting that potential guests are still using hard copy collateral in their decision-making process.

Our online presence touched 502,393 digital viewers (at least once): 416,035 Web sessions (up 35.4% from the previous year) + 50,319 vetted and active Constant Contact email recipients (up 16.5% from the previous year) + 34,655 Facebook likes (up 68.6% from the previous year) + 1,614 Twitter followers (up 2.7% from the previous year) + 2,770 Instagram followers (up 109.8% from the previous year). This was an increase of 35.0% in this exact set of numbers. This does not include our followers on Pinterest or YouTube to keep the comparison in numbers true to the past formula. However, Pinterest analytics report that we have monthly views of 128.07k and 1.62k followers. The top 6 metros are Atlanta, Orlando/Daytona, Tampa/St Pete, Charlotte, Washington DC and Miaml/Ft Lauderdale. 61% of our Pinterest followers are female and interestingly, the most common age group is 25-34 (43.8%) followed by the 35-44 age group (17.9%). We conducted a Pinterest campaign this year through Compass Media which yielded great results. We have also become active on YouTube and currently have 119 subscribers in just a year.

67,115 + 502,393 = 569,508. This is 34.5% higher than the total "attendance" from the previous year, measured the exact same way, and is predominately due to our combined campaigns with Compass Media and our organic search results in our online presence. Our goal last year was to increase our overall audience by at least 10%. We more than tripled that goal. Our goal for this year will again be to realize another 10% increase by persisting in our efforts to optimize each of our platforms in the marketing mix to increase visitation particularly through our website SEO and digital marketing during FY 2022/2023.

Our main marketing objective is creating awareness to those potential visitors, primarily in the South and Northeast. The primary focal points include events, activities, dining opportunities, cultural insights and recreational offerings of the SC Lowcountry region. In

particular, unincorporated Jasper Count, and what it has to offer families, individuals, couples and groups, small and large, for vacation and tourist activities.

While some of our social media followers are in the four-county region, the vast majority of dollars spent in our marketing efforts are in placements far beyond the 50-mile radius. Therefore, we consider all these potential guests as "tourists".

- 4. Duration of project: Start Date: July 1, 2023 Completion Date: June 30, 2024
- 5. Permits required (if any): NA
- 6. Additional Comments:

Funding:

1. Source of funds:

As a member of SCATR, we receive a State Appropriation from the Legislature through SC PRT. We receive one eleventh of 2% of State ATAX as the regional DMO and we apply and compete for the 65% ATAX from the other municipalities that we serve. We apply for a matching Tourism Advertising Grant offered through SC PRT.

In the Frampton Plantation House Visitors Center and Gift Shop, we sell books about local history & culture, local arts, crafts, & foods, souvenirs and SC merchandise. We also accept donations and provide space for paid advertisement for additional exposure for tourism industry partners.

2. Have you requested funding from other sources or organizations for this project? Yes, FY 2022/2023

If yes, please list sources and amounts.

Municipality	6% Request	Approved
City of Beaufort	\$35,775	\$25,775
Beaufort County	\$72,545	TBD
Bluffton	\$50,180	TBD
Edisto Beach	\$36,225	TBD
Walterboro	\$14,000	\$14,000
Hampton County	\$ 4,000	\$ 950
Jasper County	\$ 9,0750	\$9,0750

We also applied and were approved for \$14,000 from Jasper County's Local ATAX

3.Contributions to the project by the sponsoring organization: We have budgeted \$57,000 in retail sales in our gift shop and \$2,500 in guest donations.

Financial Information (ADHERE TO STRICTLY):

1. A line-item budget of the project.

BUDGET FY 2022-2023

Income		
Gift Shop		
Retail Sales	57,000.00	
Total Gift Shop Income	57,000.00	57,000.00
Tourism Commission Bank		
Interest	50.00	
Local ATAX	85,000.00	
Local HTAX	14,000.00	
State Appropriation	325,000.00	
State ATAX	180,000.00	
TAG 20-21	45,000.00	
Total Tourism Comm	649,050.00	649,050.00
Visitors Center & Museum		
Donations	2,500,00	
Total Visitors	2,300.00	
Center	2,500.00	2,500.00

TOTAL INCOME

**See Note 8 Below

Expense

Expen	se _		
Gift Sho	p		
Consign	nments	2,000.00	
Credit C	Card Charges	1,800.00	
Misc		1,500.00	
Retail M	lerchandise	27,000.00	
Total Gif	t Shop	32,300.00 32,300.00	٦
Tourism	Commission		
Direct Ma	arketing		
	Billboards	37,000.00	
	Conversion Study	250.00	
	Creative/Content		
	Generation	10,000.00	
	Digital Advertising	150,000.00	
	E_Newsletters	10,000.00	
	FAM Trips	5,000.00	
	Inquiry Postage	16,000.00	
	Print Advertising	30,000.00	
	Printed Materials	75,000.00	
	SCATR RevWar Mkt Project	5,000.00	
	Travel Shows	3,000.00	
	Website Maintenance	8,500.00	
Indirect N	Marketing		
	Computer Software	1,250.00	
	National Tourism Week	500.00	
	SCATR Co-op	7,000.00	
	Telephone	4,800.00	
	Travel/Registration/PerDiem	10,000.00	
Alarm			
System		275.00	
Annual A		9,500.00	
Auto Insu		1,200.00	
Continger	•	1,000.00	
	r Annual Meeting	1,000.00	
	ubscriptions	2,000.00	
Electricity		3,500.00	
	Appreciation	1,000.00	
	nt & Maintenance Contracts	1,200.00	
Extermina	ating	250.00	
Misc		1,000.00	
Office Pos	stage	500.00	

Office_Building Ins 15,000.00 Payroll Taxes & Expenses Total 33,700.00 FT Med Benefits 0.00	
Total 33,700.00	
55,700.00	
FT Med Benefits	
0.00	
FT Pensions 0.00	
Retired Employee Health Ins 0.00	
Taxes (SUTA, MCARE & SS) 12,000.00	
Salary & Wages	
Total 120,000.00	
Dir Admin/Online Content 0.00	
Executive Director 0.00	
Sponsorships 3,000.00	
Trash Removal 700.00	
Water Bill 300.00	
582,425.00 582,42 5	.00
Total Tourism Commission	
Visitors Center	
Alarm	
System 275.00	
Building Insurance 2,000.00	
Building, Fencing, Upkeep 2,000.00	
Cleaning Supplies 500.00	
Contingency 1,000.00	
Contract Grounds Maintenance 4,300 00	
Contract Labor 500.00	
Electricity 3,500.00	
Exterminating 250.00	
Frampton Events 6,000.00	
Groundskeeping Supplies 100.00	
Landscaping 200.00	
Misc. 1,000.00	
Museum Exhibits 100.00	
Salary & Wages	
Part Time Weekend Staff 25,000.00	
Visitors Center Manager 45,000.00	
Signage 1,000.00	
Trash Removal 700.00	
Water Bill 400.00	
93,825.00 93,825	.00